

# FINANCIAL TIMES



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World Business Newspaper

MONDAY, APRIL 10 1995

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## Gaza bomb attacks raise doubts over peace timetable

Two suicide bomb attacks, which killed seven people and wounded 45 in the Gaza Strip yesterday, raised fresh doubts over whether Israel would honour the July 1 deadline for Palestinian elections and for redeployment of its forces from West Bank Arab towns and villages. The militant Muslim groups Islamic Jihad and Hamas claimed responsibility for the bombings, which took place near two isolated Jewish settlements south of Gaza city. Page 5

**Fund is Pioneer in Russia:** US fund management group Pioneer Investments is the first foreign investor to buy a majority stake in one of Russia's voucher investment funds. Page 16; Editorial Comment, Page 16

**Serbs accused of using banned weapons:** The UN accused besieging Serbs of targeting civilian areas of Sarajevo with banned weapons in a further spiral of tension and violence in the Bosnian capital. As fighting continued, Sarajevo airport was closed after Serb forces refused to guarantee the safety of humanitarian flights.

**Crédit Lyonnais** is to restructure some of its European retail banking operations outside France to move away from personal lending and concentrate on gathering deposits. Page 17

**UK Tories hit by new sex scandal:** John Major's Conservative re-launch suffered a severe setback as another senior MP was forced to resign after allegations of sexual impropriety. Page 16

**Clinton attacks tax cuts:** The Clinton administration began its counter-attack on the first 100 days of the Republican-controlled Congress by strongly implying that the president would veto tax cuts passed by the House of Representatives last week. Page 4; Michael Proulx, Page 14

**Telecoms liberalisation:** Countries in eastern Europe and the former Soviet Union should increase efforts to introduce competing telecoms services as a vital element in moving to a free market economy and speeding growth, a senior executive at the European Bank for Reconstruction and Development said. Page 2; Bank exploits 'feel-good' factor, Page 2

**Transatlantic air talks renewed:** US and UK negotiators meet today in a renewed attempt to agree on airport access. Page 4; Business Travel, Page 10

**National Grid,** operator of the power transmission system in England and Wales, is expected to be confirmed this week as Pakistan's choice to lead a \$400m (\$60m) project to build, own and maintain a 1,440km transmission line. Page 8

**Taiwan seeks dialogue with China:** Taiwan's president Lee Teng-hui called at the weekend for formal talks to end more than four decades of hostilities between Taipei and Beijing, but said China must first renounce the threat of force against the island it views as a renegade province. Page 6

**Mussolini's daughter dies:** Edda Mussolini Ciano, daughter of Italy's wartime Fascist dictator, died in Rome aged 85. Ciano, eldest of Benito Mussolini's five children, was widow of playboy count and politician Galeazzo Ciano, who was executed by her father's regime in 1944 for treason.

**Overhaul urged for UK trade watchdogs:** A permanent committee of British MPs is to recommend that the Office of Fair Trading and the Monopolies and Mergers Commission be overhauled. Page 16

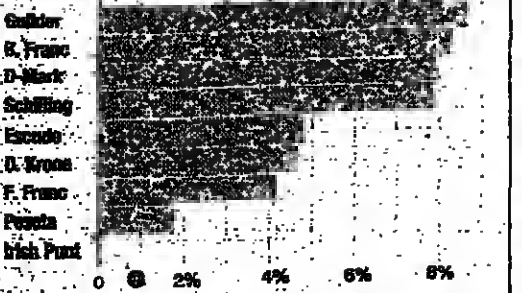
**Narrow win for Iceland coalition:** Iceland's ruling coalition between the conservative Independence party and the Social Democrats hung to its majority in parliament, winning a combined 32 of 63 seats in yesterday's election. Page 3

**Le Pen supporters arrested:** French police arrested two members of presidential candidate Jean-Marie Le Pen's National Front party for injuring a man in the latest of a string of violent electoral incidents involving the extreme right-wing party. Ballot-rigger stresses patriotism, Page 3; Editorial Comment, Page 15

**Liechtenstein to join EEA:** Liechtenstein, the tiny Alpine principality with a population of 30,000, voted to join the 17-member European Economic Area, which links the 15-nation European Union with Iceland and Norway.

**European Monetary System:** Tensions in the EMS eased further last week as currencies took advantage of the breathing space offered by the recent cut in German interest rates. The media beneficiary was the Spanish peseta, which climbed above the Irish punt in the pound. The punt is suffering from its close links to sterling, which remains very weak. Currencies, Page 31; Lex, Page 16

**EMS: Grid** April 7, 1995



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilders which move in a 2.25 per cent band.

Currency	Unit	Rate
Austria	Schilling	13.7603
Belgium	Franc	20.3606
Denmark	Krone	6.5596
France	Franc	6.5596
Germany	Mark	1.93627
Greece	Drachma	200.484
Ireland	Punt	7.87564
Italy	Lira	200.484
Japan	Yen	163.603
Netherlands	Guilder	2.20371
Portugal	Escudo	200.484
Spain	Peseta	166.639
Sweden	Krona	4.66562
Switzerland	Franc	7.36033
UK	Pound	1.93627
US	Dollar	0.73637

## Japanese government humiliated in regional polls

By William Dawkins in Tokyo  
Japan's ruling coalition was humiliated in local elections yesterday when a television comedian - both a political independent - was elected governor of the two largest cities.

The polls were the first nationwide electoral test for the nine-month-old government. The result bodes ill for the coalition, dominated by the conservative Liberal Democratic party, in an election for the upper house of parliament in July and a general election widely expected within the next year.

The outcome also marks dissatisfaction with the main political opposition, the New Frontier party, an alliance of mainly former LDP politicians formed last December. That may strain unity within the main parties at a time when Japan is struggling to prevent its economic recovery from

being stifled by the relentless rise of the Yen.  
Mr Yukio Aoshima, 63, who made his television debut as Nasty Grandma in a 1990s soap, beat a senior former member of Japan's bureaucracy to become governor of Tokyo, one of the most powerful jobs in Japanese politics. The runner-up, Mr Nobuo Ishihara, former chief cabinet secretary, had LDP backing.

To complete the humiliation, Mr Aoshima did not even campaign, preferring to stay at home, he said, to study public administration.  
Mr Aoshima wasted no time in chiding the old guard by hinting that he might scrap the Tokyo City Exposition, scheduled for next year and much criticised as an extravagance.

Osaka chose as governor a one-time television comedian, Mr Naoki "Knock" Yokoyama, 63, instead of another former bureaucrat backed both by the LDP and opposition NFP. Mr Yokoyama and Mr Aoshima resigned recently as members of the upper house to be able to compete in local elections.  
Japanese political analysts saw the result as a protest against the government's handling of a recent series of disasters. It has been widely criticised for being beset and clumsy in handling the Kobe earthquake, the nerve gas attack on the Tokyo subway, the investigation of the shooting

Continued on Page 16

## EU single currency 'unlikely before 2002'

By Lionel Barber in Versailles

The introduction of a single European currency with new coins and notes is likely to be delayed until 2002 at the earliest, according to the latest estimates by central bank governors in the European Union.

The talks disclosed for the first time that there will be a delay of between six and 12 months between the political decision on which member states qualify for Euro membership, and the economic decision on the irrevocable locking of participating currencies and their rates of convertibility.

The delay is linked to the need to establish the future European central bank as an autonomous entity. The ECB will decide the conduct of a single monetary policy, the design of the single currency, and the minting and printing schedule.

Mr Hans Tietmeyer, Bundesbank president, conceded that the gap of six to 12 months might lead to speculative attacks on Euro currencies. But he insisted that risks would be small, provided there was sustainable economic "convergence" between members of the Euro club.

The French presidency and the European Commission put on display eight prospective Euro-coins to give an impression of their likely weight, shape and denomination. The Euro-notes are expected to divide into units of five, 10, 20, 50, 100, 200 and 500.

However, the name and design of the new coinage remains controversial. Britain is insisting on preserving Queen Elizabeth II's head, while Germany wants a coin only it can make. Sweden is opposed to the use of nickel because of its allergic effects.

Germany also objects to the French preference for calling the new currency the "Euro".  
Continued on Page 16

Long road to economic and monetary union, Page 3



A Russian serviceman from the Ministry of Emergency Situations cleans up old Russian rouble notes around a bank in Grozny, the bombed out capital of Chechnya, Russia says it now controls 80 per cent of the breakaway republic. Russian survey, separate section. Picture: Reuters

## European socket standard unplugged

By Andrew Baxter in London

A controversial proposal for a standard European-wide plug and socket system has been defeated after sparking strong opposition from UK and German makers of electrical accessories - and some safety experts.

Opponents of the proposal - for a small, unfused plug with two round pins - are claiming victory. They plan a fresh search for a harmonised system that would end years of frustration for consumers moving domestic appliances across borders.

But supporters of the scheme say it needs to be amended only slightly to win approval. "We're so close, it's ridiculous," said Mr Simon Hossack, the scheme's most vociferous supporter.

Europe has about 20 plug and socket systems, most of them incompatible. Several attempts since the mid 1980s have failed to find a common solution.

When Cenelec, the European electrical standard-setting committee, produced a document on the issue in 1991 called Live with the Differences, supporters of harmonisation urged the European Commission to enter the debate.

The Commission asked for a new standard to be drawn up, and Cenelec, whose 18 members include non-European Union countries such as Switzerland, produced its proposal last autumn. The standard includes a three-pin variant.

If approved, member countries would have had to drop their own standards, such as the Schuko system in Germany or the UK's three rectangular pin system, and gradually introduce new plugs and sockets.

But the scheme has fallen foul of Cenelec's weighted voting system, which means any proposal can be defeated by two large countries and one smaller one.

In the event, a Cenelec official confirmed last week, nine countries - including Germany, Britain, France, Italy and Spain - voted against; seven mainly smaller countries voted for the proposal; and two abstained.

Opponents had mounted commercial, technical and safety objections. Germany's industry believes the proposed system is mechanically inferior to its present plugs and sockets, and would have raised safety issues during a changeover period.

## Turkish-Greek differences force Nato spending freeze

By Bruce Clark in London

Nato has been forced to freeze all capital projects under its military budget, and economise on current expenditure, because Turkish-Greek differences are holding up approval of spending plans for 1995.

The impasse comes as the alliance is preparing for a possible large-scale military operation to evacuate United Nations forces from Bosnia.

While disputes between the Aegean neighbours have often disrupted Nato activity in the eastern Mediterranean, this is the first time the entire alliance has been so badly affected. "People are taking this matter very seriously," said one diplomat at alliance HQ.

Ankara is understood to be holding up the whole military budget after Greece, complaining about the lack of progress towards establishing new Nato commands on its territory,

vetoes the funding of alliance facilities in the Turkish port of Izmir.  
Nato officials said 15 investment projects had been frozen as a result of the row.

One of them is understood to be the procurement of a new computer system.  
Current spending under the military budget - which accounts for more than half Nato's total expenditure - is used for the maintenance of command structures, communications systems, pipelines and jointly owned assets such as Awacs surveillance aircraft.

For the moment, Nato officials say, current military expenditure is being maintained at roughly last year's level under a temporary financing arrangement. But under Nato rules, this will expire at the end of June.

Leading western nations are understood to have told both countries that the row is damaging Nato's credibility and could lead to serious operational problems if it is not solved soon.

Mr Willy Claes, Nato's secretary-general, who is shortly to be questioned by a Belgian court over his knowledge of a corruption scandal, postponed a trouble-shooting trip to the region last month because of ill health. He is now expected to make the journey next month.

Nato does not usually give details of its military budget, but a western diplomat said the spending which had been frozen as a direct result of the Turkish-Greek row amounted to around \$560m.

Nato planners estimated late last year that putting in place an intervention force to evacuate the UN from Bosnia would cost - before the pull-out even began - about \$800m.

They said this would use the military budget for a whole year.

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## NEWS: EUROPE

European Bank for Reconstruction and Development stresses trade-financing deals

## Bank exploits the 'feel-good' factor

By Anthony Robinson in London



EBRD annual meeting

This year's annual meeting of the European Bank for Reconstruction and Development (EBRD) takes place in London against a background of booming international trade and export-led economic growth through-out former communist central Europe. It has been reflected in a new-found zeal for trade-enhancing deals at the institution set up four years ago to ease the transition from communism to capitalism.

The "feel-good factor" has not yet permeated as far east as Russia, Ukraine or central Asia. But as countries like Poland and the Czech Republic, the first to swallow the bitter medicine of economic restructuring, get back on their feet they are inspiring those further east to press ahead with their own delayed reforms and increase their penetration of foreign markets.

The annual meeting began on Saturday and ends tomorrow. At yesterday's special session on trade, senior bank officials confessed that the EBRD had been slow to realise the crucial importance of access to markets and free trade as a vital element in the transition process.

"It has taken two years for



Suranyi: Hungarian U-turn

the EBRD to get its trade policy through the board of directors," said Mr David Hexter, director for financial institu-

tions. "The bank was conceived as a project financing not a trade financing institution. It has taken a lot of time to overcome this prejudice and persuade the board that trade is essential to eastern Europe," he added.

This importance was underlined last week by the UN's Economic Commission for Europe which reported that last year the former communist states raised exports of goods and services by 18 per cent in dollar terms. This was double the rate of increase of imports and reduced their collective current account deficit to \$3.4bn (\$2.1bn) from \$8.3bn in 1993 when imports were strong and exports sluggish.

Poland performed well last year, with a 24 per cent rise in

exports. But Hungary remained saddled by an overvalued currency and bloated social security payments which depressed exports and sucked in imports to leave an unsustainable \$3.6bn trade deficit last year. Two months ago, however, the socialist-liberal coalition government led by Mr Gyula Horn performed a U-turn under the direction of Mr Gyorgy Suranyi, the reinstated, monetarist governor of the Hungarian National Bank and Mr Lajos Bokros, an equally tough finance minister.

The new team moved fast to cut government spending, raise taxes, devalue the forint and introduce a "crawling peg" system which will lead to an expected 26 per cent devaluation of the currency in 1995

and underpin an export-led recovery which has begun.

Higher exports were the principal factor between a double digit rise in industrial production in most central European states last year and signs of recovery in the Baltic and Balkan states.

With the World Trade Organisation forecasting an 8 per cent rise in global trade again this year the prospects for a further export-orientated boost to east European economies look good and the EBRD is belatedly pledging a stronger role in trade promoting deals of all kinds, including lobbying Brussels for freer access to the all important EU markets which now take 57 per cent of all exports from the region. See Observer

## Tense partners within Nato's brotherhood

By John Barham in Ankara, Karin Hope in Athens and Bruce Clark in London

Mr Richard Holbrooke, the US assistant secretary of State, said recently that the strategic importance of both Greece and Turkey had increased in the aftermath of the cold war. Both Athens and Ankara depict themselves as firmly committed to Nato, and Greece's ruling Socialists have dropped any ideological objections to the alliance. Yet the two countries' mistrust of one another, and their conviction that one side's gain is the other's loss, appears to be deepening.

Mr Turan Morali, deputy director-general of Turkey's foreign ministry, said last week that Greek-Turkish disputes within Nato reflected a generally poor climate. "If the overall political context is favourable, then the process can move on," he said.

Mr Gerassimos Arsenis, the Greek defence minister, took the opportunity of a recent trip to Brussels to deplore delays in the implementation of a 1992 decision to establish Nato land and air commands at Larissa, central Greece. He is also impatient for the establishment in Salonika of a regional headquarters for Nato's new rapid reaction force.

Turkey argues that the responsibilities of the two Larissa commands must be defined before they are put into action, while Greece says activation should come first, and details worked out later.

"Turkey does not want Greece to play a role in Nato, and in doing so it is harming not only Greece but the whole of Nato," said Mr Arsenis.

Between two friendly countries, the definition of roles for the new commands would be a purely technical problem. But in this case, the issue is hard to settle without favouring one side or the other in much broader disputes.

These focus on Turkey's insistence that Greece is barred by treaties from militarising its eastern islands; and Greece's insistence on being the main co-ordinator of air traffic over the Aegean.

Mr Morali said Athens was using the 1992 decision to claim a "regional authority" to which it was not entitled.

He said Ankara regretted the disruption to Nato's activities that was being caused by the dispute. "Alliance work is being affected, we do not enjoy this," he said.

Mr Mehmet Golhan, the Turkish defence minister, signalled a toughening in Ankara's position last week, although other Turkish officials said his words had been distorted.

Mr Golhan was quoted as saying that Turkey would only approve the Salonika command if Greece renounced any

Mr Willy Claes, Nato secretary general, was yesterday back on the defensive only days after vowing a corruption scandal would not bring him down, agencies report from Brussels.

Pressure for Mr Claes to resign mounted following a weekend police search of the former Belgian politician's home over a defence contract scandal. His Nato residence in Brussels was also searched. The search came hours after parliament approved such measures in the hope of forcing a breakthrough in the scandal, which has caused four national and regional ministers to resign and been linked to a murder and a suicide.

aspiration to extend its territorial waters from six miles to 12, and if the first commander in Salonika was Turkish.

Turkish officials have since stressed that although territorial waters are a vital issue, they are not formally linked to the Salonika headquarters.

Mr Arsenis says the command in Salonika should be rotated between Greece, Turkey and Italy, with Greece, as host, providing the first chief. However, Athens accepted the idea of a Turkish commander in due course, and it was expected about 20 Turkish officers to be posted in the northern Greek city.

Turkish officials have argued for a comprehensive deal which would simultaneously settle all the issues relating to both Larissa and Salonika. Nato planners are understood to have drafted a comprehensive package.

The Greek minister said that although he would have preferred a step-by-step approach, he was still happy to discuss the package.

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## Telecom rivalry 'vital to growth' E Europe faces challenge on bank ownership

By Peter Marsh in London

Countries in eastern Europe and the former Soviet Union should increase efforts to introduce competing telecommunications services as a vital element in moving to a free market economy and speeding growth, Mr Clell Haral head of the telecommunications group at the European Bank for Reconstruction and Development said at the weekend.

Mr Haral said that simple privatisation of former state-run telecoms operators in these countries might not be sufficient to take advantage of modern technologies and management methods. Separately, a report by EBRD officials said multinational institutions such as the Organisation for Eco-

nomic Co-operation and Development and the European Commission should step up their co-ordination of efforts to help former communist nations to develop independent telecom regulators.

According to the report just two countries - Hungary and Latvia - out of the 25 nations in eastern Europe and the former Soviet Union have set up telecoms regulators separate from government ministries to provide guidelines for new private sector operators providing telecoms services.

Mr Haral said former communist bloc countries should avoid "formulaic approaches" for privatisation and competition in telecoms. He warned that although privatisation of government-run telecoms oper-

ators offered a quick route to bringing in private sector know-how, without the introduction of competing services this might lead to countries "storing up acute commercial problems for the future while retarding general economic development today."

Countries generally considered furthest ahead in the region in terms of introducing competition to telecoms services include Hungary, Latvia, Ukraine, Estonia, the Czech Republic and Poland. All these have either privatised or are planning to privatise their main telecoms operators, or are introducing a significant element of free market competition in telecoms services. Mr Haral said a strong regulatory climate was an essential ele-

ment of efforts to usher in competition.

The EBRD's report on telecoms regulation said: "The absence of an independent regulatory authority to establish the 'rules of the game', arbitrate disputes and generally determine the public interest is a danger signal to potential investors. It has been demonstrated many times over that investors are much more comfortable with a privatisation offer [concerning a state-run telecoms operator] which involves an independent regulatory authority... than with an offer that features no regulation."

● **Telecommunications Regulatory Status Survey, final report, available from EBRD, no charge.**

## E Europe faces challenge on bank ownership

By Gillian Tett, Economics Staff

Finding experienced and honest people to run eastern Europe's emerging banks is now one of the biggest challenges facing the financial sector there, Mr Brian Quinn, an executive director of the Bank of England, warned yesterday.

Speaking at the EBRD annual conference, Mr Quinn said the rapid change in eastern Europe made it extremely difficult for bank

supervisors to judge the suitability of would-be bank owners. His comments reflected growing concern about the close ties between owners and clients in many of the new banks that have sprung up in eastern Europe - ties which may lead to imprudent lending and make it harder to detect criminal activity.

In line with the Bank of England's cautious stance, Mr Quinn refrained from pointing the finger at any particular country or banking group.

Nevertheless, he warned that the new class of entrepreneurial businessmen could present a particular problem for banking supervisors, because the mixture of close political contacts and business clout created a "potent combination" for supervisors. "Banking supervisors can face powerful pressure from individuals seeking to own banks," he added.

A separate indication of the problems that this rapid expansion was posing in terms of banking personnel came from Mr Jan Vit, vice-governor of the Czech national bank.

In the years since privatisation the number of employees in Czech banks has risen from 8,000 to 55,000, Mr Vit said. Meanwhile, a combination of inherited bad debts and imprudent lending since privatisation and other reforms means that about a third of the total loans held by Czech banks would probably have to be written off, Mr Vit noted.

Although there was now sufficient provision theoretically to cover these bad losses across the banking system, these bad debts left some small individual banks exposed, he warned.

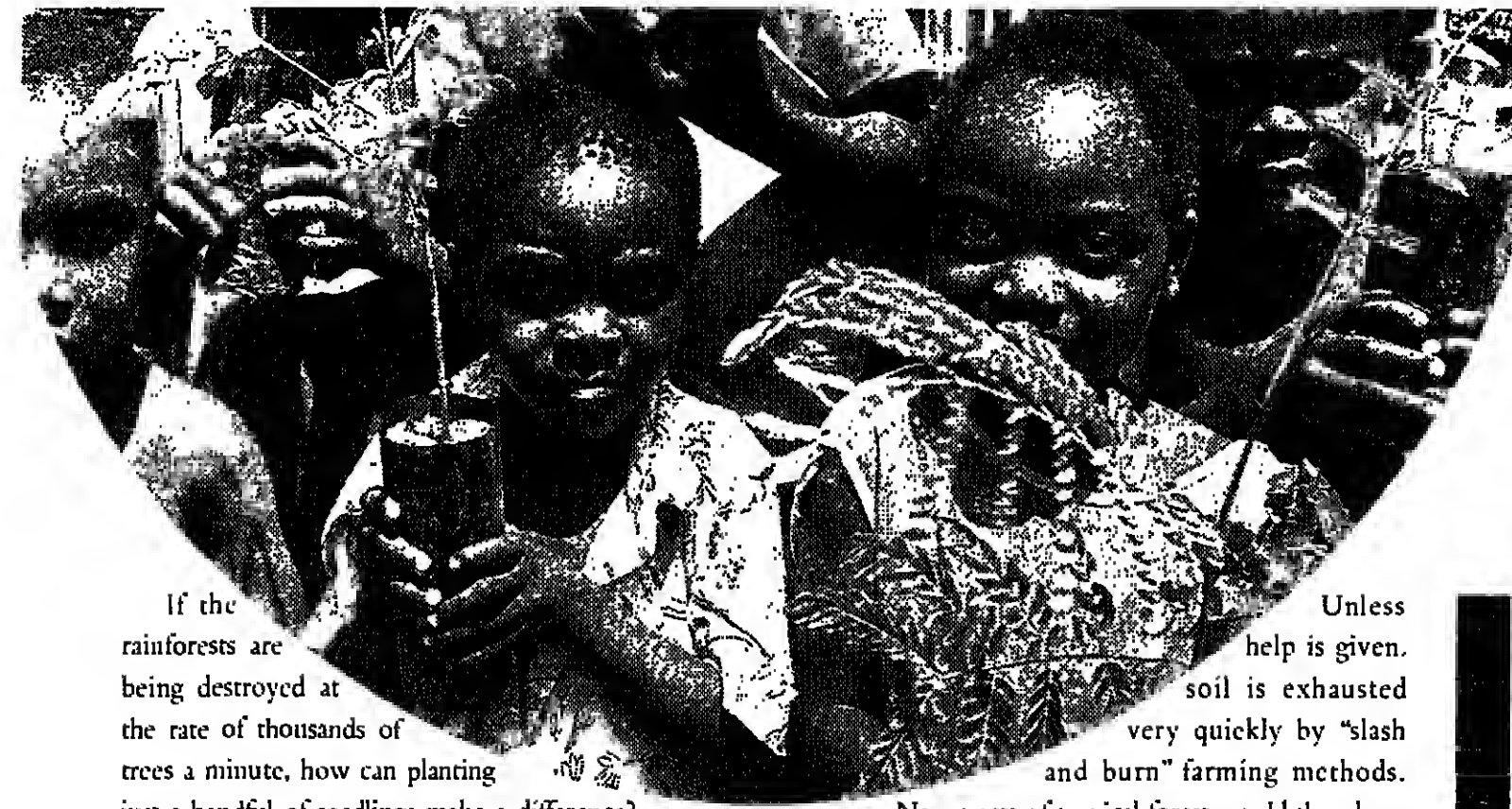
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Hall 9: 9-3032, 9-3033 (Shoes & hats)



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سكرا من الاصل



NEWS: EUROPE

# Iceland's coalition clings on to power

By Hugh Carnegie

Iceland's ruling coalition between the conservative Independence party and the Social Democrats at the weekend election, clinging on to its majority in the Althing, or parliament, winning a combined 32 of 63 seats.

Prime Minister David Oddsson's Independence party, in power since 1991, dropped one seat to win 25. It saw its share of the vote slip to just over 37 per cent. But it was unchallenged as the biggest party and Mr Oddsson is set to remain as prime minister.

Its partner coalition partner, the Social Democratic party, Iceland's only political party advocating membership of the European Union, emerged as the main loser in Saturday's election, dropping to seven seats from 10. The SDP's share of the vote fell from 15.5 per cent in 1991 to 11.4 per cent.

But Mr Oddsson may opt for a new partnership with the rural-based Progressive party following the significant reverse of the Social Democrats.

The Progressive party, which like the Independence party opposes joining the EU because of Iceland's objections to the common fisheries policy, made

ICELAND ELECTION RESULTS			
Party	1995 vote %	1995 seats	1991 seats
Independence Party (conservative)	37.1	25	28.6
Social Democratic Party	11.4	7	15.5
Opposition Progressive Party	23.3	15	18.9
Socialists	14.3	9	14.4
People's Movement (moderate left)	7.2	4	—
Women's Party	4.9	3	8.3

strong gains. It won 23.3 per cent of the vote, an advance of more than four percentage points, adding two deputies to take 15 Althing seats and to consolidate its position as the second largest party.

Mr Jon Baldvin Hannibalsson, the foreign minister and SDP leader, was hoping his outspoken advocacy of EU membership would draw support to the party from young people and the business community.

He is concerned that Iceland will be left politically and economically isolated by the EU's planned expansion. But any gains from disgruntled pro-EU supporters of other parties was offset by the effects of a winter split in SDP ranks.

A breakaway party called the Awakening of the Nation set up in January swept into

the Althing, winning more than seven per cent of the vote and four seats. Iceland's women-only Women's List also lost out to the new party, which is led by the popular Ms Johanna Sigurdardottir.

The Women's List lost two of its five seats. The sixth parliamentary party, the left-wing People's Alliance, held on to its nine seats.

Coalition talks are likely to take some time. Mr Oddsson said he would negotiate first with the SDP but he did not rule out other options.

Whatever the shape of the new government, the result means Iceland will almost certainly delay taking up the issue of EU membership at least until after the completion of the Intergovernmental Conference on the Union's future due to start next year.

# Balladur backer stresses patriotism

By Andrew Jack and John Ridding in Paris

Mr Charles Pasqua, France's powerful interior minister and a leading supporter of the presidential bid by Mr Edouard Balladur, the prime minister, yesterday stepped up the emphasis on patriotic values while intensifying his attacks against the rival Gaullist candidate, Mr Jacques Chirac.

In an interview in *Journal du Dimanche*, Mr Pasqua, who has been sidelined since he was criticised in a phone-tapping scandal and diplomatic row with the US over espionage in February, attacked Mr Chirac's campaign promises as "hypocritical".

He said Mr Chirac - who has pledged a series of social reforms - was making promises on issues already implemented. Mr Alain Juppé, the foreign minister and key Chirac ally, who he said was seeking in his recent attacks on the Schengen accords on borderless travel to win votes from supporters of the right-wing Mr Jean-Marie Le Pen



Pasqua: attacked Chirac

and Mr Philippe de Villiers.

However, Mr Pasqua himself made a bid for the right-wing vote by claiming that only Mr Balladur had tried to help the French take control of their own destiny, and stressing the need for children to be taught to be "truly French" at school.

With the first round of the election due later this month, the gap continued to narrow between Mr Chirac, who remains the favourite, and Mr Balladur, who was either just ahead or behind Mr Lionel Jospin, the Socialist candidate, in polls published last week.

Mr Pasqua also made reference to his and Mr Balladur's record to tackle the "exclusion" of some citizens from the mainstream of French society, a day after national demonstrations protesting against homelessness, unemployment and poverty.

# Dashing all hopes of a short-cut to Emu

By Lionel Barber in Versailles

The road to economic and monetary union will be a long, hazardous and exclusive enterprise, with the single European currency likely to enter limited circulation sometime early in the next century.

This was the sobering conclusion of European Union finance ministers and central bank governors at a weekend meeting which spelt out for the first time the legal and practical difficulties of introducing a single currency.

The meeting took place in the Trianon Palace in Versailles, a reminder of France's capacity for pursuing projects on a grand scale. The atmosphere was harmonious and business-like, though any hopes of possible short-cuts to Emu soon evaporated.

First, it is clear that 1997 - the earliest date for a move to Emu allowed under the Maastricht treaty - is not realistic. Maastricht requires a majority of the 15 member states to meet tough targets on budget deficits, exchange rate stability, inflation, interest rates and government debt. Mr Yves Thibault de Silguy, commissioner for economic and monetary affairs, spoke encouragingly about the outlook on

inflation and budget deficits; but was pointedly silent on accumulated debt where potential Emu candidates such as Belgium have obvious difficulties.

Second, the 15 heads of government will most likely decide in July 1998 which member states meet the so-called convergence criteria for Emu. But under pressure from Germany, which has the most to lose from giving up the D-Mark for a single European currency, the criteria will be interpreted strictly.

Third, the European central bank will be an autonomous entity. It will not be a carbon copy of the European Monetary Institute, the Frankfurt-based body preparing the technical work for Emu. The ECB will also need between six and 12 months before it is fully functioning.

This means a delay between the date at which the Emu members are chosen and the date at which exchange rates are fixed - a delay which dispels earlier impressions that governments would seek to steal a march on the markets by locking exchange rates without forewarning.

Mr Hans Tietmeyer, Bundesbank president, conceded that this delay could encourage

market turbulence as speculators "tested" Emu currencies; but he added, with relish, that if the currencies were truly worthy of joining a currency club then they had nothing to fear.

Last, a huge amount of work is required to clarify how and when the new Euro-coins and notes are to enter general circulation. Mr de Silguy suggested that the first move must be to achieve a "critical mass", with businesses and international banks quickly adopting the planned European currency unit. But other countries, notably the UK, countered that the single currency should be "demand-led".

Whatever the case, it will take between three and four years to mint and print the new coins and notes. And then there will be the question of the name of the single currency. The French are happy to call it the Ecu, but the Germans do not like the idea because the present Ecu has been losing its value steadily against the D-Mark.

Mr Theo Waigel, German finance minister, thinks the Euro-Mark has a nice ring. Besides, it fits with his government's campaign to make German a working EU language alongside French and English.

## EUROPEAN NEWS DIGEST

### Liechtenstein to join trade group

Liechtenstein's voters yesterday approved revised terms of entry to the European Economic Area (EEA) as negotiated by their government over the past two years. The tiny Alpine principality wedged between Austria and Switzerland will join the free trade grouping led by the European Union on May 1. The only other non-EU members are Norway and Iceland.

Amid a high turnout, 55.9 per cent voted in favour of joining the EEA, almost the same as the 56 per cent who approved the principle in a referendum three years ago. A renegotiation and a second referendum became necessary when Switzerland, with which Liechtenstein has customs and currency unions, voted against joining the EEA. Opponents of EEA membership argued Liechtenstein was surrendering power to Brussels bureaucrats, opening the doors to a flood of immigrants and raising its status as a tax haven.

But the move, championed by Prince Hans-Adam II, won wide support within the government and the financial community. Banking and tax issues are not covered in the EEA treaty and Liechtenstein secured a special concession limiting immigration. The principality will maintain its open border with Switzerland. *Jan Rogers, Zurich*

### Welfare row in Germany

The German government is bracing itself for criticism by the opposition Social Democrats following plans to reduce unemployment by cutting social welfare benefits. The proposals, unveiled late last week by Mr Horst Seehofer, the German health minister, involve reducing welfare assistance to 15 per cent below the lowest wage incomes, while those who reject work will get even less state support.

Mr Heribert Thallmeir, president of the Germany's cities and municipalities association, said at the weekend the government could not push people below minimum subsistence levels.

Mr Seehofer, who has already spearheaded two health reform packages to cut government spending, said social welfare expenditure in western Germany had risen from DM17.5bn in 1983 to over DM43bn in 1993. He said ways must be found to ease the tax burden for employees and employers who contribute to unemployment payments.

A Berlin court is today expected to rule on whether General Electric of the US was unfairly excluded from the final round of bidding on constructing two steam turbines in eastern Germany. The appeal hearing, considered a test case by Washington, takes place days after Mr Mickey Kantor, US trade representative, and Mr Ron Brown, the US commerce secretary, wrote to Mr Günter Rexrodt, Germany's economy minister, to complain about Bonn's policy in awarding contracts. *Judy Dempsey, Berlin*

### IMF backing for Ukraine

The International Monetary Fund has approved credits for Ukraine totalling about \$1.96bn to support the government's 1995 economic programme. "The programme that the Ukrainian authorities have launched represents a clear break with the past, both in its commitment to rigorous financial discipline and in the implementation of substantial structural reforms," the IMF said. Of the total, about \$1.57bn is being made available as a one-year stand-by credit. Another \$392m is to be disbursed as a second drawing under the systemic transformation facility for former communist countries making the transition to market economies.

Ukraine's parliament last week paved the way for the loan by approving a tough 1995 budget that President Leonid Kuchma had worked out with the IMF. *Reuter, Washington*

### Peace pressure on Serbia

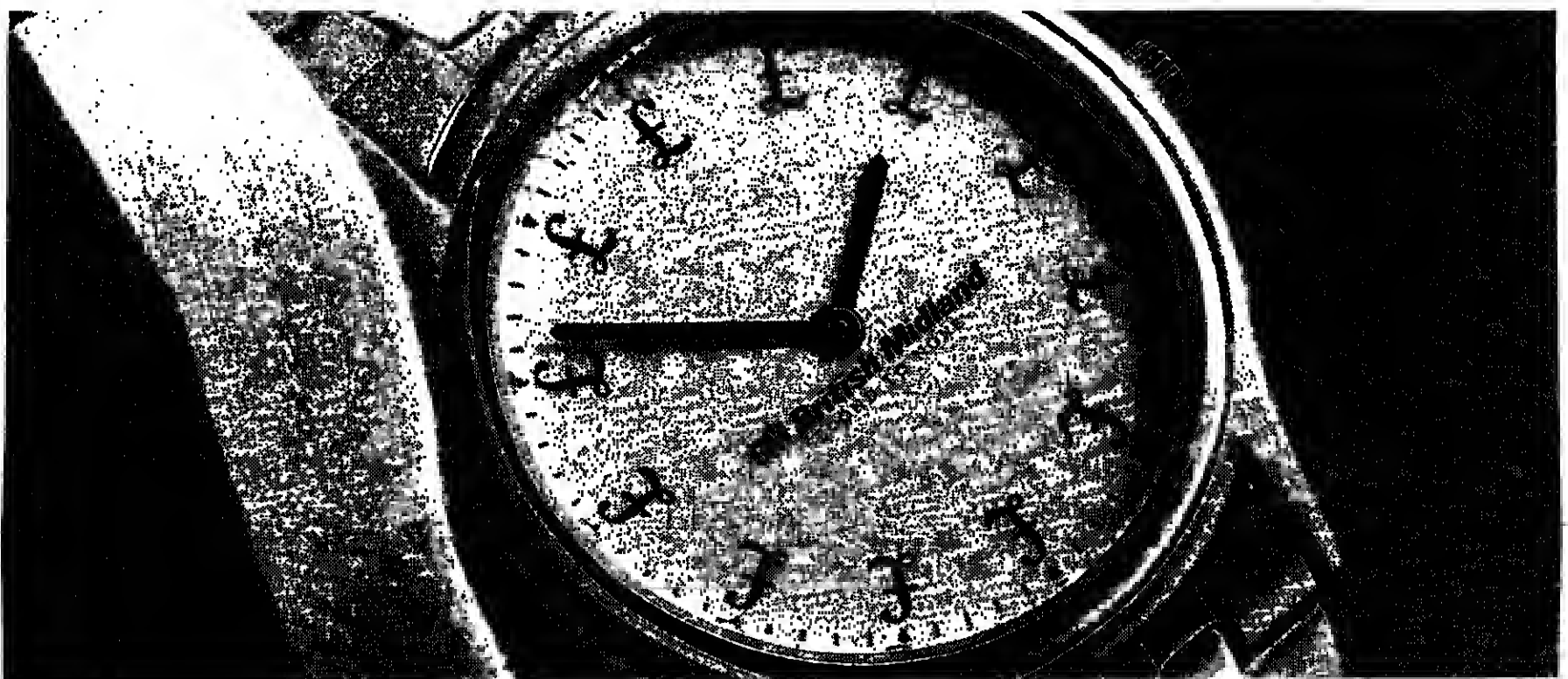
International mediators this week will try to persuade President Slobodan Milosevic of Serbia to recognise Bosnia and Croatia in exchange for the suspension of sanctions. The envoys of the five-nation Contact Group will attempt to convince the warring parties to renew a ceasefire, which expires on April 30.

Belgrade has shown little interest in the Contact Group proposal. Mr Qian Qichen, the Chinese foreign minister, yesterday arrived in the Serbian capital on a three-day visit. Yugoslav authorities hope to gain Beijing's support for lifting the embargo, independent of recognition. China was the only country on the UN Security Council which did not vote for the sanctions imposed nearly three years ago.

Bosnian Serb leaders at the weekend threatened to launch a counter-offensive against Bosnian government troops. Fighting was reported in north-eastern Bosnia, where Serbs have gained the upper hand in a battle for a strategic communications tower. *Laura Silber, Belgrade*

### Turkey begins Iraq pullout

Turkish troops have begun withdrawing from northern Iraq, three weeks after the army swept across the border in an offensive to destroy guerrilla bases of the Kurdistan Workers' party (PKK). Col Dogu Sildagcioglu, the army's spokesman, said about 8,000 troops moved back across the frontier into southern Turkey on Saturday but did not say when the remainder of the Turkish forces would be withdrawn. He said the contingent had left after successfully completing its mission, without giving any further clarification. *John Bahnam, Ankara*



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## Inkatha withdraws from Assembly

By Roger Matthews in Johannesburg

South Africa's Zulu-based Inkatha Freedom Party has carried out its threat to withdraw from the process of drawing up the country's final constitution in protest at the failure of its two partners in the government of national unity to honour a pre-election agreement.

Chief Mangosuthu Buthelezi, leader of the IFP and minister of home affairs, warned last month that unless the African National Congress and the National Party agreed by April 5 to appoint international mediators to help resolve his party's demands, the IFP would pull out of the Constitutional Assembly, formed by the lower house of parliament and the senate.

"What difference does it make whether we are there or not when the ANC will not tolerate suggestions from others. It is clear that they want to write their own constitution, so let them do it," said Chief Buthelezi after a meeting of the IFP's national council in Ulundi at the weekend.

At issue is the degree of autonomy to be granted to South Africa's nine provinces in the final constitution and in particular to the IFP's home territory of KwaZulu Natal. The IFP agreed at the last moment to participate in last April's general election only after the ANC and the National Party accepted that international mediators should be appointed to help in the resolution of the dispute.

The ANC has shown little enthusiasm for international mediation and argues that the Constitutional Assembly is the proper forum for negotiations. Last week it adopted proposals for the final constitution that offered a modest devolution of power to the provinces which fell far short of IFP demands.

Mr Buthelezi reacted angrily to ANC suggestions that the IFP had not indicated which issues the party wished to be subject to mediation. He said they were defined a year ago.

## Bombings cast doubt on Israeli pullout

By Eric Silver in Jerusalem

Two suicide bomb attacks, killing seven Israelis and wounding 45 others in the Gaza Strip, yesterday raised fresh doubts over whether Israel would honour the July 1 deadline for Palestinian elections and for redeployment of its forces from West Bank Arab towns and villages.

The bombings occurred on the approaches to two isolated Jewish settlements - Kfar Darom and Netzarim - south of Gaza city.

In the first attack, a blue van exploded alongside a bus carrying soldiers and settlers from the Israeli port city of Ashdod to Kfar Darom. Six passengers were killed and 40 wounded. A Palestinian witness said the burned body of the bomber was hurled 50 metres away.

Two hours later, a car detonated as a paramilitary border police jeep and a civilian car were passing near Netzarim, killing one policeman and wounding at least two others.

Israeli hospitals reported last night that 12 of the wounded were in serious condition.

Islamic Jihad, the smaller and more extreme of the two Islamist groups fighting against the Israeli-Palestinian peace process, claimed responsibility for the bus attack.

Hamas, the larger "Islamic Resistance Movement", said its unit was behind the other attack.

Both groups said the attacks were revenge for the death of a leading Hamas activist, Kamal Khell, who died in an explosion in a Gaza city flat a week ago. Palestinian police said he blew himself up while preparing a bomb, but Hamas insisted he was killed by Israeli agents.

The Israeli prime minister, Mr Yitzhak Rabin, said after a visit to Kfar Darom that the bombings would not stop the peace negotiations.

"We will continue to fulfil our commitments," he said, "but we shall press the Palestinian Authority to prove here in Gaza that it can fight the terrorists and stop these attacks."

The government would go on restricting the entry of Palestinian day-labourers to prevent similar outrages inside Israel, he added.

Other ministers urged Mr Rabin to reconsider his pledge to pull the army out of West Bank population centres by July 1 to facilitate Palestinian elections.

The agriculture minister, Mr Ya'acov Tsur, demanded that Mr Yasser Arafat, the PLO leader, disarm the Islamic gunmen before Israel



Victims of yesterday's Gaza bombings are carried on stretchers from a helicopter into hospital.

exposes West Bank settlers to danger.

The health minister, Mr Ephraim Sneh, a retired brigadier who served as governor of the West Bank in the 1980s, said: "We shall have to reconsider the pace of redeployment. Gaza was the experiment, but the reality on the ground did

not live up to our expectations. It was not a total failure, but it does not justify a rapid duplication of the Gaza model on the West Bank."

The left-wing environment minister, Mr Yossi Sarid, called earlier this weekend for the evacuation of Netzarim, which he described as "a bone in

Israel's throat." He said last night the bombings had only strengthened his conviction that the settlement, a target of repeated Palestinian attacks, should go. Other ministers sounded a warning, however, against doing anything that could be interpreted as a surrender to terrorism.

## Waiting for Iraq to come back on stream

David Gardner on oil market wariness over the anticipated end to Baghdad's embargo

Iraq's return to the oil market, when UN sanctions against President Saddam Hussein are eventually lifted, could help stabilise rather than depress oil prices in the medium-term by removing an uncertainty which is now holding prices down, according to senior Saudi Arabian oil ministry officials.

The embargo on Iraq, imposed after Mr Saddam's invasion of Kuwait in 1990, is up again for review this month. The US and UK are resisting French and Russian pressure to ease sanctions, arguing that Baghdad has still not come clean on its capacity to produce weapons of mass destruction.

Although there is little early prospect of sanctions being relaxed, the oil market's perception that Iraq will pump as much oil as it can and export at a heavy discount to recoup market share and rebuild its stock of hard currency, allied to signs that the coalition in favour of the embargo is crumbling, is already depressing prices, some ana-

lysts argue. "You can't talk to anyone in the market who doesn't say 'When Iraq comes back...'", says one senior Saudi oil ministry official. "Security considerations aside, it would be better to see sanctions go, thereby removing the 'Iraqi discount' from the market," he adds.

Before the invasion of Kuwait, Iraq was producing on average 3.4m barrels of oil a day. It now pumps an estimated 600,000 b/d, spurning a UN facility allowing for the monitored export of higher quantities to pay for food and medicines.

Mr Safa Hadi Jawad Al-Habubi, Iraq's oil minister, was quoted yesterday as saying that Baghdad would pump 2m b/d as soon as sanctions are lifted. But the senior Saudi official doubts that Baghdad could get output up to beyond 1.6m b/d in the short-term, because of several factors including war damage to its transportation facilities, dilapidation

and lack of maintenance of its wells and plant due to equipment shortages, and under-investment during the Iran-Iraq war in the 1980s.

He foresees a short-lived price "spike" downwards when Iraq comes back on stream, but thereafter "there could indeed be a premium" with firmer prices once the full extent of the Iraqi oil industry's disarray becomes clear.

Conventional wisdom is that Iraqi re-entry would cause a precipitate price fall, followed by a slow recovery to just below current levels. If sanctions are stretched sufficiently far into the future, demand - especially from Asia - could rise enough to absorb the new supply, maintaining prices. One analyst suggested the Saudis, who increased their own market share at Iraq's expense to a level now over 8m b/d and ostensibly have most to lose from an Iraqi return may be trying to talk up the oil price. Moreover, French, Russian, Spanish, Italian and Brazilian

oil companies are in line to develop potentially huge oil-fields in Iraq once sanctions are gone.

The Saudis, however, cast doubt on Mr Saddam's willingness to allow in foreign capital, seeing in his recent overtures to oil multinationals a tactical bid to widen splits in the anti-Iraq coalition. "Think of their state of desperation in the 1980s," one senior official said, when Saudi Arabia "lent" Iraq over \$6bn of its own oil. "They weren't prepared to do it then," he said.

Furthermore, he added, the Ba'athist regime's history of nationalisation, adventurism, and hostility to foreigners, plus fears that Iraq might disintegrate after Mr Saddam's departure, will make foreign oil companies wary of investing even after sanctions go. "I don't think they would come up with a risk assessment allowing their boards to spend billions of dollars," the official concluded. See Feature

### INTERNATIONAL NEWS DIGEST

## Beijing licences for foreign banks

China plans by the end of the year to sanction the establishment in Beijing of five branches of foreign banks, according to a report published yesterday in the Shanghai Securities newspaper. It quoted an official of the People's Bank as saying the five licences would go to large institutions from "different countries or regions". It is expected that China will award the much sought-after licences to banks from Japan, the US and Europe. The Hong Kong and Shanghai Bank is among the frontrunners. By the end of 1994, 101 foreign-funded banks, banking branches and finance companies had opened their doors in China. China recently selected 10 additional cities that would be opened to foreign financial institutions, including Beijing, Wuhan and Chengdu. *Tony Walker, Beijing*

## Gunfights on Tajik border

Fierce gunfights on the Tajik-Afghan border between Tajik opposition fighters and Russian border troops have left at least 23 people dead in the past three days and brought renewed instability to the troubled region. The Tajik government yesterday appealed to the Commonwealth of Independent States and the United Nations to take emergency steps to help stabilise the situation. A UN special representative is in the Tajik capital, Dushanbe, to try to bolster a truce negotiated between the government and opposition forces last September.

The Russian border guards, who have been stationed in Tajikistan since 1992 after a bitter civil war in the former Soviet republic, warned that Tajik insurgents had crossed the border on Friday and were trying to seize power in the Badakhshan region. Gen Anatoly Chechulin, commander of the Russian guards, claimed the incursion was "the beginning of well prepared wide-scale actions" by armed Islamic militants. *John Thornhill, Moscow*

## Cuba-Chile ties restored

Cuba and Chile have re-established full diplomatic ties, suspended for nearly 22 years, after the 1973 military coup in Chile. The move completes a process of rapprochement since the restoration of democratic civilian rule in Chile in 1990.

The two countries had already re-opened trade and consular ties, but a return to full diplomatic relations was opposed by some sectors of Chile's political establishment. The announcement was another step forward in the Cuban government's diplomatic campaign to consolidate its links with Latin American states since the collapse of the Soviet bloc.

Cuba's Foreign Minister, Mr Roberto Robaina, said restoration of diplomatic relations with Chile should help boost bilateral trade. *Pascal Fletcher, Havana*

## Algeria debt deal delayed

Algeria and its commercial bank creditors have failed to reach final agreement on rescheduling the country's \$4.5bn in commercial debt. Algerian central bank officials said yesterday. Both the London Club of commercial creditors and the central bank had expected a deal to be signed at the end of a week-long meeting in Paris on Friday. Despite agreement on the general terms of a deal, however, final details have yet to be ironed out. "Ninety-eight per cent of the work is done and only a few small details are left," a central bank official said. The final deal is expected to extend debt maturities due between March 1994 and December 1997 over about 15 years and include a main Algiers demand - rescheduling of most of the \$1.5bn portion of the commercial debt which bankers had effectively rescheduled in 1991. *Roula Khalaf, London*



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## NEWS: ASIA-PACIFIC

## Vice-mayor commits suicide ahead of corruption investigation

# Accused Beijing official dies

By Tony Walker in Beijing

China has announced the suicide of a vice-mayor of Beijing accused of corruption. Mr Wang Baosen, one of two vice mayors, shot himself last Tuesday after being investigated for "economic irregularities".

The death of Mr Wang and the arrest earlier this year of two municipal officials have rocked the powerful Beijing city government - Beijing functions virtually as a "city state" - and fuelled speculation that other senior figures may be implicated.

The high-profile suicide also draws attention to a nationwide anti-corruption drive launched in August 1993 which has

ensnared a number of officials at or below vice-minister level.

China's official Xinhua newspaper published a terse report of Mr Wang's suicide, reporting merely that "it has been learned that Wang, 60, killed himself ahead of facing an investigation into economic irregularities".

Corruption allegations have swirled about the Beijing municipal government for months. These coincided with reports of the detention of a former secretary to Mr Chen Xitong, the Beijing Communist party boss, and also of a former aide to Mr Li Qiyuan, the mayor. Mr Lu Yucheng, a vice-mayor of Beijing, confirmed in an interview recently that these two men had been detained on suspicion of

corruption.

Mr Wang was chairman of the Beijing planning commission and would have had knowledge of many of the large number of property development projects now under way across the city of 10m people.

His suicide recalls the arrest in February on suspicion of corruption of Mr Zhou Beifang, a senior manager of Beijing's Shougang (Capital) Iron and Steel Works which is controlled by the municipality. Mr Zhou headed Shougang's interests in Hong Kong.

The Beijing Daily reported at the weekend that the city authorities were stepping up their campaign against corruption. Some 500 cases of graft were handled last year.

## Taiwan calls for China talks

By Laura Tyson in Taipei

Taiwan's President Lee Teng-hui called at the weekend for formal talks to end more than four decades of hostilities between Taipei and Beijing, but said China must first renounce the threat of force against the island it views as a renegade province.

In an address on cross-strait ties, Mr Lee also issued a thinly veiled warning to authorities in Beijing to protect democracy in Hong Kong and Macao after those territories revert to Chinese rule, or risk alienating Taiwan.

"I must stress that using so-called Taiwan independence campaigns or foreign interference as excuses not to abandon a military solution is to ignore and distort the founding spirit and policies of the Republic of China," Mr Lee said, using Taiwan's official name.

He later said: "Maintaining economic prosperity and a free and democratic lifestyle is the aspiration of the people of Hong Kong and Macao... we hope mainland authorities will respond to [their] requests." He added that this aim was the "responsibility of both sides of the Taiwan strait", which analysts said implied that Bei-

Taiwan has moved to stamp out a flourishing underground foreign exchange market in an island-wide sweep which netted 40 illegal currency trading houses writes Laura Tyson from Taipei. District prosecutors are investigating an unspecified number of individuals involved in unauthorised forex dealing but no charges have been made. "Some people pour their money into illegal financial activities and that shows our society is still bathed in speculation," said a statement released over the weekend by the justice ministry's investigation bureau. "This needs to be corrected."

Taiwan's monetary authorities have been liberalising financial markets since 1987. But a highly efficient black market has grown which avoids remaining foreign exchange controls and restrictions on trading. Authorities apparently were concerned that such activities had become rampant, with underground houses borrowing on margin to finance speculative activities. The investigation bureau said some of underground houses are cheating customers. "This seriously affects social order and causes major problems for society," the bureau said.

Mr Lee mistreated the two colonies after taking them over Taipei would surely reject entering into an alliance with Beijing.

Taipei has demanded that Beijing pledge not to attack Taiwan since unilaterally dropping the threat of an offensive strike against the mainland several years ago, but this marked the first time that Taiwan has hinted it may seek a formal peace treaty. Beijing threatens to attack if Taiwan declares independence or is invaded.

However, political analysts and diplomats agreed Mr Lee

proffered only a few novel themes and no concessions in a long-awaited reply to a speech in January by China's President Jiang Zemin.

Taipei has officially banned direct political and commercial contacts since General Chiang Kai-shek's Nationalist armies fled to the island after losing China's civil war in 1949. Both sides call for reunification, but support for independence is growing among Taiwanese, who have little affinity with their mainland "compatriots".

Economic ties have flourished since hostilities began to ease in the late 1980s, and arm's-length political links were established in 1992. But little progress has been made despite two years of talks.

Mr Lee's long-ruling Kuomintang (Nationalist) party may lose its parliamentary majority in elections later this year. He is also treading carefully ahead of Taiwan's first presidential elections, for which he has yet to declare his candidacy but is widely expected to run, to be held in March 1996.

President Lee cannot afford to give anything away right now, otherwise his domestic position will be weakened, but at the same time he must reassure Beijing that the government still wants reunification," said Mr Lu Ya-bi, politics professor at National Taiwan University.

Mr Lee reiterated Taipei's demand for Beijing to recognise Taiwan as a sovereign entity and stop thwarting Taiwan's attempts to join international organisations. He also restated a call for an informal meeting between himself and Mr Jiang at the annual Asia-Pacific Economic Co-operation forum. Mr Jiang in effect rejected all three requests in his January speech.

## UK group set for Pakistan deal

By Michael Smith

National Grid, operator of the power transmission system in England and Wales, is expected to be confirmed this week as Pakistan's choice to lead a \$400m project to build, own and maintain a 1,440km transmission line.

The project to provide Pakistan with a fourth extra high-voltage circuit will help ease concerns by investors in generation plants about the country's transmission infrastructure.

The 500kV single-circuit overhead line will run from Lahore in the north to Hyderabad in the south. The project is the National Grid's biggest diversification out of the UK.

The company is expected to put together a consortium including Harza Engineering of the US, which designed and built Pakistan's original transmission system, and NPCC, the Pakistan-owned construction company. National Grid is expected to take a stake of about 25 to 35 per cent in the joint venture.

Contractors to the project include Balfour Beatty, of the UK, which will undertake the turnkey construction role, and Rayrolle, also of the UK, which will supply power substation equipment.

The 500kV line will run via nine new or extended sub-stations. An extra 120km of 220kV double-circuit overhead line will also be built

as part of the deal. National Grid must raise the money needed for the project by the end of the year. About two-thirds of the work is to be completed by December 1997 and the rest by June 1999.

The project is part of Pakistan's multi-billion dollar efforts to modernise its electricity industry. Since implementing policies last year to encourage investment, the government says more than \$12m has been committed.

However, businessmen and some officials fear that some of the money will be withdrawn unless the transmission infrastructure is significantly improved. The government's "independent transmission policy" aims to address the prob-

lems by allowing new transmission infrastructure to be provided by the private sector on a 30-year concession basis. International competitive tenders were called for two major packages of work. The National Grid consortium is thought to have won both packages.

The National Grid is owned by the 12 regional electricity companies in England and Wales. Executives at the regional companies are working on plans to float the Grid as a separate company on the Stock Exchange. The transaction may be effected later this year, depending on the outcome of a regulatory review of the regional companies' distribution businesses.



A worker for Prime Minister Mahatir Mohamad's party nails up a huge poster of the premier ahead of the April 24-25 polls.

## Big state role in Bakun project

By Kieran Cooke in Kuala Lumpur

The Malaysian government has announced that state enterprises will play a leading role in development of a \$3.5bn (€3.6bn) hydroelectric scheme billed as South-East Asia's biggest infrastructure project.

The scheme involves building a dam - nearly twice the height of Egypt's Aswan dam - at Bakun, deep in the interior of the east Malaysian state of Sarawak. An area of tropical rain forest larger than Singapore will be cleared and flooded.

Mr Anwar Ibrahim, deputy prime minister and finance minister, said cabinet had decided the state-run Employees Provident Fund (EPF), together with Tenaga Nasional, the partially privatised electricity utility, and Hicom, a government-controlled investment company, would have a 49 per cent stake in the Bakun project. The rest would be divided between the Sarawak

state government and Ekran, a publicly listed company controlled by Mr Ting Pak Khing, a Sarawak-based entrepreneur.

Though the government initially said Bakun would be a private sector project, industry analysts say it is likely that enterprises such as EPF will be called on to invest substantial funds.

The Bakun dam, capable of generating 2,400MW, is due to be completed by the end of the century. Power from Bakun will go to peninsular Malaysia first by 670km of overhead cables and then through a 650km submarine cable. Environmentalists have raised strong objections to the Bakun project. They say Bakun is an ill conceived scheme of doubtful economic merit that could bring environmental disaster.

Dr Mahatir Mohamad, the prime minister, has said Bakun will act as a catalyst for economic growth in Malaysia and turn the country into a regional power exporter.

## India urged to speed rail reforms

By Mark Nicholson in New Delhi

India must give priority to reforming its state-run rail sector to prevent the saturated transport system from hampering further economic growth, according to a World Bank study released yesterday.

The report, entitled "The Indian Transport Sector - Long Term Issues", says India has "only begun" the task of reforming its transport infrastructure, administration and laws necessary to promote growth in its international trade.

The study notes that India has shifted decisively from being a rail-dominant economy in the 1950s to being road-dominant, with more than 60 per cent of freight and 80 per cent of passenger traffic now burdening India's inefficient

and relatively dangerous roads. With India's economy growing at rates of between 4.5 per cent and 6 per cent, the report says this implies a doubling of freight transport every 10-13 years and of passenger transport every 7-10 years. Foreign trade volumes at these growth rates would double every eight years.

However, the report says safety, environmental, public service, land and population relocation problems conspire against fast or efficient expansion of the country's 2m km of surfaced and unsurfaced roads. These factors make railways "uniquely positioned" to relieve present transport bottlenecks, as the "least energy intensive and polluting... as well as safest and least demanding of land for expansion".

However, to relieve the state

rail system of bottlenecks and to permit growth in the freight volumes necessary for growing trade, the bank outlines a series of reforms which, it concedes, would be "difficult... even in the long term".

Chief among these would be removing the "burden of redundant labour" on the rail network, which it puts at a minimum of 400,000 jobs, and eliminating high subsidies on passenger rail fares.

"The very least that can be done in the short run is to run the passenger services as a commercial venture," it says. "The railways should also be depoliticised, says the report, by distancing the state service from its present "daily scrutiny" by parliament and making the service a semi-autonomous public corporation.

The report adds that the average tenure of senior man-

agers should be raised from present terms of a year to 18 months up to 3-5 years as the "minimum" required to push through reforms.

The report also recommends increased privatisation of India's ports, airports and bus services and further deregulation of the country's road haulage operations.

But it says meeting the "huge backlog of economically justified road projects" would require financing that cannot be met just by injections of private capital, public toll roads or proposed build-operate-transfer schemes. "The only viable alternative" in this sector, says the report, would be to levy "new, earmarked" taxes on diesel and leaded petrol. "The Indian Transport Sector - Long Term Issues, The World Bank, 1818 H St. NW, Washington DC.



AUSTRALIAN MUTUAL PROVIDENT SOCIETY  
ARN 008 387 371  
Incorporated in New South Wales  
Members' Liability Limited

### NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 16th Annual General Meeting of the members of AMP Society will be held in the Ballroom of the Regent Hotel, 199 George Street, Sydney, New South Wales, Australia at 10.00am on Wednesday, 10 May 1995 to receive and consider:

(a) the report of the Directors, and

(b) the financial statements and the report of the Auditor in respect of the AMP Society and the AMP Society Group for the year ended 31 December 1994.

Proxies  
A member entitled to attend and vote is entitled to appoint a proxy to attend and vote instead of the member. A proxy need not be a member.

Proxy forms must be received at the address below at least 48 hours before the meeting.

Proxy forms are available on request from the Returning Officer at the address below:

AMP Ballot Administrator  
Price Waterhouse Urwick  
Level 15, 201 Kent Street  
SYDNEY NSW 2000  
AUSTRALIA

By order of the Board  
D G Robinson, Secretary  
10 April 1995



AUSTRALIAN MUTUAL PROVIDENT SOCIETY  
ARN 008 387 371  
Incorporated in New South Wales  
Members' Liability Limited

### NOTICE OF GENERAL MEETING

Notice is hereby given that a General Meeting of the members of AMP Society convened by the Directors pursuant to By-law 31, will be held immediately following the conclusion or declaration of adjournment of the Annual General Meeting to be held at the Regent Hotel, 199 George Street, Sydney, Australia at 10.00am on Wednesday, 10 May 1995 for the purposes of considering and, if thought fit, passing the following resolutions amending the By-laws of the AMP Society:

1. By-law 33.4

To consider and, if thought fit, to pass the following resolution as a special resolution:

That By-law 33.4 of the By-laws Part 2 is amended by deleting the existing By-law and substituting:

"33.4 Voting

Subject to the Law, no Director shall vote in respect of any matter, contract or arrangement or any proposed matter, contract or arrangement in which that Director has a material personal interest, and if that Director does so vote, that vote shall not be counted. A Director shall not be counted to the quorum present at any Director's meeting at which any matter, contract or arrangement is considered in respect of which that Director is not permitted to vote."

2. By-law 63

To consider and, if thought fit, to pass the following resolution as a special resolution:

That By-law 63 of the By-laws Part 2 is amended as follows:

(1) Delete the word "Indemnities" being the title of By-law 63 and substitute "Officers: Indemnities and Insurance";

(2) Delete the existing By-law 63.1 and substitute:

"63.1 Indemnities

To the extent permitted by law:

(a) AMP indemnifies every person who is or has been an Officer of AMP against any liability for costs and expenses incurred by that person in defending any Proceedings in which judgement is given in that person's favour, or in which that person is acquitted, or in connection with an application in relation to any Proceedings in which the Court grants relief to that person under the Law; and

(b) AMP indemnifies every person who is or has been an Officer of AMP against any liability incurred by that person, as an Officer of AMP to another person other than AMP or a related body corporate of AMP, unless the liability arises out of conduct involving a lack of good faith."

(3) Insert the following as a new By-law after By-law 63.2:

"63.3 Insurance  
To the extent permitted by law, AMP may pay, or agree to pay, a premium in respect of a contract insuring a person who is or has been an Officer of AMP or of a subsidiary of AMP against a liability."

(4) Insert the following as a new By-law after By-law 63.3:

"63.4 Interpretation  
In this By-law 63:

(a) "Proceedings" means any proceedings, whether civil or criminal, being proceedings in which it is alleged that the person has done or omitted to do some act, matter or thing in his or her capacity as such an Officer of AMP or in the course of acting in connection with the affairs of AMP or, in relation to By-law 63.3(b) a subsidiary of AMP or otherwise arising out of the Officer's holding such office PROVIDED THAT the liability does not arise out of conduct involving a wilful breach of duty in relation to AMP or a subsidiary of AMP or a contravention of sections 232(5) or 6(1) of the Law; and

(b) "Officer" means a Director, member of a local board or board of advice, secretary or executive officer of AMP."

Copy of By-laws and Explanatory Notes  
A copy of the existing By-laws and a brochure containing Explanatory Notes of the proposed amendments are available by telephoning 017 984 7401 (London Life) or 0733 473 763 (AMP UK Closed Fund).

Proxies  
A Member entitled to attend and vote is entitled to appoint a proxy to attend and vote instead of the member. A proxy need not be a member. Forms must be received at the address below at least 48 hours before the meeting. Proxy forms are available on request from the Returning Officer at the address below:

AMP Ballot Administrator  
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FINANCIAL TIMES  
Information



# British Coal set to sell pension funds arm

By Norma Cohen, Investments Correspondent

The defection of the entire professional team at CINVen, Europe's largest venture capital investor, may be prompted by British Coal's announcement shortly of plans to sell its pension fund management divisions as a single unit.

CIN Management, to be sold by British Coal under the terms of its privatisation, includes CINVen and a property investment team.

Officials at CINVen, Europe's largest

est venture capital investor, have already told British Coal and its merchant banker advisers that they wish their independence to be preserved under a sale to a new owner.

If it is not, they will consider defecting as a group and seeking bank finance to set up a competing organisation.

Mass defections will undermine the value of the rest of CIN Management and reduce the price that British Coal will receive for the sale.

Meanwhile, the UK Department of Trade and Industry has been warned

in a report by its own adviser, Rothschild, that the identity of the buyer and terms of the sale "would have to be acceptable to the shareholder, the clients and the staff", according to a source familiar with the report.

The DTI sought Rothschild's advice after Samuel Montagu, advising British Coal on the sale of its non-core assets, recommended "flexibility" in structuring the sale of the fund management division.

British Coal, questioned about the sale, said: "There is nothing that we would wish to comment on at this

stage." CIN Management has roughly £160m in assets under management. CINVen has £900m, about £400m of this being the assets of three external clients: Royal Insurance, Barclays Bank and the British Rail pension scheme.

In the privatisation of British Coal, consideration was given to selling the fund management arms separately, with the suggestion that CINVen might fetch a higher price if it were sold on its own.

However, trustees to the scheme felt strongly that the fund manager

should be kept as a single unit in order to ensure continuity of the above-average investment performance so far by all the divisions.

Trustees wanted to ensure a continued close relationship with the manager of the pension scheme's assets once there are no longer any contributing members, and to make certain that the present level of service and performance is maintained. CIN Management and CINVen will continue to manage the assets of former British Coal employees for as long as 50 years.

# Strong trucks demand pushes up vehicle sales

By Kevin Done, Motor Industry Correspondent

UK new commercial vehicle registrations rose by 15.4 per cent year-on-year in March helped by continuing strong demand for trucks.

The overall market increased to 26,125 from 22,648 a year ago, while registrations of trucks (above 3.5 tonnes gross vehicle weight) rose by 18.3 per cent to 4,818.

In contrast to the car market, which has been undermined by weakening consumer confidence in recent months, the commercial vehicle market, a useful indicator of economic activity, remains strong in most sectors.

Sales of small vans declined modestly in March, however, and the overall pace of growth in the commercial vehicle market was slower than in the first two months of the year.

Overall new commercial vehicle registrations in the first quarter rose by 31.6 per cent to 68,822 according to figures released by the Society of Motor Manufacturers and Traders.

New registrations of trucks in the first three months jumped by 38.3 per cent year-on-year to 13,186. The increase reflects in part the low level of demand in early 1994 but also continues the trend of strong sales established in the final months of last year.

In the first quarter registrations were strong in all the main segments of the truck market. Sales of heavy three and four-axle rigid trucks, chiefly used in the construction industry, rose by 73.8 per cent to 1,514.

Registrations of heavy tractor units for articulated trucks, used in long distance road haulage, increased by 66.2 per cent to 4,861, while sales of light trucks (7.5 tonnes gross vehicle weight), used chiefly in urban distribution, have risen by 18.8 per cent to 3,245.

Daf Trucks of the Netherlands, which was rescued from the financial collapse of the former Daf group two years ago, has recovered strongly. Through Leyland Daf, its UK sales and marketing subsidiary, it has wrested back leadership of the British truck market.

In the heavy truck market Leyland Daf more than doubled its sales from a year ago, while big gains were also registered by Scania of Sweden and Foden, the UK subsidiary of Faccar of the US.

In the van sector LDV, the Birmingham-based producer rescued by a management buy-out from the Daf collapse, has also recovered strongly and raised its sales in the first quarter by 32.2 per cent from the corresponding period a year ago.

Overall medium-duty van sales rose by 29 per cent in the first quarter.

Vauxhall, the UK subsidiary of General Motors of the US, which lacks a competitive product in the European medium-duty van market, suffered a 34 per cent drop in sales and its market share was almost halved to only 2.3 per cent.

In the light van sector Rover, the UK subsidiary of BMW of Germany, has completed its withdrawal with the ending of production of the Maestro car-derived van.

## UK NEWS DIGEST

### Eco-management plan for industry gets UK backing

John Gummer, the UK environment secretary, will today launch a new EU scheme to raise manufacturing industry's environmental awareness in the UK.

The eco-management and audit scheme (EMAS) will be voluntary, but companies will be encouraged to join on the grounds that it will enhance their reputation - and therefore their competitive position.

To qualify for registration under EMAS, a company should have a defined strategy for environmental management, along with specific objectives. Mr Gummer will say today that business should view environmental challenges as an opportunity, not a threat. Although the EU-wide scheme is aimed at industry, the UK will also be extending it to local authorities.

David Lascelles, Resources Editor

### Coal plant to be wound up

A £44m (£70.4m) project which has successfully demonstrated technology to produce high grade petrol and diesel fuels from coal is to be wound up later this year. British Coal's coal liquefaction plant at Point of Ayr in north Wales will be decommissioned in June and, unless efforts to find another use in private ownership on the site are successful, it will subsequently be demolished.

A recent £12m cash injection from the European Commission has enabled the project, which employs 80 people, to complete the pilot plant work. However low oil prices mean that the building of a larger scale demonstration plant is unlikely in Europe in the near future. British Coal won approval to build the plant in 1984 when oil prices were high and has received funding from the commission, the government and companies including Amoco and Exxon.

Michael Smith

### Insurers seek Orion probe

The Association of British Insurers has asked the government to examine the decision last October by Nationale-Nederlanden, part of ING, the Dutch financial services group, to halt its cash support for Orion, its UK insurance subsidiary. Orion subsequently went into provisional liquidation but ING went on to rescue Barings bank.

The association, which represents leading UK insurance companies, is worried that Orion was not left with sufficient capital to meet claims. It is also concerned that UK subsidiaries of overseas companies may be treated over leniently by the Department of Trade and Industry, which regulates the insurance industry. Ralph Atkins, Insurance Correspondent

### Phone plan for consultation

Plans to introduce a national telephone numbering scheme in addition to the "phoneday" changes scheduled for next Sunday are to be the subject of broad consultation.

The plans, devised by OfTel, the telecoms watchdog which is responsible for managing Britain's stock of telephone numbers, have provoked widespread opposition from telecommunications operators and telephone users who complain of inadequate consultation.

OfTel confirmed yesterday that it was preparing a consultative document on the number scheme which is expected to be published within the next two months. It is unlikely now that the scheme will be introduced as quickly as OfTel had anticipated. From next Sunday, April 16, all national dialling codes will have a "1" added after the initial "0". Inner London numbers for example will be prefixed 0171. Alan Cane

Walking group presses monarch: The Ramblers' Association, the UK pressure group which represents walkers and hikers, has stepped up its fight to force the Queen to allow a public right of way by the River Thames on land at Windsor Castle. The association, which has 104,000 members, called on the Queen to allow the path to become part of the Thames Path National Trail, due to be opened next year.

Assistant director David Beekin said the path had been a public right of way until an Act of Parliament in 1880 handed it over to Queen Victoria as part of Windsor Home Park. The Crown Estate Commissioners, pleading security considerations, have refused to allow walkers on the land and offered to set up an alternative route on the opposite bank.

More criticism 'obscene' ads: Complaints about allegedly indecent advertisements increased dramatically last year, figures released yesterday show. The Advertising Standards Authority received more than 1,700 decency complaints and upheld 697. That compares to 1,287 decency complaints in 1993, of which 144 were upheld.

ASA officials say advertisers are not becoming racier in their approach - but the public are keener to make their objections known. A British Rail poster for student travel which used condoms to portray the European Union flag attracted 164 complaints.

# Pay inquiry may curb directors

By William Lewis

The UK government-backed Greenbury committee which is investigating executive pay is likely to recommend that rules be introduced to prevent directors of newly privatised companies making windfall profits from share options.

The committee, headed by Sir Richard Greenbury, chairman of Marks and Spencer, is near to concluding that the price at which directors exercise options awarded to them at privatisation should be set up to two years later.

Members of the committee believe this will help prevent directors being able to make big profits on options set at the flotation price or lower.

The prime minister has said he will introduce legislation to implement the Greenbury committee's recommendations if necessary.

The new rules on share options will not affect directors of privatised utilities in sectors such as water and electricity which have already been sold off, but will affect executives of British Rail and other sectors which might be considered for privatisation.

The committee's likely recommendation follows widespread public criticism of share option profits made by directors of privatised companies. Mr Gordon Brown, shadow chancellor, said yesterday that privatised companies should have to pay out grants of share options. Yorkshire Electricity last week announced that its directors would not be given any new share options.

The Greenbury committee may also recommend that companies be forced to seek prior shareholder approval for long-term incentive schemes. About 22 per cent of the top 350 public companies now have such bonus schemes, which run over a number of years and pay out to directors in the form of shares only if stringent performance criteria are met.

A number of high profile public companies, such as British Gas, have decided to scrap their share option schemes, which require shareholder approval, and introduce long term incentive schemes, which do not.

Pay consultants believe that more and more public companies are likely to introduce such bonus schemes.



Sir Richard Greenbury: his committee is nearing conclusions

# Accounts 'held few warnings' of failures

Only one in seven UK companies which failed between 1987 and 1994 carried a warning in its last set of accounts from its auditors about its status as a "going concern", Jim Kelly writes.

The figures add weight to the argument that auditor independence has been put under pressure by fierce competition between accountancy firms for fee income.

The research, by professor Professor Richard Taffler and Mr David Citron at the City University Business School, also found that the position appears to be getting worse.

An earlier survey undertaken on failures between 1977 and 1986 found that among 107 listed industrial and distribution companies which had failed, 26 per cent had carried an auditor's qualification on going concern.

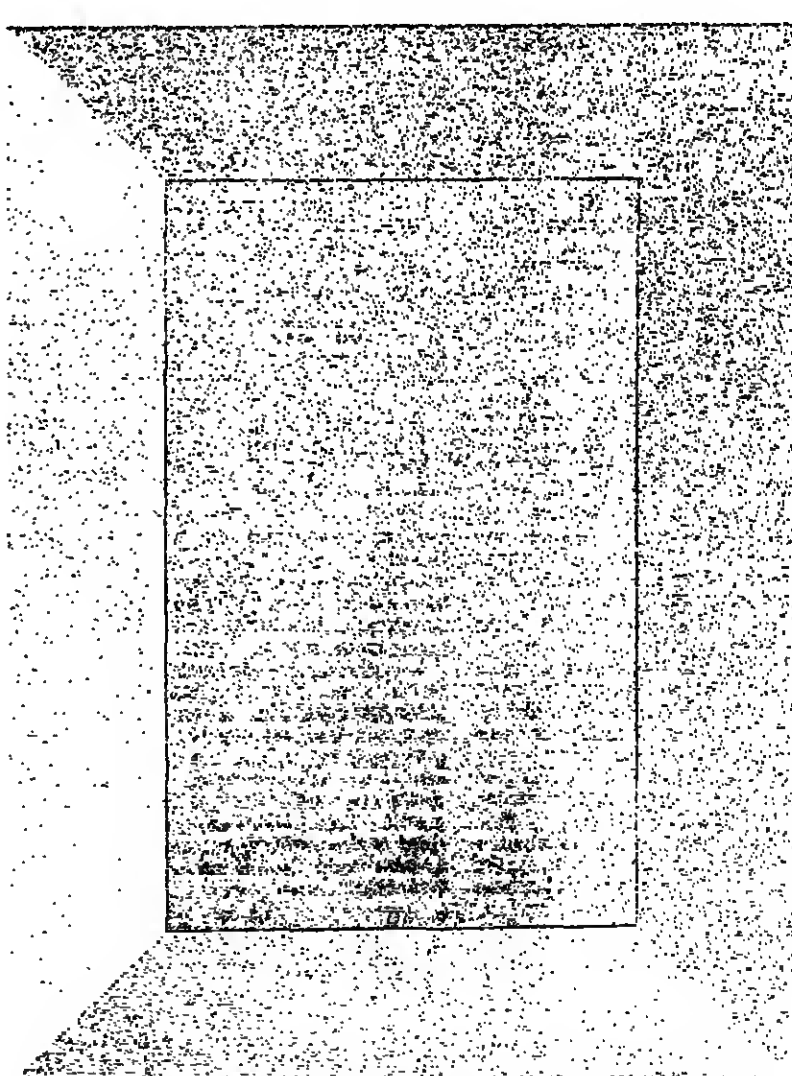
This compares to 17 per cent among 62 comparable companies between 1987 and 1994. Among the complete sample of 125 listed and USM (Unlisted Securities Market) non-financial companies, 14 per cent carried a qualification.

More, twice as many companies failing in the second period exhibited a high probability of failure based on systematic analysis of their last set of accounts.

Mr Citron said that auditors were under pressure to keep clients and to avoid qualifying the accounts of companies that might fail.

"But which pressure is the strongest? In many cases the auditor may be consciously, or subconsciously, under pressure to see management's point of view," he said.

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# European technophobia receding, survey shows

By Paul Taylor

Three-quarters of personal computer users in Britain think PCs are fun. But only one in five Germans shares the view, according to a European survey of attitudes to computing published today.

The survey, conducted by Gallup for Microsoft, the US-based software group, also reveals that if they had an extra hour in the day, 37 per cent of French personal computer users would rather use a computer than spend intimate time with a lover.

A key finding of the survey, which interviewed 2,082 people in Britain, France and Germany, is that technophobia appears to be receding, at least as far as PCs are concerned.

Three-quarters of respondents said they were not intimidated by computers, and most believe that mastering technology can give them an edge in life.

The image of PC users as socially inept is changing. Only 24 per cent of the public feel PC users are socially lacking.

But 47 per cent of users are concerned that they still do not know enough about computers, and 43 per cent admit to having lost information on a PC in the past year.

Two out of five Europeans believe a PC in the home is an essential and 10 per cent intend to purchase one this year.

In Britain and Germany the PC has become the most fre-

quently cited planned purchase, outstripping telephone answering machines, satellite television, video-tape recorders and cellular telephones.

In the workplace the PC is viewed as increasing enjoyment, productivity and success and there is a feeling that computer skills can provide an edge and lead to higher salaries in work. Forty-two per cent believe computers have made them more productive in work.

Looking ahead, 73 per cent of Europeans expect to be using video-telephony and 62 per cent expect to order food for home delivery by computer.

Fifty-four per cent of Europeans think technology will make their lives better three years from now.



## THIS WEEK

## The French divide in Europe

One of the worst kept secrets in Brussels is that the two French EU commissioners are barely on speaking terms. Now, before the heavens open with a flood of denials, it must be said that Yves-Thibault de Silguy and Edith Cresson are among the most gifted, hard-working and charming people in town. They just do not happen to like each other.

De Silguy is the dashing chevalier with a taste for English sports jackets and silken handkerchiefs. Though prone to intellectual bullying, he possesses the high-class mind one would expect from a graduate of the Ecole Nationale d'Administration, the nursery for France's technocratic elite. As for Cresson, her combination of elegance, earthiness and political cunning explains why President Mitterrand succumbed, briefly, to the temptation of making her his prime minister.

Last October, the two rivals appeared the best of friends. De Silguy, a former adviser to Edouard Balladur, the French prime minister, had just received notice that he had won the prized economic and

monetary affairs portfolio in the incoming European Commission headed by Jacques Santer. And Cresson was more than happy with her new responsibilities as commissioner for the cash-rich research and development budget. Both pledged co-operation before the French press.

Within weeks, the honeymoon was over. Egged on by their staff, the two commissioners engaged in a struggle more suited to the court of Louis XIV. A Cresson aide pledged to "emasculate" de Silguy. In retaliation, he organised a successful campaign to deprive Cresson of one of the two Commission vice-presidencies, largely ceremonial positions subject to a secret ballot of all 20 commissioners.

"It is a little French tragedy," says a mutual friend. "Both these people are highly talented, they are on top of their dossiers, but they have one weakness: they cannot live without enemies."

However, the Cresson-de Silguy tale involves more than a clash of personalities. It is symptomatic of the decline of French influence inside the European Commission following the departure of Jacques Delors, the visionary Frenchman who made an indelible mark on the institution between 1985 and 1993.

Like Charles de Gaulle, Delors had a knack of speaking for France and Europe in one breath. His project to create a European monetary union (and destroy the hegemony of the Bundesbank) stands as the most audacious example of identifying the French national interest with a wider European interest. He was able to

## DATELINE

Brussels: infighting is symptomatic of weaker French influence, writes Lionel Barber

steamroller opposition, thanks to his stamina, his intellect, and to the power base he established in Brussels as president of the Commission.

Today, the French power base is crumbling. The network of Delors loyalists, known as the Stasi, has broken up. Everyone knows that Jacques Santer of Luxembourg was Chancellor Helmut Kohl's choice, not Mitterrand's or Balladur's. Though a francophone, Santer is determined to stay neutral between Paris and Bonn and not give the French a free ride.

Inside the Commission, a new political dynamic is at work. The entry of Austria, Finland and Sweden into the EU this year

has tilted the balance of power to the Anglo-German-Dutch free-trade camp, weakening the French-led "Club Med" protectionists. Just as telling was the long overdue decision to end the French language monopoly in Commission press briefings. During Delors' regime, few dared raise the lingua franca issue for fear of arousing French sensitivities; but the admission of two more English-speaking Scandinavian countries made reform inevitable. Business is also being conducted differently inside meetings of the full Commission. In his heyday, Delors controlled the agenda with an iron grip. Most commissioners went along, with the exception of the ever combative Sir Leon Brittan, the senior UK representative, and the wily Paddy Flynn, the Irish social affairs commissioner.

The Santer Commission is far less susceptible to being stampeded. Individuals

such as Monika Wall-Matthies, the German regional affairs commissioner, and Emma Bonino, the brassy fisheries commissioner, are strong-willed politicians in their own right; so, too, Franz Fischler, the Austrian farm commissioner, and Neil Kinnock, Britain's former Labour party leader. Sir Leon rejects the notion that French influence is diminishing, but concedes that "other voices are being heard."

In future, these alternative voices seem certain to grow in volume. Often, though, by no means all the time, they will reflect the interests and preferences of Germany, the EU's most powerful state. The commitment to admit the former communist countries of central and eastern Europe around the turn of the century is, above all, a German-driven project, as is the idea of a "hard core" of integration-minded states committed to political and monetary union.

The conclusion must be that Germany, rather than France, is taking the lead in sketching out the future of Europe. The French may recover their nerve and influence after their presidential election next month. But do not bet the farm.

## PEOPLE

## Lord Stevens looks to a richer future

The chairman of United Newspapers tells Raymond Snoddy that newspapers are here to stay

Lord Stevens of Ludgate, chairman of United Newspapers, has found his way on to the Internet, although he concedes it was an assisted passage. The man responsible today for Lord Beaverbrook's old Daily Express has at least looked cyber space in the eye, even though he has not gone as far as getting himself an e-mail address.

His lordship's state of personal electronic readiness is perhaps an appropriate metaphor for United's cautious attitude to the world of electronic superhighways.

Son of the scientist Edwin Stevens, a pioneer in the development of hearing aids, the chairman of United Newspapers - soon to be renamed United News and Media - is fascinated by the communications revolution. He believes, however, that while United is happy to supply information to any superhighway, the highways should be built by someone else.

"I think we need to avoid getting too hyped up on new technology," says Stevens, who believes that printed newspapers have a considerable future, while conceding that newspaper publishers may have to cope with continuing circulation declines.

"I don't think we should get depressed about newspapers because, after all, 25 years ago everyone said newspapers would be gone by the end of the century."

"Now people are saying we can all be accessed electronically and there won't be any hard copies. I think there will be an element of that, but there will be a lot of hard copy. Newspapers will continue. They are not going to cease to exist," insists Stevens, who will be 59 next month.

Stevens took over as United chairman in 1981. Increasingly he is becoming wholly identified with the publishing group. In recent weeks he has given up two directorships - Mid-States, the automotive parts supplier, and Proudford, the management consultancy group - and now chairs only United Newspapers, Express Newspapers and United Newspaper Publications.

During his time at United the company has changed beyond all recognition. In 1986 it was a UK regional newspaper group with a pre-tax profit of £4.53m. By last year the group, whose interests now range from trade fairs in the far east to real estate advertising publications in the US, had pre-tax profits of £13.8m, although less than £5m came from the far east.

The main profit drivers in the



business last year were advertising periodicals, which had operating profits of £38m - followed by magazines and exhibitions at £37.5m. But regional newspapers still managed to contribute profit of £30m.

The group's three national newspapers - Daily Express, Sunday Express and Daily Star - despite falling circulations in the face of the current price war, also made operating profits of £30m, a drop of £3m on the previous year.

Should Stevens not invest more in the national titles or sell them to someone who will? After all, between last August and January 1995 the Sunday Express lost 50,000 copies, falling to 1.43m.

"The national newspapers are not for sale. None of our divisions are for sale," says Stevens, adding that he would of course have to look at any serious offers that were made for the national newspapers. None has been received so far.

"We are managing our business to maximise the profits," he adds, saying he has no intention of doubling the present £20m a year spent on promotion. Instead he is looking for editorial improvements and the restructuring that modern technology and communications can offer.

For example, he wonders whether regional and national newspapers might in future be able to condense

and share journalistic resources, although he does not think a seven-day paper would necessarily be a good idea.

But as the impending group name change implies, Lord Stevens is keen to get away from talk of declining circulations and give due weight to rising profits in the other areas of the business. Business magazines and exhibitions interests have been organised under the Miller Freeman brand, the aim being to dominate a growing number of industrial sectors around the world as the company already does in leather, jewellery and, increasingly, pulp paper, and offer global advertising packages.

Stevens, who likes the relatively low capital requirements and high margins of trade shows, is also hoping to make more acquisitions in the US and expand into south America, where there is less currency instability.

It is not clear what Lord Beaverbrook would have thought of all those trade fairs. But Stevens hopes they will help improve profit margins towards a consistent 15-20 per cent. He would also like to see a more even geographic spread of profits. "We would like to have a third of the profits from the States, a third from Europe and a third from the far east."



## Law-Smith takes over as chairman of oil refiner Caltex

David Law-Smith, the British accountant who has just been named chairman of Caltex, looks set to preside over a period of rapid growth at the oil refining and marketing company, writes Richard Waters.

A joint venture between Texaco and Chevron, Caltex already has annual sales of \$14bn and claims an average market share of 18 per cent in the 61 countries in which it operates in Asia and Africa. Over the next five years, says Law-Smith, it will plough in another \$5bn of investment, doubling its capital employed, to support growth in China, India and Indonesia.

According to Law-Smith, 55, the biggest challenge will be to make Caltex work more smoothly. He lists "people management" and "organisational structure" as two areas requiring attention. With its HQ in Dallas, half a world away from its area of operations, the company took the decision in 1986 to shift more authority to operating managers.

Now, says Law-Smith, Caltex needs to "fine-tune those changes, and give greater flexibility to people in the field." That means more emphasis on "measuring results against objectives," by looking more closely at performance measures like customer satisfaction. Oil companies have never been the greatest users of market research, he says.

Law-Smith has spent the last 18 years at Caltex in a range of financial positions, most recently chief financial officer. Picking an accountant to run the company "is a recognition that, during a period of rapid growth, strength in finance is an important ingredient," he says.

## New boss for Algeria's Sonatrach

Nazim Zouineche, the new head of Sonatrach, Algeria's state-owned oil and gas company, takes command of the helm of the country's most vital sector at a difficult time, writes Roula Khalaf.

As Algeria's military continues to battle Islamic militants in a struggle that has already cost more

than 30,000 lives, the west is carefully monitoring the effect on Sonatrach, which generates more than 90 per cent of Algeria's foreign exchange revenues.

Zouineche, a civil engineer, became managing director after a 24-year career with the company, having risen through its ranks, most recently as chief of staff. He has been appointed by Prime Minister Mohamed Sifi to replace Abdelhak Bouhafs, who in the past five years has presided over Sonatrach's adoption of production sharing agreements with foreign oil companies.

Since 1989 Bouhafs has signed some 30 contracts with foreign companies but negotiations for other, more significant deals - such as British Petroleum's multi-billion dollar venture to explore and develop a major gas region - have yet to be wrapped up.

With an ambitious five-year investment plan of \$18bn, half expected in foreign currency, Zouineche's main challenge will be to maintain foreign companies' interest in Algeria's oil and gas wealth in a deteriorating security climate.

## Horie relinquishes LTCB presidency

The resignation of Tetsuya Horie, 63, as president of the Long Term Credit Bank of Japan (LTCB), is a blow to its reputation as one of the cleanest and most efficient of Japan's accident-prone financial institutions, writes Gerard Baker.

Horie is leaving to take responsibility for the bank's entanglements with two small financial institutions, the Tokyo Kyowa and Anzen credit unions, which were rescued by the Bank of Japan last December, having accumulated bad loans of more than ¥120bn. Many of the loans were to a property company run by the president of Tokyo Kyowa, Harumoto Takahashi, now under investigation for alleged fraud.

LTCB had close links with Takahashi, financing much of his expensive ambitions during the period of rapidly inflating property prices in the 1980s. In the ensuing property crash, LTCB was forced to write off bad loans of more than ¥90bn.

More damaging for LTCB, several of the bank's affiliates provided funding for Tokyo Kyowa during the period of Takahashi's allegedly fraudulent activities. Horie initially denied that his bank had anything to do with the running of Tokyo Kyowa, but was later compelled to admit there had been some connections.

As president of the bank, Horie was required to fall on his sword in the traditional Japanese corporate way, but will stay on in an advisory capacity.

His successor as president will be Kazumasa Onogi, vice president of the bank.

## FILM/VIDEO

Heavenly Creatures. But debut director P J Hogan will be a talent to watch, once he has opted for one style rather than several.

□ *Once Were Warriors* is the first ever Maori feature. This, too, jumps out from the screen at us. But for suburban black comedy read standard psychodrama, staged with feral power and panache. Disintegrating family, gang warfare, crime, violence: all the things you thought people went to New Zealand to escape. The first-time director, who will surely be back a second time, is Lee Tamahori.

□ On video we are fast entering the silly season. If you are planning a

holiday, take it now and avoid the likes of *City Stickers 2* and *The Flintstones*.

Or stay to sample the two releases that do reward viewing. Richard Linklater's *Dazed And Confused* is a 1970s-set school days comedy, fresh, witty and freewheeling. Linklater is a rising star among American directors, whose follow-up film *Before Sunrise* opens in Britain next week. And Istvan Szabo's *Mephisto* (1981) is a haunting chamber epic from Hungary: the film that brought Klaus Maria Brandauer stardom as the flamboyant theatre actor selling out to the Nazis in 1930s Europe.

Nigel Andrews



Jumping off screen: *Once Were Warriors* is the first ever Maori feature

## MUSIC

■ It is not, strictly speaking, music, though I can well imagine excerpts from *Great Parliamentary Speeches* (EMI) being sampled and given a funky backbeat on the club circuit. This highly entertaining selection of memorable speeches from the first 16 years of parliamentary broadcasting is a notable reminder that it is not all whooping and droning in that august institution. Personal favourites include a vintage piece of sarcasm from Gerald Kaufman on "how to buy a

council house"; Terry "No-one gives a toss about whether the Royal Shakespeare Company stays open or closes down" Dickens on the arts; and Alan Clark making his first ministerial speech immediately after (according to his diary) a lively claret tasting ("as I started, the sheer odiousness of the text sank in"). Great stuff.

□ *Come Together: America Salutes the Beatles* (Liberty) is yet another

transatlantic tribute to the lovable mop-tops who seem to be enjoying another one of their booms right now. Best of a fairly insipid selection (there are few who can improve on an original Beatles arrangement) are Sammy Kershaw's affecting version of "If I Fell" and Suzy Bogguss and Chet Atkins getting together for "All My Loving".

■ Michael Nyman's *Noises, Sounds and Sweet Airs* (Argo) is a modified

version of the composer's score for Karine Saporta's opera-ballet *La Princesse de Milan*, based on *The Tempest*. The style is familiar, and there is some impressively tart playing from the Ensemble Instrumental de Basse-Normandie.

□ In brief: Sir Simon Rattle and the City of Birmingham Symphony Orchestra tackle Schoenberg's First Chamber Symphony, *Erwartung* and *Variations for Orchestra* Op 31

on EMI; Claudio Abbado conducts the Vienna Philharmonic for the same composer's *Gurrelieder* on Deutsche Grammophon; soloists include Siegfried Jerusalem and Sharon Sweet; Bernard Haitink and the Berlin Philharmonic pair Mahler's Seventh Symphony with the *adagio* movement from the same composer's Tenth Symphony on Philips.

Peter Aspdon

## FT GUIDE TO INSURANCE AND THE ENVIRONMENT

The costs to insurance companies of global warming and environmental clean-up are in the news. Should we be worried about their security? Not unduly at this stage, though the rising cost of natural catastrophes in particular has led to anxiety being expressed publicly by insurers at the Berlin summit on climate change about the uncertain risks to which they are exposed. The tone goes beyond insurers' usual pessimism: Munich Re, the world's largest reinsurance company, reckons large-scale disasters are costing the insurance business 14 times as much as in the 1980s.

What about other environmental liabilities? The cost of cleaning up polluted sites is not usually talked about by insurers in the same breath as global warming. But it is another burden they face, and their complaint is also similar: that insurance companies are being asked to act as society's financial fall guys. The big difference is that insurers can adjust the price of policies on which future weather claims will fall - but, worryingly, escalating site clean-up costs will fall on policies already sold. Last week Royal Insurance and Commercial Union, two of Britain's largest composite insurers, strongly denied a report by stockbrokers James Capel which suggested they could face "financial impairment" because of potentially huge US environmental damage claims on decades-old policies. Royal and CU disputed the basis on which the figures were calculated and said their reserves and reinsurance arrangements were more than sufficient. Yet the report highlighted the risks to insurers of US "superfund" environmental protection legislation and adverse court rulings which are leading to claims on old policies far in excess of that envisaged at the time they were sold.

How serious are these problems? Scare stories seem popular among insurance sector watchers. James Capel said Royal Insurance's US environmental liabilities could conceivably exceed its market capitalisation, but such a comparison is probably meaningless, if only because claims would be paid over many years. As for natural catastrophes, Andrew Dinglelock, chief operations manager at General Accident, another composite insurer, said at a conference last week that the cost of damage to London if the Thames barrier failed in particularly adverse weather could be as much as £10bn. "I suppose it is possible that some people might go bankrupt," he said. But to reach that level the convergence of events required is perhaps as likely as London being hit by an asteroid. Thames flooding on a lesser scale is a risk insurers know they might face, and they should have taken steps to limit their exposure. What frightens insurers most is the prospect of an unexpectedly massive earthquake or wind storm somewhere in the world causing unforeseen damage and wiping out their capital.

Should policy holders be concerned? In general, no. UK insurance companies had assets backing general non-life business of £74.6bn in 1993, the last year for which figures are available. So a £10bn bill from Thames flooding would leave a great deal to spare. Defaulting on claims is a last resort. Even Lloyd's of London, which has lost about £8bn in recent years, has paid valid claims throughout its troubles. UK insurers have incurred big losses before - those which sold mortgage indemnity policies lost several billions of pounds as a result of the recession - but that has not stopped record profits. If an insurer is insolvent, Britain has a policyholders' protection fund, paid for by the industry, which meets most claims. In extreme cases, most governments would act to prevent systemic collapse of the insurance business.

What about shareholders? If the reaction of financial markets is a guide, they should not be alarmed. Royal and CU's shares rose last week. But investors have to balance the short-term earnings outlook against the possibility of the sky falling in.

Will insurance premiums rise? They have risen since the early 1990s and in theory should increase further, given the threats. But a worrying trend has been the influx of capital into insurance, particularly in Bermuda, attracted by the sector's recent profitability. That has put downward pressure on prices recently. In defence, insurers say they have tightened up underwriting standards: technology allows them to assess risks street by street, giving a much better idea of possible risks and the amounts of reinsurance they need. But softening premium rates suggest either that insurers do not believe their own warnings or, more likely, that the market is failing to work properly and prices are being based on past years' experience, not future expectations.

Does that mean it will be harder to buy insurance? Yes, in some areas, if prices do not rise sufficiently. Insurers may restrict cover either by withdrawing products or tightening policy conditions. It is already happening in some areas of the Caribbean as a result of fears about wind storms. In Britain, unlimited employers' liability policies have been withdrawn. Some fear London flood insurance might be next on the list.

Ralph Atkins



A mood of optimism is gaining ground in Brazil. A new currency has led to a sharp fall in inflation and a new President is proposing changes to modernise the economy. Hope is justifiably high that the long years of slow growth and political upsets are over. The survey will report on the country's economy, political scene, financial markets and more.

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## FT Surveys

150



# Entering into a new dimension

Robert Taylor offers a question-and-answer guide to European works councils and what they mean for employers and workers

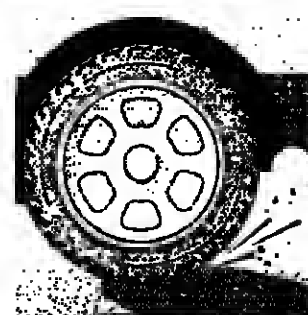
By the beginning of the next century around 1,500 of Europe's transnational corporations will have consultative works councils or employee consultation procedures covering an estimated 6m workers. This is due to the passage of the European Union works council directive last September that is the most substantial industrial relations measure agreed to by member states. The UK has opted out of its provisions which come under the social chapter of the 1991 Maastricht treaty but most British transnationals are expected to fall into line over the next few years.

Both sides are exaggerating its immediate impact but the directive is going to have a wider significance, perhaps through the evolution of European Union company law. Its authors in the European Commission regard the measure as an important part of a necessary social dimension to the single integrated market. They also believe it provides a useful means for employees to achieve some reassurance in the face of global change by requiring their transnational employers to inform and consult them.

What is the special negotiating body and what does it do? It is a committee made up of between three and 17 elected or appointed employee representatives from the various parts of the company in the member states. How they are elected or appointed will be determined according to the laws and practices of the different member states. The SNB is there to negotiate an information and consultation procedure with management or a works council. The SNB may decide not to proceed with negotiations by a two thirds majority.



Membership of the special negotiating body is not restricted to company employees and it is likely both full-time union officials and lay union representatives may also assist the body through a role as "experts". A works council established under subsidiary requirements cannot include full-time union officials, only company employees. They can be helped by "experts" though member states may limit company funding to cover one expert.



## FAST TRACK

### Rare

A secluded farmhouse in rural Warwickshire might seem an unlikely setting for a thriving technology business. But the two-story Rare has carved out an international reputation as one of the most successful independent software developers in the video games business.

Rare is responsible for Donkey Kong Country, one of the fastest-selling games in the history of the industry. This game, which features Donkey and Diddy Kong's efforts to recover bananas from the Nasty Kremlings, has netted around \$300m since its launch, five weeks before Christmas.

Loosely based on a 1980s character designed by Nintendo's original games creator Shigeru Miyamoto, Donkey Kong Country is one of nearly 100 games that Rare has designed over the last 10 years, including other best-sellers such as Battletoads.

The business, which now employs 80 artists, programmers and designers, was started 12 years ago by three brothers and a couple of friends out to develop games software for the Sinclair Spectrum. Despite an early success, problems with software piracy persuaded them to switch their efforts to producing software for the cartridge-based systems that were being introduced by Nintendo in Japan.

But Nintendo, which keeps strict controls over its software, refused to release the specifications that would allow them to develop games. Undeterred, Chris Stamper devoted six months to "reverse engineer" the Nintendo console with the goal of producing a demonstration game. The result was that Rare became the first western company licensed to produce software for Nintendo consoles.

Rare has recently scored another first with Nintendo. Its new game Killer Instinct is the first to be produced for Nintendo's next-generation 64-bit consoles. The game is due to be released for the home market later this year, but a version recently released in games arcades has already proved an instant hit.

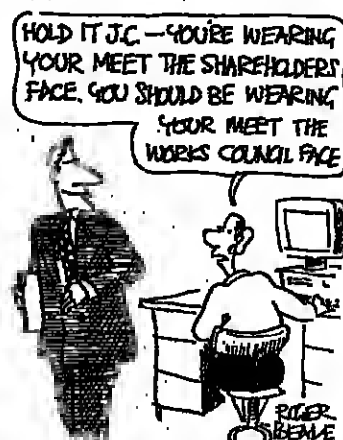
Rare believes that the arrival of the more powerful 64-bit consoles will add further momentum to the video games market by allowing it to create faster, more realistic, more exciting games. "There is a whole new world waiting to be explored," says Tim Stamper.

Rare, which has nearly doubled its workforce over the last year, is expanding rapidly, although earnings are volatile. Its last published accounts showed pre-tax profits of £390,000 for the year to October 1992. Revenues from a hit product, such as Donkey Kong Country, could earn royalties of \$10m-£20m.

It is keen to explore ways to develop the business, through strategic alliances or by moving into marketing and distribution by becoming a software publisher. That said, the Stamper brothers' interests clearly lie with their product, rather than the management challenges of taking the business into a bigger league. Maintaining Rare's record of innovation and keeping up with the fickle tastes of adolescent games junkies is a daunting task. But the company is convinced that it can sustain its success. "The more successful we become, the more people view this as a business of the future," says Chris Stamper.

Vanessa Houlder

Many employers dislike the directive intensely. They believe it



is too inflexible, will impose an unnecessary burden on business, could undermine their own existing consultation systems and do nothing to improve competitiveness. Some fear trade unions will try to use the measure to restore their lost power and influence by pushing for European company-wide collective bargaining. By contrast, the European trade unions are enthusiastic about the directive. They welcome the opportunity for employees to gain an influential representative workplace voice over the making of corporate policy. Undoubtedly some also believe the European works councils will encourage a growth in trade union membership and certainly improve the "social dialogue" in transnational companies. It could be - some argue - the start of a European industrial relations system.

What kind of companies does this directive cover? It applies to all companies and their subsidiaries - described in the directive as "community-scale undertakings" - which employ at least 1,000 workers across the 14 European Union member states (except the UK) as well as the three other countries of the European Economic Area - Norway, Liechtenstein and Iceland - with at least 150 workers in the establishments in each of at least two of these states. Swiss companies are not covered by the directive.

It excludes companies that operate wholly or almost wholly in one European Union country. The directive also applies to enterprises whose headquarters lie outside the EU such as those which are US or Japanese owned if they meet the workforce size criteria in the directive. If the company's central management is located outside the EU, a "representative agent" must be appointed from among the company's operations in the EU states. If a company fails to do this, the undertaking will be assumed to be the representative of the central management.

How many companies will be covered by the directive? There is no agreement on the exact number but around 1,500 corporate groups can be expected to fall within the terms of the directive. It is estimated there are 50 known European works councils already in operation, mostly in German and French companies.

What if no voluntary agreement can be reached? If a company refuses to commence negotiations within six months or if negotiations fail after three years from the first request, then the "subsidiary requirements" contained in the directive's annex will apply.

What are the subsidiary requirements of the new body? These are that the proposed European works council must have three to 30 members who are employees of the company elected or appointed in line with national law and practice. If the works council is a large one, a three-strong "select" committee may also be created. The works council has the right to have an annual meeting with central management to receive a report from the company.

The works council is not a bargaining body. It is limited to the provision of information and consultation on matters affecting the undertaking in at least two member states such as production, sales, "the situation and probable trend of employment", investments, "substantial changes involving organisation", "introduction of new working methods or production processes", transfers of production, "cutbacks or closures of undertakings, establishments or important parts thereof" and

collective redundancies. The works council can also meet in the event of "exceptional circumstances affecting the employees interests to a considerable extent" such as over plant relocations, the closure of establishments or undertakings or collective redundancies.

Must the voluntary agreements reflect the subsidiary requirements? No. Those concluded before the directive is fully transposed simultaneously into national law on September 22 1996 and those reached through negotiations may take whatever form the parties to the agreement want. However, under article 13 agreements reached before September 22 1996 provide for "the transnational information



and consultation of employees" and cover the entire workforce and are protected as acquired rights. Trade unions are encouraging companies to negotiate now rather than wait until after 22 September 1996. So far there are three in Britain - BP Oil Europe, United Biscuits and Coats Viscella. Many more are expected to follow this year.

Why should companies want to negotiate voluntary agreements now?

# The wrong time for right-spacing

You've heard about right-sizing. Now get your mind around right-spacing. Right-spacing is when your employer takes away your job; right-spacing seems to involve them taking away your desk. I first came across the term last week when I was talking to a management consultant friend at Coopers & Lybrand. Every morning he gets into his right-spaced office above Charing Cross station. He goes to his cupboard and takes out his PC, his files, his photo and his wife and kids, and hugs them across the room until he finds a spare desk. Every night he clears them away again. Soon his space will become even tighter: he will no longer have his own cupboard but will have to share it, and his desk will be allocated by computer according to a "pro-active space booking system". He does not like right space. He calls it tight space. Yet it is not hard to see why the firm is so pleased with it: space costs have been reduced by a third. Coopers &

Lybrand is not alone to have discovered this; Arthur Andersen has completed a similar pilot scheme. Both firms recognise that some people might not instantly take to the idea of musical desks, and have done their best to explain to employees that right space makes economic sense. They have also assured them that any savings will be reinvested in the staff, rather than going straight into the partners' pockets. Coopers and Andersen both claim that the response from employees has been enthusiastic (my friend apparently being a stubborn exception). Still, I dread the day when the Financial Times decides it is time to right space. I don't care whether the savings pay for better computers or for costly training courses. I like my desk, and the muddle around it is one of the few things at work that can be relied on. Workers in the 1990s are endlessly told that they do not have jobs for life, but in order to cope with the new insecurity it would be nice to be able to take

## LUCY KELLAWAY

your desk for granted, at least from one day to the next.

On my way into work in the mornings I pass a spanking new marble and glass office building which always has an assortment of employees loitering outside. Some are gossiping, some are reading reports or talking on mobile phones, others are just standing there looking shifty. All are smoking. Office planners seem to have overlooked this unfortunate side-effect of the no-smoking building. While it may be good to get smok-

ers out of the office, having them lingering on the doorstep while they have a quick gasper does not look good. Just as parents may be put off a school if there is a gang of children having an illicit smoke outside the gates, so clients may not appreciate a dash through the fumes to the smoke-free marble atrium. Creating a smokers room inside is surely the answer... that is, if an extra room could be found in the right-spaced organisation.

Delaying, streamlining, introducing performance pay, giving people

more control over their careers, improving training, providing outplacement services. Last week's report on the armed forces looked so predictable that I could almost have written it myself. Yet on closer inspection it turned out to be quite different from the standard management model for bringing organisations into the modern age. It recommends that delaying should start not at the middle but at the very top. Surely civilian organisations could learn from this. Companies have discovered that they can do perfectly well without those hundreds of thousands of hard-working middle managers, so now might be the time to pitch their sights higher. Given the present level of dissatisfaction with senior management, the simplest thing to do would be to eliminate the top rank altogether.

A private hate of mine in the arcane world of management theory is the

use of the flow chart. These consist of a series of bubbles containing such words as "values", "consensus-based decisions", "people and skills", linked together by a confusing system of arrows. They have become so prevalent that no self-respecting management guru would dream of presenting an idea without one. They evidently feel that a flow chart lends scientific respectability to what otherwise might seem at best a pretty subjective kind of a subject.

Yet I am now more tolerant of flow charts having met something infinitely worse: the pseudo mathematical formula. The Galling Organisation sent me this the other day:  $T^*(R+E-R)=P^3$ , where T=talent, R=relationships, E=expectations, P=recognition and P=peak per person. As far as I could make out, this equation is meant to help companies hire the right person. What a load of nonsense. Or putting it more clearly,  $F=M=P^2R$ , where F=formula, M=management, P=pretentious and R=rubbish.

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## BUSINESS TRAVEL

## Air strikes

Staff at France's Air Inter went on strike yesterday, forcing cancellation of about a third of flights. Half of today's services could be hit. The dispute centres on the airline's planned merger with Air France by 1997. Workers at Air Inter's base at Roissy-Charles de Gaulle, called off a one-day strike but said further stoppages might occur. And pilots at Aerolineas Argentinas are due to strike for 24 hours tomorrow, affecting domestic and international flights.

## Greek drama

Do not attempt to offset travel expenses by smuggling antiquities out of Greece, cautions Michael Thompson-Moel. The penalty could be shocking. A former Greek deputy police chief was cleared last week of antiquities smuggling. But eight men on trial with him were found guilty, and each was sentenced to between 16 and 18 years in prison. They had been charged with acquiring objects from illegal excavations and attempting to sell artefacts dating from the 5th to the 1st century BC, including a marble lion head. The case came to light when police arrested a gang which had hoped to ship 281 artefacts to Munich.

Passenger numbers up Chicago O'Hare held its title as the world's busiest airport last year. Preliminary figures put O'Hare at number one for passengers with 66.4m last year, up 2.1 per cent on 1993. O'Hare also had most flights, a 2.7 per cent gain to 532,172. The world's busiest 10 airports last year were said to be: 1, O'Hare; 2, Atlanta, 54.1m passengers; 3, Dallas Fort Worth, 52.5m; 4, London Heathrow, 51.7m; 5, Los Angeles, 51.1m; 6, Frankfurt, 50.1m; 7, San Francisco, 49.6m; 8, Denver, 48.1m; 9, Miami, 47.2m; 10, New York Kennedy, 46.8m.

## China drought

Visitors to Beijing need not pack umbrellas. The Chinese capital is enduring its fourth consecutive year of drought and suffering its most serious water shortage in a century, the official China Daily reports. Beijing received just one inch of rain from last September to the end of last month (29 per cent of the average for the period), the report said. Liu Hangu, director of the capital's flood control and drought relief HQ, said there was enough drinking water for residents. But more than half the people living in dry mountainous areas faced difficulties. Outside Beijing, more than 300 new wells have been dug.

## Qantas talks stall

Talks between Australia and Hong Kong have broken down over Qantas Airways' lucrative rights to carry intra-Asian traffic from Hong Kong. Hong Kong complains that Qantas gains excessively from its right to pick up passengers in Hong Kong for destinations other than Australia. Further talks and brinkmanship are expected as the April 29 expiry of Qantas' Hong Kong operating permit nears. Whereas Qantas has flights between Hong Kong, Bangkok and Singapore,

Cathay Pacific has no such rights in Australia. But Cathay gives much Australian traffic by carrying Australian passengers to Europe via Hong Kong. British Airways will re-introduce flights to Melbourne, Sydney, Perth, Adelaide, and Brisbane, in October. The airline says a new twice-weekly Boeing 747 service will operate to Melbourne from Brisbane, with a stopover in Abu Dhabi. Thai Airways also to increase daily flights to Frankfurt from Bangkok to four by about the end of this year. The airline has one service a day at present, but is seeking three more next winter.

## Likely weather in the leading business centres

City	Mon	Tue	Wed	Thu	Fri
London	18-22	18-22	18-22	18-22	18-22
New York	15-20	15-20	15-20	15-20	15-20
Paris	16-21	16-21	16-21	16-21	16-21
Frankfurt	17-22	17-22	17-22	17-22	17-22
Amsterdam	16-21	16-21	16-21	16-21	16-21
Brussels	17-22	17-22	17-22	17-22	17-22
Madrid	18-23	18-23	18-23	18-23	18-23
Barcelona	19-24	19-24	19-24	19-24	19-24
Stockholm	14-19	14-19	14-19	14-19	14-19
Oslo	13-18	13-18	13-18	13-18	13-18
Copenhagen	14-19	14-19	14-19	14-19	14-19
Helsinki	13-18	13-18	13-18	13-18	13-18
Toronto	12-17	12-17	12-17	12-17	12-17
Chicago	11-16	11-16	11-16	11-16	11-16
Los Angeles	10-15	10-15	10-15	10-15	10-15
San Francisco	9-14	9-14	9-14	9-14	9-14
Seattle	8-13	8-13	8-13	8-13	8-13
Portland	7-12	7-12	7-12	7-12	7-12
San Diego	11-16	11-16	11-16	11-16	11-16
Phoenix	10-15	10-15	10-15	10-15	10-15
Las Vegas	9-14	9-14	9-14	9-14	9-14
Albuquerque	8-13	8-13	8-13	8-13	8-13
Denver	7-12	7-12	7-12	7-12	7-12
Phoenix	6-11	6-11	6-11	6-11	6-11
San Antonio	5-10	5-10	5-10	5-10	5-10
Fort Worth	4-9	4-9	4-9	4-9	4-9
Dallas	3-8	3-8	3-8	3-8	3-8
Houston	2-7	2-7	2-7	2-7	2-7
San Jose	1-6	1-6	1-6	1-6	1-6
San Francisco	0-5	0-5	0-5	0-5	0-5
Seattle	-1-4	-1-4	-1-4	-1-4	-1-4
Portland	-2-3	-2-3	-2-3	-2-3	-2-3
San Diego	-3-2	-3-2	-3-2	-3-2	-3-2
Phoenix	-4-1	-4-1	-4-1	-4-1	-4-1
Las Vegas	-5-0	-5-0	-5-0	-5-0	-5-0
Albuquerque	-6-1	-6-1	-6-1	-6-1	-6-1
Denver	-7-2	-7-2	-7-2	-7-2	-7-2
Phoenix	-8-3	-8-3	-8-3	-8-3	-8-3
San Antonio	-9-4	-9-4	-9-4	-9-4	-9-4
Fort Worth	-10-5	-10-5	-10-5	-10-5	-10-5
Dallas	-11-6	-11-6	-11-6	-11-6	-11-6
Houston	-12-7	-12-7	-12-7	-12-7	-12-7
San Jose	-13-8	-13-8	-13-8	-13-8	-13-8
San Francisco	-14-9	-14-9	-14-9	-14-9	-14-9
Seattle	-15-10	-15-10	-15-10	-15-10	-15-10
Portland	-16-11	-16-11	-16-11	-16-11	-16-11
San Diego	-17-12	-17-12	-17-12	-17-12	-17-12
Phoenix	-18-13	-18-13	-18-13	-18-13	-18-13
Las Vegas	-19-14	-19-14	-19-14	-19-14	-19-14
Albuquerque	-20-15	-20-15	-20-15	-20-15	-20-15
Denver	-21-16	-21-16	-21-16	-21-16	-21-16
Phoenix	-22-17	-22-17	-22-17	-22-17	-22-17
San Antonio	-23-18	-23-18	-23-18	-23-18	-23-18
Fort Worth	-24-19	-24-19	-24-19	-24-19	-24-19
Dallas	-25-20	-25-20	-25-20	-25-20	-25-20
Houston	-26-21	-26-21	-26-21	-26-21	-26-21
San Jose	-27-22	-27-22	-27-22	-27-22	-27-22
San Francisco	-28-23	-28-23	-28-23	-28-23	-28-23
Seattle	-29-24	-29-24	-29-24	-29-24	-29-24
Portland	-30-25	-30-25	-30-25	-30-25	-30-25
San Diego	-31-26	-31-26	-31-26	-31-26	-31-26
Phoenix	-32-27	-32-27	-32-27	-32-27	-32-27
Las Vegas	-33-28	-33-28	-33-28	-33-28	-33-28
Albuquerque	-34-29	-34-29	-34-29	-34-29	-34-29
Denver	-35-30	-35-30	-35-30	-35-30	-35-30
Phoenix	-36-31	-36-31	-36-31	-36-31	-36-31
San Antonio	-37-32	-37-32	-37-32	-37-32	-37-32
Fort Worth	-38-33	-38-33	-38-33	-38-33	-38-33
Dallas	-39-34	-39-34	-39-34	-39-34	-39-34
Houston	-40-35	-40-35	-40-35	-40-35	-40-35
San Jose	-41-36	-41-36	-41-36	-41-36	-41-36
San Francisco	-42-37	-42-37	-42-37	-42-37	-42-37
Seattle	-43-38	-43-38	-43-38	-43-38	-43-38
Portland	-44-39	-44-39	-44-39	-44-39	-44-39
San Diego	-45-40	-45-40	-45-40	-45-40	-45-40
Phoenix	-46-41	-46-41	-46-41	-46-41	-46-41
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Denver	-49-44	-49-44	-49-44	-49-44	-49-44
Phoenix	-50-45	-50-45	-50-45	-50-45	-50-45
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Fort Worth	-52-47	-52-47	-52-47	-52-47	-52-47
Dallas	-53-48	-53-48	-53-48	-53-48	-53-48
Houston	-54-49	-54-49	-54-49	-54-49	-54-49
San Jose	-55-50	-55-50	-55-50	-55-50	-55-50
San Francisco	-56-51	-56-51	-56-51	-56-51	-56-51
Seattle	-57-52	-57-52	-57-52	-57-52	-57-52
Portland	-58-53	-58-53	-58-53	-58-53	-58-53
San Diego	-59-54	-59-54	-59-54	-59-54	-59-54
Phoenix	-60-55	-60-55	-60-55	-60-55	-60-55
Las Vegas	-61-56	-61-56	-61-56	-61-56	-61-56
Albuquerque	-62-57	-62-57	-62-57	-62-57	-62-57
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Houston	-68-63	-68-63	-68-63	-68-63	-68-63
San Jose	-69-64	-69-64	-69-64	-69-64	-69-64
San Francisco	-70-65	-70-65	-70-65	-70-65	-70-65
Seattle	-71-66	-71-66	-71-66	-71-66	-71-66
Portland	-72-67	-72-67	-72-67	-72-67	-72-67
San Diego	-73-68	-73-68	-73-68	-73-68	-73-68
Phoenix	-74-69	-74-69	-74-69	-74-69	-74-69
Las Vegas	-75-70	-75-70	-75-70	-75-70	-75-70
Albuquerque	-76-71	-76-71	-76-71	-76-71	-76-71
Denver	-77-72	-77-72	-77-72	-77-72	-77-72
Phoenix	-78-73	-78-73	-78-73	-78-73	-78-73
San Antonio	-79-74	-79-74	-79-74	-79-74	-79-74
Fort Worth	-80-75	-80-75	-80-75	-80-75	-80-75
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Houston	-82-77	-82-77	-82-77	-82-77	-82-77
San Jose	-83-78	-83-78	-83-78	-83-78	-83-78
San Francisco	-84-79	-84-79	-84-79	-84-79	-84-79
Seattle	-85-80	-85-80	-85-80	-85-80	-85-80
Portland	-86-81	-86-81	-86-81	-86-81	-86-81
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Albuquerque	-90-85	-90-85	-90-85	-90-85	-90-85
Denver	-91-86	-91-86	-91-86	-91-86	-91-86
Phoenix	-92-87	-92-87	-92-87	-92-87	-92-87
San Antonio	-93-88	-93-88	-93-88	-93-88	-93-88
Fort Worth	-94-89	-94-89	-94-89	-94-89	-94-89
Dallas	-95-90	-95-90	-95-90	-95-90	-95-90
Houston	-96-91	-96-91	-96-91	-96-91	-96-91
San Jose	-97-92	-97-92	-97-92	-97-92	-97-92
San Francisco	-98-93	-98-93	-98-93	-98-93	-98-93
Seattle	-99-94	-99-94	-99-94	-99-94	-99-94
Portland	-100-95	-100-95	-100-95	-100-95	-100-95

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## Aces higher at Schiphol

Michael Skapinker bypasses the shops and finds other ways to pass the time before his flight



Chipping in: travellers passing through Schiphol can bet their shirts before catching their flights

It is lunchtime at Amsterdam's Schiphol airport, and the roulette and blackjack tables are doing a brisk trade. Flight announcements are drowned out by a clatter of coins as someone scores lucky on a fruit machine.

Schiphol last week became the first airport to open a casino. It already has a virtual-reality golf course and is thinking of building a cinema. The aim is to make life more bearable for those waiting to catch a flight. Because it is in the Netherlands, Schiphol has a small home market. It owes its position as one of Europe's leading airports to its skill in attracting transit passengers.

Last year 40 per cent of the 23.6m passengers who passed through Schiphol were in transit. By 2015, Schiphol hopes to be processing 40m air passengers a year, and a further 5m who will use the high-speed rail networks from all over continental Europe which connect with the airport.

There are two factors which will influence a decision on which airport to use as a stop-off point. The first is how easily can I get a flight to my final destination? The second: how grim was it the last time I stopped at that airport?

Airports can be depressing places to pass the hours between flights. Many offer shops as an inducement to transit passengers, and as an important source of revenue. But Schiphol's shopping is

not its strong point. Unlike London's Heathrow or Gatwick airports, Schiphol does not have any well-known stores, preferring functional outlets with generic names such as Ladies' Fashions, or Radio and Television. Schiphol says this makes it easier for customers to find what they want - but admits that it cannot think of many internationally known Dutch retailers anyway.

The casino, on the other hand, sets Schiphol apart from transit competitors such as Heathrow and Frankfurt, although the Amsterdam airport believes competitors will

eventually open their own gambling operations. Run by Holland Casinos, the Netherlands' sole licensed operator, the Schiphol casino hopes to attract 350 gamblers a day. Its first few days indicate it will have little difficulty meeting this target. Gerald Pitscheider, one of the floor managers, says he has already seen one customer betting up to \$1,500 (€938) on each spin of the roulette wheel.

The Schiphol casino is for transit and departing passengers only. No one is allowed in without a boarding card. There is no dress code; the casino

accepts that some people travel in trainers and shorts.

Other casinos in the Netherlands open at lunchtime and close in the early hours. Schiphol's casino opens its doors at 7am and closes at 9pm.

The slot machines offer smaller prizes than their counterparts in other casinos but make payouts more frequently, recognising that customers here have flights to catch and cannot play to the end of time.

Departures are broadcast in the casino, and unlike any other casino Pitscheider knows of, the Schiphol establishment has a clock. Most gambling

dens try to make customers forget the time; at Schiphol the casino has to make sure passengers do not miss their flights.

Transit passengers who do not enjoy gambling can play 18 holes of golf at the airport. Players tee off against a screen, which carries a picture of a fairway on a real golf course. The ball hits the screen with a thud, but can then be seen, on-screen, sailing through the air to land where it would have landed had you been playing for real. The final putt is into a real hole in front of the screen.

Schiphol has said its transit passengers have expressed interest in a cinema. There are also plans for a Schiphol television service, with news and sports events.

For those not tempted by golf or gambling, there are large wicker chairs outside the casino. They have large canopies, allowing privacy, although the seats are probably too uncomfortable to sit on for long.

Failing that, transit passengers can wander around. Schiphol has only one terminal, and unlike many other airports, it has eschewed a dark, cave-like effect in favour of a bright design with plenty of windows. It is easy to get lost, however, as sign-posting is poor. The uninitiated must hope they do not end up at the roulette wheel or, blackjack cards in front of them, wondering if they should stick at 13.

## Burst of sunshine in a Madrid house

You should take an invigorating draught of Mediterranean air and sunshine at the Museo Sorolla. Museums in artists' houses tend to be miserable affairs: sparse furnishings and lifeless memorabilia with a scratching of minor works.

But not the house and studio of the Valencian "impressionist" Joaquín Sorolla, an artist who is shamefully little regarded outside Spain. With an indulgent imagination, its interiors might almost be as he left them.

The Museo Sorolla is off the Paseo de la Castellana at Paseo General Martínez Campos 27, where his studio is one of the few preserved in its original state, and some representative paintings and oil sketches - the greater part of the family's private collection - are on the walls.

Sorolla's gift was an astonishing facility for infusing his works with sunlight: most particularly, the bright hot sun of his native Valencian coast. A fisherman shields her eyes as the late afternoon sun darkens the sand and sea around

her; filtered light abstracts the forms of the monumental bathers of *The Pink Robe*. Sorolla's bravura technique is broad, his carefully restricted palette harmonious.

Familial portraits, such as the grand-manner study of his wife seated on a yellow sofa, are painted with great fluency and panache. Only the faces and hands of the mother and her newborn emerge out of a sea of white linen and whitewash, delicately dappled in the myriad colours of diffused sunlight. It may not be great or profound art, but it is brilliant.

Susan Moore

## Warsaw goes underground

Professor Jan Podolski has devoted much of his life to building a metro under Warsaw, and at 91 has at last seen part of his dream come true. Reuter reports from Warsaw.

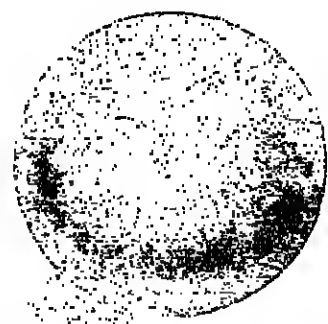
The first and long-delayed seven-mile stretch of underground railway that opened for public use last week is a truncated and in some ways illogical system. But the professor does not hide his satisfaction. "This is a real start, although it is far from the ideal," says Prof Podolski, an electrical engineer

and an urban planner. The idea of a metro for Warsaw was mooted 70 years ago. But war, communism and economic troubles delayed it. The system combines the outmoded and the modern. Rolling stock is Russian, with Polish modifications.

By contrast, the metro's telecommunications, automatic traffic control, safety, surveillance and other systems are highly advanced. The first stretch, with just 11 stations, will not make a dramatic or immediate difference to most of Warsaw's 1.5m people. The line would only make full sense if extended across the city centre to the northern outskirts.

But it has been expensive by international standards, costing \$1.5bn (€938m) at current prices, although some transport analysts support an upgrade of Warsaw's tram system instead. Prof Podolski, now head of a committee advising the metro, argues that trams will always be too slow while a full underground system would unite sprawling Warsaw and turn it into a vibrant metropolis.

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MEDIA FUTURES

# Murdoch's whole new sporting life

Nikki Tait reports as star rugby players sign to play for a pay-TV Super League

**R**upert Murdoch plays tennis for pleasure. Kerry Packer is a polo enthusiast. Yet for the past 10 days, the two Australian media magnates, together with a bevy of children, henchmen and lawyers, have been locked in a vicious struggle, fighting over the future of rugby league.

By the end of last week, Murdoch's News group was claiming victory. It maintained that its radical plan to create a new global rugby Super League had enough committed support from Australian players and coaches, and from the English and New Zealand rugby league authorities, to make the concept viable by 1997 at the latest.

"The day football changed forever" ran the headline in one enthusiastic Murdoch-owned tabloid in Australia. Shares in Kerry Packer's Publishing and Broadcasting group fell 4 per cent.

However, the Australian Rugby League establishment, whose TV deal with Packer runs to 2000, shows no sign of knuckling under, and News itself has rejected talk of a peace plan which would see rugby league split into two camps, with broadcast rights shared by Packer and Murdoch.

There is also a host of legal issues to be resolved, concerning existing "loyalty" agreements between Australian clubs, their players and the ARL. But the ARL has suffered two crushing tackles since Friday.

Directors of the New Zealand Rugby League met to discuss Murdoch's Super League proposal, and unanimously supported New Zealand's involvement. In Britain, club chairmen also endorsed the concept, voting unanimously for a planned 14-team summer-time European Super League starting next March, running to October and including two French teams. Some long established British clubs would be amalgamated, but then Murdoch is throwing the British sport a lifeline - its finances are rocky.

The motive behind News' ambitious strategy appears straightforward. The media group is already a major pay-TV player in Europe, through its interest to satellite broadcaster BSkyB, in which Pearson, owner of the Financial Times, has a stake. Now, as pay-TV finally becomes a reality in Australia, it has teamed up with Telstra, the large government-owned telecommunications group, and looks set to become a significant force there, too.

This joint venture, called Foxtel, envisages that Telstra

will lay a national cable network over the next four years, and that News will provide the programming to run a pay-TV service on it. Foxtel also has an alliance with Australia's existing pay-TV service last January 1 and holds one of the two commercially available satellite licences.

Since sports programming is one of the biggest drawcards for pay-TV subscribers, the need to secure attractive local footage is paramount. The problem is that Packer has rugby league - the most popular winter sport in key eastern states like New South Wales and Queensland - under firm control.

Thanks to the ARL deal, Packer's Channel 9 network airs the vast bulk of league programming. This, in turn, becomes a cornerstone of the network's winter schedule. Peak evening viewing hours on Friday, Saturday and Sunday, for example, are regularly devoted to screening league games.

With little hope of wresting existing rights, the Murdoch plan, which has been simmering for six months, is to create a new rugby competition, or Super League. Ironically, much the same strategy was employed by Packer when he thumbed his nose at the cricketing establishment and launched World Series Cricket in 1977.

Details of the mechanics of the new league remain imprecise. But the rough idea involves the formation of about 10 Australian teams, made up of the current playing elite. In Europe, there would be a corresponding Euro League, probably based on a series of city-oriented teams, and now likely to include France as well as Britain. These teams would play first, each other in regional competitions during Australia's winter (Europe's summer). The top teams would then compete in a world-class tournament later in the year.

International support is fairly critical, giving News the chance to argue that its Super League is a qualitatively different competition from the existing 20-club competition run by the ARL. Less high-mindedly, it maintains that the international involvement may mean that players who signed loyalty agreements with the ARL last week now have a get-out provision.

"I have been advised that where the ARL has indicated to players that they will not be able to participate in international representative games unless they sign to play with the ARL, a misrepresentation has been made to the player," notes Ken Cowley, head of News Ltd, the group's Australian arm.



New "Super" start: Welsh rugby league wizard Jonathan Davies

But the real crunch was always going to be Murdoch's ability to woo top players into the breakaway competition - or, conversely, their retention by the ARL. In recent days, the battle has been waged largely by the two magnates' cheque-book-wielding offspring: 23-year-old Lachlan Murdoch and 27-year-old James Packer, both of whom are being groomed within their parents' businesses.

Their biggest clash came over Ricky Stuart, the Canberra Raiders' star halfback, who signed with the Super League 10 days ago. He was subsequently wooed by James Packer and the ARL, but finally stuck to his original decision. This, it is said, will bring him a guaranteed income of A\$4m (US\$3.8m) over the next five years. By the end of last week, around 120 players were understood to have signed with Murdoch, including most of the top Raiders and Brisbane Broncos players.

Meanwhile, at a press conference in a ritzy Sydney hotel last Thursday, Cowley gave some inkling of the financial cost of the venture. News' negative outlays could run to A\$100m over five years, he said - a more conservative estimate than the A\$300m widely mooted in the local press.

But some money would flow back to News through an auction of the new "club" licences. Moreover, while Foxtel and BSkyB are expected to secure the pay-TV rights to the Super League, free-to-air TV rights would be sold to the highest bidder, even if it was Packer.

"We understand the anti-siphoning laws," said Cowley. The battle is far from over, with chief executives of most ARL clubs meeting for more crisis talks on Friday. Legal ramifications aside, there are deep ruptures within rugby league in Australia.

Reaction from fans and spectators has also yet to be gauged. One fear voiced is that ticket prices will escalate for Super League games; another, that the amount of rugby coverage on "free" television will be reduced.

Perhaps all that can safely be said, after a torrid week, is that the Murdoch and Packer chequebooks seem to have the edge on almost 90 years of sporting tradition.

# Plug your mother into the digital galaxy

Andrew Adonis reviews Nicholas Negroponte's new book

**N**icholas Negroponte's new book, *Being Digital*, is published in Europe this month, following its earlier appearance in the US. It is the latest vision of the brave new world being spawned by advances in computing, multimedia and the communications industries.

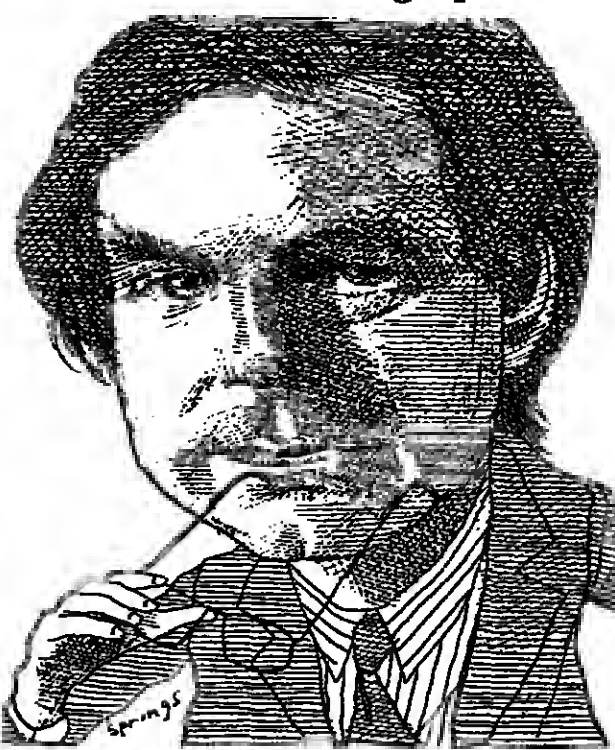
In these spheres, Negroponte is the guru of gurus. As director of the Media Lab at the Massachusetts Institute of Technology and monthly columnist in *Wired* magazine, he has long rehearsed the themes of this book.

But it will have a wide appeal nonetheless. Pithy and elegantly written, it will be lapped up by the IT and "superhighways" industries for its glimpses of the interactive future. For the uninitiated, it provides a useful opportunity to take stock of the progress and implications of the so-called information revolution.

Why a book? Negroponte justifies his recourse to Gutenberg's printed page, unadorned by a single illustration, by claiming that his time is not for the IT-literate generation. "The audience for this book is your mother," he told me. (I am 32). "It is vital that the older generation find an accessible route into digital technology."

This goes to the heart of the social divide in Negroponte's digital world: the chasm between the "digital literate" young and the "digital homeless" middle-aged and older (his terms). Only the former, he claims, will be able to succeed in a universe which is undergoing an "irreversible and unstoppable" transformation from physical atoms to digital bits. CD-Rom, America Online and the wider gamut of digital products "are being taken for granted by children in the same way adults don't think about air (until it is missing)".

What he calls the "global movement of weightless bits at the speed of light" is the tech-



Nicholas Negroponte: guru of gurus in the brave new world

nological development of the age. As Negroponte puts it: "Computing is not about computers any more. It is about living." He cites an array of statistics in support - the 30m estimated to be on the Internet (including his mother, who is 79), the 35 per cent of US families that now have a personal computer (50 per cent among households with a teenager), and so on.

And the picture he paints is boundlessly optimistic: a digitalised American dream. Wholly new content will emerge, together with new economic models "a likely cottage industry of information and entertainment providers".

Video rental stores will be out of business within 10 years as video-on-demand surges forward on the superhighway (not a prospect that will appeal to Viacom, the US group which paid \$7.5bn for the Blockbuster Video chain last year). And new "agent" technology will provide digital butlers as unob-

trusive and efficient as Jeeves at pandering to our digital needs and whims.

Even the world of nations may crack at the hands of the new generation "emerging from the digital landscape free of many of the old prejudices". Negroponte does not specify precisely which prejudices he has in mind. Greed? Jealousy? Nationalism? He appears to be thinking particularly of the third, since "these kids [the digital generation] are released from the limitation of geographic proximity".

With digital technology, previously impossible dreams such as world government become viable - not only viable but strongly appealing, since "digital technology can be a natural force drawing people into greater world harmony".

Such prophecies have accompanied every technological advance from printing and railways to NASA's moon landing, yet human nature remains

much the same and the evil-inclined have always proved able to harness new technology for their own ends.

A conference in Cambridge, England, last month on the information revolution, organised by the 21st Century Trust, included among its participants a vicar who is exploring the possibility of putting the Church of England on the Internet.

However, it is implausible that the Internet will succeed where Marx failed - in uniting the world's youth in digital freedom, destroying the shackles of ignorance, poverty and prejudice. In all probability, half the world's population will never make a single phone call, let alone forge digital friendships across the global information infrastructure.

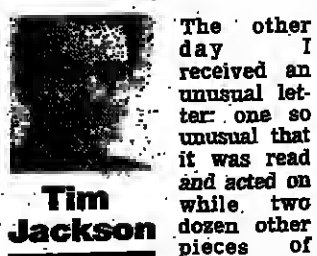
Negroponte expects the cost of computers to fall fast. Yet because the poor of Denver may be able to buy PCs and go online, it does not follow that Delhi's poor are about to join the information society.

Not all Negroponte's predictions are of the peace-and-universal-goodwill variety. He recognises that the cost of telecommunications is a significant barrier to the spread of online services. He is also surprisingly cautious about the need for an immediate programme to provide universal fibre optic connections to the home - the current rage among the west's few "digital literate" politicians and policy makers.

"Like dogs in heat, broadband pundits are sniffing all the political opportunities for high bandwidth networks as if doing so were a national imperative or civil right," he remarks. Yet, as he rightly says, "Mother Nature and commercial interests, more than regulatory incentives, will make fibre happen naturally." And they will do so in their own good time.

● *Being Digital*, Hodder & Stoughton, £12.99. In the US it is published by Alfred A Knopf.

# Copperplate v the computer



Tim Jackson

The other day I received an unusual letter: one so unusual that it was read and acted on while two dozen other pieces of correspondence lay ignored.

Only afterwards did I realise what had made it so distinctive and so pressing. While most of the mail that arrives on my desk comes from computer companies or public relations agencies, and is thus exquisitely designed and laser-printed, this letter was written in brown ink with a fountain pen, in a fine italic hand.

In the last century, swift clear copperplate was an essential skill for clerks in government or business. The characters in triple-decker novels thought nothing of writing 1,000 words to each of three friends or cousins in a single day.

Even after the first world war, professional men still knew how to wield a pen. According to Harold Nicolson's memoir of Lord Curzon in *Some People*, the energetic colonial secretary could write 20 or more letters at a sitting, even with one gouty foot resting on a cushion.

For the past two generations, however, handwriting has been in decline in western industrial countries. Part of the blame must lie with the telephone and the deterioration of the postal service, which encour-

age people to talk to each other rather than write. For most people, written invitations are now confined to special occasions, and thank-you letters have become a rare and nostalgic form of courtesy. Banks, insurance companies and mail order firms, recognising that their customers no longer want to write letters, allow them to deal over the telephone with their credit cards.

But it is the personal computer revolution that is helping to drive handwriting into its grave. Word processing and desktop publishing have become so cheap and so convenient that even the shortest document is quicker and easier to compose at a PC keyboard than by hand, and the result, at least superficially, is more pleasing.

The ability to correct mistakes, and to move paragraphs around, is so addictive that those who have become used to writing on computer rarely want to go back to their old ways. When electronic diaries become universal, the only job still small enough for pen and ink will be the writing of notes in British milkmen, themselves a dying breed.

But the developers of computer software have grander ambitions than merely speeding up the editing and layout of documents. They also want to improve our spelling, punctuation, grammar, literary style - even the structure of what we write. This is why word processing programs now take up tens of megabytes of space on a hard disc.

At present, the fallibility of

computer software keeps writers on their toes. For instance, spelling checkers that are incorrectly set up tend to insist on changing words that are already correct. (One professor at Carnegie-Mellon University, home of one of America's best computer-science departments, jokes that Microsoft Word insists on changing the name of his university every time he mentions it in a memo to Carnegie Mellon.) Programs that aspire to check grammar and improve style are more rudimentary still. It is a favourite literary trick to run a Churchill speech through such a program, and quote all the piously absurd advice it offers in a robotically misguided attempt at literary criticism.

But these problems will be solved in time. Not only will word processors be able to correct on the spot, so that writers need never find out that they cannot spell accommodation or supersede; they will also offer more confident, albeit more narrowly confined, advice on how to structure documents and letters and make them more easily understood.

In service industries, the spread of such software will have profound effects. Supermarkets, with their plastic pre-wrapping, bar codes, electronic cash registers and automatic weighing machines, have already made redundant the old-fashioned grocer's ability to weigh and pack butter and sugar, and perform acrobatic mental arithmetic in pence, shillings, pounds and ounces.

In future, it is hard to see why an office manager will

need to know how to spell or to lay out a business letter when a computer program can do the job as well. Companies will thus be able to work as efficiently as now with less educated workers.

Yet the prospect of seeing handwriting become extinct is depressing. Handwriting is the only manual skill that workers in the post-industrial age still possess - and, in its higher forms, the only art form that most of us continue to practise in our daily lives.

It is hard to calculate how much dexterity might unwittingly be lost when we cease to use it. An indication of the risks comes from the fact that the Japanese, who have both the world's most demanding writing system and its lowest illiteracy rate, are also unusually good at the most precise kinds of manufacturing.

But there are other reasons to regret the decline of pen and ink. As graphologists well know, handwriting is a particularly intimate kind of self-expression, which reveals much about the personality and mood of the writer.

As computers become more sophisticated at making mass mailings sent out to thousands of people look as though they are addressed only to one, the irregularity of handwriting will become the last remaining guarantee that a document's author is truly human. More than that, reading a letter written in a fine hand is a great pleasure, and one whose loss would make our culture perceptibly poorer.

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Plenary highlights of the second day include Sir Bryan Carsberg of the Office of Fair Trading on competitiveness, a debate chaired by Mike Wilson of Marketing Improvements, and Michael Renshall CBE on Professional Ethics.

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# ARCHITECTURE/SPORT

## Award list leans towards quality

The jury for this year's FT architecture competition is spoilt for choice, says Colin Amery

With spring in the air, Britain's architects should be brushing up their facades and polishing their paintwork because this year's architectural award is on the prowl.

The search is on for the winner of the Financial Times architecture award: a prize that does not bestow lottery-scale riches but offers the quiet prestige and assurance to the winner that he or she has won the one architectural award that really counts.

Since the award began in 1967 it has been treasured for one thing. It is not a prize that is awarded incestuously by the architectural profession to one of its own, nor a reward for sticking to one particular stylistic line. It is a prize given for excellence in architecture – but the kind of excellence that pleases clients and users.

The objective of the award has always been to encourage business to build better buildings. When the award started there was a real case for limiting it to the design of buildings for industry as a carrot to encourage improvement of the industrial landscape. There can be no doubt that it has achieved that aim.

Although we still live with elements of industrial pollution, there has been enormous improvement in the quality of the working environment, and architects have played their part. Indeed, it is fair to say that architects have expended more skill on the working environment than on the domestic and housing front.

However, the Financial Times architecture award is today more broadly based than hitherto, and deals with virtually any place of work or entertainment so as to reflect changes in the pattern of employment in Britain.

Factories are few and far between on the entry list today, because each year's entry reflects not just architectural changes but also changes in the nature of society. The growth of offices and the leisure industry are just two recent significant developments.

There is another special quality about the Financial Times award, and that is the jury. There are always two distinguished architects but they are balanced by the presence of a prominent businessman – a leader in his field who represents the client's interest in architecture.

This year the jury members are: Sir Philip Powell, one of the creators of the prize-winning practice of Powell and Moya; David Chipperfield, representing the younger practices; and Sir Simon Hornby, a former chairman of W H Smith and the present chairman of the Royal Horticultural Society, who has personally commissioned a number of important buildings. He was recently chairman of the Design Council and of the jury to select an architect for London's Tate Gallery Thames-side offshoot at Bankside power station.

What is impressive this year is the high quality of so many of the entries. In previous years there have been 90 to 100 entries. This year some 60 buildings have been entered,



The Cable and Wireless training college is one of the best new buildings by Richard MacCormac

but quality is much higher.

The growth of the number of commissions in the leisure sector is significant, with entries that range from a new opera house to tennis and health clubs. Glyndebourne Opera House in Sussex, designed by Michael Hopkins and Partners, is an example of brilliant private commissioning and of a successful process of architect selection. The quality of the interior of the new house – its use of timber and concrete – is remarkable, as is the way the new building is beginning to settle into its historic setting.

The rise and rise of the out of town supermarket has not always led to an improvement in architectural quality, but Sainsbury, at least, is committed to that very thing. Its new store at Plymouth by Jeremy Dixon and Edward Jones has been described by one critic as representing a design renaissance for supermarkets. Its beautiful canopies of sweeping sails make it a landmark, one that represents the last piece of fine engineering by the late Peter Rice.

In Whitechapel, London, the same company has commissioned D Y Davies to build an inner city supermarket that makes a fine contribution to a depressed area, and in Coventry, Lifschutz Davidson has given Sainsbury one of its best new stores – a remarkable petrol station – that breaks the mould.

Transport is another area where there has been a big improvement in quality. Nicholas Grimshaw's work for the Channel Tunnel Waterlloo terminal is already a London landmark. It is impressive for the sheer ingenuity of its use of a tight and difficult site. On a smaller scale, London's Docklands light railway has produced several good designs, including Ahrends Burton and Koralek's station at Beckton.

Companies like Cable and Wireless that are working at the cutting edge of communications technology have also recognised the value of good architectural design. Its new

training college outside Coventry is one of the best new buildings by Richard MacCormac, a former president of the Royal Institute of British Architects. We are used to the older universities commissioning important buildings, and the new library for St John's College, Cambridge, is a bold addition by Edward Cullinan.

From a new public lavatory in London's Notting Hill by Piers Gough to the Sizewell B power station – the range for this year's FT jury is immense and impressive, and represents an encouraging architectural picture for the years leading up to the turn of the millennium. The quality of British design and architecture, if not its quantity, is in excellent shape. Perhaps that is one virtue of the recession: the best practitioners have survived. The jury, asked to produce a single winner, faces a daunting task. The results of its long search will be announced later in the year.

## Strike, you're in

**SPORT**

**KEITH WHEATLEY**

Two weeks from now, baseball returns to the US after a seven-month absence. One of the most bitter labour disputes imaginable has left the national game with a timetable for resumption but precious little else.

There were no street riots, but the "fight to the death" attitude between owners and players reminded me of the unholy events of 10 years ago when the coalminers shook the British government.

The 28 major league baseball teams claim to have lost more than \$700m in revenue during the stoppage. In turn, the players, many of whom scoop salaries of \$3m to \$4m per season, say their lost wages amounted to more than \$200m. And both sides know, deep down, that they would have battled on, but for the intervention of a federal judge.

Although the owners claimed to be anxious for peace, it soon leaked out that at their Chicago summit last weekend at least 16 hardliners voted to lock out the striking players. Only a constitution that called for a three-quarters majority on such a grave issue averted the debut of "scab" players as it was dubbed by the US sports media.

Basically, the owners had pulled together what were officially termed "replacement teams" – amateur and minor league players, since anyone within pitching distance of being a real professional ball player was in the union and on strike.

All these strike-breakers were due to receive a \$25,000 bonus the day the new season began, but the owners' decision not to proceed with scab-ball came within hours of the first payout and saved them a collective \$25m. So the replacements left the field of dreams and went back to waiting at table and valet parking, having attracted horrible abuse from fans and from the men whose unbelievably well-paid jobs they were taking.

Probably the only good to come out of the whole replacement saga was to push Michael "Air" Jordan back into the Chicago Bulls basketball

he said. The Dodgers claimed that Butler was simply a victim of a new economic ball game. California's leading club plans to reduce its total payroll from \$38.5m to \$25m in a single season. "The strike has had a very major impact on us," says Dodger president Peter O'Malley. "It has been a major financial hit to everyone in baseball."

Each club is going to be looking for cheaper, younger players. But the players who lined up as replacements cannot be used. If they were, there would be blood on locker-room floors. "We're professionals, but that doesn't mean there isn't going to be a little bit of resentment there," said one veteran player, with masterly understatement.

At present there is an uneasy ceasefire rather than genuine peace. There is still no bargaining agreement, no hint of a permanent settlement, and no guarantee from the players that they won't strike again in August – thus rubbing out another World Series, with minimum loss to their salaries.

In a worrying sidebar that illustrates the prevailing mood of trench warfare, major league umpires are still the victims of a lockout by the owners. Richie Phillips, head of the umpires' union, reports that his own expectations of a settlement linked to that of the players were squashed during a tough four-hour meeting with the owners in Philadelphia.

The biggest uncertainty of all is how the fans will react when baseball arrives back in their lives. Shocked, many have displayed considerable dislike of the contempt with which both owners and players have treated them since last August.

There was a joke running around the clubs last month: how do you tell a replacement player? Answer: he's nice to the fans. Like many a cruel gag, it had a horrible ring of truth to it. "I don't think anything has been accomplished in the past seven-and-a-half months," says the Dodgers' senior player, Mike Piazza. "The thing is now to stick with it. If we walk out again, it's safe to say the fans will turn on us, pretty good."

### CONTRACTS & TENDERS

**REPUBLIC OF LEBANON**  
**COUNCIL FOR DEVELOPMENT AND RECONSTRUCTION**  
**Customer Service & Billing System and Administrative System for Ministry of Post & Telecommunications**

Invitation to tender for a turnkey project for the supply of computer software, hardware and implementation and support services

The Government of Lebanon through the Council for Development and Reconstruction (CDR) on behalf of the Ministry of Post and Telecommunications (MPT) has initiated a programme for the installation of a new million telephone lines and the rehabilitation of the existing network. Offers are invited from companies able to provide an integrated set of computer systems to support MPT's current and future business activities. The applications will include a Fixed Wire Customer Service and Billing system together with Financial and Human Resources package systems. The successful Tenderer will be required to provide the applications software, computer hardware, system software, and implementation and ongoing support services. The scope is outlined below:

**The Applications:**

- Customer Service and Billing System (Fixed Wire)**  
This must be a flexible system capable of adding new products and services with the ability to rate both services and calls in a variety of ways and able to treat customers depending on the Customer category.
- Customer Services**
  - Provision of Service (Point of Sale, Application processes etc.)
  - Customer Management (Customer Accounts, Major Accounts, customer classification)
  - Product, Service and tariff maintenance
  - Engineering Records (outside Plant and Exchange Records)
  - Fault Reporting (including query and dispute management)
  - Directory Enquiries & Production
  - Workflow management
- Billing**
  - Call processing & rating
  - Bill production
  - Collection payment processing
  - Accounts Receivable/Credit Management
  - Inter-Administrative Accounting (outgoing, incoming and transit) both international and local inter-connect
  - Management Information System (this must also be capable of accessing the administrative systems)
- Administrative System (Financial and Human Resources)**  
These must be integrated and able to work directly with the Customer Service & Billing System.
- Financial Systems**
  - General Ledger & Cash book
  - Accounts payable
  - Payroll
  - Inventory Control
  - Treasury management
- Human Resources**
  - Personnel Management
  - Training & skills database

The Tenderer must be in accordance with the bidding documents available at CDR during office hours, from Monday April 10th, 1995; these may be obtained on payment of the sum of US\$ 1000 (One Thousand US Dollars) in the form of a banker's certified cheque in the name of the Council for Development and Reconstruction. Tenders are to be returned before 12 o'clock, noon (Beirut local time) on Monday 12th June, 1995 at the following address:

**Council for Development and Reconstruction - Toller El-Dorail - Beirut - Lebanon**

The first stage of the tender opening will take place in CDR's offices at Monday 12th June, 1995 at 12 o'clock noon.

All enquiries concerning this tender should be made in writing to the above address or by fax, No. (961) 1864494, quoting reference no.: CDR/MPT

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# Fraud revealed in Perv election

By Sally Brown in London

THE extended entries in *Hidden Treasures Revealed* by Albert Kostenevich (Weidenfeld and Nicolson, £30) are scholarly, the illustrations illuminating and the translation from Russian into English largely felicitous, its Americanisms rare. But these are minor matters, for the 74 pictures do not belong to the Hermitage, are not on loan to it, and are not even old expropriations by the Bolsheviks from wealthy Russian merchants, but are war booty, all but one of them stolen from German private collections.

After half a century of silence, letting the world believe them destroyed, the authorities in St Petersburg have plucked them like plums from Jack Horner's pie, and justify their putting them on view with arguments that must astonish and appeal all who read the catalogue.

The director of the museum, Dr Mikhail Piotrovsky, writes with a casuistry which would outdo that of any Jesuit of a "unique sense of discovery" in this historic exhibition. It is historic only in his impertinence in mounting it with such dissembling. He writes not of theft, pillage, loot or booty, but of "relocation" in accordance with "appropriate instructions from the authorities", of pictures "moved to the Soviet Union", and of his museum as "charged with providing safe conditions", making it clear that these acquisitions were not by impetuous response to ad hoc conditions, but by careful planning, yet saying nothing of the true circumstances.

The truth is that in 1945 the Russians appointed a group of authorised plunderers, the *Trophen Organisation*, under a Major Grigorov, with instructions to remove important pictures to Russia. All the German museum authorities affected were given to understand that the removal was permanent - and so, in many cases, it has proved.

Piotrovsky argues that as the war drew to its close, the western Allies, as well as the Russians, removed works of art from Germany, or took them under their protection - the same "everybody did it" argument of schoolboys.

The truth is that the American occupation authorities collected every work of art under their jurisdiction in a depot at Wiesbaden, and the British at Celle, and nothing was removed from the country (apart from whatever it was that Anthony Blunt rescued for the King, the removal of the Brunswick treasures to the Tower of London and the Victoria and Albert Museum, and the small mystery of Hamovian treasures - but these were all private matters with royal connections).

Piotrovsky's second schoolboy excuse is that the Germans did it first and worst, not only in removing works of art by train and truck-

## SCENINGS



### LONDON

The crowds will be out on Thursday when Luciano Pavarotti (left) returns to the Royal Opera House for a revival of "Un ballo in maschera". This middle-period Verdi opera has proved one of the most congenial for Pavarotti in the past and is a reasonably strong supporting cast is on hand this time round.

At the Riverside Studios, a three-month season of Moving Theatre under the aegis of Vanessa (right) and Corin Redgrave begins this week with a Bosnian production of "Silk Drums". Vanessa's own performances, which include her third shot at Cleopatra, begin next week.



### VIENNA

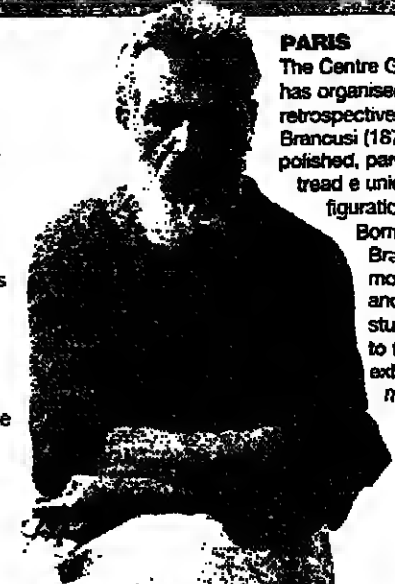
The 1540 premiere of "Un giorno di regno" (King for a Day), Verdi's second opera, was a fiasco, and it has been rarely heard since. This week's German-language revival at the Volksoper aims to breathe new life into the work's old-fashioned libretto and unconvincing buffo style. The conductor is Asher Fisch, the producer Helmut Polixa, and the cast is headed by Renato Girolami. First night is on Thursday.

### NEW YORK

On Friday the Metropolitan Museum of Art presents a collection of photographs by Nadar, the celebrated portraitist of mid-19th century Paris. Although Nadar was active as a photographer for merely a decade (1854-65), he created some of the most memorable images that survive from the innovative early years of photography. The exhibition includes prints which have never been seen outside France.

### ROTTERDAM

Over the past century the Boymans-van Beuningen Museum has assembled an extensive collection of oriental porcelain, much of which is seldom displayed. An exhibition opening on Friday includes objects of exceptional quality and rarity, mostly imported to the Low Countries from China and Japan in the 17th and 18th centuries. The show will underline how oriental porcelain influenced the development of Delft pottery and other aspects of Dutch decorative art.



### PARIS

The Centre Georges Pompidou has organised the first French retrospective of Constantin Brancusi (1876-1957), whose polished, pared-down sculptures tread a unique line between figuration and abstraction. Born in Romania, Brancusi (left) spent most of his life in Paris and bequeathed his studio and its contents to the French state. The exhibition, comprising more than 100 sculptures, drawings and photographs, opens on Friday and will move to the Philadelphia Museum of Art in October.

# Hidden treasures with an open secret

Brian Sewell on the story behind the Hermitage's Impressionist exhibition



Degas's 'Place de la Concorde': an astonishing and beautiful townscape on show at the Hermitage in St Petersburg

load, but in the deliberate destruction of cathedrals and churches, palaces and public buildings, and their immovable treasures.

As examples of Russian magnanimity, he quotes the decision in 1935 to return paintings taken from the Dresden Gallery. But he ignores the motive of reward for the lick-spittle loyalty of East German politicians and the propagandists who claimed that their Russian allies had rescued them from appalling conditions (not true, for they had been stored in much the same way as those evacuated from the National Gallery in London), and overlooked the damages and losses that had occurred during their transport to Russia - paintings by Courbet, Cranach, Brueghel, Guerard, Dosso Dossi et al, more than 150 of them.

We are led to understand that this exhibition is no more than a peep into the vast treasury of thefts from German museums and collections still stored in Russia. Piotrovsky boasts that their sequestering

for decades has protected these paintings from the "energetic restoration" that has in the west ruined so many of their ilk, and that their undisturbed condition enables us to see them as their painters intended. He claims that in exhibiting them he pays homage to "the remarkable collectors who sought out and cherished these works", but he abjures all responsibility even for an opinion on their restitution with "it is not for me to go into the legal issues involved".

Some may argue that to have retained their pictures until 1945, Otto Krebs, Alice Meyer, Friedrich Siemens and the families of Bernhard Koehler and Otto Gerstenberg must have been supporters of the Nazis. But Siemens lost his collection in 1944 when his brother-in-law was executed for his part in the plot to assassinate Hitler, the Meyer family was Jewish, and Gerstenberg had been a close friend of the Jewish painter Max Lieber-

We know nothing of any of these collectors to connect them with the Nazis, but even if we did, such an allegation cannot be used to justify the theft of private property, which is protected by Article 46 of the rules governing land warfare determined by the Hague Convention of 1907, to which Russia is a signatory.

Much is claimed for this exhibition, even that it is so significant that we must reconsider the whole history of Impressionism. But this is nonsense, for both Christie's and Sotheby's have since the war mounted auctions at least the equal of these collections, and there is little to astonish old hands in the field.

Krebs, the most accumulative of the collectors, appears to have had a taste for plump young women that blinded his eye for quality in paint - his Renoirs are embarrassingly bad - and his taste for flowers was worse, with Renoir again at fault, and a Fantin-Latour of flattened peonies that is a ludicrous dud. He bought wretched things by

Vuillard, Manet, Marquet and Matisse, and one of his Van Goghs is bad enough to be mistaken for Utrillo.

But his eye for Cézanne was far from untrained, and his early Picasso of an obese drinker (a boy, not a girl, as catalogued) was a sure and daring purchase.

The two finest pictures, however, both by Degas, belonged to others - to Siemens a melancholy interior with figures, and to Gerstenberg an astonishing and beautiful townscape, the "Place de la Concorde", with a gaunt figure on the left setting the scale and framing the composition like the columns of a Giant Order on a Roman temple.

These pictures cannot be returned to their former owners, for all are now dead; if their heirs cannot be traced, then they should be returned to German museums; they do not belong to the Hermitage and should never again disappear into the dungeons of St Petersburg, lost for another half century, of no advantage even to the thieves.

## Theatre/Alastair Macaulay

# Music and love with 'Twelfth Night'

Though it is easy, only too easy, to find fault with Ian Judge's 1994 production of *Twelfth Night* for the Royal Shakespeare Company, it has the same effect now that it reaches the Barbican as last May when it was new, of making us fall in love again with this beautiful play.

When you are in love with *Twelfth Night*, you have fallen for more than Shakespeare - you leave the theatre in love with life. *Twelfth Night* is largely about people in love; and it is astonishing how Shakespeare shows that most or all love is actually oothog but projection anyway while still making our heart beat powerfully in response to the emotion. But around and beyond all this urgency about love, *Twelfth Night* catches - oh - the grief that people feel for their dead brothers, the lives that are nothing but eating and drinking, the hostility of Puritans in riotous living, the revenge of pleasure-lovers on Puritans, the rain that raineth every day. The sum of this play is far, far more than its parts.

Perhaps nothing can explain why the arrival of Malvolio to shut up the after-midnight revels of Toby Belch, Andrew Aguecheek and Feste is one of the great moments in world drama. (After all, can anything explain why the greatest moment in all art concerns whether Figaro or Cherubino jumped out of the window?) Partly it is that Shakespeare shows us that happiness, even when it comes in the guise of drunken wassallings after midnight, is wonderful, and that it is the nature of life that such happiness will be cut short.

Partly it is that with Toby & Co we are romping children again, whereas Malvolio is a spoilsport, a humourless grown-up, and yet all of us in our time have been Malvolio too. Partly it is that Shakespeare catches the very

essence of intimate quotidian human reality in this prosaic downstairs uproar, as he does at the Garter Inn, that is absent from the more profound and refined marvels of the verse scenes elsewhere.

And partly it is that the first of these late-night songs - "O mistress mine" - is still in our thoughts, hanging tenderly in the air where Feste left it, with its "Carpe diem" philosophy of "Present mirth hath present laughter" and "Yon'th's a stuff will not endure". Toby Belch and Andrew Aguecheek are spending their lives no more truthfully than the noble and lovesick Cesario, Orsino and Olivia, but they are every bit as human and lovable.

Judge's staging - designed by John Gower and Deirdre Clancy to take place in Illyria-on-Avon - has warmth, and time and feeling. It shows the full value of music and silence. Briefly, though, it is often too cosy and too charming, and both of its two most distinguished performances - Desmond Barrit's huge, prune-faced, Welsh-valley Malvolio and Emma Fielding's tiny, vulnerable, brave Viola - have lost freshness.

Barrit, great comedian, oow shamelessly milks his great scene with the letter to la Franke Howard, whose art he often recalls; and Fielding, whose vocal sounds vary, distractingly, like Eliza Doolittle in mid-training and whose entry into words is still sometimes unclear, has also started to wait for laughs, to prolong pauses, and to over-use the immense charm of her eyes and voice.

The whole production needs to be tightened up, for technical reasons as well as actorly discipline. And while I am at it - this is the third time in four months that Nigel Henson's offbeat musical accompaniment for a Barbican RSC production has sounded like pre-recorded film music. One note from those amplified strings and the production starts to travel soupy towards Hollywood.

And yet there are worse sins than charm and cosiness. No doubt there are those who can resist the Andrew Aguecheek of Billie Brown. He is sometimes too audience-conscious, and he overdoes the shtick of trying to curl his flaxen hair. But oh the way he gleefully yet bashfully tries out a dance step, half-tumbles down the stairs, says, "I was adored once too" in sudden sobriety... Everything about him is hopeless and adorable.

In RSC repertory at the Barbican Centre.



Desmond Barrit as Malvolio

## INTERNATIONAL ARTS GUIDE

### BALTIMORE

**THEATRE**  
Center Stage Tel: (410) 685 3200  
● Hannah Senesh: written and directed by David Schechter, music composed and arranged by Steven Lutvak. An adaptation of diaries and poems by a Hungarian Jewish woman in Nazi occupied territory; 8pm; to Apr 23 (Not Mon)

### BERLIN

**OPERA/BALLET**  
Deutsche Oper Tel: (030) 34384-01  
● Aida: by Verdi. Conductor Stefan Soltesz, production by Götz Friedrich; 7pm; Apr 14  
● L'italiana in Algeri: by Rossini. Conducted by Ion Marin/Carlo Rizzi, produced by Jérôme Savery; 7.30pm; Apr 12  
● Magic Flute: by Mozart. Conducted by Lawrence Foster/Sebastian Lang-Lessing/Stefan Soltesz and produced by Günter Krämer; 7pm; Apr 18  
● Onegin: music by Tchaikovsky. Premiere at this venue, choreographed by John Cranko,

produced by Reid Anderson and Jane Bourne; 7.30pm; Apr 11, 15  
Staatsoper unter den Linden Tel: (030) 200 4762  
● Der Rosenkavalier: by Strauss. Nicolas Brieger directs this new production. The sets are designed by Raimund Bauer and Donald Runnicles conductors; 6.30pm; Apr 13

### BONN

**GALLERIES**  
Kunst- und Ausstellungshalle Tel: (0228) 9171 235  
● Russian Museum of St. Petersburg: third in "The Great Collections" series. The museum in St. Petersburg houses a collection of 500,000 works from which 500 works have been selected for this exhibition to represent 500 years of Russian art and culture; to Aug 13 (not Mon)

### LONDON

**CONCERTS**  
Barbican Tel: (0171) 638 8891  
● City of London Sinfonia: with soloists Ross Mannion, Sally Burgess, Matthew Best and the Holst Singers. Harry Christophers conducts Bach's "Magnificat" and Mozart's "Requiem"; 7.30pm; Apr 16  
● Royal Philharmonic Orchestra: with soprano Christine Brewer. Jane Glover conducts Schoenberg, Strauss and Mozart; 7.30pm; Apr 13  
● Yo-Yo Ma: cellist with the London Symphony Orchestra. Sir Colin Davis conducts Tippett and Elgar while Leon Kirchner conducts the UK premiere of his own "Music for Cello and Orchestra"; 7.30pm; Apr 12

Queen Elizabeth Hall Tel: (0171) 926 8800  
● Camilla Quartet: with pianist Andreas Haefliger plays Beethoven, Debussy and Brahms; 7.45pm; Apr 10  
Royal Festival Hall Tel: (0171) 928 8800  
● Bach: St. Matthew Passion: with the Bach Choir and the English Chamber Orchestra. Sir David Willcocks conductor; 7.45pm; Apr 11  
● London Choral Society: Jane Glover conducts Handel's "Messiah"; 8pm; Apr 14  
● Piano, Orchestra and Band: Martyn Brabbins conducts the Michael Nyman Band, The Philharmonie Orchestra and pianist Kathryn Stott plays Nyman's "The Piano Concerto" and the UK's premiere of "MGV-Musique Grande Vitesse"; 7.30pm; Apr 13  
**GALLERIES**  
Tate Tel: (0171) 887 8000  
● British Sporting Art: this special display from the collection focuses on the flourishing of sporting and animal painting in Britain from around 1720 to 1850; from Apr 11 to Jul 2  
**OPERA/BALLET**  
English National Opera Tel: (0171) 632 8300  
● Don Giovanni: a new production of Mozart's opera. House debuts for director Guy Joosten and conductor Markus Stenz; 7pm; Apr 11, 13, 15  
Royal Opera House Tel: (0171) 304 4000  
● Peter Grimes: by Britten. Directed by Elijah Moshinsky and conducted by Edward Downes; 7.30pm; Apr 11  
● The Prince of the Pagodas: by Britten. A Royal Ballet production choreographed by Kenneth MacMillan opens a Benjamin Britten

"mini festival" at the Royal Opera; 7.30pm; Apr 10, 15 (7pm)  
**THEATRE**  
Cockpit Tel: (0171) 402 5081  
● The Yiddish Trojan Women: by Carole Braverman, directed by Hattie Macdonald. Comedy involving four American Jewish women; 8pm; to Apr 23 (not Sun)

### NEW YORK

**CONCERTS**  
Avery Fisher Tel: (212) 875 5030  
● New York Philharmonic: with pianist Mitsuko Uchida. Kurt Masur conducts Beethoven's "Piano Concerto No.2" and Shostakovich's "Symphony No.5"; 8pm; Apr 11 (7.30pm)  
● New York Philharmonic: Kurt Masur conducts Weber, Schumann, Williams and Prokofiev; 8pm; Apr 12, 13, 14 (11am)  
Carnegie Hall Tel: (212) 247 7800  
● Alfred Brendel: an all-Beethoven programme by the pianist; 8pm; Apr 10  
**OPERA/BALLET**  
Metropolitan Tel: (212) 352 6000  
● La Traviata: by Verdi. Produced by Franco Zeffirelli, conducted by John Fiore; 8pm; Apr 11 (8.30pm)  
● Parsifal: by Wagner. Produced by Otto Schenk, conducted by James Levine; 6.45pm; Apr 14  
● Pélée et Mélisande: by Debussy. A new production by Jonathan Miller. Conducted by James Levine; 8pm; Apr 13 (1.30pm)  
● The Ghosts of Versailles: by Corigliano. Produced by Colin Graham, conducted by James Levine; 8pm; Apr 12, 15  
New York City Opera Tel: (212) 307 4100  
● Harvey Milk: music by Stewart

Wallace, libretto by Michael Korie. A new production conducted by Christopher Keene and produced by Christopher Alden, a story about gay activism, dirty politics, murder and street riots; 8pm; Apr 13  
● La Traviata: by Verdi. A new production conducted by Yves Abel and directed by Renato Scotti. Soloists include Janice Hall/Oksana Kravtyska and Stephen Mark Brown/Richard Drews; 8pm; Apr 16 (1.30pm)

### PARIS

**CONCERTS**  
Champs Elysées Tel: (1) 49 52 50 50  
● Philharmonic Orchestra of St. Petersburg: with violinist Martha Argerich. Youri Temirkanov conducts Prokofiev; 8.30pm; Apr 12  
● Philharmonic Orchestra of St. Petersburg: with violinist Shlomo Mintz. Youri Temirkanov conducts Prokofiev; 8.30pm; Apr 11  
● Philharmonic Orchestra of St. Petersburg: with mezzo-soprano Eugénie Gorokhokaya and the London Symphony Chorus. Youri Temirkanov conducts Prokofiev; 8.30pm; Apr 13  
**GALLERIES**  
Galerie Schmitt Tel: (1) 42 60 36 36  
● From Delacroix to Matisse: exhibition including the works of Picasso and Degas; to Apr 13  
**OPERA/BALLET**  
Opéra National de Paris, Bastille Tel: (1) 47 42 57 50  
● Lucia di Lammermoor: by Donizetti. A new production by Andrei Serban. Maurizio Benini and Roberto Abbado (from April) conduct the orchestra and chorus of the Paris National Opera;

7.30pm; Apr 11, 14, 16 (3pm)  
**THEATRE**  
Petit Odéon Tel: (1) 44 412 36 36  
● Cat and Mouse (Sheep): written and directed by Gregory Motton, a satirical look at present-day England. In English, this is the first in a season of English plays at this venue; 6.30pm; to Apr 23

### WASHINGTON

**CONCERTS**  
Kennedy Center Tel: (202) 467 4600  
● Jessye Norman: soprano with pianist Ann Schein in a programme of works by Berg, Strauss, Ravel and Messiaen; 7pm; Apr 10  
● National Symphony Orchestra: with conductor/violinist Iona Brown plays Strauss, Haydn, Vaughan Williams and Mozart; 8.30pm; Apr 13, 14 (1.30pm), 15  
**GALLERIES**  
National Museum of Women in the Arts Tel: (202) 783 5000  
● Sogonista Anguissola (1532-1625): a renaissance woman. Premiere showing in the US of 24 works that includes intimate family portraits exemplifying the times in which she lived; to Jun 25  
**THEATRE**  
Roundhouse Theater Tel: (301) 933 1644  
● Escape from Happiness: by George F. Walker, directed by Daniel DeRaay; 8pm; to Apr 16 (not Mon)  
Studio Theater Tel: (202) 332 3300  
● Rhinoceros: by Ionesco. Joy Zinoman directs the Absurdist's comedy warning of the dangers of conformity; 8pm; to Apr 16 (not Mon)

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## A strategy for dollar revival

If Washington policy makers decide, belatedly, that a stronger dollar is a priority, what can they do to promote it? The obvious answer is to tighten monetary policy. Yet given last week's disturbingly soft economic data, the propitious moment for a rate increase may have passed. Action now would do little for the dollar and might trigger a sell-off in domestic equity markets, with unpredictable consequences.

A better approach would be to articulate a longer-term economic strategy that addresses investors' reservations about the US. The first and most important step would be to tackle the root cause of dollar weakness: low national savings.

The Clinton administration has admittedly taken modest steps to reduce the federal deficit, which is down even after adjusting for cyclical factors. And the focus on Capitol Hill will shortly shift from tax cuts to spending cuts. Newt Gingrich and his Republican troops are likely to prove more enthusiastic deficit-cutters than markets expect.

Yet even if Congress and the White House do agree a credible medium-term deficit reduction plan (which is by no means certain), private-sector saving needs to be stimulated. The best solution would be bipartisan commitment to radical tax reform.

Given Republican interest in the idea, Mr Clinton might be able to strike a deal to replace income tax with a "consumption-income" tax, calibrated to raise the same revenue as current taxes while exempting all forms of saving. Such a tax would sharply increase personal incentives to save. Over time it would bring domestic investment and savings into better balance and thus help reduce the external deficit.

A second, related way to restore confidence would be to send a clearer signal that Washington cares about external deficits. In a world of mobile capital, current account deficits are to be expected; there is no reason to keep domestic saving and investment perfectly in balance. But a persistent external deficit -



MICHAEL PROWSE  
on  
AMERICA

the US has not run a surplus since 1981 - is a legitimate source of concern. Beyond a certain point, investors doubt whether a debtor nation will ever generate the primary surpluses required to service interest on accumulated debts. Yet the universal assumption in Washington is that inflation is the only constraint on growth. The Federal Reserve is expected to step on the brakes if and when inflationary pressures mount, but not otherwise. The US should perhaps acknowledge that, having borrowed heavily overseas for 15 years, it faces an "external constraint" somewhat akin to that experienced by Britain in the post-war years. Until structural reforms to raise savings take effect, the US should be willing to depress demand, even if inflation is not a threat, to keep the external deficit from ballooning.

The exchange rate can bear some of the strain, as it has since the mid-1980s. But depreciation is not a weapon that should be used indefinitely. The dollar has now fallen to levels where faith in its value as a global reserve asset - as a long-term store of value - is being seriously eroded. The advantages of providing a reserve asset are modest: the US is able to borrow a little more cheaply than would otherwise be the case. But the transitory pain involved in losing reserve asset status is considerable, as Britain can testify.

Taking steps to increase the credibility of US monetary policy would be a third way to boost confidence. Under Alan Greenspan, the Fed has established a fine track record: US prices have risen less rapidly than German prices in recent years despite much faster US

growth. But the Fed's future is uncertain: Mr Greenspan's term expires early next year and Mr Clinton may not ask him to stay on. There is thus a case for heeding Republican calls for a change in the Fed's terms of reference, making price stability its sole goal. At present it has to balance growth and inflation objectives, creating risks if a less hawkish chairman succeeds Mr Greenspan.

The dollar has sunk far below the "equilibrium" rates of about Y100 and DM1.60 that many economists believe are sufficient to stabilise the external deficit in the absence of structural reforms to raise the savings rate. A rebound - perhaps vigorous - is thus probable later this year even if nothing is done to reassure overseas creditors.

Looking beyond cyclical hiccups in demand, the strongest plus for the dollar is the vitality of US industry. After painful restructuring in the past decade, corporate America is arguably in better shape than at any time since the 1950s. Capital spending has contributed more to this upturn than to any in recent memory. Non-residential fixed investment has risen 40 per cent in real terms since early 1991. Profits have soared. And exporters have regained market share in many sectors.

The significance of a recent acceleration in productivity growth is disputed, but Mr Greenspan is not alone in arguing that an industrial renaissance is under way. He made clear in recent congressional testimony that efficiency gains are almost certainly not a transient phenomenon. And he pointed out that the US has regained its edge in many high-technology sectors after faltering in the 1970s. In computer software, for example, the US now possesses a decisive global lead.

Given this underlying industrial strength, quite modest policy adjustments of the kind outlined above would probably be sufficient to alter decisively sentiment towards the dollar. The essential point still not grasped in Washington is that US policy cannot remain focused purely on the domestic economy.

The man who spoke first in the debate was an Egyptian Marxist. It was midnight in a wedding hall on the outskirts of Riyadh, and our host was a Saudi prince who had invited 100 intellectuals - a quarter of them from other Arab countries - to put their views on the politics, religion and culture of Saudi Arabia and the region.

Such open debate was "rarer than rain" in a society ruled on feudal lines by an absolute monarchy, a Palestinian academic observed, ignoring the freak showers that had just brought the desert into bloom. The prince's unique, if informal, majlis was a sign that something is stirring in the kingdom of Saudi Arabia.

There is now a lot of debate, inside and outside the monarchy, says another member of the royal family. "But what is being discussed is the speed of reform; what to change, how to do it, how to package it and sell it."

The House of Saud, which forged the modern Saudi Arabia in 1932 after a series of conquests, has overcome many challenges to its hegemony. It has managed the sudden arrival of great wealth from its ownership of a quarter of the world's oil reserves, followed by a downward spiral in oil prices; the importing of foreign labour equivalent to a third of the population; the 1979 seizure of the great mosque at Mecca by Islamist zealots, and the annual influx of 2m Moslem pilgrims, including organised partisans of Iran's Islamic revolution; and the 1991 Gulf war, with the socially and politically discomfiting presence of some 800,000 foreign troops on Saudi soil.

"If you have looked at the emergencies and dislocation this country has been through since the 1950s - and you didn't know the outcome - you would surely have concluded that [the Saudi state] had not survived," smiles one middle-ranking member of the royal family. "But I agree that the challenge is not over; in some respects, it is just beginning."

For years, the Al-Saud have monopolised power and, in return, provided a subsidised livelihood for the masses and an affluent lifestyle for the elite. Now, however, the Al-Saud grip on power is taut with unresolved tensions. Saudis are better educated and increasingly demanding, at a time when the government's reflex response of throwing money at the least twitch of discontent is finally being con-

## Seed of democracy in the desert

David Gardner detects a softening in the Saudi Arabian monarchy's absolute grip on power



Ancient and modern: young Saudi children before a computer image of a mosque

strained by the effects of a decade of fiscal deficits.

Soft oil prices have led to a shortage of cash. Last year and this, the government decreed severe budget cuts to reduce the deficit from around 9 per cent of gross domestic product in 1994 to about 4 per cent by the end of 1995. It has also delayed or rescheduled payments to foreign and Saudi contractors, and sharply raised hitherto minimal local fees for power, petrol, water, telephones and domestic flights. "We were living in a fat environment," says Mr Abdul-Rahman al-Zamil, deputy trade minister.

But there is little room for manoeuvre. Foreign assets have been run down to \$65bn (£40.6bn) - about half pre-Gulf War levels or a third of holdings a decade ago - and these are illiquid. The kingdom spent up to \$60bn underwriting the Gulf war and is committed to \$80bn in capital outlays, two-thirds of it on weapons, worsening a 10-year-old trend of large current account deficits.

Government officials rightly point to achievements in developing infrastructure and diver-

sifying away from crude oil production to petrochemicals, plastics and other industries. Mr al-Zamil says \$16bn in spending cuts last year were "replaced" by an increase in private-sector investment of \$15bn, keeping growth marginally positive. But domestic growth does not supply the government with revenue, almost all of which comes from oil.

Part of the Saudi social contract is that there is no income tax, with corporate tax only on foreign companies, most of which have been set up under tax holiday schemes. King Fahd in January told his subjects this year's utility price rises were only temporary, but that depends on the oil market. The extra revenue raised by this year's budget would evaporate with little more than a \$1 drop in the price of crude.

Dissent in the kingdom is diffuse and hard to quantify, and is as likely to focus on corruption and the conspicuous consumption of some members of the royal family as on the overall policy of financial austerity.

The Saudi regime is to some extent a victim of its successes. In the last 25 years, half a million Saudis educated abroad have been exposed to outside influences, and the government has imposed education for a generation of women, who nevertheless remain invisible under the austere Islamic social code, segregated in public and at work. Civil service pay structures have not been changed for 14 years, making many young Saudis dependent on extended families to get by. "This is a society in ferment," a western diplomat says.

Although tough decisions lie ahead - such as whether to introduce wider taxation and a mooted mini-budget with a further 4 per cent spending cut on top of 19 per cent in 1994 and 6 per cent this year - there is no effective mechanism for consultation. Two years ago King Fahd created a Majlis al-Shura (consultative council) to fill this vacuum. But although its 60 members are highly educated, they are nominated by the king, who may ignore them.

Policy-making can be hesitant, with public opinion tested only after a new policy has

been announced. "You get the input to policy-making at the point of output," says one academic, referring to the frequent withdrawal of edicts once they are found to antagonise particular interest groups. Four years ago, a decree levying income tax on foreigners was revoked within 48 hours when it became clear that hospitals and universities dependent on them would grind to a halt.

Opinions differ on the risks the monarchy might take on reform. The most unexpected speaker at that wedding-hall debate was Mr Ahmed el-Tajer, one of the kingdom's most articulate dissidents, imprisoned in 1982 as a signatory of the first of half a dozen petitions to the king, calling among other things for elections to the Majlis al-Shura and an end to corruption. After softening up his audience with a risqué joke and some verse, he advocated pluralism, without calling the monarchy into question.

As one Islamist reformer puts it: "We have advanced materially, while retreating intellectually. [Elections] are an absolute necessity to preserve social cohesion and prevent breakdown. Some of our conceptions are simply wrong. There is nothing in our religion that says women can't participate fully in society. It is more a question of tradition."

Such voices underline that the traditional religious establishment has fallen into discredit because of its slavish adherence to the monarchy, and that younger religious leaders must be brought into the debate on reform. If they are excluded, they may fall under the spell of the fundamentalists who urge the Al-Saud to live up to their severe, Wahhabi brand of Islam.

But as one experienced diplomat in the kingdom warns, "reform implies reformers, it implies organisations, and there is no tolerance here for that." The government has cracked down on fundamentalists, while giving free rein to the Motawwa, or religious police, to enforce social conformity.

"We are trying to provide the objective situation for gradual change," says one liberal prince, who acknowledges that one of the obstacles to change is that we are not open to the fundamentalists. The Motawwa you see in the streets is part of that. Elections, and the integration of women into public life, "will eventually happen", he believes. King Fahd, he says, "takes time to make up his mind".

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please get fax to line). Translation may be available for letters written in the main international languages.

### Technology way out

From Mr S.L. Sidkin.

Sir, The proposed EU technology transfer regulation has the ability to cause European business great harm ("New tangle for red tape", April 4). But for companies which are contemplating a know-how licence agreement there remains a limited escape route. The proposed regulation will provide transitional relief. It will not replace the existing know-how licence block exemption regulation until December 31 1999. Companies will not have to worry about the proposed new market share tests if they can meet the requirements of the present regulation. The only disadvantage is that by that date either the commercial need for the agreement must have ended or the parties will need to decide whether and, if so, how to approach the European Commission.

For the future it is hoped that the Commission learns from its folly in planning for the replacement at the end of 1997 of the block exemption regulations for distributorship and purchasing agreements. S.L. Sidkin, Fox Williams, solicitors, City Gate House, 39-45 Finsbury Square, London EC2A 1TU, UK

### False views that explain failure over former Yugoslavia

From Mr Otto von Habsburg MEP.

Sir, If one needed additional proof for the reasons of the dismal failure of the international community in former Yugoslavia, it is furnished to us by Michael Williams's article "Why Croatia must win Serb hearts" (Personal View, April 7). Having been in Croatia, but also in Bosnia, Slovenia and Macedonia many times in recent years, I want to rectify certain of his questionable statements, mainly due to omission of significant facts.

Mr Williams says not a single word about the fact that the so-called Republic of Serb Krajina was created due to the

invasion of this area by the Serb-dominated federal army and, in its wake, the Chetnik forces from Serbia.

He gives no indication of the fact that in the Croatian army 18 per cent of the volunteers are Serbs from Croatia - the national group which has given the highest percentage of fighters to Croatia. They are among the best in the defence of their homeland - Croatia.

In the Croatian Sabor (parliament) there are 11 elected Serb members and one of the vice-presidents of the parliament is a Serb from Knin.

Nearly half a million have had to leave their homeland in the so-called Serb Republic of

the Krajina because of "ethnic cleansing" by the invaders. This partly explains Mr Williams's statement: "There is no political power base in Serb Krajina to which advocates of a return to the Croatian fold can appeal." There are, furthermore, no power bases, since there is no democracy in the Serb Krajina.

I could add other facts, but the points I have made show the false ground on which the conclusions of the article, which represents the official attitude of the so-called international community, stand. Otto von Habsburg, European Parliament, Strasbourg, France

### Government lead would save more companies

From Mr Michael Pearl.

Sir, The UK government has announced a new procedure for ailing companies akin to Chapter 11-style protection in the US ("Radical plan for company rescues", April 6).

One of the principal problems with the procedure will be that it requires a 75 per cent majority of creditors by value to approve it. This is the same hurdle that is required for a corporate voluntary arrangement (CVA).

There have been very few

CVAs approved by creditors. The majority of these proposed arrangements fail because the Inland Revenue and Customs and Excise invariably vote against such proposals or, at best, do not bother to vote.

This lack of support by what are, in practice, other branches of the government is also likely largely to frustrate the new scheme. Small companies in particular will be prevented from using the scheme because the crown creditors usually

represent their largest liabilities.

As part of the introduction of the new measure the government should issue guidelines to the Revenue and Customs and Excise to "look more favourably on this and existing procedures. To do so would save thousands of jobs and thereby generate further revenues for the Treasury.

Michael Pearl, 14 De Vere Gardens, Kennington, London W8 5AE, UK

### EU must press South Korea to remove auto import barriers

From Mr Willy de Clercq.

Sir, The trade balance between the EU and South Korea is more or less even (total value Ecu15.25bn with a trade deficit of Ecu1.63bn). These figures are only slightly in favour of South Korea, but this may soon change. In the auto industry, South Korea will become a threat to EU industry.

The auto industry employs 3.6m workers in Europe. It is a world industry that is dominated by three trading blocs: the EU, the US and Japan. EU manufacturers remain in a dominant position in their own market (80 per cent market share in 1993) but they have very little market share in the US and Japan (2 per cent), and next to none in South Korea. These figures expose the

Achilles heel of European car-makers in the medium term - exports: their incapacity to break through in non-European countries. The situation is exacerbated by the fact that foreign car-makers are gaining market share in Europe while we are hamstrung abroad.

South Korea provides the most striking example of the increase of foreign autos in Europe. South Korean auto sales in Europe tripled from 36,496 units in 1991 to 180,000 in 1994. By extrapolation, these figures will reach 380,000 by the year 2000. On the other hand, the EU exported just 1,500 to South Korea (0.15 per cent of the total Korean market).

With the exception of the general custom tariff of 10 per

cent and with the exception of Japanese cars until the year 2000, the European external borders are entirely open for every auto import from third countries.

However, free trade is not as welcome in South Korea. Although concessions have been made by the authorities concerning customs barriers, formidable non-tariff barriers remain. Some examples: foreign cars are restricted to only 20 sales outlets, each with a maximum area of 3,000 metres. Advertising restrictions are present as well.

Could it be that third world countries follow protectionist trade practices while the EU practises fair-trade policies? The commission should negotiate with South Korea in order to eliminate its non-tariff trade

barriers. If it refuses - that is, if Korea maintains trade barriers - the commission will have to make a complaint to the World Trade Organisation, which is responsible for the settlement of disputes.

The EU presently has a trade deficit with Japan that amounts to Ecu25bn. Europe cannot allow another Japan to arise in Asia - now especially with our unacceptable level of unemployment. Europe must act or the issue will be closed. South Korea: partner or adversary? That is what the EU will determine for itself.

Willy de Clercq, chairman, economic relations committee, European Parliament, Belliardstraat 97-113, B-1047 Brussels, Belgium

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# FINANCIAL TIMES

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Monday April 10 1995

## Russia is no tame bear

Since 1991 Russia has been transformed. Many things are still to be decided, but some choices have been made. Russia will not return to state planning, but the economy will be far from competitive. It will not embrace totalitarianism, but will constrain democracy. It will avoid wars of conquest, but remain jealous of its power and prestige. Russia will be an uncomfortable neighbour: too big to ignore, too different to be entirely trustworthy. The western embrace must be wary.

This is not how it seemed three years ago. Then Mr Boris Yeltsin was the hero of a democratic, pro-western, pacifist Russia. Some would argue that stronger western support would have secured this result. That is a question for historians. As today's FT Survey shows, what is emerging from the collapse of the Soviet Union is a new Russia whose foundations lie in its own history.

The positive achievements of Mr Yeltsin's presidency have been to establish private ownership and decentralised decision-making as guiding principles for the bulk of the nation's economy. The new economy is based on the market, but it is anarchic, predatory, corrupt and oligarchic. Some parts have done spectacularly well: the rapidly developing service sector and the private financial sector. Combined with distortions and political privilege, privatisation has allowed relatively small groups of people to amass vast potential wealth. Some have transformed control into outright ownership; others have exploited the opportunities for arbitrage.

### Extend control

A new commercial aristocracy has been born. In a society without law, it is inevitably intertwined with the state, itself recovering its nerve and trying to extend its control within Russia and throughout the "near abroad". The brutal war in Chechnya, viewed as a disaster by the west, has strengthened the presidency and the security apparatus, while severing the connection between Mr Yeltsin and emboldened democrats. Alliances are being forged between the new wealth and the

old power. The balance between the various forces is fragile. But the proposal to hand over control of much of industry to the banks is a symptom of the emerging accommodation between the commercial elite and the state.

### Political will

Whether Russia does stabilise is a question of political will. The International Monetary Fund's decision to sign up to a \$6.3bn (£3.9bn) Russian stabilisation programme was likewise a political calculation. But now may indeed be the time for successful stabilisation, since those with wealth will want the opportunity to exploit it and those in charge of the state wish to see its power reborn. More questionable is whether the result will be a competitive and efficient economy. Indicators over coming months will be whether it proves possible to tax the energy sector, whether there is further price and trade liberalisation, whether opportunities are given for foreign investment and whether a social safety net is established.

Unfortunately, the maldistribution of wealth and power is likely to give Russia a rentier economy that fails to provide the competitive dynamism the country desperately needs and its elite expects. It will also make democracy less workable, since it must pit a deprived and resentful majority against a wealthy minority. One danger is populism; the more likely outcome is repression.

Modestly democratic, this will be a less frightening Russia than in Soviet days, but still a forceful neighbour. Its command over resources has reduced much of the former Soviet Union to submission. Russians remain gripped by the mystique of power, determined to see their country receive the recognition due a great power. The west should encourage the Russians to choose a competitive economy over a cartelised one, a stable economy over an inflationary one, and a democratic polity over an authoritarian one. But its influence is limited. Russia is unlikely to become the country the west would like it to be. Policy towards Russia should be framed without illusions. It will never be the west's tame bear.

## French race to the finish

With less than two weeks to go before the vital first round of the French presidential election, everything is still to play for. Mr Jacques Chirac may have emerged as a clear front runner, but Mr Edouard Balladur, his conservative arch-rival, is putting in a strenuous effort to narrow the gap and win back some of his erstwhile support. Even Mr Lionel Jospin, the socialist candidate, has gained enough credibility to come in the top two in the first round of voting, although nobody believes he can possibly win a straight contest with either of the others in the run-off on May 7.

That is not to say the field is very inspiring, nor that the arguments raging on the hustings have proved very profound. On many issues, the differences between the leading candidates are not wide, and the French electors may be forgiven for feeling confused. Many may end up making their choice on the basis of personality, rather than programme. That would be a pity, but the French system, with such a powerful president and weak political parties, tends to work that way.

France is facing profound social and structural challenges in the coming years, and it will need a clear-headed and vigorous president to lead the country through them. One of his first tasks should be to limit the powers of the presidency itself, and seek to promote an altogether more vigorous parliamentary debate. Another will be to define France's role in the post-cold war era, including the big changes ahead in the European Union, in the transatlantic relationship (including Nato), and in its relations with its former colonies, particularly in north Africa.

### Continuing strain

On the economic front, the biggest challenge, and the most important issue so far in the election campaign, will be dealing with the intractable problem of structural unemployment, above all for young people. Radical thinking is needed to deal with a chronically over-regulated labour market. Related to that will be the continuing strain on the French economy imposed by the political commitment - shared by all the main candidates - to join the planned European economic and monetary union from the start. There is a very obvious differ-

ence in style between the two conservative front-runners in their answers to these challenges. Mr Balladur takes a cautious, gradualist approach, offering a little constitutional reform and a continuation of the present government's slow but steady onslaught on the budget deficit and unemployment.

### Sweeping terms

Mr Chirac talks in far more sweeping terms, seeking to create a psychological climate more akin to a small revolution. He is seeking to mobilise a broad section of the political spectrum from right to left, combining incentives for small business with direct subsidies for job creation.

Mr Balladur's caution is clearly more popular with the markets, who fear the threat of budget indiscipline implied by his rival. Mr Chirac's figures do not obviously add up, unless he can create the virtuous circle he proclaims, of growing tax revenues from growing employment, thus curbing the threat of excess spending. As for Mr Jospin, he has seized upon the simplistic formula of a cut in working hours - without a corresponding cut in pay - as a popular but unrealistic way of seeking to create more jobs. None of the three appears to have an adequate policy agenda for such a fundamental problem.

All three share a lot of common ground on Europe: none is making sweeping commitments to building a federal Europe, yet all are believers in the central Franco-German relationship as the motor of continuing European integration. Mr Chirac appears to think he can have an enlargement of the EU to the east, without any further reform of the common agricultural policy - an unlikely scenario. But a strong EU remains a pillar of his foreign policy.

On polling day, the French electors are almost certainly going to have to choose on the style and personality of the men, rather than on their programmes. Mr Chirac shows a greater awareness of the scale of the task facing France in the next decade, but he is dangerously prone to seeking to please too many audiences. Mr Balladur seems to lack the common vision, as well as a safer bet on fiscal grounds. At this moment, France seems inclined to take the bigger risk.

**A** tide of foreign capital has swept into economies from Chile to China in the past few years, as industries as diverse as fast food, financial services and semiconductors have expanded across the world in search of new markets and production bases.

No less dramatic has been the change in attitudes of host governments, particularly in the developing world. Former hostility towards multinational companies has crumbled, as countries have set out to woo foreign direct investment (FDI) and the jobs, technology and prosperity it brings.

Annual FDI outflows - representing greenfield projects, acquisitions and joint ventures - have risen almost fourfold since 1985 to \$204bn (£128bn) last year, twice as fast as world trade. However, unlike trade, investment is governed by few multilateral rules or disciplines.

Now, under strong US pressure, leading industrialised countries plan to create some. Ministers of the 25-member Organisation for Economic Co-operation and Development are expected in late May to launch negotiations on an agreement, to which non-OECD members would then be asked to subscribe.

The aim would be to commit host governments firmly to the principle of treating foreign-owned businesses like local ones, in addition to removing obstacles to inward investors, such as a move would clarify their sometimes ambiguous status and safeguard them against political and legal discrimination.

Previous - less ambitious - efforts to draft international investment rules have made little headway. But experts think the outlook this time is more promising. "The opening of the developing world to FDI has created a genuine opportunity," says Dr Michael Hodges of the London School of Economics.

Nonetheless, stiff challenges lie ahead. It is not always easy to be sure whether frustrations encountered by foreign investors - such as takeover barriers - reflect deliberate discrimination, or countries' cultural and structural differences. Furthermore many obstacles arise from what have long been regarded as legitimate public policy concerns. They include state ownership, industrial support programmes, planning laws and a wide variety of market regulations.

Even if OECD members can sort out these complexities, hopes of establishing truly global rules will depend on persuading developing countries to endorse a deal in which they have not been involved.

Sir Leon Brittan, Europe's trade commissioner, wants negotiations in the World Trade Organisation, because its members include most of the developing economies. How-

**Guy de Jonquieres assesses the prospects for agreement on a set of international rules which would cover foreign direct investment**

## Rocky road to liberalisation

ever, the US, Japan and most EU governments want the OECD to take the lead, arguing that its smaller membership, informality and experience with investment policy will allow faster progress.

Most governments believe the agenda should at least cover foreign investors' basic rights. These include freedom to establish operations, repatriate earnings and conduct foreign exchange transactions, as well as safeguards against expropriation. It is also agreed that - unlike past OECD accords - this one should be binding and enforceable through a disputes mechanism.

The keenest controversy is likely to centre on how far the negotiations should aim to expand opportunities for foreign investors through more fundamental reform of national policies.

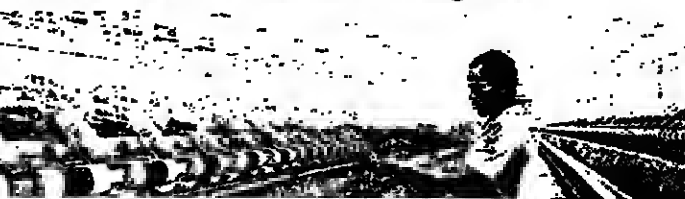
Some European companies say they mainly want to protect existing interests - not least in the US, where proposals in Congress would deny foreign-owned subsidiaries the right to national treatment. But many US companies are eager to prise foreign markets open further, particularly in Europe and Japan.

"We want an aggressive agenda," says Ms Kristine Hall, of IBM's Washington office. "If we end up with an agreement which simply codifies the existing situation, it won't be good enough." According to Mr Dan Fritze, legal adviser to the Washington-based European-American Chamber of Commerce, an active lobbyist for improved investment rules: "Governments should commit themselves up front to achieving liberalisation."

The shopping list of US companies includes commitments to open up state monopolies, lower takeover barriers and enable foreign investors to participate fully in privatisations. Other demands include better access to government research programmes, more freedom to employ expatriate managers and, possibly, more to align national competition policies.

How strongly Washington backs such proposals will depend on how it balances its ambitions for an agreement containing high standards with its desire for quick

### Foreign direct investment: rising tide



Flows (\$bn)	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Inward	43.1	67.8	113.4	132.3	169.5	176.0	119.5	105.9	106.4	117.0
Developed countries	13.7	14.2	24.1	28.1	29.3	32.6	40.3	53.1	71.6	80.3
Outward	52.5	85.5	132.0	161.9	214.8	228.5	184.4	174.0	180.9	191.9
Developed countries	1.2	1.7	2.4	6.2	10.7	10.0	5.5	9.7	11.7	12.1

Source: United Nations Conference on Trade and Development, Investment Database

results. But as prime mover behind the talks, the US seems likely to press for a substantial deal.

Transatlantic sparring appears set to dominate the debate. The US is already angered by an EU proposal for an opt-out which would allow it to liberalise internally faster than required by any OECD agreement, but without extending the benefits to third countries.

However, the outcome of the talks may depend as much on each side's ability to forge consensus within its own ranks as on settling

differences with the other.

It is still unclear how the EU's 15 members - whose foreign ministers are due to approve the OECD negotiations today - will play their hand. They are used to representing their national interests in the OECD, and their attitudes on some issues - such as state ownership and public monopolies - differ widely.

The commission's authority to negotiate on investment and services is legally unclear, and it lacks a mandate to represent the EU in

the OECD. That is one reason why Sir Leon would have preferred negotiations in the WTO, where the commission's influence over EU policy is more firmly established.

But some EU governments say his stance argues for giving the commission a back seat role. "It hardly seems a good idea for the negotiations to be led by someone who did not really want them to be in the OECD," says one official.

There are uncertainties, too, about Washington's room for manoeuvre. One of the biggest - which also applies to Australia and Canada - is over the power of federal governments to ban discrimination by states and cities.

Many complaints by foreign-owned companies in the US concern state rules. They include mandatory "performance requirements", such as job creation targets, for subsidised inward investments, takeover barriers and preferential procurement policies.

The US may also face international pressure to clarify its procedures for screening inward investments on security grounds, and to relax restrictions which have barred companies, such as British Airways, from acquiring control of US airlines.

**M**any foreign companies, meanwhile, want guarantees that they can participate in federally funded programmes such as Sematech, the US semiconductor research consortium set up in response to Japanese competition.

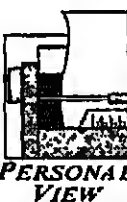
Even if the US wins sizeable concessions from other governments, proposals to change its own laws and regulations may face resistance in Congress, which is increasingly sensitive to perceived threats to national sovereignty.

For all these reasons, observers are cautious about forecasting what sort of agreement the planned talks will produce - or how developing countries will react to it.

However, if the US does not get its way in the OECD, it may switch its efforts to other arenas, such as the 18-member Asia-Pacific Economic Co-operation forum. Some experts fear that could make a global agreement harder to achieve. "I am concerned that putting too much weight on a regional grouping could undermine the multilateral system," says Ms Sylvia Ostry of Toronto University, previously Canada's chief trade negotiator.

In the coming months, though, talks in the OECD are likely to occupy centre stage. They should offer a revealing test of whether accelerating economic integration is creating more common ground between governments - or fresh reasons for political discord.

## Health chaos in the City of London



PERSONAL VIEW

The UK government's London health reforms, announced last week, have caused a serious rift between the City of London and the Department of Health. This is because of the City's anger at the demise of St Bartholomew's hospital, an 800-year-old institution most of whose facilities will be transferred away to Whitechapel in London's East End under plans by Virginia Bottomley, health secretary, for rationalising the capital's health services.

The decision to concentrate medical care at Whitechapel will leave the City's particular corner of the east London health district, which looks after about 1m residents, worse off than any other area.

Putting it bluntly, the changes could mean that an office worker or resident taken seriously ill in the so-called Square Mile will be a 20-minute ambulance ride away from the medical attention he or she needs in average traffic, against less than 10 minutes at present.

This is an extraordinary state of affairs for a unique area, housing what is predominantly by day a working community of white-collar commuters, to have to cope with. No state-decreed formula can accommodate a mix of nearly 300,000 people who commute daily to Europe's financial heart with some 25,000 residents and a large number of elderly patients from neighbouring boroughs such as Islington and Hackney.

Mrs Bottomley's reforms could hardly have come at a worse time, just when intense activity to promote the City of London overseas is producing dividends which benefit the whole of the UK.

German, Japanese and US banks are steadily moving their European headquarters operations in foreign exchange and securities dealing to London from continental Europe, with all the positive spin-offs in terms of jobs and wealth creation that this entails.

Yet here is the UK government choosing to undermine one of the positive infrastructure-related arguments for companies to locate in the City of London by dismantling a

great medical institution to the astonishment of the international community.

The government's reform process might perhaps be understandable if the new facilities it has promised were already in place or at least under construction. But this is far from being the case. The accident and emergency unit at St Bartholomew's was closed in January and

**Would the authorities in competing financial centres allow a similar situation to prevail?**

the required replacement extension of the Whitechapel facility is not yet in place.

In fact, the most significant transfer of medical services from one site to the other is dependent on £200m of government funding which has not yet been committed. This extra uncertainty increases the risk that vital and interrelated services may be marooned in two separate loca-

tions during the transfer period: a heart-attack patient who developed lung problems might, for example, have to be moved from St Bartholomew's to Whitechapel in circumstances that could harm their prospects of recovery.

What the government has come up with is a dogmatic and poorly constructed reform plan which is running ahead of its capability to deliver. The victims are the working and resident population in and around the City of London, who face 10 years of health chaos. It is conceivable the authorities in competing financial centres such as Frankfurt and Paris would allow a similar situation to prevail?

While maintaining staunch opposition to the closure of facilities at St Bartholomew's, the Corporation of London, in its role as the local authority for the area, has sought to rescue what it can from the ashes by formulating a community hospital plan for the present St Bartholomew's site. This project, costing between £6m and £8m, has the potential to fill the most obvious gaps left by the reforms, especially in the short term.

Contrary to some reports, this will not be a hospital for rich yuppies. Its facilities will be as available to a pensioner in Hackney as to the chief executive of British Petroleum or another multinational corporation. It will provide healthcare free at the point of delivery for National Health Service patients.

If focused medical activity continues in this way on the St Bartholomew's site, there is a better chance that the transfer of services to Whitechapel will not take place to the extent at present envisaged. This would help achieve some of the objectives of those who have campaigned vociferously for St Bartholomew's to stay open. The prospects of this happening would be further improved if the government's health care reforms for the district fall apart, as I think they will.

**Michael Cassidy**

The author is chairman of the policy and resources committee of the Corporation of London.

## OBSERVER

### The fat lady welcomes you

■ The last time the European Bank for Reconstruction and Development held its annual meeting in London, two years ago, the IRA seized the occasion to bomb half the City.

While the glass was being swept up, Jacques Attali, the EBRD's first president, was under attack for spending more on marble and plaster at the Broadgate HQ than on the fledgling entrepreneurs of post-communist Europe.

Attali has gone, although the fat lady statue still reclines languorously in front of the bank. This year the assembled financial glitterati agree that Jacques de Larosière, Attali's successor, has done a good job of making the bank a more respectable, if duller, place.

But the underlying national rivalries and personal feuds which lay so close to the surface two years ago are still there, as the bank prepares to ask the 58 government shareholders for more capital.

The EBRD's founding compromise allocated its base to London, the juiciest jobs to the French and the dominant shareholding to the Americans. The Germans were left out, to be compensated by sitting the new European Monetary Institute in Frankfurt.

Winners have been London-based accountants, bankers and

consultants, along with a plethora of often state-owned French banks and enterprises. City firms have played on their proximity; French firms have milked their connections.

The Germans virtually ignore the bank, even though they have become by far the biggest trade partners for virtually every former communist state.

Lengths of the official guest lists tell a revealing tale. More than a third are from City, or City-based, subsidiaries of foreign firms and banks. That of France covers more than 18 pages, while Germany's is just seven pages. The US musters only five.

Today's afternoon session is given over to "How the EBRD can work with you." The main speakers are Guy de Salliers, deputy vice president of banking, and Jean-Francois Maquet, senior operations adviser, banking. In English, of course.

### Wonder brain

■ India's tough, terse and controversial chief election commissioner, T.N. Seshan, brooks no opposition when he fears the precious democratic process is in danger of being impugned.

He recently postponed state elections in Bihar because of pre-poll violence, and banned TV election analysis of earlier results in case it influenced the Bihar voters.

Such is his love of a clean political punch-up that he's announced that he might even be prepared to enter the fray himself.

In a TV interview Seshan has just canvassed support for his political future, though only if enough people write in to persuade him: "Wherever the public thinks I will be of maximum use to this country, I will act," he said.

"My health is fantastic and my brain is in great condition. And if I can be of use, please write and tell me," he added. Form an orderly queue.

### Diplomatic choice

■ As the US and Japan limber up for another trade spat over cars, Tokyo is preparing to nominate the exquisitely polite Kunihiko Saito as Japan's new ambassador in Washington. Saito, 60, currently vice foreign minister, Japan's senior Tokyo-based diplomat, is expected to take up the post towards the end of this year.

Unlike Walter Mondale, the US ambassador in Tokyo, Saito is a bureaucratic rather than political appointee. Yet his arrival in Washington may be taken as a political sign of Japan's eagerness to refresh friendships.

Saito won American respect for his role in seeking to contain the revival in trade tensions after the 1993 election defeat of the Liberal Democratic Party, when Japan's new coalition government felt there

was much political mileage in saying no to Washington.

He wasn't the only candidate. Hisashi Owada, who has been ambassador to the UN since last April, was thought of. But the ministry felt that Owada would be more useful seeing through Japan's bid for permanent membership of the UN security council, having paved the way for the approach in the first place.

Another reason is that Owada, as father of Crown Princess Masako - incidentally a former diplomat - might have felt slightly awkward piloting his way round the rough patches yet to come in US-Japan relations.

### Airy interval

■ For a man who, in his bid to become president, has placed growing emphasis on patriotism and the need to restore hope to the French, Edouard Balladur, the prime minister, made an intriguing choice of airline to transport him and an entourage of journalists to Corsica at the end of last week.

For the plane belonged not to Air Inter, the French domestic carrier, but to TAT, the airline affiliated with British Airways.

Of course, it may have been the case that Balladur simply wanted to ensure he didn't get caught up in the latest two-day strike to hit the country yesterday and today. The strike is being staged by the pilots of - Air Inter.

## Financial Times

### 100 years ago

**New company**  
Rand Central Electric Works Ltd. Objects: To carry on the business of generators and distributors of electric energy for the purpose of light, heat, motive power or otherwise at the Witwatersrand and elsewhere in South Africa; to supply electric energy to the mines and other properties situated in or near to the Witwatersrand and elsewhere; for the above purposes to enter into and carry into effect two agreements expressed to be made by this company with Messrs Siemens and Halske of Berlin, and to carry on the business of an electric light and power company in all its branches.

### 50 years ago

**Reichsbank arrests**  
From Reuter, Zurich: Six high officials on the Board of the Reichsbank, and their assistants, were arrested by the Gestapo when it was revealed that the Allies had captured part of the German gold reserves near Gotha. Berlin stresses, however, that the Allies have captured only a small fraction of the total gold reserves, the majority of which are safely hidden.



## US group buys majority stake in Russian fund

By John Thornhill in Moscow

Pioneer Investments, the US fund management group, is living up to its name by becoming the first foreign investor to buy a majority stake in one of Russia's voucher investment funds.

The deal's architects say it could have a significant impact on the development of Russia's retail savings industry, bolstering the government's efforts to mobilise domestic capital for corporate investment.

On Saturday, Pioneer won the overwhelming approval of the 2.1m shareholders in the First Investment Voucher Fund, the largest in Russia, to buy a 51 per cent stake in the fund. The investment, costing \$18m, will give Pioneer management control of the fund's assets, bank and brokerage business. It will also provide access to a large retail infrastructure through which Pioneer hopes it could market US-style mutual funds in future.

Mr Timothy Frost, president of Pioneer's Moscow office, said: "This deal provides us with a

business which could form the basis of a retail distribution network and a full-scale financial services company."

The Russian fund, which was formed to manage the investment vouchers distributed during the first phase of privatisation, has large shareholdings in 180 Russian companies, as well as investments in government debt instruments and commercial properties.

Many of the voucher funds set up at that time have since defrauded investors, revealing themselves to be little more than front companies for criminal gangs. But First Investment Voucher Fund has a reputation as one of the most respectable and transparent funds. Pioneer spent nine months negotiating the deal and conducted extensive due diligence.

Pioneer has been active in other emerging economies such as the Czech and Slovak republics and India and attracted \$1bn of domestic savings from 500,000 shareholders in Poland after it launched a mutual fund there

three years ago. The Polish fund has had a big influence on the development of the local capital markets and at one time held up to 10 per cent of the domestic national debt.

But Mr Frost said Pioneer would not launch mutual funds in Russia until the "harmful" tax regime had been changed. He said the stock market infrastructure also needed to be developed before mutual funds could operate with confidence.

Mr Mikhail Kharshan, chairman of the voucher fund's management committee, recommended the deal to shareholders. "We believe that this partnership will strengthen our position in the Russian investment market," he told a packed shareholders' meeting, which lasted nine hours.

The Russian fund's directors said they expected a significant inflow of money after the deal was closed tomorrow. The deal does not need regulatory approval although it has been informally discussed with government officials.

## UK Tory quits after claims of sexual misconduct

By John Kampfrer in London

UK prime minister John Major's week-old reluctance of his government to suffer a severe setback yesterday as another senior MP was forced to resign after allegations of sexual impropriety.

Mr Richard Spring, 48, said he was standing down as parliamentary private secretary to Sir Patrick Mayhew, Northern Ireland spokesman, after a report in the Sunday tabloid newspaper, the News of the World.

The loss of the 17th member of his government over accusations of sexual, financial or other misconduct undermined Mr Major's efforts to stave off humiliating losses in local council elections in England and Wales next month. Having seen their party lose control of every council in Scotland last week, Conservative backbenchers are preparing for a similar trouncing on May 4.

But cabinet ministers rallied round Mr Major, dismissing talk of an immediate leadership challenge. Mr Michael Howard, home affairs spokesman, said: "Within years ago today the prime minister led us against all the odds to an election victory that no one expected us to win."

He added, on the BBC's *Breakfast With Frost* programme: "If it weren't for John Major we wouldn't be in government today. I think he's going to take us to victory in the next general election too."

Mr Douglas Hurd, foreign secretary, admitted the Conservatives were in deeper trouble than before. Recalling the last leadership contest after Lady Thatcher's enforced resignation in 1990, Mr Hurd said Mr Major was an admirable prime minister. "I tried to be prime minister in his place... he beat me. I work with him, he's very good at it," Mr Hurd said on LWT's *Jonathan Dimbleby* programme. "The other thing I know is that he's more popular than his party."

Several prominent backbenchers said they were not aware of a campaign by disgruntled colleagues to force the prime minister out by calling for a leadership contest. They also dismissed the idea that Mrs Gillian Shephard, education secretary, had indicated she was prepared to run in a leadership race.

However, some MPs said Mr Major's much-vaunted reluctance at a mini-conference last week-end had failed to address core problems.

Mr William Cash, a leading Eurosceptic MP, suggested Mr Major was wrong in pointing to divisions over Europe as the reason for the electoral debacle.

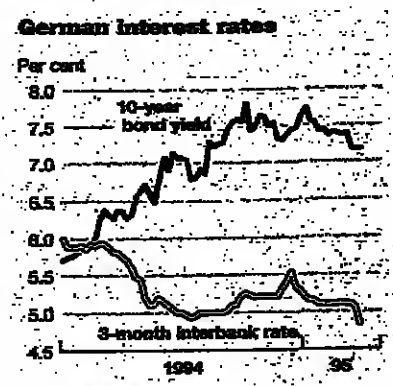
"You win elections by having policies that command support of the public," Mr Cash said. "It's quite clear that at the moment we don't."

## THE LEX COLUMN

### Timing the turn

Sensible bond investors show no sign of leaving the shelter of the German bund market. Their caution could well pay off. The strength of the D-Mark has already caused a downward revision of economic growth forecasts. On reflection, the market has decided that the half-point cut in the discount rate last month was not merely opportunistic. The Bundesbank has not lost credibility: rates are still expected to rise from now, but more slowly than seemed likely at the start of the year. The bond market is also supported by technical factors. Given the very steep yield curve, domestic investors have a strong incentive to keep their money in bonds, rather than put it on deposit. Foreign investors will stay put in the expectation of further currency strength. Any fresh inflow of funds into bonds will cause the German yield curve to flatten.

The key decision for bond fund managers will be when to switch from Germany to the US in order to gain maximum benefit from the turn in the US economic cycle, soft landing or not. US bond yields have fallen by 1 percentage point since the autumn, but could soon stall. The economy continues to expand. But traders will be on the alert for signs that the US economy is at last peaking. An early move could prove dangerous: the dollar may have further to fall. Some chartists believe that it will bottom out at DM1.25, which would be a historic low, 12 pence below its current level. But investors who time their shift to coincide with both the second stage of the bond market rally and the turnaround in the currency will enjoy a double whammy.



Source: Datastream

for debate, as insurers claim that they are behaving more responsibly in setting premium rates than in the run-up to the last savage downturn. But there is little doubt that the cycle is turning, and that the individual companies, and the individual markets, will prove vital in determining their overall profitability.

In this context, Royal Insurance and Commercial Union look the most appealing investments. Royal looks undervalued by a number of criteria relative to its peers and is set to enjoy a turnaround in profitability in the US. CU is already highly rated, but justifiably so in the context of a defensive mix of businesses. All composites are highly geared to improvements in their net asset values, and the sector should outperform in line with any revival in world investment markets.

### Derivatives accounting

It is rare that German institutions create new standards of financial disclosure, but this is indeed what Deutsche Bank did recently with its decision to publish a figure for "money at risk" or "value at risk" on its derivatives portfolio. The bank's money at risk crystallised at DM131m (\$93.5m) at the end of last year, compared to a nominal value for the derivatives portfolio of several trillion D-Marks.

The technique rests on a statistical analysis of a portfolio's past price volatility, coupled with a look at the correlations in price movement between different instruments within the portfolio. It enables a bank to say that there is a 95 per cent chance of a loss being smaller than a given amount - the value at risk - on any one day. The methodology is increasingly used internally by financial institutions as a way of measuring and controlling

risks, but has rarely been made use of by banks when they provide accounting information about their derivatives portfolios. This is perhaps because the bodies in charge of setting accounting rules in the US and the UK have yet to come up with standards for derivatives, though the US Financial Accounting Standards Board encourages such disclosure.

Deutsche should be applauded for its move, with the caveat that the figure it provided was not particularly meaningful. Analysts would like to know how the money at risk position fluctuated throughout the year, and how it coped with conditions of extreme volatility. But some disclosure is better than none.

### Italian takeovers

The most fundamental requirement of any securities regulations must be transparency, but Italy's takeover laws are worded so as to mean all things to all men. It is therefore welcome that Consob, the securities watchdog, is seeking wholesale changes. There have been \$4.4bn (\$2.7bn) of bids since takeover laws were introduced in 1992, but these have shown up ludicrous inconsistencies in the regulations.

For a start, Consob needs to set a fixed trigger point at which takeovers become mandatory, rather than the current confusing system of different levels for different companies. It should remove the bizarre restrictions on counter-bids, and instead set a time limit within which such bids can be made. But most importantly, it must provide a clear definition of what constitutes a concert party. Mediobanca, the powerful Milanese merchant bank, has been able to exercise enormous influence on the stock market through small shareholdings in companies where it is backed up by a network of friendly investors. If such groupings conspire to take control of companies, then they should pay all minority shareholders for that right.

Given Prime Minister Lamberto Dini's tenuous grip on power, such reforms may be low on the political agenda. But there is considerable incentive for change. The current system encourages an incestuous network of cross shareholdings which impedes the creation of shareholder value. Furthermore, Mr Dini's ambitious privatisation programme will require substantial overseas capital. Establishing greater transparency will help this process.

## British MPs seek sweeping powers for fair trade body

By James Blitz in London

A prominent committee of British MPs is to recommend that the operations of the Office of Fair Trading and the Monopolies and Mergers Commission should be overhauled, arguing both are ineffective in stamping out restrictive trade practices in the UK.

After the recent controversy caused by Sir Bryan Cusack's resignation as director general of fair trading, the all-party House of Commons trade and industry committee is to call for the OFT to be given sweeping executive powers to investigate alleged breaches of UK trading law and to impose spot fines on companies which persistently abuse market power.

The report, due to be published after the Commons returns from its Easter break, will recommend that the OFT should become a more proactive body with powers similar to those enjoyed by

Germany's Federal Cartel Office.

It will also be critical of the way in which MMC investigations are conducted by investigating panels, arguing that part-time members sometimes allow ideological preferences to dictate judgement of cases.

Under the present regulatory framework, the OFT investigates whether companies are involved in restrictive practices. It then refers alleged breaches of the rules to the MMC, with a final decision on the case being taken by government ministers.

But the committee is to recommend that the OFT should be equipped with teams of permanent officials, each of which would police activities across particular areas of industry. These officials would develop a body of existing case law, allowing them to judge whether restrictive practices were in operation and take direct action to remove them.

The report will recommend that the OFT continues some of

its current practices, such as random investigative surveys of trading across certain sectors.

The report will go some way towards meeting Sir Bryan's criticisms of Britain's regulatory framework. Sir Bryan, who announced last year his decision to step down early from his post, called for the MMC and the OFT to be scrapped to bring Britain into line with international practices. He also wanted a new body to take a more active role in stamping out restrictive practices.

Sir Bryan said the laws of the European Union, the US, Canada and several individual EU states all prohibited certain kinds of anti-competitive behaviour, and he would favour adopting the prohibition approach in the UK.

He said he would relinquish his post next month after it became clear the government was not planning to include reform of competition law in its parliamentary legislation this year.

## EU currency Japanese local elections

Continued from Page 1

single currency the Ecu, because the present Ecu has been losing its value steadily against the D-Mark.

Mr Kenneth Clarke, Britain's chancellor of the exchequer, said it would take years before the European public starting using the Euro-coinage. But he left open whether Britain would exercise its treaty opt-out in 1993, and pledged to play a constructive role in technical preparations for Emu.

Continued from Page 1

Keidanren business federation, called on political parties to take the outcome seriously and seek to regain public trust.

Yesterday's result suggests that Japan's political upheavals may not be over. Last June's arrival of a coalition government had appeared to mark a pause in the dismantling of the collusive old power structure.

The SDP's supporters had been expected to punish it for abandoning nearly all its traditional

policies so as to hold power with the LDP. The opposition NFP was also expected to have a struggle because of its inability to produce independent policies. But few people had imagined that both Tokyo and Osaka would fail to independents.

Even before yesterday's setback, senior members of Komeito, the clean government party, one of the NFP's two most valuable financial and political assets, were hinting that they might split if the going got too rough.

### FT WEATHER GUIDE

#### Europe today

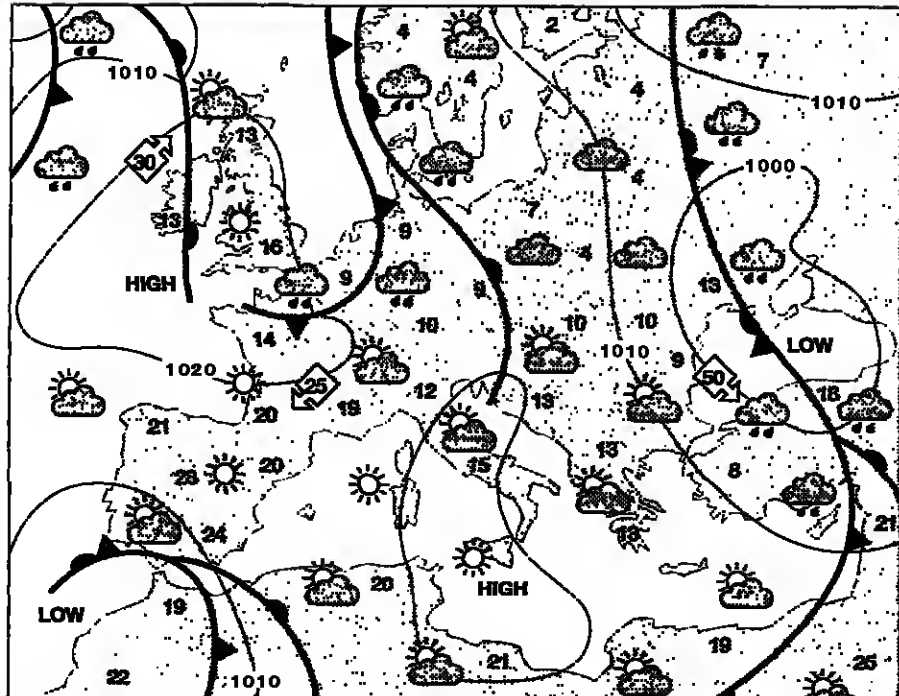
Most of the UK and Ireland will be dry and sunny because of high pressure. Afternoon temperatures will be around 13C-15C.

Parts of Germany, the Lowlands, north-east France and the Alps will have rain later today as a small depression moves south-east from northern Germany. France will be mostly very sunny with maximum temperatures above 20C in the south. Spain and Portugal will remain sunny and dry.

Cool air will flow over Romania and Bulgaria into the eastern Mediterranean Sea causing showers in Greece. Some showers will also reach the northern coast of Libya and Egypt.

#### Five-day forecast

The UK will be dry and calm for most of the week as high pressure settles over the country. Cloud and rain will persist in southern Germany and the northern Alps. A low developing over northern Tunisia will move east, causing heavy rain in southern Italy, southern Greece, Crete and western Turkey during the second half of the week.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

#### TODAY'S TEMPERATURES

Maximum	Beijing	fair	13	Caracas	fair	29	Faro	sun	24	Machida	sun	27	Rangoon	fair	34
Catulus	Belfast	rain	11	Cardiff	rain	11	Frankfurt	sun	20	Manila	sun	20	Reykjavik	fair	15
Abu Dhabi	Belgrade	cloudy	11	Casablanca	showers	15	Geneva	fair	15	Malta	fair	17	Rio	fair	25
Accra	Berlin	rain	8	Chicago	showers	8	Gibraltar	sun	18	Manchester	fair	15	Rome	fair	25
Algiers	Bermuda	fair	23	Cologne	rain	11	Glasgow	fair	14	Mexico City	cloudy	33	S. Francisco	sun	18
Amsterdam	Bogota	cloudy	18	Dakar	fair	25	Hamburg	rain	9	Melbourne	cloudy	17	Seoul	cloudy	17
Athens	Bombay	fair	26	Dallas	fair	26	Helsinki	fair	26	Miami	cloudy	27	Singapore	cloudy	32
Atlanta	Brussels	rain	11	Doha	fair	35	Hong Kong	cloudy	26	Montreal	fair	23	Stockholm	fair	5
B. Aires	Budapest	cloudy	10	Dubai	sun	30	Honolulu	fair	28	Moscow	cloudy	17	Strasbourg	rain	11
Bahran	Chengdu	fair	7	Dublin	sun	14	Istanbul	rain	8	Mumbai	sun	23	Sydney	fair	23
Bangkok	Cairo	fair	25	Durban	fair	13	Khartoum	fair	31	Nairobi	sun	25	Taipei	sun	22
Barcelona	Cape Town	fair	24	Edinburgh	fair	13	Jersey	sun	11	Munich	cloudy	8	Tokyo	sun	18
							Kinshasa	sun	23	Nassau	showers	29	Vancouver	showers	13
							Kuala Lumpur	sun	23	New York	showers	12	Venice	fair	14
							L. Angeles	showers	23	Osaka	cloudy	12	Vienna	cloudy	12
							Lima	sun	27	Paris	sun	19	Warsaw	drizzle	5
							Lisbon	sun	27	Nicosia	sun	18	Washington	fair	21
							London	cloudy	15	Perth	cloudy	14	Wellington	fair	17
							Luxembourg	rain	8	Porto	cloudy	14	Winnipeg	fair	8
							Lyon	sun	15	Prague	rain	8	Zurich	rain	10
							Madeira	showers	21						



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# RUSSIA

Monday April 10 1995

A 14-page study of business, industry, nationalism and culture in Yeltsin's Russia

## Capitalism exposes the poverty gap

The deepening chasm between rich and poor is rapidly becoming the hottest political issue in post-Communist Russia, writes Chrystia Freeland

The annual convulsions which Russia has experienced since the collapse of communism - a gun-fight between parliament and president in 1993, the crash of the rouble in 1994, the war in Chechnya which inaugurated 1995 - should not be allowed to obscure the underlying fact that capitalism has arrived. Just as the old regime stamped its presence on the Moscow skyline with seven imposing Soviet skyscrapers, the invisible hand of the new order has already begun to erect its own monuments.

One of them is the refurbished Radisson Slavianskaya Hotel, which trumpets Russia's plunge into the market economy with a fleet of cream-coloured Mercedes in its driveway and glittering boutiques selling \$2,000 dresses inside its marble arcade. But, less than 50 metres from the Radisson's heavily guarded, iron gates, the dark and fetid Kievsky Vokzal, one of Moscow's principal train stations, insistently announces the other face of the new Russia.

Among the station's densens are hordes of thieving children, whose mugging technique - they swarm around their chosen victim, sometimes pushing him to the ground but almost invariably seizing his wallet - is most lucratively practised on hotel guests who have naively chosen to walk to their destination.

Western cities like New York are rich with their own versions of the contrast between the Radisson and the Kievsky Vokzal, but Russia has not experienced this sort of stark material contrast since the 1920s, when the Bolshevik regime briefly flirted with a

down-sized model of capitalism. The growing distance between rich and poor is also more shocking to Russian eyes than western ones because it has replaced a communist order in which the currency of social status was political power rather than money and the elites were careful to mask their privilege with paeans to the virtues of the working class.

For these reasons, the increasingly deep divide between the winners and the losers created over the past three years by Russia's traumatic economic and political transformation is emerging as the most important underlying factor in the country's struggle to determine how to move forward.

It will determine the results of scheduled parliamentary and presidential elections, it is the subtext of the looming political struggle to push through an austere stabilisation programme and it is the catalyst of an intensifying battle among Russia's elites to decide who will come out on top in the new Russia.

One group of participants in their struggle is that section of the old elite which, together with a few particularly savvy arrivistes, managed to transform its old forms of privilege into new ones. But the new redistribution of resources is incomplete, and some sections of the old elite, weakened but not destroyed by the transformation, are fighting for a place in the new order.

The government's political opponents argue that Russia's fast and dirty privatisation, which has already transferred a dizzying 60 per cent of the economy into private hands, was unfair and failed to create effective new private manag-

ers. But members of the government reform team which spearheaded the privatisation drive are unrepentant.

"They say that property was sold off too cheaply in Russia and that as a result there has been no real investment in our industry," says Mr Alfred Koch, deputy head of the State Privatisation Agency, the state body which led the privatisation programme. "But in an impoverished country, how could we have sold assets off cheaply? Had we set high prices, we would have had no western investments at all."

Mr Koch insists that, whatever defects there are in the details, mass privatisation has accomplished the broad task of bringing private property to Russia. "Today we have a different landscape in Russia and are ready for the next stage," he says.

That different landscape, where the contrast between the Radisson and the Kievsky Vokzal has replaced the drab superficial uniformity of communism, is the setting for a struggle of brutal intensity to decide who will come out on top in the new Russia.

Occasionally, this subterranean conflict bubbles to the surface with a violence which reminds bystanders just how high the stakes in the new Russia are. Gang-land style assassinations of bankers, politicians, and most recently of one of Russia's most beloved television personalities, are bloody testimony to the fact that Russia is now absorbed in a strategic competition to determine which families will be rich and which families will be poor for a very long time to come.

There are some compelling reasons to believe that, as Russia's president and prime minister passionately insist, 1995 will be the year of Russia's long-awaited economic turnaround. One is that all of the key government officials, including Russia's tough new central banker, whose predecessor bears much of the responsibility for the failure of last year's programme, have expressed a public and categorical commitment to the ambitious goal of bringing inflation down to 1 per cent a month by the end of this year.

Moreover, the International Monetary Fund has given Russia its seal of approval and is expected to come through this month with the first tranche of a \$6.4bn standby loan that should help the government to bridge its budget deficit. The fund, which is doling out the money in monthly allotments and has established a strict set of performance criteria, could act as an important source of external discipline.

A third factor favouring this year's stabilisation programme is the underlying economic transformation which the country has undergone over the past three years. More than half of the economy is in private hands, a capital market in both equities and debt has been created and industrial production, which has been falling with depressing predictability at an annual rate of at least 20 per cent, now appears to be stabilising.

But there is also cause for pessimism. After two failed attempts to bring down inflation by staunching the flow of roubles to agriculture and industry, the government suffers a serious credibility problem.

As Mr Sergei Aleksashenko, a leading reformer who resigned from his post as deputy minister of finance last month, points out "this is Mr Chernomyrdin's third attempt and each time we try to stabilise it becomes more and more difficult".

The widely held scepticism inspired by the government's



For poorer and for richer: a homeless diner in a Moscow soup kitchen.



...and youthful patrons of the Bolshoi ballet. Financial Times pictures

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## RUSSIA 2

## Poverty gap is growing wider

Continued from previous page  
 flawed track record is captured in a Russian version of Murphy's Law: "We wanted things to turn out for the best, but instead they turned out as they always do." This phrase was coined by Prime Minister Victor Chernomyrdin in an effort to explain the crash of the rouble last autumn and among Moscow bankers and civil servants it is now wryly recited as "The First Rule of Chernomyrdin".

The danger is that the Russian business community's lack of faith in the government will become a self-fulfilling prophecy by breeding inflationary expectations and renewed demands for state subsidies. The toughest test of the Kremlin's nerve is expected to come over the summer, when the agricultural lobby's already vocal demands for increases in state support are likely to become even more strident.

Furthermore, just as in the dying days of the Soviet Union federal macro-economic policy was sabotaged when republics began to issue roubles without Moscow's authorisation, Russia's national stabilisation programme could be jeopardised by the increasingly popular practice of regional administrations to issue local promissory notes which act as surrogate roubles.

As Mr Aleksashenko observes, Russia is caught in a classic contradiction between the general interests of the country and the self-interest of regions, factories and farms. "Stabilisation is in everyone's interests," Mr Aleksashenko says. "The problem is that no one wants to pay for it."

But the greatest threat to the government's stabilisation programme could be posed by parliamentary elections scheduled for December, 1995 and a presidential vote, due to be held in June next year. Even Mr Chernomyrdin has admitted that the need to woo voters could push parliamentarians and politicians in the government off the tough fiscal and monetary



course they have chosen.

Leading Russian bankers with close connections to the Kremlin have gone even further. Fearing, as do most observers, that widespread public discontent with Russia's traumatic political and economic upheaval will produce a communist and nationalist landslide at the polls, many Muscovite bankers have begun to call for elections to be postponed.

As Mr Oleg Boyko, head of the Olibi banking and retail group, puts it, "it is a well known phenomenon that in emerging economies during the second year of reform you have popular disillusionment". For this reason, Mr Boyko believes that the scheduled elections will produce "a much worse parliament and a worse president" and should be put off for a couple of years.

The growing tension between continued market reforms and democracy has been disappointing for many of the pioneers of Russian reforms. When communism crumbled in late 1991, liberal reformers moved into the Kremlin confident that their twin goals of bringing democracy and a market economy to

Russia were symbiotically connected. Three years later, the outlook is more pessimistic.

Mr Aleksashenko, whose own decision to leave the government is one of the many small signs that Russia's brief epoch of liberalism is drawing to a close, says: "When I came into the government we understood that democracy cannot exist without a market economy and so we tried to build both." But, he adds, "I have

### Some westerners predict the emergence of corporate fascism

now realised that a market economy can exist without democracy, that it is possible that that is what Russia will have."

As an open political opponent of the current government, Mr Grigory Yavlinsky, a leading liberal politician, is even more critical. "We are at a crossroads right now," he argues. "Either we move towards a monopolistic, oligarchic economy or towards western style capitalism."

For the short-term, many western observers are pessimistic about which of these

two paths Russia will take. Dr Sarah Mendelson, a programme officer at the Moscow office of the National Democratic Institute which is advising Russian democrats on party building, worries that "we could be seeing the emergence of corporate fascism".

A senior official at a western financial institution in Moscow agrees. "Russia is likely to evolve into an authoritarian regime with economic policy pre-arranged in the back rooms," he says. "I see a system emerging in which you have a secret politburo with representatives of the energy sector, the defence sector and agriculture. Economically, this arrangement could work and politically it is compatible with the desire for formal democracy but tolerance in practice of an authoritarian style of governance."

The emergence of a mildly authoritarian Russia, in which big business and government are locked in a mutually beneficial and somewhat corrupt relationship and the state ruthlessly cracks down on dissenting voices, as it has done in Chechnya, must, in historical perspective, count as progress.

Mr Jonathan Hoffmann, international economist at Crédit Suisse First Boston, says: "Nobody promises an easy ride. Russia, unlike any nation this century, faces the collapse of empire, the collapse of ideology, the collapse of political institutions, and the collapse of the economy. But through it all, one is going to see the economy transformed and that's going to continue."

From a western perspective, Russia's enormous, and very nearly irreversible, economic transition is the most important feature of the new Russia, and a convincing counter-argument to the doomsday scenarios which Russia's sporadic political upheavals can inspire. But for many of Russia's long-suffering citizens, who lived for more than 70 years with the promise that a perfect communist society was "on the horizon," this long term view is less consoling.

"When people ask me what will happen, I always say that in 20 years it will be all right," says Mr Aleksashenko. "But, unfortunately for me, I live in this country and my family lives here, so I cannot be indifferent about what happens in the next year or two."

## TIPS FOR UNWARY TRAVELLERS

### Red tape is forever

Businessmen travelling to Moscow in the new, capitalist Russia should be prepared for an early initiation into one of the most unpleasant legacies of the old regime: a tough visa system and an international airport to match, writes CHRYSTIA FREELAND.

While old Russia hands may be quick to point out that getting a visa to Russia is much easier than it used to be, that will be cold comfort to business travellers who can expect to be forced through awkward hoops by the Russian consulate.

If you are travelling as an invited guest of a Russian-based organisation, leave at least 10 days for your invitation to come through from Moscow and your visa application to be processed. For a fee, travel agencies or services which specialise in obtaining visas can often secure visas much more quickly, sometimes even overnight, and, at a higher price, some Russian embassies will process business visas within 48 hours.

Having obtained a visa, the next ordeal is Moscow's Sheremetyevo Airport. The half dozen shops which have been set up in the airport over the past few years are not enough to neutralise the oppressive darkness of its main halls or the surliness of the passport and customs officials.

Russians have two strategies to cope with their home-grown bureaucrats, and western business travellers have yet to come up with any alternatives. The technique is either to endure the two long queues at Sheremetyevo with stoic resignation, or, by dint of an aggressive application of elbows, to push to the head of the queue and insist on quicker service.

It is useful to travel to Moscow with a small sum of roubles (about five dollars worth, or 20,000 roubles, at current exchange rates) because baggage trolleys must be rented and, depending on their mood, the clerks

sometimes refuse dollars.

It is also vital to keep the customs declaration you will be required to fill out in a safe place because leaving the country without it can sometimes be very difficult. That is why travellers should strongly resist the recent disinclination of customs officials to stamp forms for visitors bringing in very little hard currency. The official you encounter on your way out of the country could be less blasé.

The trauma of arriving at Sheremetyevo is reason enough to arrange to be met on the other side of the customs barrier. But, for visitors who do not speak Russian, trying to catch a taxi from the airport can be difficult, pricey, and dangerous.

Happily, for visitors who have survived the trials of arrival, the new Russia's capital city now boasts services for business travellers approaching western standards. The city has a number of lavishly appointed western-managed hotels, though their exorbitant prices are likely to persuade business travellers of the justice of the federal government's political crusade against Mr Yuri Luzhkov, the powerful mayor of Moscow, whose stranglehold over the city's real estate has pushed rates up to New York levels.

The Kempinski (tel 7-095-230-6500, D-Markus20 per night plus tax), which looks out across the Moskva river on to the Kremlin, and the Metropol (tel 7-095-927-6000, \$340 per night plus tax), a five minute walk from Red Square, are the two grandest and most comfortable options in downtown Moscow. Both also have good restaurants, which can save visitors from the sometimes daunting prospect of a night-time foray into the city in search of food.

The Canadian-run Aerostar (tel 7-095-213-9000) has less marble and fewer chandeliers and its location 20 minutes drive from the centre of the city is less convenient, but, at

\$230 a night plus tax, its clean rooms and efficient service are what passes for a bargain in Moscow.

Over the past couple of years dozens of passably good restaurants have also sprung up in Moscow. Appropriately for a city whose elite is the most nouveau of the world's riches, Moscow is now in the throes of the Tex Mex craze which became trendy in America in the mid 1980s. Santa Fe, close to the now refurbished White House, is a Muscovite favourite which offers the standard Tex Mex options: quesadillas, fajitas, barbecued ribs, and all manner of "blackened" meats. What the menu may lack in creativity is more than made up for by the thigh grazing skirts, navel-baring cropped tops and stiletto heels of the girl-friends who come to Santa Fe to see and be seen.

A less flashy option is Azteca, on Novolobedskaya ulitsa just off the ring road. Azteca serves inexpensive and huge portions of the best Mexican food in town. The casual atmosphere can be a welcome relief from the fiercely glittering clientele of many of Moscow's better restaurants, but a Peruvian band which plays with more zeal than finesse can make conversation difficult. For a good meal in a subdued environment, go to Uncle Gully's (tel 7-095-229-2050). Hidden away in basement off a quiet street in the centre of the city, Uncle Gully's is one of Moscow's best kept secrets. The locked doors of the restaurant only swing open to admit customers who have made reservations by telephone, but inside waiters serve Moscow's best steaks.

Russian speakers with a keen ear often have the added opportunity of picking up stock tips from the Moscow businessmen who are the restaurant's most frequent diners. The sizzling steaks might even make you temporarily forget that you have to pass back through Sheremetyevo in order to get home.

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Neil Buckley describes the exuberant expansion of the liberated retail sector

# Consumers know what they want

**B**uying Tesco cornflakes for roubles in the shadow of the Lubvanka, Moscow's once feared KGB headquarters and prison, is no longer a fanciful dream. While the KGB is now the Federal Counter-Intelligence Service, its neighbouring foodstore has been transformed into Seventh Continent, a supermarket selling everything from Haagen Dazs ice cream to own-brand groceries supplied by Britain's second-largest food retailer.

A short distance away, window displays from Yves Rocher and Nina Ricci already line

Tverskaya (formerly Gorky) Street, and a giant excavation in Manezh Square, next to the Kremlin, will by 1997 be a six-storey underground shopping centre.

The Soviet Union was famous for its dreary and empty shops. Retailers had no need to compete for customers, existing merely to distribute

the insufficient and poor-quality products of the planned economy at controlled prices. But while the likes of Seventh Continent and Christian Dior remain largely the preserve of the new rich and foreigners, Russian shops everywhere are smartening up, and filling up—often with imported goods previously unknown to Russians

—under the influence of privatisation and liberalisation of foreign trade.

Russia's exports fell from \$69bn to \$48bn last year, but imports rose from \$27bn to \$28bn, of which consumer goods accounted for 50 per cent — up from 35 per cent in 1992. A survey by Russian research group Business Analytica found 70 per cent of foodstuffs in Moscow shops was imported, and 35 per cent in other cities.

"Selling imported goods is seen by Russian firms today as a more profitable proposition than selling domestic products, let alone promoting their own reasonably competitive production," says Mr Andrei Sterlin, Business Analytica's chairman.

With prices for imported goods often 30 per cent or more higher than in the west, life is still tough for Russians on the average wage of less than \$100 a month. But the queues and shortages — which represented a form of opportunity cost for consumers — have largely gone. Business Analytica found that a complete basket of basic foodstuffs was available in only 57 per cent of 132 cities surveyed in February 1993, but in 82 per cent a year later. For non-food products,

the proportion rose from 76 to 90 per cent.

Moreover, official statistics can be misleading as many Russians have more than one job, and tax, rent and other costs account for a lower proportion of Russian incomes than in the west. If real incomes grow as forecast in the second half of the 1990s, more and more Russians should be able to take advantage of the improving choice and quality in consumer goods.

Several factors are bringing about the consumer revolution. Privatisation of 95 per cent of Russia's 350,000 shops means they are no longer limited to selling certain goods supplied by designated state wholesalers. They compete freely, choosing their own product categories, and sourcing from a variety of wholesalers and factories.

"Russian stores are learning retail skills quickly," says Mr Steve Williams, vice-president for Russia of Radio Shack, the US electrical retailer with three shops in Moscow and plans for franchises in other Russian cities. "A year ago shop fronts said 'Shop' or 'Food'. Now you see real window displays and advertising."

Alongside privatised shops, a network of about 75,000 privately-owned street kiosks has emerged, selling everything from pet food to compact discs.

Mr Charbel Ackermann, vice-president of Boston Consulting Group in Moscow, says much retail expertise resides in these kiosks, which can achieve a turnover of \$100,000 a year, as much as Russian shops 10 times their size.

"Chains are now emerging in kiosks," he says. "It may be that from these will emerge retail chains of the future."

Liberalisation of foreign trade in 1992 helped transform the consumer market by allowing the formation of powerful new wholesalers, both former state enterprises and private companies.

In Moscow, groups such as Olbi, Kentavr, Vitex and Mikrodin already dominate the market and are starting to develop their own storage and transportation facilities to replace the old, creaking state distribution system. Regional groups are also emerging, sourcing some products through Moscow groups, and some direct from manufacturers. Wholesalers such as Olbi and Unikor have opened their own retail outlets, which might also become Russian retail chains.



A Moscow video dealer collects his stock for sale in the suburbs

consumer goods companies are starting to arrive in Russia. Some, such as Grand Metropolitan, Wells, and Campofrio, have formed joint ventures to market and distribute their goods. Others, including Mars, Nestlé, Procter & Gamble, Danone, Coca-Cola, BAT Industries and Philip Morris, are acquiring or building local manufacturing capacity. Most are advertising heavily.

Mr Fernando Cabrera, who moved from Ecuador to head Colgate Palmolive's marketing in Moscow, likens the situation in Russia — high inflation and political instability, distribution problems, but a market hungry for consumer brands — to that in south America five years ago.

"The major multinationals all dealt with the same situation in Latin America. There is a huge cake in Russia, and it is just a matter of getting organised to get a piece of it."

Retailers such as fashion groups Benetton and Escada, Computerland of the US, Julius Meinl, the Austrian supermarket group, and McDonald's, the US fast food chain, are also expanding in Russia, and a recent report by Healey & Baker, the international property agents, identified significant opportunities for retailers and developers.

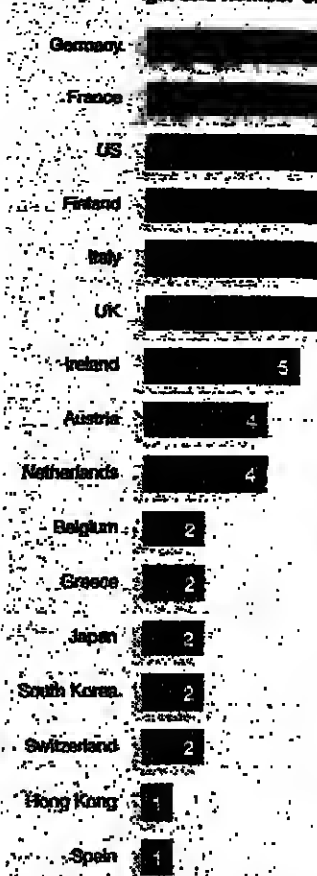
Russia has only one-third of the retail space per capita of western European countries, with a particular shortage of small-medium sized food stores, and district and neighbourhood shopping centres. While GUM, the former state department store alongside Moscow's Red Square is seeking funding and approval for a \$300m refurbishment to turn it into one of the world's great shopping centres, Healey & Baker identifies the need for more purpose-built shopping centres in central Moscow.

"As there is little in the way of a recognisable market in most retail sectors, the opportunity exists to shape the market and the consumer before they exist," the agency says. "The potential to dominate in the early stages of the emergence of markets is vast."

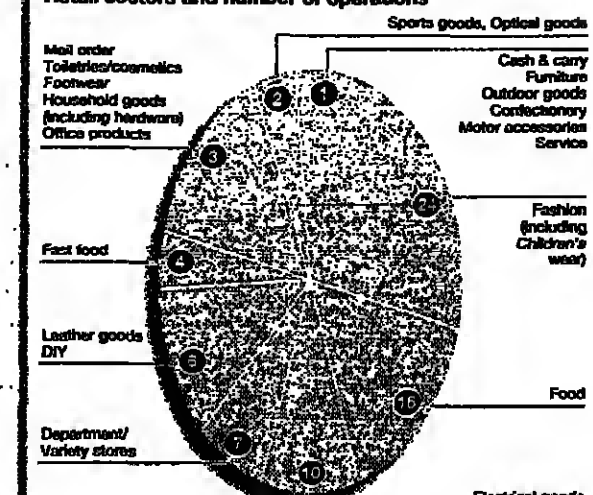
\* Retail: A Report on the Market in Moscow. Healey & Baker, 29 George St, Hanover Sq, London W1. +44 171 355 4299

## Foreign retailers in Russia, 1995

Country of origin and number of operations



## Retail sectors and number of operations



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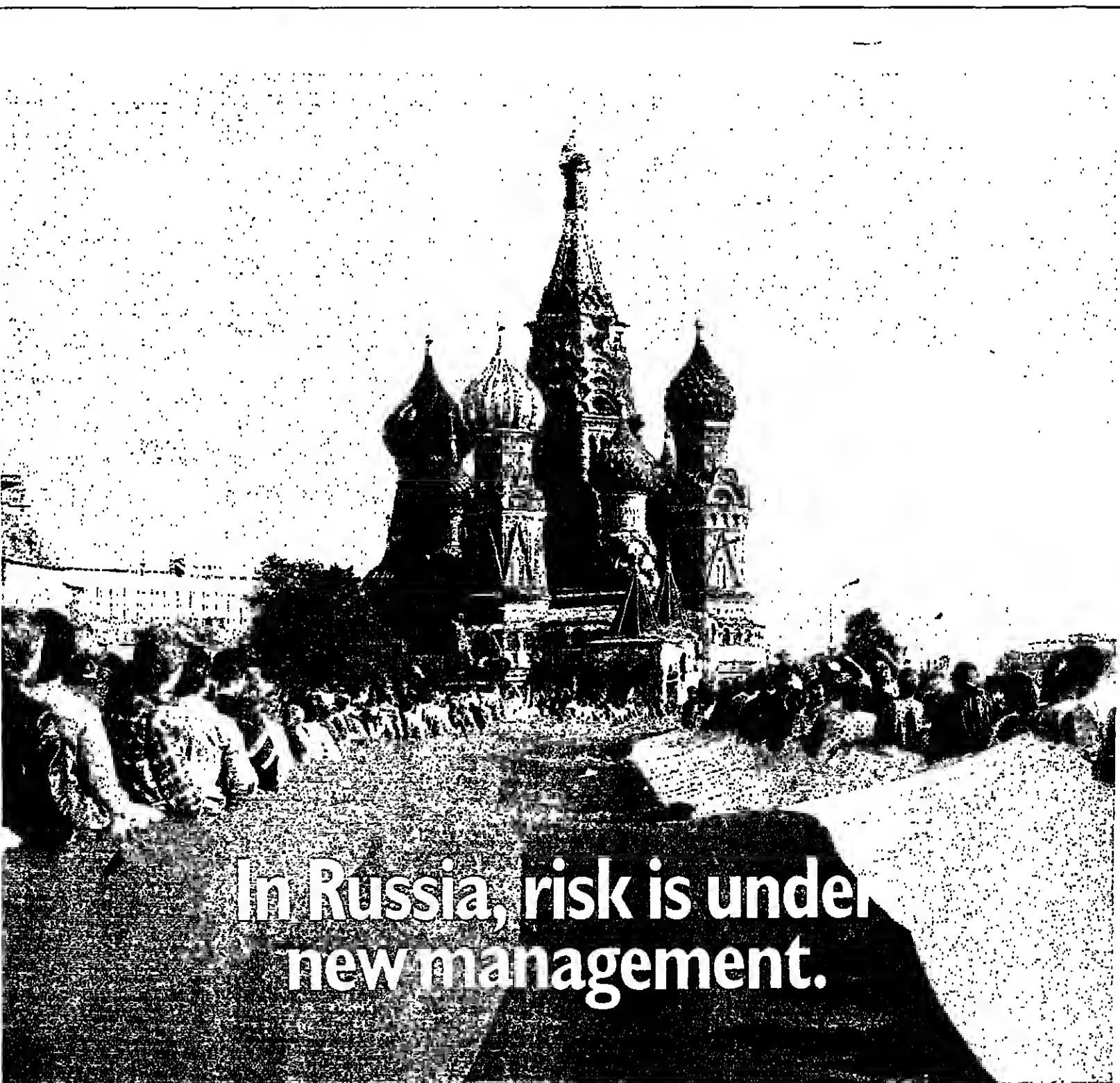
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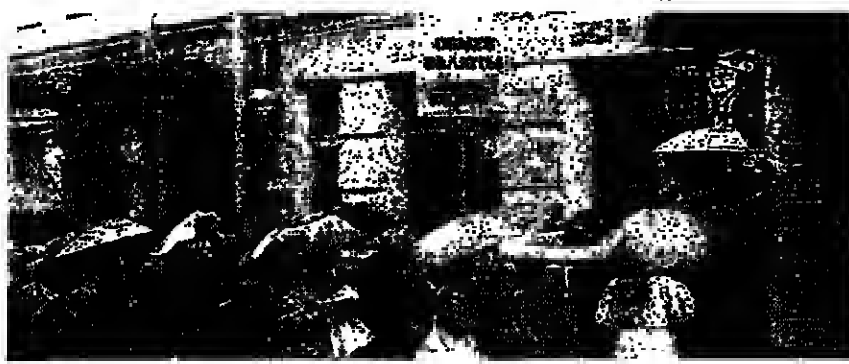
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## RUSSIA 4

The new banking system shows flair, courage and a streak of criminality, says John Thornhill

## A game with insufficient rules



Seeking shelter: with the rouble fluctuating wildly, Muscovites queue at a foreign currency kiosk

Russia's banking industry, which has rapidly emerged as one of the most dynamic sectors of the economy, exemplifies both the best and the worst aspects of the country's capitalist transformation.

Russia's new generation of youthful bankers has shown remarkable entrepreneurial spirit and an astonishing ability to experiment and adapt. Conversely, Russia's banks also suffer from speculative short-term thinking, a lack of effective regulation and a pervasive streak of criminality and corruption. The brutal contract killings of leading bankers are still a depressing feature of Russian life.

When the banking regulations were relaxed four years ago at the start of Russia's economic liberalisation, there was an explosion of activity: some 2,500 banks are now officially registered in Russia - approximately one quarter of the number in the US. The vast majority of the biggest banks are clustered in Moscow with regional banks being a lot slower to develop. According to the Central Bank, these banks' total assets amount to about \$70bn giving them considerable influence in the development of the country's economy.

This surge of activity was especially surprising given the primitive nature of banking in the Soviet era when domestic banks were little more than rouble distribution centres. Prumstrobank, which had a national chain of branches, simply channelled cash from the central planners to the local industrial enterprises.

Agrobank did much the same for agriculture. The only bank that vaguely resembled a western commercial organisation was Vneshekonbank, the foreign trade bank, which has provided many of the senior staff and technicians for Russia's new commercial banks. The rest of Russia's bankers have had to gain their experience on the job.

Whether by accident or design, the government's highly liberal policy encouraged a thousand flowers to bloom in Russia's financial sector. But it now seems increasingly likely that the stronger flowers will flourish while the weaker ones will wither.

Mrs Alexandra Kozyreva, president of Tveruniversbank, says: "There are bankruptcies waiting to happen in the Russian banking sector. The big banks will begin to take over the smaller ones."

This consolidation process may be hastened by the fierce competition that is developing among the banks for new business in an environment in which reputation is all-important given the lack of effective regulation, Russia's more respectable banks may be right in hoping the more dubious elements will lose their custom. The big banks are now the most active buyers of television advertising

space blanketing the airwaves with highly-creative, if minimally-informative, advertisements, reinforcing their brand names and threatening to eclipse their smaller rivals.

The Central Bank has also been stepping up its regulatory activities plucking the rank weeds in the garden. Between January and November last year, the bank withdrew 52 commercial bank licences compared with 19 in 1993.

The Central Bank has also raised the

capital adequacy ratios for banks - although they are rapidly eaten away by inflation. Nevertheless, most Russian banks remain chronically under-capitalised with high inflation eating away their reserves.

"The logic of the situation suggests that we should have a banking crisis but intuition and experience suggests that Russia has an extraordinary ability to muddle through," says one banking consultant.

Russia's banks have certainly proved

highly flexible and have tended to dabble in a whole range of activities. Currency trading is one of the most profitable sources of revenue and about 100 banks are also active in the treasury bill and promissory note markets.

Banks have also found it very profitable to finance import businesses although this remains inherently risky. But few Russian banks have been prepared to sink money into developing their branch networks and the retail banking remains massively underdeveloped.

One of the worst aspects of the banks' development has been the incestuous interconnections that have arisen between the banks' managers, shareholders and customers. "Most Russian banks are owned by their managers and that worries me quite a lot," Mr Andrei Volgin, an investment fund manager, told a recent conference.

Very often Russian banks - such as Aeroflotbank or Avtozabank - are the financial offshoots of large industrial concerns. In other cases banks have become simply a credit pipeline taking money from the central bank and giving it to their shareholders without any independent scrutiny in-between.

Mr Miljenko Horvat, president of Citibank's Moscow office, says: "These close connections between the banks and the companies in which they invest have to be loosened in order for the banking system to become truly effective."

The best banks are now making strenuous efforts to improve their management systems and are among the biggest buyers of training services from western consulting firms. Russia's bankers are also developing their skills in assessing companies' balance sheets and investment plans so that they can more accurately price long-term loans. The international aid organisations have been keen to help develop such expertise and have targeted banks as one of their priority sectors.

As their riches have grown, Russia's bankers have also started to diversify into other sectors, such as the media. A group of banks, including Menatep and Stolkhny, is planning to invest in the commercialised Public Russian Television Company, which will succeed the main state television company, Ostankino. The state television company, Ostankino, has also acquired a sizeable stake in the *Izvestia* newspaper and is keen to broaden its media interests.

But the high profile positions adopted by some of Russia's bankers have made them vulnerable to sniping from rival centres of power. The example of Mr Vladimir Gusinsky, head of the Most banking and media empire who has been hounded by the presidential security apparatus, has been a reminder of how banking in Russia is far from just being a financial proposition.

Nervous savers curb the capital markets, says John Thornhill

## Cash stays under the bed

The government's latest motto is that 1995 must be the bridge year between Russia's inflationary past and its investment future.

An economic stabilisation plan - now backed by the International Monetary Fund - could finally tame inflation thereby building the first half of the bridge.

But the government will still find it hard to cross the financial chasm unless it can encourage the country's private savings to be channelled into the productive economy to re-ignite growth.

There is certainly no shortage of capital in Russia. The government estimates that there is at least \$10bn in domestic savings stuffed into biscuit tins and under mattresses waiting for a safer home. The critical question is how to help create effective intermediary institutions to recycle this money to more productive ends.

Russia's banking system has developed at a frantic pace in the past few years but is probably still too under-capitalised and under-managed to be able to channel funds into industry or the scale required to revive the country's manufacturing base.

Besides, government ministers fear too close a relationship could develop between the banks and the companies in which they invest producing conflicts of interest, impenetrable oases of corporate power and scope for corruption.

Investment and pension funds are also sucking up private capital and investing in industry. Some funds, such as Alpha Capital, are already making direct investments in basic manufacturing plants and showing reasonable returns on their money. But many of Russia's poorly-regulated investment funds are run by unscrupulous managers and have been dogged by scandal. They alone will not transform Russia's finances.

The third possibility is to encourage the development of effective equity and bond markets. That would enable Russia's thousands of privatised

but cash-starved companies to raise finance and invest in growth. It would also help develop a shareholder culture imposing an external restraint on managers. Moreover, it would ease the pressure on the government to issue inflationary state credits and enable it to raise money to plug its budget deficit.

Mrs Bella Zlatkis, head of securities at the ministry of finance, says: "We see the development of the government debt market as the most important means for achieving

financial stabilisation. We will have a budget deficit of Rb572,000bn this year of which Rb531,000bn must be covered by government debt."

But there are many hurdles to clear before Russia's nascent capital markets are transformed from speculators' playgrounds into effective exchanges in which the demands of lenders and borrowers can be easily satisfied.

Russia's existing markets lack the most basic of infrastructure. Prices quoted by stockbrokers are only indicative, with spreads between the buy and sell prices being as much as 40 per cent. There is almost no liquidity in the shares of many companies. Most reputable stockbrokers will only deal in minimum trades of about \$50,000. Newly-bought shares have to be physically written on to a company's register often requiring a personal visit to a remote

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Siberian town. Even then there is no guarantee that shareholders' names will not be erased.

Last November, a Federal Commission on Securities and Capital Markets was created to bring greater order to Russia's chaotic markets. Its role is to develop the regulatory framework and the infrastructure to ease their operation.

Mr Georg Kjallegren, director of Brunswick Brokerage, a Swedish-owned Moscow-based stockbroker, says: "The commission has basically identified all the main concerns of investors

and has an aggressive plan for solving these problems in 1995."

Various projects are under way to remedy the difficulties associated with share registration, trading and settlement systems and custodial services and some progress is already being made. The Bank of New York is participating in the creation of an independent share registration system. Chase Manhattan and ING banks are setting up custodial services.

Mr Dmitry Vasiliev, the executive head of the commission, says: "We have to convince the more conservative foreign investors that Russia is a safe market in which to invest their money and increase the contribution from the domestic population."

Although speculative foreign investors may have invested about \$1.3bn in Russia's equity market last year, mainstream

investors have fought shy of committing more money this year because of the lack of security. "Serious western investors understand the nature of the political and economic risks in Russia but they will not accept a risk to the title of their investment," according to a western fund manager.

But the commission cannot succeed in isolation. Changes to Russia's legal system are urgently required to strengthen the concept of property ownership. Russia's tax regime also needs to be adapted if much-needed mutual and pension funds are to be created as a means of pooling domestic savings.

It will also be a big challenge to change the psychology of investors who have been seduced by the stratospheric returns offered by Russia's get-rich-quick merchants. It will take time for investors to develop trust in a regulatory regime and understand the advantages of receiving smaller but safer returns over a longer period.

Mr Maxim Boiko, the head of the Russian Privatisation Centre, an independent advisory body with close links to government reformers, argues that the human capital must also be upgraded before physical capital can be usefully invested.

He says shareholders have already replaced managers at 10 per cent of privatised companies but that more must be done to develop management "as an art to master and a science to learn".

According to a study made by Mr Andrei Volgin, manager of the Derezava Investment Fund and chairman of the Moscow Shareholders' Rights Committee, as many as 90 per cent of privatised companies say they do not want to raise additional capital. Such managers prefer simply to maintain control rather than risk expanding their businesses.

However, that may make it even easier for Russia's progressive companies to raise capital and more attractive for investors to lend.

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Foreign investment, like international leisure travel, tends to fall into one of three categories: the adventure, the holiday and the long term stay.

By and large, Russia has so far offered the foreign investor only the first. The financial market equivalent of the hardy back-packer has flown to the country to explore its potential, particularly in the lucrative oil and gas sector of the economy. But, by and large, the mainstream investment houses and corporate direct investors - not to mention a large chunk of Russia's domestic capital - have gone elsewhere.

Optimists believe that things are about to change: that the next 18 months will see Russia finally begin to realise its potential for high-volume portfolio flows and long term direct investment.

Much of the groundwork for this long-awaited explosion has already been laid. But two crucial attributes are missing: a secure legal and regulatory environment and a degree of economic stability.

Foreign portfolio investment in Russia was only \$300m in 1993. Inflows surged to around \$500m per month last summer after the opening of the Russian stock exchange, but outside investment collapsed towards the end of the year, settling down to an average inflow of \$50m per month for the first quarter of 1995.

Just as political and economic uncertainties drove investors out of the market at the turn of the year, the same factors may partly determine whether portfolio inflows pick up again in the months ahead.

In the short term, however, a more important reason for the low level of investor sentiment is the confused state of the legal system. A recent survey of foreign companies, banks and investment houses by economists at the Russian government's centre for economic reform found that the uncertain legal environment was the single largest factor impeding investment.

Emerging market investors are accustomed to making losses on some of their assets - they are less happy about discovering that they never legally owned them.

"Instability is the stock-in-trade of emerging

market investment," says Georg Kjallegren, economist at Brunswick Brokerage, in Moscow. "The fact that stock prices are as low as they are shows that something else is going disastrously wrong: namely the whole structure of Russian corporate governance."

Efforts are being made to

Foreign investors take stock after the first burst of curiosity

## Full potential is still untapped

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FOREIGN DIRECT INVESTMENT \$m	
Soviet bloc	Russia
1990	571
1991	2,402
1992	4,178
1993	5,288
1994	6,000

USBR and Communist eastern Europe Sources: EBRD, UN, Russian Federation government

reform the Russian securities market, in particular the arrangements for the custody of shares. Assuming that at least some of these developments bear fruit, the coming year could indeed see an upturn in portfolio investment.

Mr Victor Huaco, president of AIOC in Moscow-based investment company, believes that custody reform could significantly boost Western involvement in the market in the coming months. But trading will remain very short-term without greater price and exchange rate stability. His company earned attractive returns last year operating in the market for two weeks at a time.

"At this point, I'm comfortable with the currency risks over a two week window. But beyond that it gets scary. When I can do it for three or six months, it will be a whole different ball game."

Direct investors in Russia are likely to wait for evidence of more lasting economic sta-

ble. "Sorting out share custody will unlock a wall of money on the portfolio side," says Jonathan Hoffman, an economist at Credit Suisse First Boston in London. "But as long as we're predicting 150-200 per cent inflation for Russia, and around 20 per cent for a country like Hungary, I don't see many long-term strategic investors heading a path to Russia."

The European Bank for Reconstruction and Development estimates that Russia received a total of \$2bn in foreign direct investment over the years 1990-1993, a mere 16 per cent of the total flowing to eastern Europe and the former Soviet Union over the period. This means that accumulated Russian FDI per capita was around \$7 in 1993, compared with \$24 and \$59 per head in Hungary and the Czech republic, respectively.

FDI flows picked up markedly last year. A report published last month by the United Nations found that Russia received 31 per cent of total foreign investment commitments in eastern Europe and the former Soviet Union in 1994. Only Kazakhstan attracted a higher share, of 39 per cent.

Official figures put the year's total inflows at \$2bn. Moscow brokers say that another \$1bn entered unrecorded. Nevertheless, annual

FDI would be closer to \$7bn if Russia had attracted even one fifth as much as Hungary on a per capita basis.

Andrei Lushin, economist at the Institute of World Economy and International Relations, frets as much about the quality of FDI as its quantity. "It is true that the official figures do not show the whole picture. But...most of the country's industrial core is still highly unattractive to outside investors."

Recorded FDI flows - and no doubt many unrecorded ones - have so far been highly concentrated in the Russian energy sector. Many hope that the macroeconomic stabilisation plan hammered out with the International Monetary Fund early last month will lead to a broader range of FDI. However, there is little evidence to support this view.

Days before the agreement was signed, the International Finance Corporation unveiled the largest ever foreign investment in the Russian manufacturing sector: a \$150m package for a newspaper plant in Nizhny Novgorod financed by the IFC in collaboration with private partners.

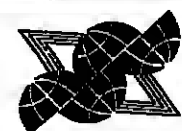
Yet, fewer than two weeks later, the Swiss-Swedish firm Asa Brown Boveri, hitherto one of the most active foreign investors in Russia, announced it was postponing all its expansion until overall business conditions improved.

Optimists say that ABB, which has quarrelled with the government over certain legislative changes, is a special case. By and large, they remain convinced that, even though it may be a while before Russia emerges as a major recipient of both portfolio and direct capital inflows, recent events have brought that day closer.

For his part Mr Kjallegren believes that rising interest in Russia among portfolio investors is laying the groundwork for future direct investment, in the form of local knowledge and expertise. "You now have maybe 50 or 60 researchers all looking for Russian companies to invest in," he says.

First, however, the government must show investors that the market can offer a safe return on their assets for more than two weeks at a time.

Stephanie Flanders



Joint-stock commercial bank

International Company for Finance and Investments  
ICFI

Summary of financial results as of January 1, 1995:

Assets:	5.8 trillion RUR;
Authorised capital:	180 billion RUR
Net worth:	100 billion RUR

The Bank International Company for Finance and Investments was established in 1992. In terms of assets the Bank became one of the top 10 Russian banks in 1994.

Money market, foreign exchange, capital market operations, international settlements and documentary transactions are the main fields of ICFI activities, which enable the Bank to provide comprehensive and quality service for its clients and correspondents.

The financial year just ended was highlighted by substantial growth in volume and scope of operations. Today, International Company for Finance and Investments is rendering full range of banking services to its clients.

While traditionally developing relations with major corporate clients engaged in foreign trade and those representing export-oriented industries (gas, oil, energy, metallurgy, precious metals), the customer base has been extended to medium-sized production and trading companies. Special attention has also been

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## RUSSIA 6

The Russian government's official statistics paint a picture of the economy which does not match the real-life experiences of the country's population. In certain respects, the "real" Russia has developed further in three and a half years of market reforms than the government claims. In others, however, it has lagged far behind the official rate.

Most damaging has been the gap between the theory and practice of the government's plans to bring down inflation, and liberalise the economy. This year's tough budgetary programme will be the clearest test to date of President Boris Yeltsin's willingness to start matching the government's words with its actions.

Officially, Russian real GDP fell by 15 per cent in 1994, ending the year 40 per cent lower than at the end of 1991. Real incomes and consumption were 30 and 21 per cent lower, respectively, than they were three years ago. Meanwhile, income inequality has increased sharply: the monthly per capita income of the poorest tenth of the population has halved, relative to the richest tenth, since the beginning of 1992. However, few doubt that

In spite of the market reforms, the authorities still fix many consumer and producer prices

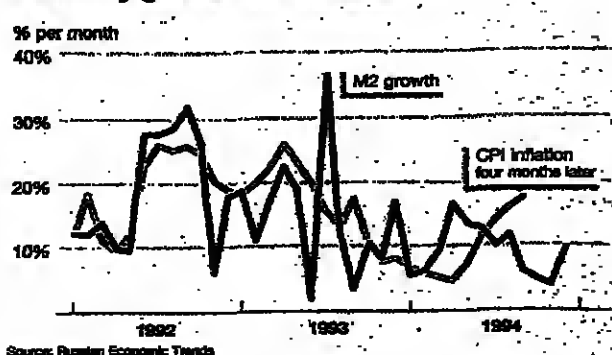
the emergence of a dynamic service sector, which now accounts for 50 per cent of GDP, has counteracted the fall in living standards implied by the data.

The volume of sales in Russia's (mainly unregistered) street markets is estimated to have risen by over 20 per cent in 1994 alone.

"The last proper estimate of GDP was in 1992," says Pavel Tepukhin, economist at the government's working centre for economic reform. "The truth is we don't really know what has happened since - anything from 15-20 per cent of the economy probably goes unrecorded."

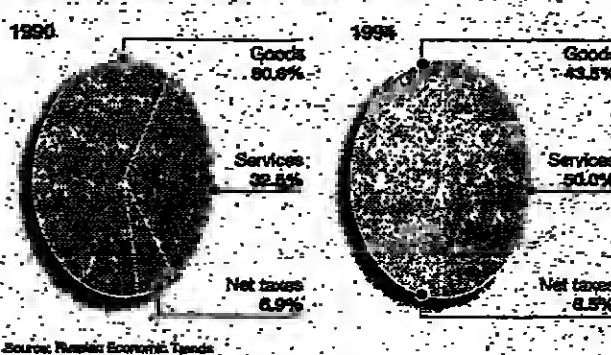
The government predicts a further 8-9 per cent decrease in GDP this year, which would be an improvement on last year's fall of 15 per cent. But Mr Tepukhin believes that the economy probably troughed in the latter half of last year, and that, unofficially at least, growth may turn slightly posi-

## Monetary growth and inflation



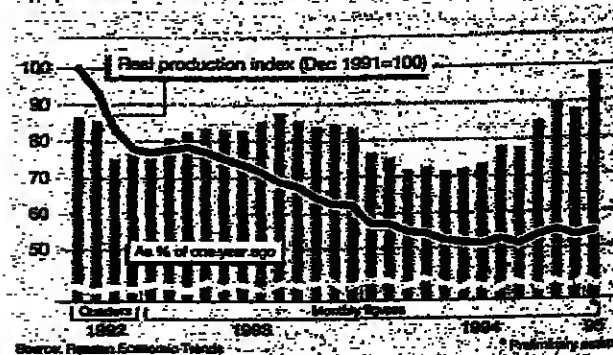
Source: Russian Economic Trends

## The changing structure of GDP



Source: Russian Economic Trends

## Real industrial production



Source: Russian Economic Trends

The official statistics both underplay and exaggerate the economic successes, writes Stephanie Flanders

## Reformists aim to be third time lucky



Burnt fingers: a disappointed shareholder of the get-rich-quick investment company M/M burns a "ticket" with a portrait of the firm's head

tive this year. In other respects, the contrast between the official and unofficial version of the last three years provides fewer grounds for optimism. On paper, extensive price liberalisation and mass privatisation have in three years given the country the rudiments of a Western-style market economy. In practice, however, both local and central government continue to fix a wide range of consumer and producer prices: anything from the cost of a loaf of bread, in some regions, to the domestic oil price, which remains around 50 per cent below world market levels.

Similarly, transferring ownership of state companies, in most cases to workers and managers themselves, has often had a limited effect on the way the companies are run. The bulk of the industrial sector has yet to undergo the kind of restructuring it will need if it is to meet the demands of domestic consumers.

Russian goods are a rare sight among the rows of imported products of the average supermarket. Mr Haso-A. Molineux, resident representative of the World Bank for the past three years, believes that there have been hopeful signs of change at the grass-roots over the past year.

"I think we all expected things to change too quickly. Some of the workers are beginning to sell their shares, and that means that managers are starting to feel the pressure of outside investors. Ownership doesn't change everything

overnight: it's going to take time."

Many worry, however, that when outside investors do start to win control of many companies, they will find that illicit asset-stripping by managers, and the embezzling of funds has left very little to restructure. "I've been to towns where all the main companies are doing a roaring trade," says one Western businessman working in Moscow.

Funds totalling \$20bn are estimated to have left the country in 1994 alone, over five times the total reported losses of domestic enterprises. Real

## BUDGET FINANCES 1992-95 AS PER CENT OF GDP

	1992	1993	1994	1995*
Federal revenue	n.a.	13.6	13.6	14.0
Federal spending	n.a.	21.9	23.9	19.5
Budget balance	-18.3	-10.4	-10.4	-5.5

Source: EBRD, UN, Russian Federal government

domestic capital investment fell by 26 per cent.

Capital flight and low investment are both a symptom of the most damaging legacy of the past three years: the population's complete lack of faith in domestic assets, brought on by successive bouts of high inflation.

The central aim of the 1995

stabilisation programme, agreed last month with the International Monetary Fund, is to re-build that faith in order to pave the way for future investment-led growth. "This year's plan will be Prime Minister Victor Chernomyrdin's third attempt at stabilising the economy", comments Sergei Aleksashenko, who last month resigned from the government after more than three years as deputy minister of finance. "In Russia, we have a proverb: doing something once is an accident, twice is a coincidence, but three times it's a rule."

Supporters say that the new plan has three features which the previous two lacked. The

first is the supposed elimination of the printing press from the realm of budget finance. Over three-quarters of last year's 10.5 per cent budget deficit was funded through the emission of central bank credits. This year's smaller shortfall will instead be funded by the IMF loan, privatisation revenues, and the sale of government bonds.

The second difference is the unexpected tightness of the budget itself. The upturn in inflation in the last quarter of last year means that nominal GDP will now be 50 per cent higher than the forecast in the budget. Consequently, sticking to the same target for nominal spending would now mean a budget deficit of 5.6 per cent of GDP, rather than the 7.9 per cent originally agreed.

The plans third distinction is the apparent strength of both Mr Yeltsin's and Mr Chernomyrdin's commitment to the plan. In both 1993 and 1994, the government adhered to rela-

tively tight monetary and fiscal targets for the first part of the year, only to loosen credit policy over the course of the summer, in response to lobbying of important producer groups.

This year both the premier and the president would appear to have a greater personal stake in ensuring that the targets are met.

The IMF's insistence on monthly progress indicators is evidence of its scepticism about the short-term feasibility of the programme. Nevertheless, credit growth fell sharply in the last quarter of 1994 and the government achieved its target for the first quarter of 1995. Barring mishaps, monthly inflation - already down to around 7 per cent in March - might fall as low as 1-2 per cent by the middle of the summer. The IMF would then like to see price growth kept in the low single digits for the remainder of the year.

The government's credibility is central to the sustainability of the programme. The belief that Mr Yeltsin will falter in the autumn could mean that the government will continue to pay punishingly high real interest rates on government bonds.

Earlier versions of the programme attempted to tackle this problem by including a fixed exchange rate, backed by a further \$8bn IMF stabilisation fund. Yet the government

now believes that the risks of failure would be too high.

"If we tried to be strong, and failed", says Sergei Kavvanko, director of working centre for economic reform, "we could end up weakening the entire programme. The better way to win confidence would be to stabilise the rouble gradually."

The government may also attempt to lower the cost of bond finance directly, by opening the market to the public. Developing the government bond market would provide some assurance that the government will not resort to monetary financing next year. In addition, official observers say that federal tax revenues, now 14 per cent of GDP, will have to rise further.

Advisers have persistently lobbied for higher taxes on energy, which will net only 2 per cent of GDP in revenues in 1995, despite the fact that the sector as a whole accounts for 15 per cent of GDP. In Indonesia, where the energy sector accounts for around 18 per cent of the economy, energy taxes net over three times more than in Russia as a share of GDP.

The IMF successfully fought for a small import duty increase in gas and oil export taxes in the new budget.

Advisers are pressing for higher energy taxes, which in 1995 will net only 2 per cent of GDP.

President Yeltsin's decrees, in March, promising a more sweeping liberalisation of prices and the abolition of company tax and import duty exemptions, were likewise demanded by the IMF as a condition of granting the loan. Like standing up to agricultural and military producers in the summer and early autumn, Mr Yeltsin's implementation of the price and tax reforms included in the plan would attest to his willingness to risk alienating the most powerful sectors of the economy in the interests of market reform.

Mr Aleksashenko, and others, suspect that a new series of loopholes will quickly take the place of the old. But for the moment neither he, nor the IMF, can do anything but wait and see.



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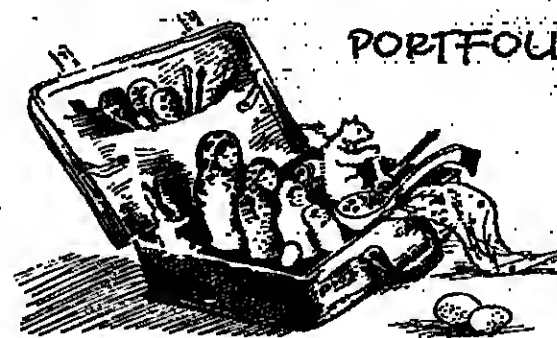
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## OIL AND GAS INDUSTRY

## Blockages in the pipeline

The reform of Russia's oil and gas industry has accelerated in recent months, although liberalisation has so far failed to improve the environment for foreign investment in the sector, writes ROBERT CORZINE and JOHN THORNHILL.

Under pressure from the International Monetary Fund and the World Bank, the government has taken steps this year to lift the domestic price of oil towards world levels. Western economists argue that this will help remove distortions in the economy and encourage greater investment. But there are signs that the new regime is still not working as it should. Domestic oil prices are gradually rising but they remain stuck at about 40 per cent of world levels.

Oil demand, however, remains depressed because of Russia's continuing economic decline. Oil output dropped almost 11 per cent in 1994 to 302m tonnes compared with peak production of 370m tonnes in 1987. But crude oil exports grew to 88m tonnes, according to the new Union of Russian Oil Exporters.

The good export performance of the oil and gas industry has given Russia a wider margin for error in its economic policies. The gas industry in particular has been one of the most stable parts of the economy, with production falling by less than 2 per cent last year to 606bn cubic metres. Gazprom, the giant gas monopoly which controls about one-third of the world's proven gas reserves, is the country's largest export earner.

But low domestic demand has created a cash-flow crisis for many oil companies, although investment has also been stymied by high inflation and the steep cost of capital.

Some observers foresee a looming crisis for the industry, with the lack of investment triggering further falls in both output and exports. Mr Thane Gustafson of Boston-based Cambridge Energy Research Associates says such a crisis could trigger reform.

The need for large-scale

investment could "change the Russian attitude toward Western companies in a more positive direction," he says.

The big foreign multinationals have all scoured Russia for opportunities but few have yet committed themselves to large projects. For several years two consortia have been discussing giant projects in the Timan-Pechora basin in Russia's Arctic circle and on Sakhalin island in the far east, but both have been dogged by bureaucratic delays

and legal and fiscal uncertainties.

Those smaller joint ventures which have been established - such as Conoco's \$375m Polar Lights project - are still perilously poised, depending on special allowances to export all their oil output and exemptions from export taxes.

Some observers believe most foreign companies may eventually have to drop their plans to develop large, independent projects, and settle instead for alliances with their Russian counterparts. But at present most

Russian companies appear more concerned with securing their position in a fast-evolving domestic industry, rather than cementing international ties.

Mr Igor Tsukanov, chairman of Centinvest, a Russian consulting company, says: "The big oil companies are currently jockeying for position rather than trying to improve their position. The final shape of the industry has still to be decided." He likens Russia's oil companies to players running around a Monopoly board. First they have been desperate

to seize every property they can. Then they try to rationalise their assets and swap properties with other players. Only when they have built up an attractive portfolio of assets do they start investing in houses and hotels.

So far, the oil and gas lobby has not been that active in party politics unlike Russia's biggest banks and the military and agricultural lobbies. But there are signs of an increasing politicisation of the industry as the oil barons seek to protect the managerial freedom they have now won. Pressure from the oil industry was reportedly one of the biggest influences spurring President Yeltsin into sacking Mr Vladimir Polevov, the privatisation minister who alarmed foreign investors by talking about the need for

re-nationalising certain strategic assets.

Mr Viktor Chernomyrdin, the former head of Gazprom, continues to take a keen personal interest in the sector's development and under his premiership the big oil and gas companies have enjoyed a privileged status.

For example, the government has been severely criticised for not taxing the fuel companies adequately, imposing an undue strain on public finances. Mr Anders Aslund, a former adviser to the Russian government who is now at the Carnegie Endowment for International Peace, has condemned such exemptions as verging on "legalised criminality".

The government has recently been deliberating on the future structure of the industry. A report compiled for the government and the World Bank by the Boston Consulting Group recommended a number of policy and structural changes aimed at creating a "more deregulated, market-based structure".

It called for greater access to crude oil pipelines, and a regulatory regime to allocate access to the oil transport system. The issue is a crucial one for Russian and foreign companies, but the government has said that it will continue to allocate space on the basis of past production.

The report also recommended an overhaul of Russia's share trading and registration procedures and greater financial disclosure to encourage foreign investment into the new, partially privatised integrated oil majors, such as Lukoil, Yukos and Surgutneftegas.

Suggested reforms of the downstream oil sector include a cut in refinery over-capacity and the break-up of the local monopolies that control the country's 9,000 petrol stations.

Many Russian and foreign companies have already expressed an interest in such an undeveloped sector as petro-chemicals. Lukoil, for example, the country's largest oil company accounting for 15 per cent of Russia's output, will increase its downstream activities to widen its profit margin and improve its cash-flow position.

"We need a bigger network of gas stations especially in Russia's hinterlands," says Leonid Fedun, vice-president of Lukoil.

The spectre of mass closures stalks the far-flung coalfields, writes John Thornhill

## Miners wait for the last shift

In the relative comfort of Moscow it is easy to accept the proposition that state subsidies to industry are an economic evil, distorting the proper allocation of resources, feathering idle managers, and fueling inflation.

Travel to any of Russia's many coal mining towns and that belief becomes somewhat harder to sustain. Talk to the miners waiting to join the evening shift at the Otkrytorskaya pit in the grim Arctic town of Vorkuta and even the ideological resolve of an Adam Smith would waver.

The sad truth is that much of Russia's coal industry, which was built by central planners with an obsessive desire to maximise production and little account of human or economic cost, has no future in a free market economy and will remain heavily reliant on state subsidies for the foreseeable future. The great challenge will be how to dismantle that old infrastructure without causing terrible unrest.

The miners of Vorkuta, which was built in the Arctic circle by political prisoners as part of Stalin's forced labour empire, say they have little prospect of finding a job or accommodation elsewhere. The town's 200,000 residents claim they are trapped in an economic Gulag. The restructuring of the coal industry is therefore emerging as a highly politicised test case of how successfully the country can shed its communist heritage and move towards a more humane market economy.

The irony is that to scale down the industry effectively might require state intervention on as big a scale as that needed to construct the industry in the first place. Such remedies naturally spark suspicion in a country distrustful of the state's omnipotence.

The World Bank, which has conducted an exhaustive review of Russia's coal industry, concluded that a free market was capable of sustaining no more than two-thirds of current production levels and perhaps only half of 900,000 mining jobs. While coal consumption is predicted to fall from 250m tonnes in 1990 to just 146m in 1997, production and employment costs have barely changed. Last year, the industry absorbed more subsidies than any other sector apart from agriculture, swallowing credits equivalent to 1.3 per cent of GDP.

These subsidies impose a heavy burden on the public finances. But they are also producing perverse results within the industry: they undermine the market price of coal and destroy the viability of Russia's more efficient pits.

The bank recommended that drastic action should be quickly taken to alleviate the "catastrophic" situation. "Either the restructuring can continue in an ad hoc and sometimes chaotic manner, driven by inevitable bankruptcies of local coal companies and causing immense social distress and political tension, or the government can use the existing budget subsidies to provide an adequate social safety net for those who agree to leave the coal industry," it concluded.

The optimal solution, the bank suggested, would be to redirect subsidies to enable miners and their families to retrain or take early retirement or move to other regions to find jobs. The bank offered to back such projects with \$500m of funds.

Other countries have faced similar political dilemmas and social agonies in scaling down their coal industries. For example, employment in the coal industry in Belgium, France, Germany and Britain has fallen by more than 75 per cent over the past 30 years. In the US it has fallen by more than

50 per cent. But the difference perhaps is that the need for restructuring in other countries was never as acute as it is today in Russia and the general economic backdrop has never been so harsh.

The coal mining unions initially condemned the bank's recommendations as "market bolshevism" and called for greater investment as the solution to the industry's crisis. More thoughtful submissions argued that the practical complications of restructuring the industry along the bank's lines were colossal: retraining miners implied the government knew what skills were useful; relocating them suggests the government knew which regions would prosper.

Besides, determining what enterprise is profitable in Russia today is fraught with difficulties while the market remains so imperfect. The cash flow crisis at Vorkuta's coal association is caused more by the failure of customers to pay on time than by the government's inability to inject fresh credits.

In particular, Vorkuta's mines are heavily reliant on two metal plants, in Cherepovets and Lipetsk, which are experiencing difficulties in paying for their coal. "We understand that we cannot cut

the branch on which we are sitting," says Mr Alexander Stepanov, chairman of the Vorkuta coal association. "We cannot allow these enterprises to die because we depend on them. They are our main customers and if they close then we will have no market."

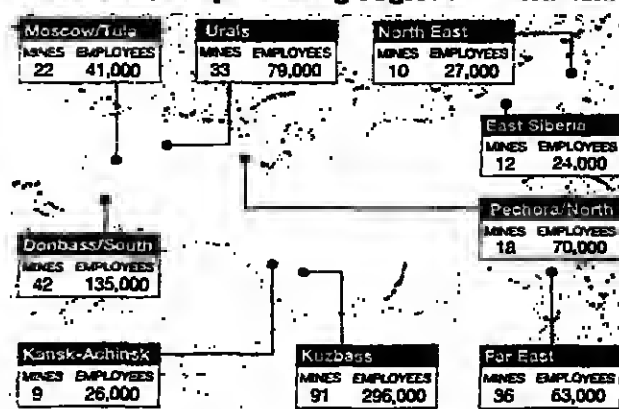
The viability of Vorkuta's mines is further threatened by the semi-privatised railway system which is now charging its captive customers extortionate rates to transport its coal. Without an effective state regulator, Vorkuta's coal association has no recourse against such price-fixing.

Given the political complexities involved, the likelihood is that Russia's coal mining industry will adapt slowly to the market economy lurching from crisis to crisis without an effective resolution to its woes. Miners will not receive their wages for months, safety standards will continue to slide and strikes will periodically erupt.

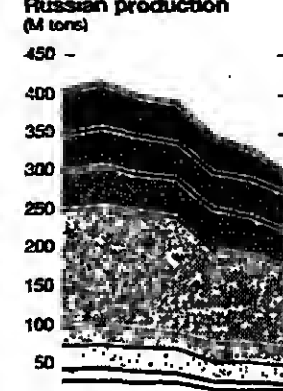
A committee of industry representatives, including academics, trade union leaders, ministers and managers, is considering how to reform the industry and is pondering the World Bank's views.

But Rosugol, the national coal industry body, is committed to closing several pits this year without putting much

Russia's coal producing regions 1992 basis



Russian production (M tonnes)



Productivity compared (Tons per manshift, 1992)

	Underground	Surface
US	23.70	49.40
Australia	18.10	38.30
South Africa	18.10	38.30
UK	6.34	9.08
Germany	6.22	-
France	1.95	11.13
Poland	1.95	-
China	1.33	5.00
India	0.54	3.34

Labour force figures for countries like China & India include workers with social functions that are not found elsewhere.  
1991  
Production workers only, assuming 210 shift/year  
Rough pool

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Labour force figures for countries like China & India include workers with social functions that are not found elsewhere.  
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emphasis on creating social support programmes to cushion the blows. Rosugol has grown skilled at directing



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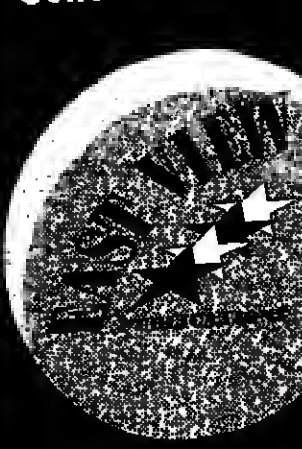
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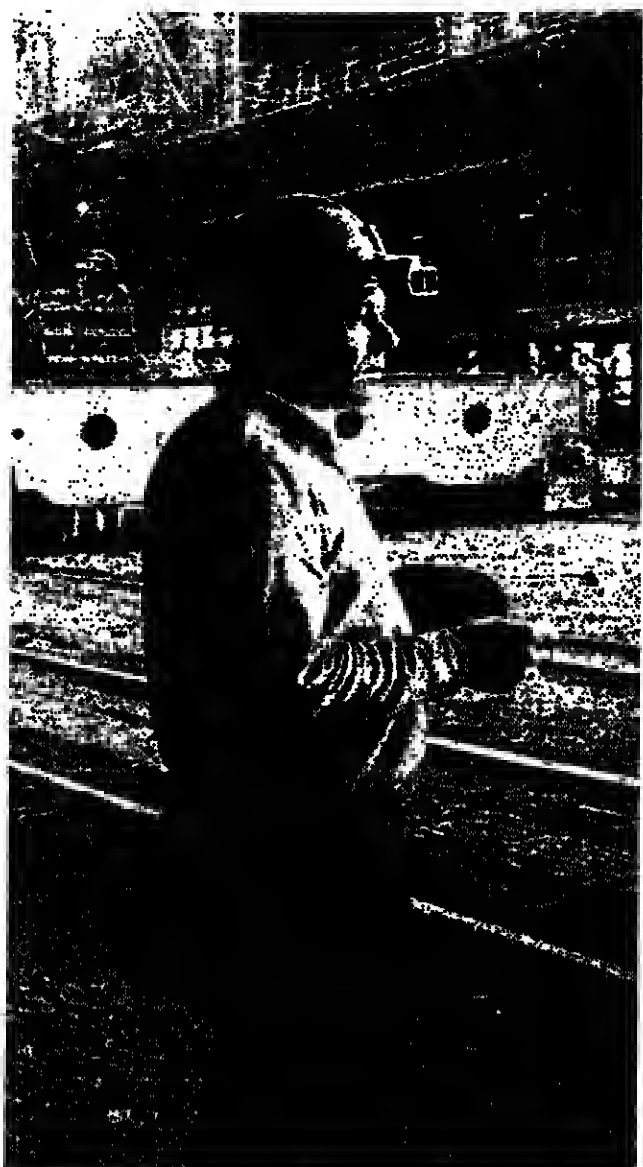
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## RUSSIA 8

Western mining houses think again, says Kenneth Gooding

## Eldorado loses its shine



Steel-worker in Magnitogorsk: production and consumption are falling

Russia, when it was part of the Soviet Union, was thought to be a vast storehouse of mineral wealth. Western mining companies had no reason to doubt this until the break up of the Soviet Union. Then they were encouraged to visit Russia to see for themselves the state of its metal mining, smelting and refining operations, and they changed their minds.

While the opening of Russia to the west confirmed the presence of substantial economic deposits of oil and gas, the evidence was far less clear for metals. A great deal of the resources that do exist are in remote eastern regions that lack the infrastructure to permit viable mining activities to be established.

"What is clear is that most of the existing mining industry is in a pitiful state," says Mr David Humphreys, deputy chief economist at the RTZ Corporation, the western world's biggest mining group. The amount of metal in the ore at copper, lead and zinc mines is well below those in the west. The mineral from which aluminium is produced in Russia is of a quality that would not be used elsewhere in the world, and the alluvial gold deposits of the far eastern region, long the mainstay of Soviet production, are largely worked out. Nickel alone appears to be mined from a deposit of genuine world class - at Norilsk in the far north.

"Throughout the Russian

industry, under-investment has left operations with inadequate equipment, very low productivity and primitive environmental protection practices."

Other analysts suggest that the Soviet Union concentrated mainly on keeping up the level of metal production to ensure that its military machine did not run short. Metals were produced without any reference to the true cost. Huge stockpiles were built up in case production problems did arise.

The break up of the Soviet Union changed all that. According to estimates by the CRU International metals consultancy group, primary metal production in the Commonwealth of Independent States has fallen since 1988 by anything from 9 per cent in the case of aluminium to 37 per cent in the cases of nickel and primary lead. Output was cut because of shortages of spare parts, reagents and equipment, rising costs of energy and, in some cases, power failures.

The relatively small drop in aluminium production was due to the success of western trading companies that supplied alumina, the raw material for aluminium production, to Russia and Tajikistan, for toll smelting. Tolling - where smelters simply process raw material owned by others - accounts today for at least half of all Russian aluminium production and contributed significantly to the republic's production of copper, lead, zinc

magnesium and titanium.

Although the fall in metals production was startling, the drop in consumption in the CIS was even more dramatic. The CRU estimates the drop ranged between 28 per cent for primary lead to 66 per cent for nickel.

This released growing volumes of metal for export, primarily to the western countries where it created havoc with prices and produced outraged calls for these exports to be curtailed. The European Union imposed a temporary quota on Russian aluminium, a move that led to a unique international trade agreement between some of the big alu-

But he warns that Russia's desperate need to export metals will not disappear for many years because "Russia has little else to export, other than basic commodities". He points out that in 1990 oil, metals and diamonds accounted for 50 per cent of Russian exports. By 1993 this proportion had risen to 72 per cent. "If you add in all other commodity products, the proportion of exports accounted for by commodities rose from 70 per cent in 1990 to 86 per cent in 1993. And the total value of Russian exports has dropped by nearly 40 per cent during this three year period."

As the Russian metals indus-

## There is deep suspicion of foreigners and a fear of under-selling Russia's wealth

minium producing countries, including Russia, and a voluntary cut in output by some companies, including those in Russia. The US took action against imports of uranium from Russia.

The global metals industry is now coming to terms with its changed circumstances. "The major shock to world markets that came from the unforeseen increase in CIS exports is over and the downward pressure of these exports on metal prices is diminishing all the time," says Mr Christopher Stobart, joint managing director of CRU.

try is in such bad shape, some analysts suggest that, when its economy fully recovers, it will become a net importer of many base metals.

RTZ's Mr Humphreys says that the development of Russia's mining industry will need a great deal of capital, the one thing Russia does not have. "One answer is to turn to foreign investors but, although in their public statements the Russian authorities appear favourable to foreign investment, in practice they are more ambivalent. There remains a deep rooted suspicion of the motives of foreign-

## CIS metal production and consumption

Percentage change 1988-1993



ers and a fear of under-selling the country's mineral wealth. To the extent that a role is seen for foreign companies, it is frequently in the development of deposits of too low a grade or too complex for local companies."

There also remain too many uncertainties for Russia to appeal to the big mining companies with capital to spare. Clarification is needed on how jurisdiction over mineral resources is to be divided between the centre and the regions, and greater realism needs to be displayed in the legal and fiscal conditions for foreign investment. As Mr Humphreys points out, "Western mining companies will need to be able to assure their shareholders that they will see a return on their money."

The western mining industry is spending some money in Russia, but almost entirely on gold projects. There are several reasons for this: gold does not attract transport or marketing problems associated with non-ferrous metals or concentrates

(an intermediate product); at present gold prices, good profit margins and payback periods can be projected for gold mines; and the scale of finance required for most gold projects is considerably less than for base metal mines.

A lot of noise has been made about the big western aluminium companies visiting the Russian smelters and making proposals to assist in their modernisation, but there has been little expenditure so far. Mr Stobart at the CRU points out that it is the western trading companies that have made the 'biggest capital commitments to the CIS metals industry by financing tolling transactions' and through pre-payments for exports. "These are shorter term investments than those which the mining or smelting companies have been contemplating, but the risks can still be large and the working capital provided to the mining industry by this means has been vital in preventing Russian output from falling even more than it has."

## Chrystia Freeland visits Yekaterinburg, which holds the key to industrial Russia's success

## Two time zones east of Moscow

Built atop the abundant natural resources of the Urals, Yekaterinburg is the capital of Russia's industrial heartland.

Two time zones east of Moscow, this quintessentially Russian city has also been the stage and the starting point for the country's most important national dramas in this century. The tsar and his family were executed here, factories withdrawn from European Russia were rebuilt in the Urals to power the Soviet war effort, and Mr Boris Yeltsin, leader of Russia's newest upheavals, began his career in Yekaterinburg.

Not quite four years later, amid less fanfare, Yekaterinburg and the Urals region are playing an equally crucial role in Russia's halting transition to a market economy. Taken together, the Urals region and neighbouring western Siberia are home to one third of Russia's people and

account for 40 per cent of its industrial production.

"The fundamental recovery of Russia is going to take place in the Urals," says Mr Jack Segal, the US consul to the region. "The things that make an economy run are produced in factories, not in offices."

Amid the vast, and often outwardly decrepit, factories of the Urals, there are increasing signs that that recovery is beginning to happen. Moscow's nouveaux riches, whose fortunes are the hot-house fruit of banking and trading, announce their presence with an insistent parade of

western luxury cars and flashy clothes. But, in blue-collar Yekaterinburg, the visible indications that Russia's traumatic economic transition is beginning to work take a more subtle form.

Yekaterinburg's captains of industry still drive boxy Russian Volgas and appear to take a perverse pride in wearing ill-cut Soviet suits, but, in some cases, their modest manners conceal men who have taken radical steps which are now

beginning to turn their factories around.

One of Yekaterinburg's potential success stories is Uralmash, a huge heavy engineering factory which occupies nearly

1,000 acres in one of the city's suburbs and employed 50,000 workers in its heyday. Three years ago the workers approved the appointment Mr Viktor Korovin, of a dynamic young director who is leading a quiet revolution in his factory, (profile on page 9).

A slight, blue-eyed 42 year old, Mr Korovin is an avid fan of the works of Gen Dmitri Volkogonov, the historian whose exposés of Bolshevik brutality more commonly appear in the libraries of Moscow intellectuals than in the industrial environments of the Urals.

The economic changes Mr Korovin has inaugurated at Uralmash have been equally radical. He slashed the workforce down to 19,000 and shed unprofitable parts of the factory, such as the factory farm and sports complex and, controversially, Spetsstekhnika, a daughter factory

involved exclusively in defence production. The newly independent company promptly went bust, provoking local communists and nationalists to accuse Mr Korovin of being party to the destruction of the military capacity of the motherland - but Uralmash has been glad to have Spetsstekhnika off its balance sheet.

This painful retrenchment has thus far brought only partial results. Last year, Uralmash had a slight profit of Rb60m before taxes, but byzantine Russian accounting practices make this a difficult figure to evaluate; and year-on-year production fell by a whopping 44 per cent.

Yet Mr Korovin is hopeful that, if the government manages to bring inflation down to at least 5 per cent a month this year, Uralmash might increase its output by 5 to 8 per cent. Moreover, Uralmash, which sells 19 per cent of its production

Continued on facing page



## RUSSIA'S LARGEST VOUCHER INVESTMENT FUND

The Voucher Investment Fund MMM-Invest was founded in December 1992 to participate in the privatisation process and has now become one of the largest in Russia. MMM-Invest obtained its license N58 from the State Property Committee of the Russian Federation on the 29 January 1993. Shares issued by the Fund were registered with the State Property Committee on 1 February 1993 and 1 September 1993. The Fund's paid up authorised share capital at nominal value is 42,236 billion roubles (11.9 million US dollars based on the rate at 30.12.94). At the end of 1994 the number of MMM-Invest shareholders amounted to 2.4 million people.

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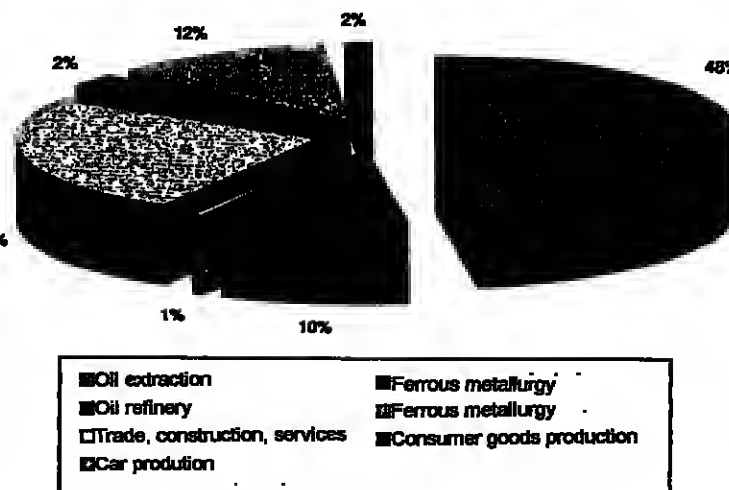
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House Construction Centre No 9	3.06	Construction	Moscow
Java Tobacco	4.02	Cigarette Making	Moscow
Leningrad Optics & Mechanical Plant (LOMO)	4.80	Precision Manufacturing	St. Petersburg
Mill Helicopter Plant	7.55	Design and Production of Helicopters	Moscow
Moscow Jewellery Plant	24.48	Jewellery Making	Moscow
Ryazan Oil Processing Plant	6.96	Oil Refinery	Ryazan
Tomsk Oil and Chemical Plant	18.56	Oil Refinery	Tomsk
Tourcenter Suzdal	11.65	Tourist Industry	Vladimir District
Ulyanovsk Automobile Plant (UAZ)	17.02	Car Production	Ulyanovsk
Variganteftegaz	8.04	Oil and Gas Extraction	Tyumen District

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It is too early to say whether Vladimir Vasilyev, the newly appointed artistic director of the Bolshoi Theatre, will fulfil his dream. A distinguished dancer himself, he has pledged to breathe new vigour and variety into a ballet and opera company which he believes has grown stale under the iron grip of his predecessor and bitter rival, Yuri Grigorovich.

Equally uncertain are the prospects faced by Vladimir Kokonin, the theatre's reform-minded general director who was stood down in March by President Boris Yeltsin, only to be reinstated by Prime Minister Victor Chornomyrdin. Kokonin wants to replace the old jobs-for-life system with short-term contracts; this led to a bitter quarrel with Grigorovich.

But whatever the outcome, it says something about today's Russia that a power struggle at this 219-year-old repository of musical excellence should be commanding the attention of Russia's leadership and chattering classes.

Behind all the brassy hedonism of a newly capitalist country, another trend is discernible. Artistic tastes are getting more conservative and more nationalist: there is a renewed yearning for cultural products which are both home-grown and of unmistakably high quality.

Television bosses report that their audience is bored with the cheap American pop which hit the screen after the communist system collapsed. They are responding with more frequent showings of classic Soviet cinema; and some foresee an

The craze for US culture is flagging and there is a yearning to rediscover Russia's roots, says Bruce Clark

## National pride is back on tour

Imminent resurgence in good made-for-television drama.

In the final years of Soviet rule, a generation of young Russians seemed to lose interest in great literature, in part because Pushkin and Tolstoy had been drummed into them in the same dry and mechanical way as the thoughts of Marx and Lenin.

When the ideological shackles fell, the public - if it read books at all - turned feverishly to everything the old system had forbidden: sex manuals, badly translated American

Television audiences are tiring of cheap American pop and are being offered more frequent showings of classic Soviet cinema

thrillers and the works of Dale Carnegie. Only recently have classical novels started to appear in the shops again.

Among the avant-garde artists of St Petersburg, which sees itself as the nation's cultural capital, some of the more trend-conscious characters have released into careful imitation of the Russian painters of a century ago.

And the search for old-fashioned excellence is focusing on the Soviet era as much as the tsarist one. One of the biggest

artistic events in St Petersburg recently was an exhibition of the Soviet style known as Socialist Realism. It sent people spinning back into a world whose passing had been too quick for many to absorb.

"It provoked a huge range of feelings," says local art critic Alex Kahn. "Everything from sober understanding to nostalgia to humor - things which are too painful to recollect, and positive emotions as well."

Bastions of modernism, such as the Borey Art Gallery which also sells experimental poetry and runs a bohemian cafe, have regained just a hint of the siege atmosphere which pervaded Leningrad's counter-culture in communist days.

"Before there was political censorship, now there is economic censorship," says Ms Tanya Ponomarenko, artistic director at the gallery which tries to buck the conservative trend by providing an outlet for painters and writers whose commitment to the avant-garde is serious.

Part of her problem is that Russia's new rich have not decided what sort of art, if any, they want to patronise. But Ms Ponomarenko was pleasantly surprised recently to receive a cry for help from a newly established museum of modern art in an obscure but mineral-rich region of Siberia. Could this be the long-overdue cul-

tural rebirth of the Russian heartland?

At the Comedian's Refuge theatre, a few decaying streets away, they are also talking about an artistic revival of the provinces, albeit of a tamer, and probably more typical, sort.

The municipality of Severodvinsk, a grim Arctic defence town, recently invited the company to fly up and stage a production.

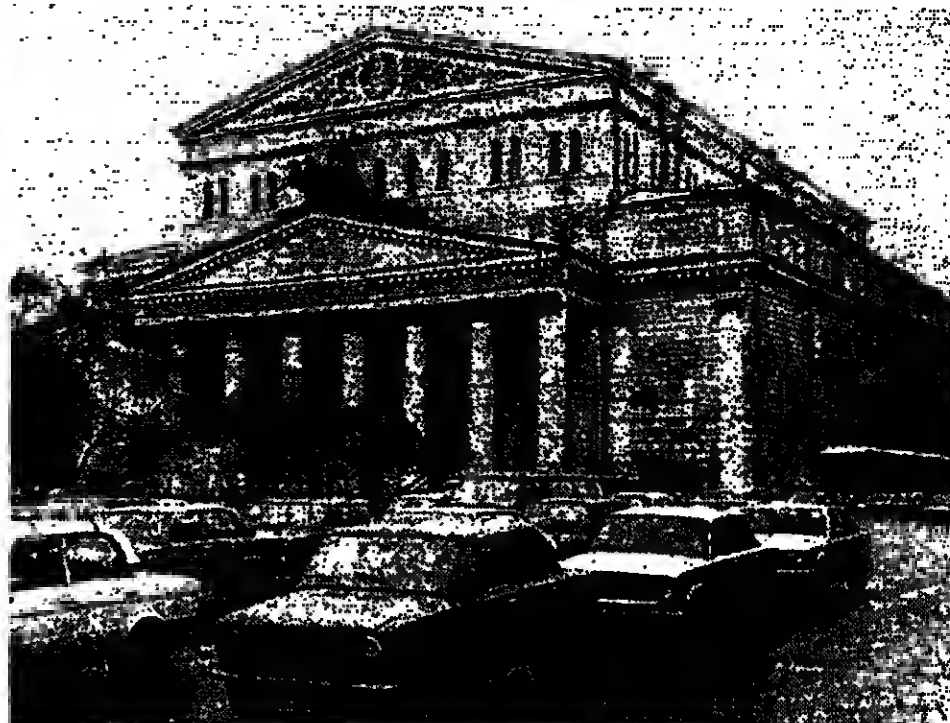
The theatre's leading actor, Alexei Isopoltov, is a moderate exponent of the new nationalism. "I like Vaudeville and I like Tennessee Williams," he says. "But if we did either I would want to put them firmly into a Russian setting."

Actors' wages at Comedian's Refuge, at Rb160,000 a month, are still miserly, but its small premises are consistently full, and nobody is talking about a total collapse any more.

In the immediate aftermath of the Soviet downfall, there were moments of real doubt as to whether the great theatres and concert halls of Moscow and St Petersburg could survive without state subsidies.

By now, at least in the great cultural institutions, the immediate threat of extinction has eased, thanks to sponsorship, foreign tours and a modest improvement in public finances.

The recovery should not be



Symbol of Russia: the future of Moscow's renowned Bolshoi Theatre is the centre of a fierce political battle

exaggerated. Economic change has wrought devastation on all but the highest level of cultural life throughout Russia, prizes which might once have been used for concerts or ballets are now given up to beauty contests, casinos and strip-tease shows.

It would be premature to say that this damage has been undone. Russia is still a nation of under-employed opera singers, virtuoso pianists forced to play in restaurants, and dejected novelists who can no longer find the worthy periodicals known as "thick journals"

to publish their outpourings. But more Russians seem to be nostalgic, sometimes uncritically so, for the good things - including artistic excellence - which went down the drain with the dirty bath-water of communism. In the 10 years since Russia

embarked on the roller-coaster called perestroika, cultural life - like almost everything else - has been through some wild extremes: from the excitement of freedom to a facile love affair with the West, from raunchy nihilism to jaded indifference.

The romance of the newly liberated cultural underground has faded rather quickly in the eyes of most Russians, but it was artificially prolonged for several years by a Western fad called Gorbymania.

Now the whole cycle has largely been played out. The first flush of Western interest in post-Soviet culture has receded, and those artists who have not emigrated westwards will probably be forced to look inwards in future, both for inspiration and sponsorship.

In recent weeks, the rediscovery of Russian forms of excellence has been highlighted not only by power struggles at the Bolshoi but also by the reopening of Moscow's Tretyakov Gallery after 10 years of repair and improvement.

For lovers of Russian painting, from the icons of Andrei Rublyov to the arresting contours of Kandinsky, the gallery's reappearance is a long-awaited delight.

With a bit of luck, it might also provide the inspiration for some young genius who has embarked on what should, logically, be the next phase in Russia's development: a marriage between ancient cultural roots and modern Russian reality, a strange, bitter-sweet world of small, fast bucks and tragic wars.

Chrystia Freeland describes the new dynamic class of factory manager and meets three of its members

## Industry pins its hopes on youthful saviours

INDUSTRIAL production on a gargantuan scale was one of the pillars of the centrally planned economy and directors of large factories consequently occupied a privileged place in the Soviet Union's political hierarchy. Desk tops crowded with half a dozen telephones and a fleet of black Volgas were the outward symbols of the near feudal power the traditional Soviet factory director exerted over the lives of the thousands of people who received

their jobs, homes, vacations, groceries, medical care and children's schooling from their workplace. But, for most of the Soviet Union's industrial elite, the collapse of communism has brought a precipitous fall from grace. Russia's stumbling efforts to create a market economy have transformed many of their enterprises from co-opted workshops of communism into the financially troubled step-children of capitalism, where work stoppages

and layoffs have become commonplace. Flashy young Muscovite bankers, with fortunes accumulated almost overnight, are unseating the old Soviet industrial lords as the new economic masters. "Unfortunately, today it is easier to make money in the financial markets than by manufacturing," is the sad observation of Mr Vladimir Kadantnikov, who, as the director of the Avtovoz factory, producer of Lada cars, was one of the Soviet Union's

mightiest industrial bosses. Mr Sergei Aleksashenko, a market reformer who recently left his post as Deputy Minister of Finance, agrees. "Ten or 15 years ago, a factory director who could just walk into the office of the General Secretary of the Communist Party was a very big man," Mr Aleksashenko says. "But, today, a new phenomenon has appeared. Bankers are now the chief partners of the government and they make their money not through

investment but by reallocating money." Although bankers are the undisputed kings of the new Russia, recently, a new generation of factory managers has quietly begun to emerge. Young and dynamic, with only tentative connections to the old economic order, they are struggling to turn some of Russia's crippled industrial giants around. Their success is crucial for the long-term prospects of market reforms.

### □ Viktor Korovin

#### Heavy plant crossing

As one of Russia's leading heavy engineering plants, Uralmash is known as "the mother of Russia's factories" because so many of the country's industrial giants operate using Uralmash machinery.

Mr Korovin, who had worked at Uralmash before spending 18 months working in joint venture companies in Germany and Austria, became director of Uralmash in January, 1992, after his predecessor's fatal heart attack left the factory without a manager.

Mr Korovin, a slight 42-year-old who has spearheaded a radical but painful restructuring scheme, suspects that the workers did not fully understand what they were getting themselves into when they approved his nomination to take over the plant.

"At the time, many people supported my programme without really comprehending what it involved. They were just tired of not having a director so they picked me," Mr Korovin says. "But when I

actually began to do what I said I would then a strong resistance emerged within the workers' collective."

Given that Mr Korovin's restructuring has brought the factory's workforce down to 19,000, from the 55,000 it employed in its heyday, that resistance is not surprising. Moreover, Mr Korovin has chipped away at one of the shibboleths of the Soviet economy, the role factories traditionally played as social welfare providers. He sold the factory farm and has negotiated a deal with the local government gradually to transfer the rest of the factory's social infrastructure to the state.

Together with Russia's other manufacturers, Uralmash has suffered a deep fall in output. But Mr Korovin is hopeful that, if the government makes even partial progress towards bringing down inflation, this year Uralmash's output could grow by 5 to 8 per cent.

These hopeful signs, especially when contrasted with



Viktor Korovin, manager of Uralmash, Yekaterinburg

the general devastation of the Russian industrial landscape, are slowly winning back the confidence of those workers lucky enough to still have jobs at Uralmash.

"In 1992 my workers thought I was crazy, out of line," Mr Korovin says. "But, now that other big factories such as ZIL and Rostselmash have begun to experience frequent work stoppages and pay their wages six months late my workers have begun to say that their director was not so crazy after all."

### □ Lev Khasis

#### Aircraft fly again

Just 28 years old, Lev Khasis became the manager of Aviacor, an aircraft factory in Samara, some 1,000 km east of Moscow, after creditors forced the company into receivership last autumn.

Mr Khasis has a degree in aviation engineering and had done his apprenticeship at the factory, but, like many entrepreneurial young Russians he chose not to begin his career there because he felt the rigid factory hierarchy offered little chance of advancement. "If I

"By producing our planes in Russia we can make them more cheaply than anyone else"

had gone to work at the factory when I finished the institute, the greatest promotion I could have received by now would have been to be man-



Lev Khasis, manager of Aviacor Aircraft, Samara

ager of one of the production lines," Mr Khasis says.

So, instead of joining the aircraft factory, he became involved in various trading companies, the sector which flourished in the first months of Russia's move to a market economy, and then switched to banking, becoming regional director of Avtoazbank, one of Russia's leading new banks.

When a local court forced Aviacor into receivership in one of Russia's first bankruptcy proceedings, Mr Khasis jumped at the opportunity to return to his first love - aircraft building. Mr Khasis, whose salary is tied to Aviacor's success at paying back its creditors, inherited a factory mired in debt and with a management which he suspects was more interested in receiving personal kickbacks than in making a profit for the factory from the sales of the Tupolev-154s it produces.

But Mr Khasis, who has put the assembly lines back to work by negotiating lines of credit with domestic and western banks and on the strength of new orders, is confident he can turn his factory around. "I am lucky, we produce something for which there is a market," Mr Khasis says. "And by producing our planes in Russia we can make them more cheaply than anyone else."

### □ I. Bakaleynik

#### Tractor take-over

When Iosif Bakaleynik, an urbane product of Harvard Business School, took charge of the Vladimir Tractor Factory after a battle with the former director, he was seen as the victor in Russia's first western style take-over.

After a previous, unsuccessful take-over bid, Mr Bakaleynik ousted the old manager and took over the plant in March, 1994. His tenure became even more secure this past February after Mr Bakaleynik's main backer, Mr Len Blavatnik, an American investor, increased his holdings through various subsidiaries to more than 50 per cent.

Well versed in the lexicon of his alma mater, Mr Bakaleynik describes the Vladimir Tractor Factory as "a normal turnaround situation". He inherited a factory hobbled by a heavy debt load - which he has tried to ease by opening up credit lines worth \$14m - and perverse Russian financial practices, which included shipping goods without ascertaining the client's ability to pay.

But Mr Bakaleynik, who had worked at the Vladimir Tractor Factory before a government scholarship took him to Harvard, has been confronted by problems more confounding than those posed at Harvard.

The \$2,500 price tag for the 15 horsepower tractors Vladimir produces makes them the cheapest offering on the international tractor market and has given the Vladimir Tractor Factory a purchaser for each tractor that it makes.

But this cut-rate price means the Vladimir Tractor Factory operates on painfully low profit margins. Worse still, when Mr Bakaleynik brought in McKinsey, the US management consultants, to assess his

factory they told him that, according to American accounting standards, instead of making a Rb7.2bn profit before taxes last year the factory earned only Rb2.2bn.

Mr Bakaleynik is sufficiently confident of his management skills to believe he will succeed in widening the factory's profit margins and extending its markets. But he is powerless in the face of an inept central government which is crippling its manufacturers with high inflation and heavy taxes.

"Thanks to the government, we made a loss last year," Mr Bakaleynik fumes. "Russia is a jungle in which, at any time, you can expect a tax man to appear from around the corner who can wipe out your company at the stroke of a pen."

"My job is to position the company so that it benefits from stabilisation," he says, "but I must also take care that it does not get too hurt from continued chaos."

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## East of Moscow

Continued from facing page outside the former Soviet Union, has managed to retain its export markets, which are dominated by the USSR's former socialist partners, in the face of western competition.

"When the Soviet Union fell apart, western companies thought they would easily take over our markets," says Mr Andrei Sevastianov, head of

Uralmash and Partners, which handles the factory's exports.

"But then our customers looked at all of that complex capitalist machinery with its fancy computers and they said, it is very beautiful, but it is expensive, and anyway, we are more accustomed to using Uralmash machines. When they break down you can hit them with your wrench and

they won't be damaged." Even if slumped down factories like Uralmash help Yekaterinburg to lead a national economic recovery, the dominant political issue in the region - the conflict between the Ural and the central government - is likely to remain unresolved. The clash reached a peak in the autumn of 1993, when Mr Yeltsin used the political power he acquired by crushing a rebellious parliament in Moscow to sack overly independence-minded regional governors. One of his victims was the Sverdlovsk oblast governor, Mr Edward Rossel, who had been spearheading a campaign to create a larger Ural Federation with greater autonomy from the capital.

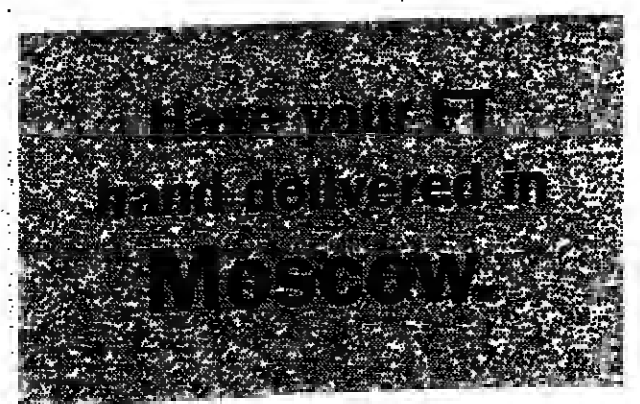
But the regional grievances remain. Sverdlovsk oblast, which contributes 43 per cent of its tax revenues to the national coffers, and its similarly burdened neighbours resent their position as

"donor" oblasts and are angry that the ethnic republics within the Russian federation effectively enjoy greater autonomy than the oblasts.

"We are one of the few donor oblasts in Russia and we do not like this," says Mr Valeri Trushnikov, head of the oblast administration installed by Moscow after Mr Rossel was sacked. "Many of the subsidised regions live better than we do because when they run out of money all they need to do is ask the federal government for more."

The strength of this regional sentiment could be put to the test on June 18, when elections for the governor's post and a referendum on greater regional autonomy are scheduled to be held, unless Moscow succeeds in its efforts to block the ballot.

The tentative indications of an economic upturn in Russia's industrial heartland are a cheerful sign for the Kremlin.



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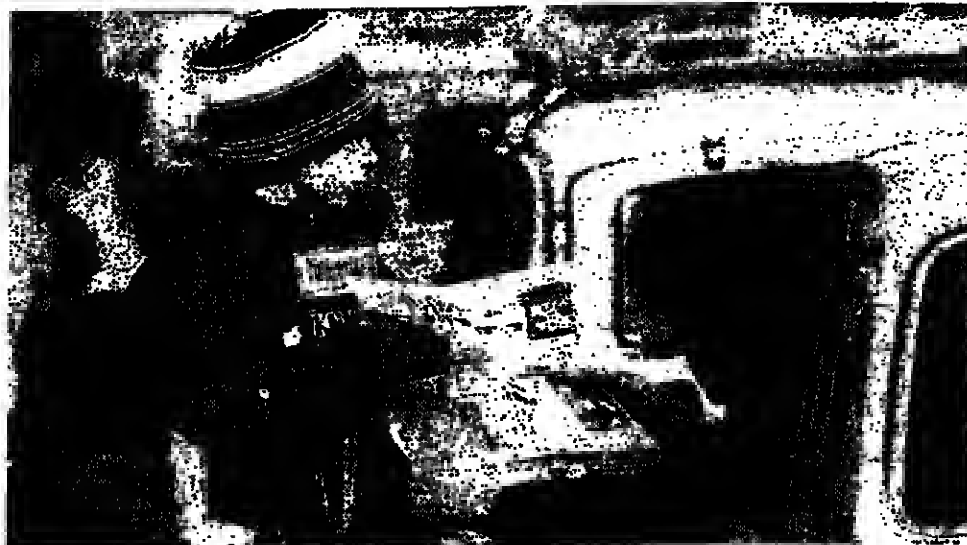
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## RUSSIA 10

Newspapers are learning the hard way that freedom is not always a licence to print, writes Neil Buckley

## Dictatorship of the bottom line



Hot from the press: a reader grabs a copy of the top-selling Moskovsky Komsomolets

For seven decades, Russian newspapers battled with censorship and government or Communist party control; in recent years their highest struggle has been with commercial realities.

One are the days when official statistics could boast that 159m newspapers were published daily in the Soviet Union. The break-up of the Union brought with it a big fall in newspaper readership.

However, the transformation of some older Soviet papers into commercially successful products, together with the launch of new papers which are becoming powerful publishing houses and the rapid growth of the advertising market, suggests the Russian press has a reasonably vibrant future.

Moreover, often brutally graphic reporting of the war in Chechnya by newspapers and television, in the face of stern political attacks, demonstrated the extent of media freedoms won in the 10 years since the advent of glasnost, and the determination to defend them. But the effective exile because of a dispute with the Kremlin of Mr Vladimir Gusinsky, head of the most banking group and as the owner of a television station and several newspapers — Russia's first media magnate, demonstrates that there are still limits to those freedoms.

When Mr Mikhail Gorbachev came to power in 1985, the Soviet Union boasted several of the world's biggest-selling papers: *Trud* (Labour) the trade union paper, with an 18.2m circulation; *Komsomolskaya Pravda*, the newspaper of the Young Communist

League, with 17m; *Pravda*, the Party paper, with 11.3m, and its youth version *Pionerskaya Pravda* with 11m; *Selskaya Zhizn* (Country Life) — 8.7m; and *Izvestia*, the government paper, with 8m.

Glasnost provoked a shake-up, as papers embracing the new openness enjoyed sometimes spectacular increases in popularity. *Argumenty i Fakty* (Arguments and Facts), by publishing information which Mr Gorbachev complained even he often did not have access to, was trans-

formed from an obscure political weekly with about 10,000 readers in 1990, to the world's biggest-selling newspaper with a 34m circulation in 1990.

Late in the glasnost period, new independent papers such as *Nezavisimaya Gazeta* (The Independent), *Kuranty* (Chimes) and *Kommersant* (The Businessman) gained wide popularity, along with tabloid-style papers such as *SPID-Info* (Aids Information) and *Chastnaya Zhizn* (Private Life).

A second upheaval came with the onset of economic

reform in 1992. As paper, printing and distribution costs rose towards western levels, newspapers suffered the twin blows of being cut loose from organisations that had funded them, and a plunge in subscriptions.

Between 60 and 80 per cent of the readership of most Soviet papers was accounted for by subscribers paying half-yearly subscriptions in September and April. As living standards fell and newspaper prices spiralled, subscription figures in September 1992 dropped to 5 per cent of their

September 1990 level.

Higher sales from street stalls took up some of the slack, but subscription rates never recovered. For *Izvestia*, for example, circulation has fallen from 8m in the Soviet era to about 800,000.

"In the old days, people subscribed to five, seven, or even 10 different publications. Now they subscribe to one," says Mr Yuri Kirpichnikov, editor of the newspaper *Delovoi Mir* (Business World).

Not all papers weathered the storm. The struggling *Nezavisimaya Gazeta* is the source of takeover speculation; while the *Rossiya* newspaper has cut back from a daily to a weekly.

What saved many newspapers from extinction was the development of the advertising market. Mr Sergei Vislov, of the Moscow advertising monitoring group Neke-SV, estimates that the ad market grew from almost nothing at the start of 1992 to between \$500m and \$650m last year. Of that, about \$250m was press advertising, two-thirds in the Moscow-based press.

So who is prospering in the new, commercial market? Many privatised papers, such as *Komsomolskaya Pravda*, *Izvestia* and *Moskovsky Komsomolets*, whose titles reflect their Soviet origins, have abandoned socialist dogma to become successful general-interest papers. Several have

fast-expanding publishing houses.

Mr Yuri Yakutin, editor of *Ekonomika i Zhizn* (Economics and Life), a specialist economics and accounting weekly previously published by the Communist party, is able to say with pride: "Five years ago we had one 24-page newspaper. Now we have 21 publications, 1.2m readers, our own news agencies, computers, car fleet and offices around Moscow." Some newer independent publications are also expand-

ing. *Kommersant* has a daily paper and weekly business magazine, as well as personal finance, lifestyle, and luxury car magazines. Another expanding market is advertising publications such as *Extra-M*, *Centre-Plus* and *Le Rak*.

Unlike in other eastern European countries, international investment in the Russian media market has been small. Joint ventures involving the *New York Times*, *Business Week*, and Hearst Corporation have had limited success. The *Financial Times* publishes a twice-weekly business supplement in association with *Izvestia*, called *Financial*.



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*Izvestia*. Another publishing success has been the Russian-language edition of *Cosmopolitan* magazine, published by the Dutch entrepreneur Mr Derk Sauer, also publisher of the successful English-language paper, *Moscow Times*.

However, Russia's highest media owner remains Mr Gusinsky, proprietor of the television channel NTV, the *Second Step* (Today) newspaper, and several other papers, currently residing outside Russia for fear of arrest over political disputes.

A third, more gradual, upheaval may still be on the way in the Russian press. Observers believe the high distribution costs and the assertion of strong regional identities in post-Soviet Russia will lead to "national" papers withdrawing to Moscow, and the emergence of influential regional papers, along US lines.

"Regional readers are losing interest in the central press," says Mr Kirpichnikov. "Central papers may become like big holding companies, owning a number of local papers."

Surveys by Russia's Public Opinion Foundation and Russian Research, a London-based media research group, confirm this "centrifugal" trend. Both found the percentage of people reading a local paper was more than 60 per cent, while only about 40 per cent read the most popular national papers. The total circulation of regional papers in 1993 exceeded that of central papers by 7m, but in 1994 by 11m.

For national papers glad to have survived the last few years, the struggle is not over.

## ■ AGRICULTURE

## Bogged down in the rut of Stalinism

Joseph Stalin's coercive collectivisation of Soviet agriculture in the 1930s was the keystone in the construction of the communist economy. Only after collectivisation had deprived farmers of their ability to dispose of their crops freely could the Stalinist state extract a sufficiently large surplus from the rural economy to fuel the Soviet Union's grandiose industrialisation drive.

Today, agriculture has become the Stalinist spectre least responsive to the exorcism of market reforms and its haunting presence in the Russian economy threatens progress in other areas. While a mass privatisation programme has already succeeded in transferring more than half of

Russia's industrial and service sectors into private hands, and restructuring in these areas has haltingly begun, market reforms have made only tentative inroads into the agricultural sphere.

At the same time, the collapse of the centrally planned economy has made Russia's already inefficient farmers

even less productive. In 1994 Russia harvested only 83m tonnes of grain, down from 116.7m tonnes in 1990.

The prospects for this year's crop are no better, prompting Mr Alexander Nazarchuk, the minister of agriculture, to predict that "the country may lack basic foodstuffs" this year and other agricultural officials

to warn that Russia may be forced to import as much as 8m tonnes of grain to make up for the domestic shortfall in production.

As representatives of one of the factions locked in a bitter competition for state funds, Russia's agricultural bureaucrats have a vested interest in doomsday forecasts. But even

reformers in the agricultural sector have begun to warn that Russian farming could be on the brink of collapse.

"Most of the elements of an agricultural collapse are in place," says Mr Yost Bakaleynik, a Harvard Business School graduate who has taken over the management of one of Russia's leading tractor factories. "Agriculture had accumulated resources during the Soviet period and it has taken several years to run them down. The collapse doesn't happen overnight, but you cannot continue this way indefinitely."

Mr Bakaleynik warns that Russian agriculture today is "caught in a stalemate between the old agricultural lobby, which doesn't want to change and reformers who are pushing in the opposite direction." These conflicting pressures have, in Mr Bakaleynik's view, created "the worst possible of all worlds. Agriculture is in the middle of the road, and that is where you get run over."

The agricultural sector's stubborn immunity to reform is posing twin threats to Russia's broader economic and political transformation.

The economic danger is that, in a repeat of last year's experience, the government will eventually cave in to the agricultural lobby's increasingly strident demands for more federal funding. Doing so could jeopardise the government's ambitious stabilisation programme, which aims to bring monthly inflation down to 1 per cent by the end of the year.

This year's second major test of Russia's post-communist transformation is a parliamentary election, scheduled for December. Here, too, Russia's largely unreformed agricultural sector could exert a harmful influence.

In a 1993 parliamentary ballot rural areas overwhelmingly supported the Agrarian Party, which is the country cousin of Russia's communists. The expectation that Russian farmers will even more strongly back opponents of reforms at the polls this year is one reason why some Russian businessmen and politicians have begun to call for a postponement of the elections.

Agriculture, traditionally the neglected stepchild of both communist and reformist leaders, is unexpectedly emerging as such an important player in Russia in part because of the uniquely conservative mentality of the rural bureaucrats whom central planners put in charge of the sector.

So deep is their psychological resistance to reform that even the food processing sector, which theoretically should be no more difficult to privatise than heavy industry, has been quietly evading change. According to government statistics, only 1,302 food processing enterprises, barely more than half of the government's target figure, have so far been transformed into cooperatives, a half-way house on the road to full privatisation.

But the bigger problem is that, in contrast with factories which can be transformed into western-style joint stock companies through auctions or investment tenders, collective farms are structurally more difficult to reform.

The dominant western model of a single proprietor who owns or leases the land he farms is difficult to dupli-



Collective limitations: 8m tonnes of grain may have to be imported

cate in Russia, where hundreds of collective farm members work farms which would be run by a single family in the American prairies. Breaking up the collectives into dozens or even hundreds of fully private family farms risks losing the economies of scale.

A pioneering project launched in 1993 in Nizhny Novgorod, the region which has served as a beachhead for many of Russia's market reforms, has attempted to get around this structural obstacle. "There are some people in Russia who want to split the farms up into 5 hectare chunks, there are other people who want to preserve the collective farms intact to keep the economies of scale,"

explains Mr Alan Bigman, who was field officer for the International Finance Corporation, which, working with the progressive regional administration, created the land programme.

Chrystia Freeland



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RUSSIA 11

Ivan the Terrible's conquests are at stake, writes Chrystia Freeland

# Boris of all the Russias

To western eyes, the defining moment in Russia's great political transformation came in August, 1991 when Mr Boris Yeltsin, the Russian president, led the ultimately successful democratic resistance to a hardline coup.

The image of Mr Yeltsin standing astride a tank in front of the White House and calling on soldiers to join the sea of pro-democracy civilian protesters gave western observers a visual key to the upheaval Russia was undergoing: Russian democrats were fighting Russian communists, and the democrats won.

But, together with this struggle to dismantle communism, Russia has been undergoing another profound political change: the steady collapse of the Russian state. Now that the communist system has been buried, and its resurrection seems increasingly unlikely, the evaporation of the Russian state is emerging as the dominant and defining issue in Russian politics.

It is an issue which draws much of its power from the historical magnitude of Russia's loss. Modern Russia began in the sixteenth century, when Ivan the Terrible launched a state-building project known as "the gathering of the lands of Rus". With a combination of brutal force and persuasion he laid the foundations for an authoritarian, centrally ruled Russian state whose inexorable expansion would continue for the next four centuries. The Bolshevik coup d'état brought only a temporarily set-back: after an initial haemorrhage of power and territory, Russia's new communist lords consolidated their authority, and by the end of the Second World War they were masters of a greater swathe of the globe than any tsar had ever been.

The collapse of communism, which the west celebrated as a historic triumph of democracy over totalitarianism, has been a defeat of dizzying proportions for the Russian state. The erosion which began in 1989 with the loss of Moscow's eastern European satellites became a landslide in 1991, when the Soviet Union disintegrated, creating 15 new states. Even within its newly reduced boundaries, Russia's statehood was fragile: the heavily armed Chechen fighters were the most bellicose of dozens of autonomous republics and regions which began to demand greater independence from Moscow.

Initially, the struggle to destroy communism overshadowed the enfeeblement of the Russian state. In December, 1991 Mr Yeltsin was one of three republican leaders who signed the founding document of the Commonwealth of Independent States, the agreement which allowed the non-Russian states to achieve independence from Moscow without bloodshed. Within Russia, one of Mr Yeltsin's earliest and most famous mottoes was his call for regional leaders to "take as

much power as you can handle".

But today, when the collapse of communism is becoming a historical event and private property has become the dominant form of ownership in Russia, the question of statehood is emerging as Russia's most important political issue.

The war in Chechnya marked the brutal beginning of Russia's new political era. To many western observers, Russia's still unfinished campaign to subdue Chechen separatists

**Reformers are divided over the use of armed force to prevent Chechnya from seceding**

appeared to be the death rattle of the Russian military machine. If Russian hardliners could not swiftly bring fewer than 1m Chechens to heel, the logic went, what chance had they of taking control of the entire Russian state?

But within Russia, the Chechen war has had different ramifications. Its very brutality is being used by the Kremlin to bring other recalcitrant regions to heel. In his state of the union address in February, Mr Yeltsin drove that message home warning "the peoples of Russia" that devastated Chechnya is an example of what happens to would-be separatists.

Moreover, Mr Yeltsin's refusal to waver from his military course in Chechnya, in the face of fierce domestic and international opposition, has been the manifestation of a tough style of governance Russia has not known since the glory days of communism. As Mr Evgeni Kisilev, Russia's most popular TV pundit, puts it, "this war shows that Yeltsin can spit on public opinion, and get away with it".

Mr Sergei Kovalyov, a member of parliament whose outspoken criticism of the Chechen war cost him his post as Russia's human rights commissioner, believes the conflict in the Caucasus will have an even more chilling effect on Russian politics.

"Some form of authoritarian power will be built up," Mr Kovalyov predicts. "There will be a catastrophic widening of the gulf between the government and the people and the country will probably sink back to the level we know from the last years of Soviet power." The clearest sign that the Chechen war has been the beginning of a new political epoch in Russia is the rift which it has provoked between Mr Yeltsin and the democratic forces which, in the past, had been his most reliable supporters. Russia's Choice, led by Mr Yegor Gaidar, who served as Mr Yeltsin's prime minister during Russia's boldest period of reforms, is the country's best organised pro-reform party with the strongest representation in parliament.

But the Chechen war, which Russia's Choice strongly critic-

ised, forced the party into open opposition to the president. That split has provoked internal dissent within Russia's Choice, whose anti-war stance cost it the support of its leading financial backer, and set Mr Yeltsin on a search for tougher allies.

"The real losers are the reformers," says Mr Michael McFaul, a Moscow-based senior consultant at the Carnegie Endowment for Democracy. "They are now internally divided over the war and during the next elections their patriotism will be called into question."

The Chechen war has been the immediate catalyst for the disarray within the democratic camp, but its confusion is also an inevitable reaction to the broader realignment taking place within the Russian political arena.

This political reconfiguration was recently described by *Rossiyskaya Gazeta*, the Russian government's official newspaper. "If previously there was one camp of 'democrats' while 'red-browns' [the Russian term for communists and ultra-nationalists] were on the other side, then today that division has lost all meaning," the newspaper wrote. "Today the division is between those who

are against a strong state and those who support the strengthening of Russian statehood, regardless of their economic orientation."

The effort to find a place within these new pro or anti state battle lines has intensified as Russia gears up for parliamentary elections, scheduled for December, 1995, and a presidential ballot due to be held in June, 1996. Public disillusionment with the traumatic political and economic upheavals Russia has undergone over the past three years has led most observers to predict a communist and nationalist landslide at the polls.

The anti-reform mood of the public has forced politicians within the current government and democrats who, even if they are in the opposition are seen as the initiators of reforms, to scurry to reposition themselves.

"It would be political suicide to campaign on a platform that says 'we are the people who brought economic reforms to Russia,'" explains Dr Sarah Mendelson, a programme officer at the Moscow office of the National Democratic Institute, an American foundation which advises Russian politicians on party building.

As a result, Ms Mendelson



President Boris Yeltsin (shown above in an anti-war cartoon in *Izvestia*) is trying to preserve the empire founded by Tsar Ivan the Terrible (right)

believes that "Yeltsin is going to try to reposition himself as a stability leader. He will try to distance himself from reform and he could get some mileage out of that."

But some observers believe that no amount of fancy political footwork can protect Russia's current leaders from the wrath of the country's dissatisfied electorate. This prediction has led a growing number of Russian businessmen and politicians close to the Kremlin to suggest that the elections be

called off altogether.

The mounting calls for a postponement of the elections dovetail with the emergence of Russian statehood as the country's most pressing political issue. This new political landscape has presented Mr Yeltsin with a troubling political choice. The president must decide whether he wants to become the father of Russian democracy or a late 20th century tsar whose strong hand steers his nation back to greatness.



As *Rossiyskaya Gazeta* put it, Mr Yeltsin now has only two options. One choice is "voluntarily to step down after a year and a half" and go ahead with scheduled elections. Mr Yeltsin's only alternative, according to the government newspaper, is "to break definitively with the democrats and the course which has led to the collapse of the country. ... declare himself the creator of Great Russia and become a lifelong president with the backing of the coercive and admin-

istrative structures of the government".

Neither option can be particularly attractive for a man who, a little less than four years ago, appeared to be the leader who would bring Russia a new kind of strength as a modern, democratic nation with a thriving, western style, capitalist economy. Paradoxically, now that Mr Yeltsin's regime has succeeded in laying the communist ghost to rest, this dream scenario seems increasingly improbable.

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FINANCIAL TIMES



## RUSSIA 12

## ■ Profile: COMMUNIST LEADER GENNADY ZYUGANOV

## Red but far from dead

Four years after the collapse of the Soviet Union, Russia's communists are girding themselves for this year's regional and parliamentary elections and aiming for a return to the political mainstream.

The communist party of Russia, which was shattered, reviled, and banned in the wake of the failed 1991 coup, expects to emerge as one of the biggest political groupings after December's parliamentary elections and is likely to field a powerful presidential candidate to 1996. The person largely responsible for this transformation is Mr Gennady Zyuganov, its stocky pudgy-faced 50-year-old leader.

A lifelong communist, Mr Zyuganov has proved himself to be a combative speaker, wily tactician and capable organizer. Stripping communism of its "foreign" influences, Zyuganov has succeeded in shaping a more overtly nationalist programme producing a heady political brew for Russia's disenchanted and dispossessed.

The party's chief aims are to "establish the power of the workers and patriotic forces, preserve the integrity of the state, to revive the union of Soviet peoples and to ensure the national unity of the Russian people". It has become an effective mouthpiece for those suffering in the industrial wastelands and agricultural heartlands of modern Russia.

Mr Dmitry Volkov, political commentator on the *Sovodnya* newspaper, says the party draws on a sense of nostalgia for the simple certainties of the Soviet Union but also offers voters a greater sense of security about the future. "People are sick of ideology. They do not want communism but many do want the social protection which communism appears to offer," he says.

Mr Zyuganov's communist party claims to have 550,000 members giving it the broadest base of any of Russia's political groupings. Newspaper reports suggest that Mr Zyuganov is already trying to coax that organisational base to strike electoral deals with other presidential candidates.

The rumour mill suggests Mr Zyuganov is even talking with Mr Grigory Yavlinsky, the rad-



Gennady Zyuganov and a fervent supporter; presidential hopeful for 1996. Picture: AP

ical economist and self-declared presidential aspirant who heads the Yabloko faction, offering to support him in the second round of voting if a communist did not make it through the first.

Other communist party leaders talk of alliances with women's groups, protest movements of cheated investors, the agrarian lobby and organisations of army officers.

The party has played a prominent role in the anti-war movement stirred up by the invasion of Chechnya. While the liberal democratic groupings, such as Russia's Choice, have splintered over their opposition to the Chechen conflict, the communist party has used it as an effective rallying cry. There are also about 70 other communist parties of various views in Russia - including Mr Viktor Anpilov's notoriously hardline grouping - with which Mr Zyuganov's party has a loose coalition of interests.

Born during the second world war in the Oryol region, Mr Zyuganov joined the communist party in 1968. The die-hard ideologue then followed a typical career path in the local party rising to become a member of the national party's central committee. He was one of the leading party opponents of Mr Mikhail Gorbachev's

reform programme publishing a series of damning articles in the *Sovetskaya Rossiya* newspaper.

His platform still revolves around a series of timeless all-embracing communist slogans. But the party has partly reconciled itself with the market and the moderate wing of the party now has a decidedly social democratic tinge.

Mr Oleg Mironov, one of the party's leading members, even appears to be converted to the school of small government in promising the party would cut the over-sized state apparatus if it won the parliamentary elections.

But although the communist party is proving an effective force in opposition there is little evidence that its programme represents a credible basis for political action. In a scathing article in *Izvestia*, Mr Otto Latsis, the liberal newspaper's leading commentator, recently savaged the party's policies as a case of "Forward to the past".

"They simultaneously promise to lower prices and increase wages, to strike out at inflation and unemployment, to guarantee in every way the rights of the workers and peasants, servicemen and academics, grandparents and the young, employees and pensioners, the Russian people and other

nationalities. And the mechanism for this promised miracle: state regulation," he wrote.

Mr Latsis depicted a party that was incapable of positive solutions because the results of its disastrous 74-year experiment were still too fresh in the memory. Instead it had to build its support on a negative base simply criticising the current powers for their failings.

Rival politicians also criticise Mr Zyuganov for the company he keeps. The communist party leader often shares a platform with extremists of many hues fishing in the same political waters as Mr Vladimir Zhirinovskiy, the ultra-nationalist leader of Russia's inaptly-named Liberal Democratic Party of Russia.

This tactical flexibility may be condemned as unprincipled by the party's opponents but it could yet enable the communists to achieve their target of winning 25 per cent of the votes in the forthcoming parliamentary elections.

Reformed communist parties have made a strong electoral showing in other central and eastern European countries. Mr Zyuganov has ensured that far from being consigned to the dustbin of history, Russia's communist party will be impossible to ignore.

John Thornhill

"Russia is destined by her geopolitical position to be a great power, and it does not baffle her to engage in self-reproach."

THESE are not the words of some stern conservative critic of President Boris Yeltsin, but the new voice of the Moscow mainstream: in this case, a policy statement from the Russian Unity and Concord Party, headed by a deputy prime minister, Mr Sergei Shakhrai.

As Russia grows in confidence, and the pro-Western euphoria that followed the fall of communism rapidly ebbs, ideas about foreign policy that were once confined to the nationalist end of the ideological spectrum are passing into conventional wisdom.

In the early days of Mr Yeltsin's presidency, when he was committed to a full-blown alliance with the US, one had to scour Moscow's hard-line press to read the argument that the US was taking cynical advantage of Russia's post-communist weakness.

Now that view can be heard on the lips of middle of the road commentators and policy-makers, along with many other opinions that have just become respectable.

Two key arms agreements - the START-2 accord on long-range nuclear weapons, and the treaty on Conventional Forces in Europe (CFE) - are now seen across a wide band of Moscow opinion as products of Russia's temporary decline, which need to be reconsidered now that recovery is underway.

Other newly respectable sentiments include a feeling that post-communist Russia was too quick to join in Western-inspired sanctions against its traditional friends, from Serbia to Libya to Iraq, a wish for closer relations with countries to Russia's immediate south, especially India; and, among Russia's Western partners, a strong preference for Germany over the US.

From a Western viewpoint, a string of Russian diplomatic successes - highlighted by Mr Yeltsin's admission last summer to the Group of Seven summit in Naples - was rudely interrupted in December by the onslaught on the separatist enclave of Chechnya.

The indiscriminate use of aerial bombardment, and the

## ■ Bruce Clark salutes the finesse of Moscow's new diplomacy

## Back in the game of nations

lack of all civilian control over the operation, seemed to the West to be in direct violation of accords on the proportionate use of force which had been agreed at the European security summit in Budapest only days earlier.

After some initial hesitation, both the US and the European Union came to the conclusion that Russian behaviour in Chechnya had cast a shadow over Russian-Western relations as a whole.

Yet Russian policy-makers, including those who have criticised the war in Chechnya, see the cooling of relations with the West through a different light. They blame the

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Yet Russian policy-makers, including those who have criticised the war in Chechnya, see the cooling of relations with the West through a different light. They blame the



Kozlov with US Secretary Christopher: 'The honeymoon is over'

US - particularly the new Republican majority in Congress - for seeking trouble with Russia.

They see the US as the main force behind efforts to enlarge Nato, a project for which - in Moscow's assessment - there is little real enthusiasm in Western Europe; and they also resent Washington's use of non-proliferation arguments to obstruct Russia's exports, from rocket sales to India to a proposed transfer of nuclear technology to Iran.

If anything, the European Union has probably shown greater toughness over Chech-

voled recently by Mr Vladimir Lukin, chairman of the foreign affairs committee of the Russian Parliament.

Mr Lukin has linked the ratification of Start-2 with many other issues, including Nato expansion - which Moscow strongly opposes - the future of the CFE, US plans for new anti-missile defences, and the general US-Russian climate. "I wouldn't risk presenting the Start-2 accord to Parliament for ratification at a time when we [Russians] are not being taken into proper account," he has said.

All this provides a murky

background for President Bill Clinton's visit to Moscow next month to attend celebrations marking the 50th anniversary of victory over Nazi Germany.

Mr Andrei Kozlov, deputy director of Moscow's US and Canada Institute, sees little prospect of a breakthrough at a time when both Presidents are handicapped by domestic pressures. "All the easy things in US-Russian relations have been done already," he says.

In Mr Shakhrai's manifesto, there is a revealing list of priorities for external relations: first, military and economic integration among the ex-Soviet republics; second, better relations in the Asia-Pacific region, particularly China and Japan; and third, a European security structure in which Russia plays a full part. The idea of a foreign policy oriented mainly to the US is dismissed as outdated.

Arguably, this Asian vision of Russia's future says more about fantasy than fact. Western Europe remains Russia's biggest trading partner, accounting for about half its exports; and the cold war has left an enormous amount of business to be done with the US, particularly in arms control and non-proliferation.

The US and Japan are still bedevilled by a territorial dispute over the Kurile islands; and links with China, a promising trading partner and arms customer, have been complicated recently by local squabbles over border demarcation and migration.

Yet the renewed interest in Asian partnerships, throughout the Russian establishment, is unmistakable: where free-market economists are fascinated by the success of Japan.

A growing pro-authoritarian lobby is frankly admiring of China's ability to achieve rapid growth while shunning off Western lectures on human rights and political reform.

In practice, Russia seems unlikely to do anything so clumsy as make a straight choice between its relations with Western Europe, Asia and the US. To judge by the increasing sophistication of non-communist Russia's diplomacy, Moscow will probably continue to play one partner against the other with consummate skill.

## Chrystia Freeland studies Russian attitudes to the other CIS states

## Cautious farewell to empire

The term Russians use to describe the other former Soviet republics, "the near abroad", betrays Russia's larger failure to regard the territories once ruled by tsars and communist commissars alike as entirely foreign.

Russian leaders still feel they have a natural right to influence the other former Soviet republics' foreign and defence policies and in some cases even intervene in domestic issues. This sense of entitlement is strengthened by the presence in the newly independent states of 25m ethnic Russians, who have become minorities where they were once masters.

Mounting domestic calls for the consolidation of "Great Russia" might be expected to inspire Moscow to take an even tougher line with its former Soviet brethren. Indeed, one reason why those former Soviet republics which feel most vulnerable to a resurgence of an expansionist Russia, such as Estonia, reacted so vociferously to Moscow's military intervention in Chechnya was their fear that the war in the Caucasus foreshadowed the rise of a more broadly neo-imperialist Russia.

But, instead, Russia's attitude towards its immediate neighbours appears to be developing along more subtle lines. Three years after the collapse of the Soviet Union and the emergence of 15 independent states in its place, a policy of what might be termed pragmatic imperialism is emerging in the Kremlin.

Russian leaders continue to believe that they should be first among equals in the territory which once formed the Soviet Union, but they are learning that they can exert more influence in the weaker states and less in the stronger ones; that, in many cases, reabsorption of other former Soviet republics might not be worth the cost; and that the more oblique tools of economic dominance can be more effective than demanding outright political hegemony.

The first rule of Russia's emerging doctrine of pragmatic imperialism is to differentiate among the newly independent states of the former Soviet Union.

The weaker states - the Central Asia republics, the Caucasus and Belarus - are less able to resist growing Russian influence and in many cases openly welcome it. Thus, earlier this year Russia, Kazakhstan and Belarus agreed to form a customs union and Kazakhstan and Russia took the radical



Mixed feelings: a departing Russian soldier and his Estonian sweetheart

decision to combine their armed forces.

But the stronger former Soviet republics are successfully resisting what many Russian and central Asian leaders had hoped would be a more general drive towards military, political and economic reintegration.

The Baltic states, whose relative economic prosperity and close links with the west give them a particular immunity to



Ukrainian President Leonid Kuchma: firmly independent

Russia's reintegrationist pull, refused to join the Commonwealth of Independent States (the CIS), the body which loosely affiliates the remaining 13 former Soviet republics, from the outset. The three Baltic states are totally deaf to calls from other CIS states for military, political or customs unions, preferring to develop ties among themselves and with the west.

Within the CIS, Ukraine, seen by many Russians as a natural constituent of Greater Russia, is proving to be the state most strongly committed to its fledgling independence. Russian leaders had hoped that Mr Leonid Kuchma, who won the race for Ukraine's presidency last summer, would be more amenable to reintegration than his predecessor, Mr Leonid Kravchuk. But, instead,

Mr Kuchma, who campaigned on a broadly pro-Russian platform, has emerged as a stalwart defender of the elements of Ukrainian sovereignty.

Following the example set by Mr Kravchuk, Mr Kuchma has refused to join any CIS agreements which would infringe upon Ukraine's independence in foreign policy and defence.

Kiev has even assumed a sceptical stance on economic links, which Mr Kuchma broadly endorses, because of its contention that the CIS is an ineffective institution and one in which Russia exercises undue influence.

On the eve of the most recent CIS meeting, which Russian and Kazakh leaders had been trumpeting as an opportunity to set real reintegration into motion, Mr Kuchma offered the decidedly downbeat opinion that "a shapeless organisation like the CIS has no future". In a broadside against the Russian leaders who had hoped Mr Kuchma would be their man in Kiev, he added that, "at the moment we are playing with one set of goals. Russia is standing at the penalty spot and scoring goals against everyone."

Paradoxically, Moscow's current obsession with consolidating its own statehood has provided a window of opportunity for former Russian vassals, such as Ukraine, who are keen on extruding their own independence. This was most clearly demonstrated last month, when Ukraine used Russia's entanglement in Chechnya as political cover for its own efforts to clamp down on pro-Russian separatists in Ukraine's Crimean peninsula.

In the past, Russian leaders have backed Crimean separatists, but last month, alive to the parallels between Ukraine's bloodless assertion of authority over Crimea and Russia's brutal war in Chechnya, senior Russian officials

said that Crimea was Ukraine's internal affair.

The second rule of pragmatic Russian imperialism is that total reabsorption of the former Soviet republics, even those which are clamouring to re-enter the Russian fold, may not be in Moscow's economic interests. This has been the lesson of Russia's relations with economically backward Belarus.

Proposals for a currency union between the two Slavic states faltered last year after Russian officials realised that readmitting Belarus into the ruble zone would put an additional brake on their efforts to halt the ruble's headlong inflationary slide.

Russia's reluctance to allow economically weaker former Soviet republics back into the ruble zone has become so powerful that even Mr Nursultan Nazarbayev, the Kazakh president who is the leading advocate of full economic reunion, admitted this year that the opportunity to recreate a single currency had gone.

Economic considerations also form the basis of the third rule of pragmatic Russian imperialism. As market reforms have taken fragile hold of the Russian economy, Moscow's leaders have begun to understand that they can ensure Russia's continued dominance over the former Soviet republics through the less obtrusive levers of economic control, rather than insisting on outright political and military suzerainty.

An example of this tendency is Russia's insistence that Russian companies, with close links to the government be cent in on the big deals in the oil-rich Caspian region. Another is the emerging policy of Gazprom, Russia's monopoly natural gas exporter, to propose debt for equity swaps to the former Soviet republics which have accrued massive unpaid bills for their natural gas.

Even stubbornly independence-minded republics such as Ukraine appear to be reaching the conclusion that this new pragmatic form of Russian influence is inevitable, and perhaps not entirely unwelcome. In an effort to reassure the Ukrainian people, whom more than three centuries of authoritarian rule from Russia has made wary of Russian control in any guise, Mr Kuchma insisted last month that "there's no great difference between dollars and rubles" when they are invested in the Ukrainian economy.

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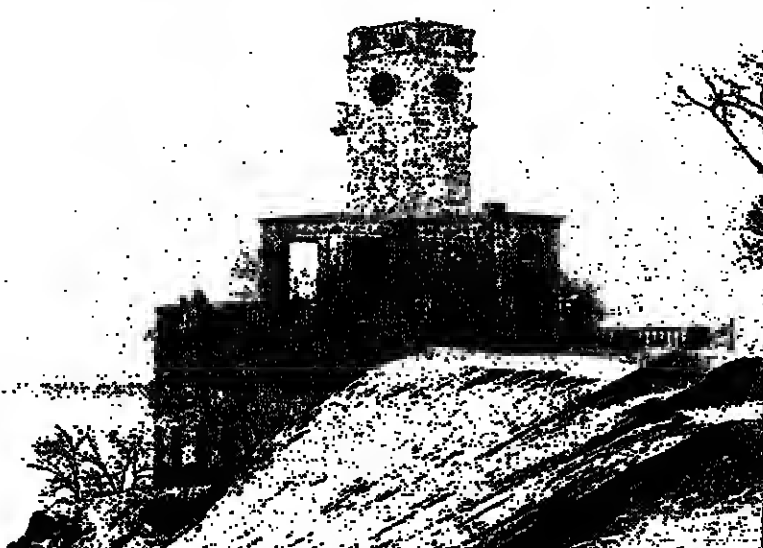
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## RUSSIA 14

■ Dmitry Volkov, a Moscow columnist, sums up the people's mood

## Weariness in a cold dawn



On the Amur river in Siberia: a new day, but the dawn is somewhat chilly

Financial Times picture

The people are tired - this is the answer you will get if you ask how Russians are feeling about reform, politics, democracy, crime and corruption - everything beyond their own homes. The nation has gone from a state of amazement at how brave it can be - attacking communism, breaking with orthodoxy, fighting for freedom - to realisation that the new reality is about day-to-day survival. Russians can still get angry, maybe violent, but not over a conflict of ideologies. Today's protests are against low living standards and corruption.

Welcome to the home of a new Russian, not a shady businessman, but an industrial worker who has been laid off and is buying a new car with the money he raised selling potatoes grown on his small private plot of land. Of course he is tired. This has been, and will continue to be, a traumatic transition.

In Russia, and in many of the other former Soviet republics, the answer to this new social climate is dictatorship. Democratically minded politicians feel indignant about it, but there are no strong protests against the trend. The Kremlin has been disillusioned by Russia's new generation of democratic politicians. Sometimes called the August draftees, they are the young leaders with a strong commitment to democracy and human rights who during the failed hardline coup of August 1991 massed around the White House on the Moskva river embankment to protect what they saw as nascent democracy and freedom embodied in Mr Yeltsin.

But the August draftees lost their political chance in the December, 1993 parliamentary elections. Despite Mr Yeltsin's wholehearted support for their political battle against the communists and nationalists, the democrats failed to persuade the voters.

For the president's team this meant a very simple thing - to remain in power the president's men had to abandon these weak, unpersuasive and undisciplined allies. In the summer of 1994, it was already becoming clear that Mr Yeltsin was looking for firmer ground to stand on than traditional western-style liberalism. Nationalists, after all, had won widespread support at the polls. Perhaps even more important in the Kremlin's considerations was the fact that nationalism coupled with

etatism makes it possible to disregard popular discontent. Placing a priority on law and order gives the government an opportunity to ignore dissenting opinions and to crack down on political minorities. Nationalism and etatism are finding powerful constituencies in the Russian elite. The army, the managers of crumbling industries and the security services have a longstanding grievance with the Kremlin for allegedly selling the patrimony to the West, destroying its defence and industrial potential and so forth. Most of these elites have indicated that they would not insist on the removal of Russia's present leaders, if the Kremlin were to change its attitudes. So it did.

Furthermore, a new dictatorship may be viewed as a far more efficient way to lead the country out of its current crisis, restructure its economy and clamp down on violent crime. A number of experts with liberal ideas about economy have argued for a move from chaotic unruly democracy to a strong state ruled unwaveringly by a sober and educated leader. Even sobriety is not essential if the leader agrees to be controlled by these experts. They promise to remain sober enough to advise him wisely.

Russia's most recent political developments - the military

crackdown in Chechnya, the promise to fight political extremism with police power, recurring threats against the mafia and corruption - may signal that all the elements necessary to establish an educated dictatorship are in place. Of course, this nascent regime needs formal recognition, and there are two ways to achieve it. One is to hold controlled elections which would bring in a submissive parliament and legitimise a president designated by the present Kremlin clique - be it Mr Yeltsin or somebody else. Another is to find a legitimate excuse to cancel elections. Mr Yeltsin may stay or he may go, but if he is to have a successor, it will only be one appointed by the ruling oligarchy.

There is a long list of top-ranking officials, ranging from Mr Vladimir Shumilko, chairman of the upper chamber of parliament, to the secretive officers of the Security Council, effectively, the politburo of the new Russia, to officials in the president's administration, who publicly and privately speak in favour of cancelling elections. The people are tired, they tell the people. We are tired of being accountable to the people, they say off the record.

Even more importantly, powerful Muscovite bankers have joined the chorus. The views of

the banking community may be even more revealing than statements by politicians and parties. The big players there represent the real rulers of the country, some with a criminal background, others sprouting from so-called specialised state banks and servicing key industries. All are corrupt in a sense that close ties with government officials are at least as important for their business as the ability to manage money.

A free-for-all competition between these groups - formed sometimes on a regional basis, but also within branches of industry or, unfortunately, through the influence of gangsters - has worried the country's leadership. The so-called Moscow group operating in close alliance with the capital's powerful mayor, Mr Yuri Luzhkov, was seen as a potential threat both by its rivals and by the Kremlin. As a consequence, it was singled out for attack by Mr Yeltsin's head of security, Gen Alexander Korzhakov, not in the least to serve as an example of how uncomfortable any single financial group in Russia will be made to feel if it doesn't make a deal with the presidential entourage.

Geo Korzhakov, as well as other figures personally dependent on Mr Yeltsin, seem to have become very concerned

about the political succession. The president's men realise they have no political future if Mr Yeltsin leaves his post and the next man in line does not want their services. Therefore, worried as they are about their boss's fate, Mr Yeltsin's intimate friends and armbearers are equally concerned about controlling the queue to the presidential seat.

In this regard, the attack on Mr Luzhkov and his banking allies has been a success. There are clear signs that consultations between the biggest banks and the regime are well underway. The chosen financial groups are promising to use their resources to help the regime avoid elections or, if this fails, to fund the Kremlin's chosen candidates. The government, in return, has indicated that it is prepared to give the financiers exclusive rights to manage the economy and eliminate competition.

The offspring of this union between Russia's political masters and its financiers may not be a liberal society with a free market and a meaningful democracy. On the other hand, it is not likely to revert to rigid Soviet totalitarianism. The economy, observers claim, shows signs of invigoration. There will be no need to threaten people with labour camps if they can be lured into acquiescence with a little bit of bread, butter and no shoot-outs in their backyards. In fact, the people would probably like this for a change.

Of course, the state is likely to remain corrupt, and grow even more so. But Russia is a country built on intimate personal connections rather than independent relationships governed by law. A Russian version of democracy would not eliminate corruption but instead increase the number of closely-knit clans, violently competing for scarce resources. If only one clan remains - the Kremlin clique - it may at least restrain its delinquent adolescent members and rule the weaker gangs with an iron fist. It's a new day, although the dawn is rather bleak and chilly.

■ Mr Volkov is political editor of *Sevodayna*, a Moscow daily

■ Profile: OLEG BOYKO

## Captain of high finance and business, aged 30

Enthroned in a black leather chair, behind a vast chrome and glass desk, Mr Oleg Boyko, chairman of the board of one of Russia's "big eight" banks, epitomises Russia's new breed of financiers.

The broad windows of his 12th floor office command a view of the Kremlin, the centre of political power in the new Russia, as it was in the old. On the ground floor, one of the flagships of Russia's nascent private economy, a McDonald's restaurant, dishes out Big Macs to queues of eager Muscovites.

This dual proximity to the heart of political authority and the more diffuse but growing power of Russia's sea of

grown out of a computer importing company he established in 1988 when he was one of the handful of pioneering businessmen who took advantage of the tentative overtures that Mr Mikhail Gorbachev's Soviet Union made to private entrepreneurs.

Since then, Olibi has blossomed with a speed which owes as much to Mr Boyko's adroit political judgment as it does to his business acumen.

"There is nothing strange about the fact that in Russia big business is close to the government," Mr Boyko insists.

A case in point is one of Olibi's most bitter rivals, the Most group, which owes its equally spectacular rise in part to its close relationship with Mr Yuri Luzhkov, the powerful mayor of Moscow.

But what is exceptional is Mr Boyko's ability - so far - to adapt to the ever shifting sands of Russian politics. It stands in sharp contrast with Most, whose fate has so closely mirrored the falling political star of Mr Luzhkov that Mr Vladimir Gusinsky, head of the Most group, has been forced into informal exile.

Mr Boyko attributes his ability to avert the disastrous consequences of political disfavour to Olibi's financial power. "The bigger you are the more independent you are," he says, "not because you are further from the government but because you are closer to it."

Two years ago, Mr Boyko became one of the first businessmen openly to enter the political arena by throwing Olibi's considerable financial muscle behind Russia's Choice, the country's leading pro-reform party, which was then closely linked to Mr Boris Yeltsin, the Russian president.

"I had had some success in business, so I thought, 'why don't I try politics?'" Mr Boyko says of his decision to back Russia's Choice. "I'm young and I've never been a communist, so it was natural that I support the largest liberal tendency in the country."

But the situation changed this winter, when Russia's

brutal and unfinished campaign to subdue Chechen separatists provoked a rift between Russia's Choice, which has been strongly critical of the war, and Mr Yeltsin. Sensitive to these new political winds, Mr Boyko has adeptly shifted his allegiances. He resigned from the executive of Russia's Choice, where he was formally second-in-command of the party, and has become one of the chief financial backers of Stahlinost, a newly formed parliamentary block known for its unwavering loyalty to the president.

"When the Chechen crisis happened, many leaders of Russia's Choice became hysterical," Mr Boyko says, by

A pragmatic politician, he has emerged as President Yeltsin's most loyal banker

way of explanation. "They were talking about impeachment of the president and dismissal of the government. But I don't think you would get anything better. This was the main reason why I disagreed with some people in the party."

Since then, Mr Boyko has gone even further. In what many observers think may be a trial balloon floated at the request of the presidential team, Mr Boyko has called for a postponement of parliamentary and presidential elections.

Mr Boyko's decision to position himself as the president's most loyal banker has drawn fierce criticism from some quarters. "Mr Boyko thinks that he has privatised... the president himself and can now use him as his own 'informal' bodyguard," Mr Mikhail Leonov, a prominent Moscow columnist, wrote last week.

As long as he manages to stay in the president's good books, and Olibi reaps the rewards of that political favour, Mr Boyko is unlikely to be too troubled by such accusations.

Chrystia Freeland

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## COMPANIES AND FINANCE

## Générale des Eaux ahead despite property arm loss

By John Riddling in Paris

Générale des Eaux, the French water, construction and communications group, achieved net profits of about FF2.35bn (\$367m) last year, a rise of 4.5 per cent on 1993, in spite of record losses at its property subsidiary.

The result, which is due to be confirmed next month, includes substantial provisions against losses of FF2.23bn at Compagnie Immobilière Phénix, the group's property arm, in 1993, losses at CIP amounted to FF1.68bn.

These losses and provisions were offset by capital gains

arising from several operations, including the sale of stakes in Cofira, the company's mobile telephone operation, to industry partners such as Southern Bell of the US and Vodafone.

Sales at the group rose by 5.8 per cent to FF156.2bn, with about 30 per cent of the total coming from markets outside France. Générale des Eaux said the rise in results would enable it to increase the dividend from FF11 to FF11.25.

The company also outlined details of the restructuring of CIP, one of several casualties of the recession in the French property market. Under the

restructuring, a share exchange will offer one Générale des Eaux share for every eight CIP shares and for every three CIP convertible bonds. The maximum dilution for the group shares is 1.38 per cent, according to the statement.

The large provisions for CIP and the restructuring package reflect the strategy being pursued by Mr Jean-Marie Messier, appointed last year as managing director and heir apparent to Mr Guy Deljouany, the group chairman. Mr Messier has adopted an aggressive approach at CIP, seeking a final resolution of its losses and overvalued assets.

## Derivatives trading hits Unicem

By Andrew Hill in Milan

Extraordinary losses in derivatives trading helped drive Unicem, the Italian cement company, into a group loss of L88bn (\$58m) last year.

Unicem, which is controlled by the Agnelli family's IFI holding company, had to set aside L78bn to cover losses on unauthorised trading of derivatives and other financial instruments, since curtailed.

The company, which made a net profit of L25bn in 1993, managed to increase operating profits to L32bn, more than double the L15bn reported for 1993, even though cement consumption in Italy dropped 8 per cent in 1994.

Extraordinary losses wiped out the benefits of this performance. Apart from the L78bn trading loss, Unicem also set aside L12bn to cover European Commission fines levied for alleged membership of a European cartel.

The company is appealing against the fines. An 11 per cent cut in its workforce cost a further L9bn in extraordinary charges.

Some 40 per cent of Unicem belongs to IFI, and just over 10 per cent to IFI, the holding company for the Agnelli industrial interests apart from Fiat. However, under a complex operation announced last May, IFI will eventually gain control of the whole majority stake in Unicem.

## Repsol set to kick-start the bolsa

Madrid's offer could usher in a privatisation drive, says Tom Burns

Repsol's long-awaited placement, which will be completed today, has brought risk-averse domestic investors back to Madrid's Bolsa and prepared the stage for a privatisation programme in Spain.

Analysts believe that the Pta200bn (\$1.4bn) offer of 19 per cent of state-owned equity in the oil, chemical and gas conglomerate could also refuel foreign interests in the Spanish market. The offer, the largest in Europe so far this year, has been strongly oversubscribed in both its domestic and international tranches.

A key feature of the placement, globally co-ordinated by Goldman Sachs of the US and the domestic retail bank Banco Bilbao Vizcaya, has been the rush for shares by small Spanish investors. When the retail offer of 32m shares closed on Friday, demand stood at more than 70m shares.

The excitement generated by the Repsol paper reflects the prospects of good earnings by the energy group, as well as the clever, innovative incentives that have underpinned the placement. But it could also indicate that domestic investors are beginning to shrug off a wariness over the equity market that has brought the Bolsa's index to some 25 per cent below its historic peak of early 1993.

Repsol is viewed as the best possible stock to kick-start the

market. Its chemical division is poised to make good profits on the back of the sector's cyclical recovery and its gas business - built around its 48 per cent stake in Gas Natural, the dominant domestic distributor - is set for strong growth following the company's acquisition of Enagas, the dominant domestic supplier.

"The placement amounts to a blast of badly-needed oxygen in the Bolsa," says Mr Juan Bastos, chief executive of Madrid brokers Barsecurities.

"A host of domestic optimism could bring the foreigners back," says Mr Enrique Marazuela, an energy sector analyst at Madrid securities firm Ahorro Corporación Financiera. "Foreign investors used to account for 30 per cent of the Bolsa's trading and they represent less than half of that now."

The current offer will reduce the state-owned equity in Repsol to just over 21 per cent and this lowered government presence is welcomed by analysts on the grounds that it will further enhance the strength and independence of the group's management. Mr Oscar Fargul, Repsol chairman, has himself consistently equated privatisation with greater efficiency.

The performance of Repsol shares in the weeks ahead will dictate the timing and the scope of future disposals by government-controlled companies. In recent statements, Mr Pedro Solbes, the economy and finance minister, has indicated that the government is looking to raise as much as Pta700bn over the next 18 months through privatisations - a sum that will be used to lower the public deficit.

Such plans, which could include an offering by Telefonica, the telecommunications group, before the summer, depend to a large extent on the aftermath of the current disposal. "The government's placement strategy hinges on whether Repsol delivers solid rewards to its shareholders," says Mr Bastos.

Rewards have been scant for investors in the government's two previous placements. Trading in Endesa, the state utility, and in Argentaria, the banking group, is well down on their issue prices in May last year and October 1993 respectively.

It is no surprise therefore that the Repsol offer has been carefully stage-managed. In addition to a 5 per cent discount on the issue price, which will be announced after the New York Stock Exchange closes today, special attention has been given to reducing the risk for retail investors.

The cornerstone of the sales pitch has been a undertaking - by the energy group to reimburse small domestic investors 12 months after the issue for any fall of up to 10 per cent in Repsol's market price. "If there had not been that guarantee, the retail tranche would probably have been a disaster," says Mr Marazuela.

This important lesson has no doubt been taken on board by the government as it lines up a number of companies, as well as institutions such as the airport and port authorities, for privatisation. Together with Telefonica, a shortlist of forthcoming disposals is understood to include Tabacalera, the tobacco manufacturer and distributor, Ence, a paper pulp producer, and Argentaria.

Strong interest by domestic retailers is held by the government to be a prerequisite to a successful privatisation programme, and these investors are now likely to demand reimbursement guarantees similar to that undertaken by Repsol in any future disposals.

## Hyogo bank to report deficit

By Gerard Baker in Tokyo

Hyogo Bank, one of Japan's larger regional banks, centred on the Kobe area, has become the latest of the country's financial institutions to prepare its shareholders for losses when it announces its results next month.

The bank said its recurring loss, before tax and extraordinary items, for the year to March 31, would be ¥10.7bn (\$127m) and it would report an after-tax loss of ¥12.2bn. Last autumn it forecast after-tax profits of ¥1.1bn.

Last year, Hyogo posted a recurring profit of ¥2.5bn and a post-tax profit of ¥1bn. At the end of September last year it had total assets of ¥3,700bn.

The main reason for the loss, it said, was the sharp decline in share prices in the past six months, which reduced the value of the bank's large holdings of equities.

Under Japanese banking rules, if the market price of shares held by a company falls below its book value at the end of an accounting period, it is required to declare the loss. Many banks are expected to

have experienced such losses in the past financial year.

The bank did not attempt to offset the losses by selling other equities on which it carries substantial large gains.

Banks have done this in the past to balance losses elsewhere in their accounts, but realising these equity gains has the effect of weakening a bank's capital base, since unrealised gains are counted as part of a bank's capital.

Hyogo said the Kobe earthquake in January had inflicted serious damage on its head office and branches.

increased net profit in 1994 to L76.6bn (\$45m), against L63.4bn in 1993, writes Andrew Hill in Milan.

Turnover rose to L691bn, from L466bn, and the group has proposed a dividend of L143, compared with L142.8 for 1993. Natuzzi is quoted on the New York Stock Exchange and just under half its turnover is generated in the US.

Weak dollar cuts Moller surplus

A. Moller, the shipping and oil and gas group, saw 1994 profits cut by the weak dollar and low freight rates for oil tankers, container shipping and oil drilling rigs, writes Hilary Barnes in Copenhagen.

Pre-tax profits fell to

## NEWS DIGEST

## Mövenpick in further dividend rise

Mövenpick, the Swiss restaurants and hotels group, reported 1994 net income of SF13.7m (\$12.1m), up 39 per cent, and the directors have proposed a further restoration in dividends from 8 per cent to 10 per cent, agencies report.

The group, still recovering after losses and a sale of the controlling shareholding to Munich businessman Mr August von Finck in 1991, said that revenues slipped 7 per cent last year to SF1.16bn.

However, operating earnings jumped by 48 per cent to SF26.7m in spite of recession and lacklustre consumer sentiment in its main markets, Switzerland and Germany.

The group said the proposed dividend rise was based on "the continuing increase in operating earnings since 1992".

## Toronto exchange suspends Bramalea

The Toronto Stock Exchange has suspended trading in the shares of Bramalea, the Canadian property development group being broken up by its principal creditors, because of its financial position, writes Robert Gibbons in Montreal.

Bramalea had been trying to refinance C\$3.5bn of debt but ran out of cash two weeks ago.

Advance by Natuzzi

Industrie Natuzzi, the Italian furniture manufacturer,

increased net profit in 1994 to L76.6bn (\$45m), against L63.4bn in 1993, writes Andrew Hill in Milan.

Turnover rose to L691bn, from L466bn, and the group has proposed a dividend of L143, compared with L142.8 for 1993. Natuzzi is quoted on the New York Stock Exchange and just under half its turnover is generated in the US.

Weak dollar cuts Moller surplus

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Pre-tax profits fell to

DKr2.56bn (\$471m) from DKr2.91bn in 1993. Turnover rose to DKr29.89bn from DKr27.83bn.

The dividend paid by the group's twin parent companies, D/S Svendborg and D/S 1912, will remain at DKr225m.

## Greek shipping group in \$400m sale

Vardinomyris, the Greek shipping group, has agreed to sell a 50 per cent stake in an oil refinery and a chain of petrol stations to Aramco, the Saudi Arabian state oil company, for about \$400m, writes Kerin Hope in Athens.

It said the sales opened the way for entry with Aramco into markets in the Balkans and the former Soviet Union.

## CROSS BORDER M&amp;A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Orkla (Norway)	Procordia Foods/ Abba Seafood (Sweden)	Food	£375m	Volvo continues asset sales
Coolson (UK)	MPM Enterprises (US)	Electronic materials	£33m	Large deferred element
Pegasus Gold (US)	Zapopan (Australia)	Mining	£82m	Offer for outstanding 42%
Charles Schwab (US)	Sharelink (UK)	Stockbroking	£39.7m	Agreed offer
Laporte (UK)	Mapico (US)	Pigments	£28m	Specialist purchase
Siebe (UK)	LaPoi (US)	Engineering	£20.6m	Major North America
Siebe (UK)	Fabex (US)	Engineering	£17.2m	Expansion package
Delgety (UK)	PAC (Italy)	Food	£11.8m	Cash buy
RR Donnelley (US)	International Communication & Data (UK)	Marketing services	£9.4m	Agreed bid
ISS (Denmark)	Vaardiba (Sweden)	Healthcare	n/a	Private care move

# Glaxo

## NOTICE

## Final Offer by Glaxo plc for Wellcome plc

Under the Rules of the London Stock Exchange, Glaxo is required to publish the following information about the Enlarged Group now that the Final Offer is wholly unconditional. Words and expressions defined in the Final Offer to Purchase/Prospectus dated 7th February, 1995 have the same meaning in this notice.

## 1. Indebtedness

At the close of business on 28th February, 1995, the indebtedness of the Enlarged Group was as follows:

	£m
Bank overdrafts	123
Acceptance credits	163
Commercial paper	647
Other short-term borrowings	95
Long-term borrowings	325
	1,353

Short-term borrowings of £15 million and long-term borrowings of £92 million are secured by charges on fixed and current assets. The long-term borrowings include £129 million of Japanese Yen Convertible Bonds.

The quantified contingent liabilities of the Enlarged Group were £21 million. Unquantified claims have been made against the Enlarged Group and undertakings relating to product liability and intellectual property rights. In the opinion of the Directors of Glaxo the amounts provided in the accounts of the Glaxo Group and Wellcome against such claims are adequate. Although the taxation liabilities of certain United Kingdom and overseas subsidiary undertakings have not been finally agreed with the appropriate revenue authorities for a number of years, the Directors of Glaxo consider that the amounts provided in the accounts of the Glaxo Group and Wellcome are adequate to meet any further liabilities which may arise.

Save as disclosed herein and apart from intra-group indebtedness within the Enlarged Group, no member of the Enlarged Group had on 28th February, 1995, any loan capital (including term loans) outstanding or created but unused, any mortgages, charges or other borrowings or indebtedness in the nature of borrowings, including bank overdrafts, liabilities under acceptances (other than normal trade bills), or acceptance credits, hire purchase commitments, obligations made under finance leases, or guarantees or other material contingent liabilities.

On the same date the Enlarged Group had the following cash at bank and current asset investments:

	£m
Government and equivalent investments	487
Other marketable investments	1,132
Deposits at banks	2,877
Cash at banks	124
	4,620

The surplus of cash and investments over indebtedness on 28th February, 1995 was £3,267 million. Commencing on 30th March, 1995 and up to 5th April, 1995 (the latest practicable date prior to the publication of this notice), Glaxo has paid approximately £6,035 million in cash consideration in respect of the purchase of Wellcome Securities pursuant to acceptances of the Final Offer. These cash payments have been satisfied by drawdowns on previously arranged revolving credit facilities. In addition, in the period from 2nd March, 1995 up to 5th April, 1995, Glaxo paid £341 million in cash consideration in respect of the purchase of Affymax.

Note: US dollar amounts comprised within the above balances have been translated at the rate of £1.00 = US\$1.58, being the rate as at 28th February, 1995.

## 2. Working capital

The Directors of Glaxo are of the opinion that, having regard to its available overdraft and other facilities, the Enlarged Group has sufficient working capital for its present requirements.

The Directors of Glaxo accept responsibility for the information contained in this notice. To the best of the knowledge and belief of the Directors of Glaxo who have taken all reasonable care to ensure that such is the case, such information is in accordance with the facts and does not omit anything likely to affect the import of such information.

Copies of this notice may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) from the Company Announcements Office of the London Stock Exchange, Capel Court Entrance, Bartholomew Lane, London EC2 for the two business days from 10th April, 1995 and for a period of 14 days from 10th April, 1995 from the registered office of Glaxo, Lansdowne House, Berkeley Square, London W1X 6BQ and from Lloyds Bank Plc, Lloyds Bank Registrars, The Causeway, Worthing, West Sussex BN99 6DA.

10th April, 1995

IRISH PERMANENT BUILDING SOCIETY

\$100,000,000 Floating rate notes 1998

Notice is hereby given that for the interest period from 6 April 1995 to 6 July 1995 the notes will carry an interest rate of 6.9875% per annum. Interest payable on 6 July 1995 will amount to \$174.21 per \$10,000 note and \$1,742.09 per \$100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

Ville de Montréal Can\$200,000,000 Floating Rate Notes Due January 10, 2000

NOTICE IS HEREBY GIVEN that for the interest period 10th April, 1995 to 10th July, 1995, the interest rate will be 8.2625% per annum. The interest payable on 10th July, 1995 against Coupon No. 2 will be Can\$21.21 per Can\$10,000 Note, Can\$212.14 per Can\$100,000 Note, and Can\$212.14 per Can\$100,000 Note.

Bank of Montreal London as Calculation Agent 10th April, 1995

Notice of Early Redemption BANQUE INDOSUEZ US \$150,000,000 Subordinated Floating Rate Notes due May 1998

Notice is hereby given pursuant to Clause 4 (b) of the Terms and Conditions of the Notes, Banque Indosuez (the "Issuer") will exercise its option to redeem the then outstanding Notes on 17 May, 1998 at their principal amount with interest accrued to the date of the payment of the coupon.

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The Financial Times plans to publish a Survey on

# Switzerland

on Wednesday, May 24

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COMPANIES AND FINANCE

# High noon for Meridien

Joel Kibazo examines an African banking group's growing troubles

Mr Andrew Sardanis, chairman of Meridien BIAO, the troubled banking group operating in 20 African countries, is not a man easily unsettled by unfolding events. Speaking in London last week, the Cypriot-born Zambian citizen said: "I do not believe it is the end of the road for us. We need to restructure, but we will come out all right."

Mr Sardanis will have to draw heavily on his 45 years of experience in the rough and tumble world of African business if his group is to emerge from its current crisis. Tanzania's central bank last week joined a growing list of authorities to have taken over the group's local operations. The Bank of Tanzania cited large foreign exchange exposure positions - estimated at about \$30m - for its move, together with "a poor lending policy which lacked proper scrutiny, and rapid expansion".

In February, Swaziland took over the running of the local Meridien BIAO, pending a sale. First National Bank of South Africa has confirmed that it is in talks about acquiring the Meridien operations in Swaziland. Kenya's central bank took over Meridien BIAO operations in Nairobi in March, also citing foreign exchange exposure positions.

But the biggest blow came two weeks ago when authorities in Zambia, where the group is headquartered, took over Meridien BIAO Bank Zambia, split it from the rest of the Meridien BIAO group and appointed Mr John Cruickshank, a former senior partner at KPMG Peat Marwick in Zambia, as interim chairman.

Only two weeks before, the Bank of Zambia had poured more than 40bn kwacha (\$50m) into the bank to bail it out of a serious liquidity crisis after rumours of its closure had started a run on the bank.

The group is the result of a 1991 merger between the Meridien Group's banks started by Mr Sardanis in 1983 and a network of 11 banks he bought from the French liquidator of

Banque Internationale pour l'Afrique Occidentale (BIAO). Registered in Luxembourg, although it does not operate there, Meridien BIAO is 74 per cent owned by Meridien International Bank Ltd (MIBL), which has a banking licence in the Bahamas. The African Development Bank holds a 10 per cent stake and the Banque Oueset Africaine de Developpement (BOAD) has a 16 per cent holding. It was capitalised at about \$100m.

"I believe our problem has always been a shortage of capital," says chairman Andrew Sardanis, but attempts to find suitable partners have failed so far

The group reported a net profit of \$3.2m in 1993, the last year for which audited figures are available, but after currency translations its reserves declined by \$15.2m in that year. MIBL is owned by Meridien Corporation, which is in turn owned by ITM International, a Luxembourg-registered private company controlled by the Sardanis family trust.

A lack of liquidity has dogged the group from its early days. Mr Sardanis said last week: "I believe our problem has always been a shortage of capital."

The liquidity problem appears to have been compounded by the 1991 merger and well informed sources have indicated funds were taken from the more profitable banks in English-speaking Africa to shore up less profitable operations in Franco-phone countries.

Meridien itself would only say: "We found the BIAO network in a worse state than we had anticipated and the situation deteriorated due to the overvalued CFA franc. The [1994] CFA franc devaluation only made things worse." It also cited high integration costs of merging the two groups as another source of its woes in that region.

Attention has also been called to financial transactions between Meridien and ITM, the private company controlled by Mr Sardanis which is involved in mining, trading and construction. Mr Sardanis said: "ITM has borrowed money from the bank but it has been on normal commercial terms. I don't think that borrowing is excessive and I refute allegations that money borrowed by ITM has not been paid back on time or that ITM is not meet-

ing its obligations. It is a lot of other borrowers that have delayed payments."

But if liquidity is at the heart of the group's problems, then attempts to find suitable partners have so far met with failure. One factor is the group's ownership structure, which effectively means there is no lender of last resort and thus no single effective regulator. The Bank of England has been keeping a close watch on Meridien's London operations and it is perhaps one reason why several merchant banks in

the City of London have shied away when approached by Meridien to help it find suitable partners for a cash injection. Talks in February with Internationale Nederlanden Group about a cash injection came to nothing.

Yet Meridien has paid little heed to critics of its complicated ownership structure. Mr Sardanis said: "We knew regulation was important but we concluded it was an unattainable goal. We are a Third World operation and regulators don't understand us."

He blames most of the group's troubles on a wider conspiracy. "I think there is a conspiracy by the British establishment, and British banks that are our competitors. The fact is they do not consider any institution out of Africa is capable, professional and long lasting and due to their power it becomes a self-fulfilling prophecy. I think that is what is happening here."

A board meeting to look at the group's future is to be held at the end of this month, but Mr Sardanis remains confident about the future. Pledging to repay the Zambian central bank, he said: "I do see a future for this group and I will work to ensure we get over our problems."

## Watmoughs chairman receives 46% rise

By Peter Pearce

Mr Patrick Walker, chairman of Watmoughs, the Bradford-based printer, received a 46 per cent increase in his pay package in 1994, up from £286,000 to £419,000. Pre-tax profits rose 30 per cent to £20.1m.

Stripping out pension contributions of £49,000 (£43,000), his pay grew 52 per cent, boosted by a rise in his management remuneration and benefits to £208,000 (£169,500) and a performance-related bonus more than doubled to £162,000 (£74,000).

Mr Walker's bonus is based on 2 per cent of the group's annual profits, adjusted for additional share capital issues.

The total remuneration for all the directors increased 20 per cent to £1.28m (£1.06m).

Mr Peter Redfern, chief executive of Partco, the distributor of automotive parts and equipment which came to the market in March 1994, saw his total remuneration rise by 43 per cent to £164,000 (£115,000). Within that, his salary rose to £121,000 (£100,000) and he received the maximum performance-related bonus of £25,000 (nil).

## Gus Carter is betting on raising £3.5m in flotation

By Peter Pearce

Gus Carter, which runs 72 betting offices in the north-east of England, is coming to market on May 2 via a placing to raise £3.5m before expenses. The transaction will value the company at about £12m.

Based in Sunderland, Carter has more betting shops in the north-east than any other group except Ladbrokes. It is one of the 10 largest betting office groups in the UK by turnover, which rose to £43.6m

(£40.8m) in 1994. Pre-tax profits for the 12 months to December 31 nearly doubled to £1.09m (£574,000).

The company is raising the money to fund the introduction of a new text system, electronic point-of-sale equipment and computerised settling equipment; to help develop some of its existing betting shops; and to finance the acquisition of individual, or small chains of, betting offices.

Carter currently has 72 outlets and aims to have more

than 150 betting offices.

The company was founded in 1955 and is now run by Mr John Trewhitt, managing director, and his brother Nick, development director, who both assumed control from their father in 1985.

With the extension of betting office hours to include evening and Sunday opening, Carter expects to increase turnover. This will be further helped by other liberalising changes which came into effect on April 6.

## Equities find favour over bonds

By Peter John

Fund managers are moving their attention from bonds to equities, according to the latest Smith New Court/Gallup survey of institutional investors.

While 28 per cent of managers, the highest proportion since December 1994, were planning to increase equity holdings, only 2 per cent were buyers of gilts.

The figures represent a significant contrast to the mood a month earlier, and come at a time when the FT-SE 100 Index has risen to its highest level since last August. At 3,210.9 on

Friday, the index had recorded a gain of 230 points over the month and showed signs of breaking through a narrow trading range.

At the beginning of March, only 21 per cent of managers were buyers of equities and 19 per cent were shifting money into the gilt market. Then, only a third believed in the near-term potential for UK equities, whereas now just over half (51 per cent) believe that the prospects over the next three months are positive.

The survey, which covers 82 investment institutions responsible for funds totalling £1.091bn, also shows a change of asset allocation within the equity market. Over the past six months, investors have moved away from electricity stocks; 12.2 per cent of the sample chose it as the least favoured sector. Property stocks are also under a cloud. One of the main beneficiaries has been the retailing sector, which has seen a shift over the past six months from a 4.7 per cent negative to an 8.1 per cent positive. Engineering and bank stocks are also popular, while the \$9bn-plus takeover of Wellcome by Glaxo has enlivened pharmaceuticals.

## Rugby Estates ahead at £2.4m

In its first set of full-year results since it floated last April, Rugby Estates property group lifted pre-tax profits from £2.01m to £2.44m for 1994.

However, stripping out a £700,000 exceptional credit from the total for 1993, the underlying pre-tax increase was 86 per cent. Net assets per share, including unrealised post-tax profit in trading stock, emerged at 130p at December 31, against 127p at the flotation.

During the year the group made acquisitions of £16m and sales of £7.5m, with £12m and £7m respectively of those totals after coming to market.

As anticipated, a final dividend of 1.38p makes a total for the year of 2.07p.

## Fitzwillton sells freezer business

Fitzwillton, the Irish industrial holding group, is selling its 75 per cent-owned Novum subsidiary for £23.5m. The Dublin-based freezer business is being acquired by a company formed by NatWest Ventures and the existing management team.

The proceeds will be used to pay off borrowings and develop other businesses. Fitzwillton said it would now concentrate on the Irish food retailing sector through its 97 per cent stake in the Wellworth retail chain, Rennicks, its sign manufacturer, and its investment in Waterford Wedgwood.

The group is currently resisting a possible takeover attempt by Dunnes Stores, the Irish retail group, which has recently acquired a 9.1 per cent stake.

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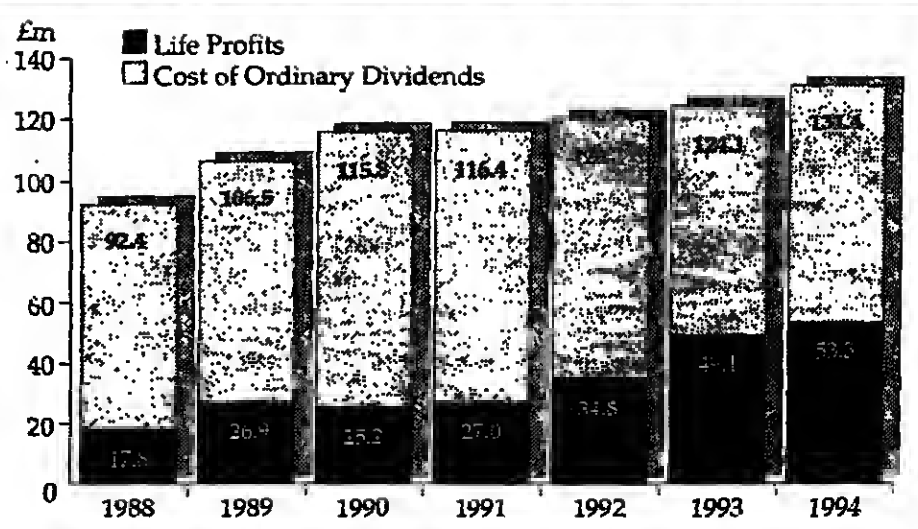
10th April, 1995



## General Accident

### INCREASING CONTRIBUTION FROM LIFE OPERATIONS

GROWTH IN LIFE PROFITS RELATIVE TO DIVIDEND



From the 1994 Annual Report:

- Record pre-tax profits for the year included an increased contribution of £53.3m from Life operations.
- In the UK, General Accident Life had another very successful year with new business premium income up 55% to £612m. This followed an encouraging increase in investment, pensions and building society-linked business.
- Estimated on a conservative basis, the embedded value of the group's Life business was up from £520m to £540m in 1994, despite a significant fall in investment values.

Nelson Robertson, Group Chief Executive, comments:

"We are encouraged by the growth in our Life business which is making an increasing contribution to the profitability of the group".

## General Accident plc

General Accident plc, World Headquarters: Pitheavlis, Perth, Scotland PH2 0NH

A copy of General Accident's 1994 Annual Report can be obtained from the Company Secretary at the above address.



## COMPANY NEWS: UK RESULTS ROUND-UP

RAW MATERIALS  
- By Tim Burt

## Higher costs force a mood of caution

Many manufacturers have branded 1994 the year when raw material price increases rose with a vengeance, reaching some of the highest levels seen for a decade.

Companies exposed to commodities such as pulp and paper, metals, rubbers and chemicals all endured sharp increases and some encountered fierce customer resistance when they tried to pass on the extra costs.

Among the largest rises, prices for bulk chemicals such as ethylene, propylene and styrene doubled during the year.

Spot prices for methanol rose 400 per cent, while orthoxybenzene climbed almost 200 per cent. Copper rose from \$1,767 per tonne to \$3,039; aluminium jumped 76 per cent from \$1,108 to \$1,951; and some grades of steel rose by up to 20 per cent.

Cotton and wool prices rose similarly; the cost of wood pulp increased 80 per cent, and publishers saw newsprint prices rise from \$410 to \$800 per tonne.

At the interim stage, many companies warned that margins were under pressure and cost-cutting was inevitable if they were to absorb higher costs.

For some, the caution was fully justified.

BICC, the world's second largest cable manufacturer and one of Britain's leading construction companies, cut its full-year dividend for the first time in 20 years after admitting it could not justify an increase while it struggled to recover commodity prices from unwilling customers.

Sir Robin Biggam, chairman, blamed higher raw material prices as the main factor behind a 597m fall in cash flow and a 650m rise in working capital requirements.

Smaller companies also felt the heat. Inveresk, the Scottish specialty paper manufacturer, saw profits fall more than 12 per cent after "unexpected and dramatic increases" in pulp prices.

For many others, however, initial fears over rising prices proved overblown. Prices for bulk chemicals and paper have yet to return to the levels of the 1980s and some companies are detecting signs that the production shortages and rampant demand which fuelled the increases have abated.

British Vita, the foam and fibre group which warned last year that raw material prices were threatening its profitability, found that it had been able "substantially" to recover the increases.

BTR, the industrial conglomerate, also surprised the market in March by announcing better-than-expected figures just three months after warning that costlier raw materials had forced it to pressurise suppliers to price cuts.

"The impact of raw material increases was vastly overdone," said one City analyst, while another accused BTR - among others - of misreading their ability to pass on prices.

Several analysts also pointed out that most manufacturing sectors "had never had it so good", with prices bumping along at historic lows for most of the past five years.

Where they were faced with steep increases, many large companies used their buying power to extract favourable deals from suppliers and relied on cheaper alternative materials where possible.

Charter, the industrial engineering group, for example, began sourcing steel from lower cost overseas markets and reformulated some products to eliminate the costliest commodities.

"We've used our purchasing clout to do that, while increasing productivity and taking out costs where we can," the company said.

In the textile sector, similar re-engineering and cost cuts helped Coats Vytella, the UK's largest textile and clothing company, to absorb price increases and pass some on.

Welcoming an 18 per cent increase in underlying profits, Mr Neville Bain, chief executive, said: "The signs are there that we are going to be able to see good growth this year."

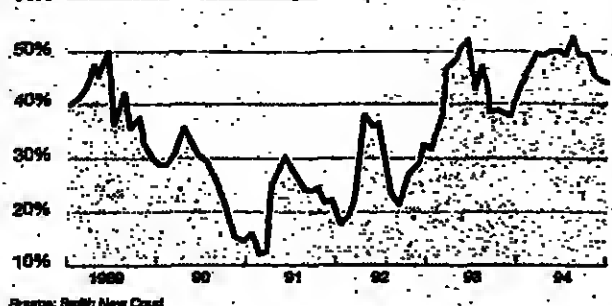
Contemplating 1994, the message from such executives is that raw material prices can be recovered when customers regard the goods they receive as high added-value products and not just repackaged commodities.

## A season of mellow fruitfulness

Corporate confidence is strengthening, Philip Coggan says, but the above-trend growth of earnings cannot continue

## Changes for the better

Upgrades as a per cent of changes to analysts' EPS forecasts



Source: Smith New Court

Profits can continue to grow at a double-digit rate. Mr Mark Tinker of James Capel is expecting 19 per cent growth among the non-financial stocks while Mr Richard Kersley of Barclays de Zoete Wedd is expecting 14 per cent. The consensus is about 15 per cent.

Economic growth, as measured by nominal gross domestic product, is likely to be 6 to 7 per cent this year. But Mr Tinker says that corporate profits can continue to grow faster than GDP, as productivity gains allow capital to gain at the expense of labour.

Furthermore, the profits growth of the quoted corporate sector, which represents larger companies, is likely to be stronger than that of unquoted small businesses.

Mr Tinker says that about 50 per cent of the profits of the quoted corporate sector come from overseas. That portion will be boosted both by the decline in the pound (since the value of foreign currency earnings is higher in sterling terms) and by the worldwide economic recovery.

In addition, there are some sectors, particularly retailing and housebuilding, where larger companies may be continuing to gain market share at the expense of smaller outfits.

The above-trend growth of corporate earnings cannot continue for ever. Mr Kersley argues that by 1996, UK corporate profits growth may be rising in line with nominal GDP, at about 7 per cent. He thinks that higher pay increases will

mean that employees will be getting some of the benefits of recovery previously reserved for employers.

Unit labour costs have started to accelerate, with the annualised rate of growth in the three months to January reaching 8 per cent, its highest level since 1981. The outlook for corporate profits may also be threatened if Eddie George, governor of the Bank of England, persuades the government to increase interest rates substantially to head off inflationary pressures.

In terms of the stock market, much depends on when the peak in corporate earnings is likely to come. If 1995 is the peak year, the market will soon start to reduce the multiple it is prepared to pay for earnings as it looks ahead to the next recession.

But if the recovery can be sustained for the rest of the decade, along the lines of the 1980s boom, the stock market

should motor ahead.

Mr Amit Thakur, research accountant at ABN Amro Hoare Govett, believes that earnings are a few years away from their peak. He also thinks that the investors are underestimating the effect of low inflation, which will allow companies to pay out more of their earnings in dividends as they need less of a cushion against inflationary shocks.

At the moment, the market is in a compromise mode. This consensus forecast for the end-year value of the FT-SE 100 index is 3,500, just under 10 per cent higher than its current level. If the consensus expectation for earnings growth is 15 per cent, that suggests the market is allowing for a fall in the p/e multiple.

The official historic price-earnings ratio on the FT non-financial index has already come down from the 22-plus level it reached at the start of 1994 and is now over 17, although some analysts' calculations put it at about 16. If earnings do grow by 15 per cent this year, that would bring it down to a more comfortable, in historic terms, 13.5.

## Behind the gloss lurks insecurity

Mr Kenneth Clarke, the chancellor, seeks reasons for the current "feel-good" factor, he need look no further than the recent company results. For in spite of rising corporate profits over the past year, there has been little respite from company job cuts.

At the largest end of the scale, recent examples include an announcement of 1,750 job losses at Midland Bank, 2,300 job cuts at Northern Foods and 1,500 at British Aerospace's missile making subsidiary.

On a more moderate level, Laura Ashley is shedding 200 staff from its clothing and furnishings groups, while Taylor Woodrow has announced 250 losses from its construction division. Meanwhile, thousands in smaller businesses have lost jobs, too, as the "falling across a range of sectors."

At face value these job cuts appear puzzling - official unemployment figures point to steady job growth in recent months, even in areas such as construction. The key to understanding these apparent contradictions lies not in the official data, but in the details of what managers are saying. For although most companies remain determined to control labour costs, they are doing so much by changing the nature of jobs and pay, as by shedding numbers.

On the one hand, a drive to boost productivity is swathing staff in some sectors. Midland Bank says its job losses are partly aimed at cutting out a tier of middle management at head office.

Corvett Parker, the furniture group, is meanwhile seeking improved productivity. While its turnover has remained broadly constant in recent years, and its employee numbers have fallen, the group plans to merge two factories to reduce labour costs further by cutting 85 jobs.

On the other hand, behind the scene of productivity gains, job growth is still occurring in some sectors - albeit more slowly and quietly.

Over, for example, recently announced that it would hire 2,000 to expand car production. "Clearly, labour costs have increased, but the increase has been in line with expected returns," says Mr Ian Strachan, group spokesman, who says overall labour costs will rise 10 per cent this year.

But other job creation has been less visible. Dalepak, for example, announced 75 job losses at the Hull food processing plant it took over from Ross Young. But it is also creating 70 jobs at the plant as part of restructuring - albeit in a climate of tight wage control and further efficiency gains, according to Mr Peter Holley, finance director.

At Taylor Woodrow, 250 jobs have been shed in its construction section while 100 jobs have been created in the wholesale and marketing arm. It believes there has been additional job creation among its house building subcontractors.

As Taylor Woodrow's story indicates, many of these new jobs are apt to occur among subcontractors or consultants. And although this trend lends a gloss to corporate efficiency, it does little to breed any security - or "feel-good" factor - among remaining employees.



Sunshine and showers: the outlook for corporate profits may be threatened if Eddie George, governor of the Bank of England, persuades the government to increase interest rates

## ANNUAL REPORTS - By William Lewis

## Pay pages turn over a new leaf

Radical improvements in the way companies disclose details of directors' pay is the dominant theme of the 1994 annual reports so far sent to shareholders. For once the focus has shifted from the size of year-on-year salary rises to what directors are now willing to reveal to shareholders about their pay.

It is clear from many of the annual reports that substantial changes have occurred in the way companies such as British Gas and National Westminster Bank give shareholders details of directors' pay.

The changes are emerging at a crucial time in the debate on executive pay in the UK. The Greenbury committee, set up with government backing under the chairmanship of Sir Richard Greenbury, chairman of Marks and Spencer, is attempting to design guidelines for companies to follow on share option profits made by directors of privatised utilities, Mr John Major, the prime minister, said he would consider introducing legislation once the Greenbury committee has published its report.

The committee is certain to recommend that companies give full details of directors' pay to shareholders. One remuneration consultant said: "We are not deaf, we can see this coming and so we are telling clients that they should get in first."

At British Gas, which is facing a revolt at its annual meeting on changes to its directors' remuneration structure, the annual report has five pages of details on pay. A breakdown of each director's salary is given, pension details, information on share options and an explanation of a new bonus scheme.

However, one fund manager warns: "Some companies may have to be forced kicking and screaming into this new transparent world."

## CAPITAL SPENDING - By David Wighton

## A return to faith in investment culture

Those optimistic about the UK economy will have found plenty to support their view in the company results season. In particular, it has brought signs of the upturn in capital investment that has been so noticeable by its absence.

Virtually all the leading industrial companies reporting 1994 figures plan increases in capital investment this year. For some it will be a big jump. Glynwed, the Birmingham-based group which spans medium technology engineering markets, said it would increase capital investment by 50 per cent this year.

Such steep growth continues a trend which is now showing in government statistics. Last month the official figures for 1994 were revised upwards to show investment in the engineering sector growing by almost a fifth. The figures also showed an upward revision in the overall level of investment.

The Central Statistical Office said one reason for the revision was stronger than expected investment in the paper, pulp and plastics sectors at the end of the year. This is reflected at Bowater, the largest company in the paper and packaging sector, where expenditure jumped to £170m (£118m) and is forecast to reach £200m this year. An even steeper increase is planned at Low & Bonar, the Scotland-based packaging group, where investment is set to jump by up to 40 per cent to £30m. Low & Bonar said such a rate of investment was necessary to maintain profit margins in the face of sharply increasing raw materials prices.

Several manufacturing companies have cited the lack of inflation in their selling prices as one stimulus to increased capital investment. They argue that in a low-growth world they will have to work harder to keep profits rising.

The most dramatic example was Redland, the building materials group, which cut its dividend by third party blaming poor growth prospects

in the UK and the need to step up investment. Mr Robert Napier, chief executive, said the group had decided to increase expenditure on replacing and upgrading capital to 120 per cent of depreciation, even before taking growth into account. "Companies will no longer be able to rely on market expansion to generate their profits growth," he said.

Redland had to cut its dividend so it could match the investment of its main rivals in Europe. This provided some ammunition to those who argue that UK industry's relatively low level of capital investment is related to institutions' demand for high dividends. But Redland's dividends

had looked exceptionally high relative to its earnings prospects and other companies have accompanied the step-up in investment with higher payments to shareholders.

At the start of the reporting season the most optimistic City forecasters were looking for dividend growth of 10 per cent for 1994 but it looks as if even this will be exceeded.

Yet while manufacturing investment is outpacing dividend growth, pessimists point out that much of the industrial investment is designed to reduce costs rather than increase capacity. Redland said the stress was on productivity rather than growth, as did Williams Holdings, which plans to increase investment by more than a quarter, to £200m this year.

Yet BTR, one of Britain's biggest manufacturing companies, said it was shifting its balance from cost reduction to capacity growth. Its capital expenditure

rose to £537m (£511m) last year, 1.3 times depreciation, and is set for healthy growth this year. Another giant conglomerate, Hanson, is also planning higher investment after a couple of flat years. UK spending will be well ahead of depreciation, but the bulk will be going into chemical companies in the US.

Pessimists also argue that the sharp rise in investment being reported by UK quoted companies does not mean an equally strong rise in investment in the UK. For example, BP's huge investment programme is being stepped up from \$40n to \$4.5n, but will be directed more to fast growing markets in Asia and Latin America.

Mr George Hodgson, equity strategist at S.G. Warburg, points out that while manufacturing investment may be picking up strongly, other investment cycles are falling. Investment by drug companies is falling off after the completion of Glaxo's £250m research centre at Stevenage, and the supermarket chains have scaled back their store opening programmes.

Although British Telecom is spending heavily on new digital exchanges, billing computers and its cellular network, investment by the utilities as a whole is also rather flat.

Yet it is spending on plant and machinery which most critics of the UK economy worry about, and here the trend is strongly positive.

But Mr Edmund Warner, strategist at Kleinwort Benson, argues that investment is still below that which would be expected on the basis of past economic cycles. "Although it is moving in the right direction it still looks lacklustre. We are way short of anything like an investment boom." He suggests that companies find it difficult to believe that the UK's export-led, low inflationary growth can continue for ever. "What is really needed is an improvement in consumer confidence in the UK. And of that there is still little sign."

## SECTORS - By Christopher Price

## Overseas markets prompt the biggest surprises

Export-oriented manufacturing companies provided the biggest surprises of the results season, exceeding market expectations on earnings and dividends and leading the way on forecast upgrades for 1995. However, the sluggishness of the domestic economy produced disappointments among some consumer industry groups.

It has been the strength of the US economy and the continuing recovery in continental Europe, underpinned by the weakness of sterling which have provided the basis for the outperformance of a number of the UK's big industrial groups.

According to Charterhouse, the stockbroker, the manufacturing sector scored a 34 per cent growth in profits against a forecast 31.5 per cent. The broker has upgraded its estimate of earnings growth for 1995 from 20 to 24 per cent.

In the engineering sector, British Aerospace, TI Group, Vickers and Rolls-Royce

reported strong earnings growth, delivered upbeat trading statements. Société Générale Strauss Turnhill, the stockbroker, has upgraded 1995 earnings forecasts for the sector by 5 per cent, while the dividend growth expectation has been lifted 4 per cent.

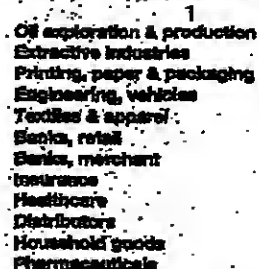
Diversified industrials outperformed earnings forecasts by 9 per cent in 1994. One bright spot was the performance of BTR, which allayed City fears over margins when posting a 14 per cent rise in operating profits to £1.48m, on sales up 12 per cent to £9.11m.

Among vehicle engineering groups, GKN saw pre-tax profits more than double to £200.3m and T&N had strong earnings growth, although it announced its intention to cut the 1995 dividend. SGST has upgraded 1995 earnings forecasts by 6 per cent. Dividend forecasts have been shaved by the same amount.

Extractive industries was the top performing sector, earnings

## The main movers

% change in 1994 forecast earnings for reporting companies



Source: James Capel

at RTZ, which dominates the category, coming in at 10 to 20 per cent above market expectations.

The slow revival in consumer demand led to some disappointing performances. This was most apparent among food manufacturers where groups such as Unilever, Tate & Lyle and Cadbury Schweppes -

faired better than those heavily exposed to the UK.

While this situation was largely anticipated, it was the accompanying downbeat statements that led analysts to downgrade their earnings forecasts for 1995 by an average 5 per cent. Analysts remain concerned over the squeeze on food producers' revenues between rising raw material

prices and the ability of powerful food retailers to resist these being passed on. However, dividend expectations have been moderately strengthened.

Media companies scored well on SGST's figures, coming in 4 per cent ahead of forecast earnings and 3 per cent up on dividend expectations. The broker is raising its forecast by 4 and 8 per cent respectively.

Charterhouse disagrees, believing the sector will disappoint in comparison to its rating. James Capel had shaved its media earnings forecast by 2 per cent for 1995.

The rest of the retail sector, including food and stores, are under-represented in the December year-end contingent. Iceland was the only large supermarket group to report. Likewise household goods, breweries, electronic and electrical equipment, leisure and hotels, electricity, telecommunications, water and other services and businesses have had disproportionately few companies reporting.

There were some spectacular gains among building and construction groups, although the recovery had been mostly factored in by the market. Among the highlights were the 92 per cent rise in pre-tax profits at Barrat Developments and Taylor Woodrow's 88 per cent increase. Charterhouse, which calcu-

lates the sector's average profit rise at 45 per cent, expects growth of 35 per cent in 1995 - 20 per cent ahead of the market average - as the slow recovery in the housing market is sustained and costs are contained. Dividend growth is forecast at 10 per cent. The building materials sector showed similar gains.

Oil exploration groups came largely in line with market forecasts, but surprised with larger than expected dividend rises. The chemicals sector posted a strong showing dominated by ICI, which increased underlying pre-tax profits 84 per cent to £614m. SGST is raising its earnings forecast for the sector by 10 per cent.

Banks provided the highlight in the financial sectors, increasing profits by 80 per cent against Charterhouse's expectations of 50, and posting a healthy dividend rise. SGST is raising its dividend forecast by 7 per cent to 18p and its earnings forecast by 4 per cent.

سكرا من الاربعين



ING BANK

FINANCIAL TIMES  
MARKETS  
THIS WEEK

Best Emerging Markets Bank  
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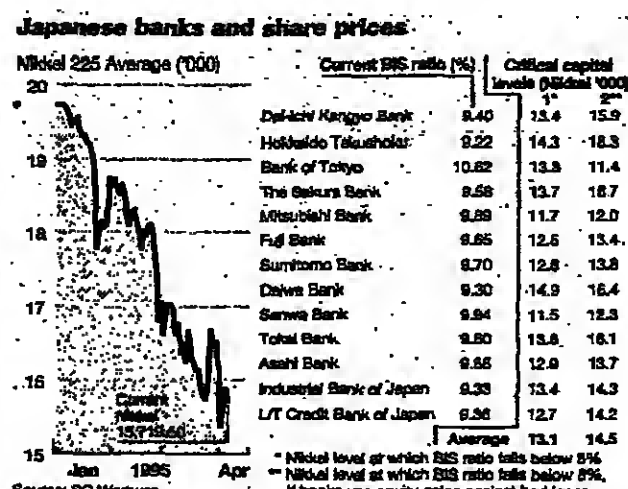


A cynic might have said it had been planned deliberately. On March 28, three days before the end of the financial year...

Global Investor / Gerard Baker in Tokyo  
Banks' capital cushion loses its stuffing

two of Japan's largest banks announced their intention to merge and become the biggest bank in the world. As usual with mega-mergers, the Bank of Tokyo-Mitsubishi news lifted a depressed stock market and the Nikkei 225 index jumped nearly 600 points.

They still face a serious headache as they do their sums in time for the reporting season next month: how to prevent hemorrhaging of their capital. Equity revaluation losses will hit hard. The Nikkei's financial year-end level, at 16,140, was its lowest since 1986. The leading commercial banks have bought more than 72,000bn in stocks since September 1992, when the Nikkei 225 closed at 17,400. This suggests the banks are sitting on substantial losses which they must report this year.



the market was much lower. The losses brought about by a falling stock market this year will mean that banks will be forced to step up the sales of those other equities if they are to avoid reporting unprecendented losses. Analysts estimate that the largest 21 banks still have gains up to Y8,000bn

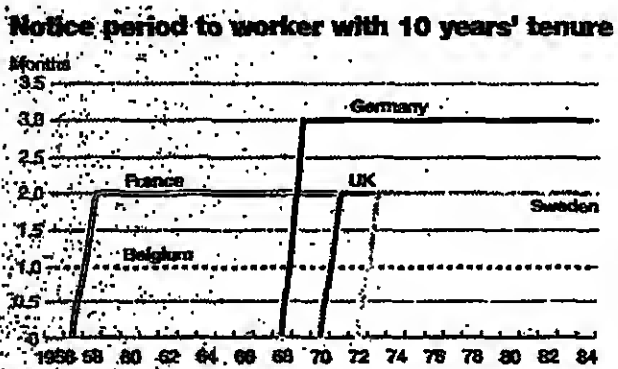
Total return in local currency to 6/4/95

	US	Japan	% change over period	UK
Week	0.12	0.04	0.09	0.12
Month	0.51	0.20	0.41	0.59
Year	4.88	2.44	5.38	5.75

of those gains over the years to offset bad loan losses has seen this capital cushion diminish further. When banks sell shares to unlock gains they normally buy them back immediately in order to maintain their equity relationships with other companies. So a rising proportion of their equities is now booked at market value - thus unrealised gains are declining and capital ratios are being squeezed.

A wise and cynical US government official remarked at last year's international jobs summit in Detroit: "When you hear the words labour market flexibility, watch out for your wallet."

Economics Notebook / Robert Chote  
When flexibility equals insecurity



earnings, encouraging more people to apply for every job. But judging the impact of such measures on the flexibility of the labour market is far from easy. It is tempting simply to draw a conclusion from the rate of unemployment at which inflation begins to rise. If measures to boost flexibility have been successful, so the argument goes, the "natural" unemployment rate should have fallen since the 1960s.

the supply of it has not. This may reflect a wider disparity between the types of jobs on offer and the types of workers available to do them. Anderson and Soteri draw on familiar explanations to explain why this might be the case. They argue that the UK's skills base may have atrophied because of rises in long-term unemployment.

COMMODITIES

Coffee scheme may be delayed

The new coffee export retention scheme agreed by producing countries last month is due to come into operation tomorrow - provided market levels do not rise dramatically. But disagreements between Brazilian exporters and growers on how to implement the plan has raised doubts about its starting on time.

Countries told the Reuters news agency on Friday. "It is a mess," he said. "We are all waiting for Brazil to decide."

around the trigger for a more modest 10 per cent cut on robusta, produced mainly in Africa and Asia. Participating countries, including leading arabica producers Colombia and Brazil and key robusta producers Ivory Coast and Indonesia, had to choose between the use of export quotas or retention before April 11.

no prospect of the scheme being scrapped. "That would be suicidal," he said. "It may be delayed but it can't be forgotten."

FT-ACTUARIES WORLD INDICES

REGIONAL MARKETS	US	%chg	FRANCE	%chg	GERMANY	%chg	UK	%chg	SPAIN	%chg	ITALY	%chg	NET WORLD	%chg
Australia (53)	170.57	-0.6	167.49	60.79	122.55	153.11	4.0	3.96	170.46	157.12	91.99	121.97	139.96	157.95
Austria (27)	187.56	2.7	173.15	39.93	124.74	134.89	-8.5	1.26	187.67	172.95	101.28	134.28	134.21	168.88
Belgium (29)	187.75	11.5	173.24	98.67	134.80	151.41	-0.5	4.02	188.35	172.99	100.89	133.75	130.44	167.55
Canada (103)	118.97	-25.3	107.94	62.22	63.99	153.46	-29.9	1.67	119.56	110.20	64.52	65.55	156.97	-
Denmark (25)	133.08	2.9	122.81	70.50	65.58	134.10	2.0	2.80	134.13	123.83	72.39	95.98	134.39	140.25
Finland (24)	290.45	3.4	340.33	138.25	187.01	182.50	-7.6	1.85	282.75	242.18	141.80	182.00	184.01	278.27
France (101)	188.18	1.2	173.65	100.10	135.12	167.85	-4.2	1.42	188.15	174.23	102.07	132.39	168.25	201.41
Germany (59)	185.25	13.3	170.94	58.54	133.01	135.57	1.9	3.07	184.49	170.92	96.54	131.98	138.91	168.25
Greece (24)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
India (59)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
Japan (209)	218.24	4.2	201.39	118.10	158.71	190.28	1.1	3.57	217.88	200.51	117.57	158.89	168.59	215.24
Netherlands (19)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
Sweden (47)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
Switzerland (47)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
Thailand (46)	180.24	6.0	138.63	73.82	107.87	107.87	-5.5	2.06	150.35	138.59	61.14	107.58	107.58	154.61
United Kingdom (203)	206.99	7.2	182.79	111.14	130.02	162.79	4.4	4.25	206.49	182.17	112.52	148.18	162.17	206.99
USA (519)	206.99	10.2	180.91	110.06	146.55	206.89	10.3	2.75	206.79	190.57	111.55	147.94	206.76	206.89

£200,000,000  
9% per cent. Bonds 2020  
Issue price 99.94 per cent.

S.G.WARBURG

Investment Banking and Asset Management

London, New York, Tokyo

Amsterdam, Auckland, Bangkok, Beijing, Boston, Chicago, Frankfurt, Geneva, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Luxembourg, Madrid, Melbourne, Milan, Montreal, Moscow, Osaka, Paris, Seoul, Singapore, Stockholm, Sydney, Taipei, Toronto, Vancouver, Warsaw, Wellington, Zurich



## WORLD BOND MARKETS: This Week

## NEW YORK

Maggie Urry

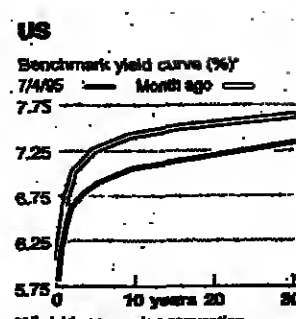
The US Treasury bond market is vulnerable to any hint of higher inflation, as it showed on Friday when confronted with a slightly worrying indication from the Columbia University inflation index.

The market reversed an early rise, on weak jobs data, and the long bond yield, which had fallen to 7.34 per cent by Thursday night, backed up on Friday afternoon to almost 7.4 per cent.

So bond dealers will be watching this week's economic news carefully. Developments in the currency markets will also be followed keenly.

A slew of economic statistics is due, starting with the producer price index on Tuesday, which is expected to show a 0.2 per cent rise, down from 0.3 per cent in February. A 0.3 per cent increase, the same as in February, is forecast in the consumer price index, due on Wednesday.

Economists expect a bounce in retail sales figures on Thursday from the fall in



February, to a 0.4 per cent rise in March.

The markets will be closed on Friday but investors will be watching for signs of economic slowdown in data for March. Industrial production, expected to fall by 0.1 per cent after February's 0.5 per cent rise. Capacity utilisation is forecast to slip to 85.5 per cent from 85.7 per cent. Business inventories are predicted to have risen by 0.9 per cent in February, the same as in January.

## LONDON

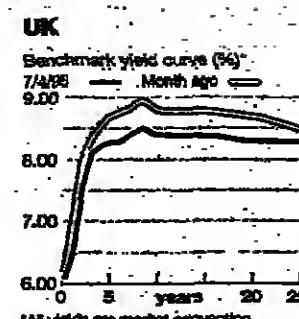
Martin Price

Gilt market investors will be casting a careful eye over the raft of UK economic data due this week.

Investors might become nervous over the outlook for interest rates if the figures are disappointing. While interest rates have not yet changed since the monthly monetary policy meeting on Wednesday between Mr Kenneth Clarke, the chancellor and Mr Eddie George, the governor of the Bank of England, there is a chance that the two may have agreed to increase rates once they have seen the latest economic indicators.

Producer prices for March are due today and the CBI Distribution Survey for March on Tuesday. Wednesday sees March unemployment figures, and average earnings and manufacturers' costs for February.

Figures for retail prices, due on Thursday, will be studied for signs of inflation. Prices for March are expected by brokers Williams de Broë to have risen



by 0.4 per cent on the month, with the same figure for prices excluding mortgages, and prices excluding mortgages and indirect taxes.

The January balance of payments figure is also due on Thursday.

Friday and next Monday are UK holidays when investors can worry about the contents of the minutes of the March 8 meeting of Mr Clarke and Mr George, which are published on Wednesday.

## FRANKFURT

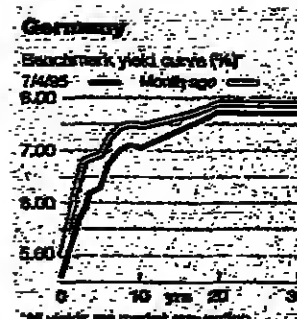
Andrew Fisher

As the Bundesbank's latest easing has become absorbed by the markets, attention has shifted again to the fiscal policies of countries inside and outside Europe.

The markets have punished the currencies and bonds of those countries, such as Italy, which have high budget deficits and debt problems.

Bundesbank directors, including president Hans Tietmeyer and vice-president Johann Wilhelm Gaddum, have made clear that intervention on currency markets can only have a limited effect if countries, including the US, do not put their own houses in order.

The European Monetary Institute, forerunner of the planned European central bank, said economic convergence under the Maastricht Treaty is not yet adequate to prevent pressure from currency and bond markets. With only Germany and Luxembourg meeting inflation, debt and budgetary



criteria last year, the markets still have plenty of targets.

With German inflation down to an annual 2.3 per cent rate in March and money supply under control, the Bundesbank felt able to cut its rates last month as the D-Mark remained strong. This week, the first variable rate repo tender for some months is expected to show no appreciable change from the 4.50 per cent at which last week's fixed-rate operation was conducted.

## TOKYO

Emiko Terazano

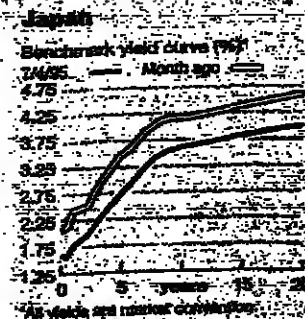
The appreciation of the yen to record levels and the decline in stock prices have spread pessimism over the expected economic recovery, supporting the Japanese government bond market.

The fall in overnight call rates as a result of the Bank of Japan's easing has also been a positive factor for bond prices, with the yield on the 10-year benchmark edging towards 3.4 per cent.

However, traders say volume has remained subdued compared with last month, when hopes of a cut in the official discount rate prompted a rush of buying.

Although some analysts say continued sluggishness in demand for funds among corporations will prompt further bond investments by institutions, there is no clear evidence that this is happening.

How much further yields will fall remains to be seen, but since bond prices have discounted a 50 basis point cut



in the ODR, investors may be wary of buying up the market at current levels.

Volatility on the stock market and strength of the yen is likely to help the bond market in the short term. If the week's government's emergency economic support package disappoints investors, the bond market could see a rally.

However this will mean the market will be increasingly vulnerable to adverse news.

## German bunds

## Yield prospects hinge on US Treasuries

The strength of the German bund market and the unusual steepness of the German yield curve were the main focus of interest in European government bond markets last week.

The 10-year benchmark bund yield came close to breaking downwards through the 7 per cent level for the first time since August last year, while the gap in yield between three- and 10-year paper widened to over 125 basis points, its widest since 1988.

The catalyst was the unexpected decision by the Bundesbank on March 30 to lower the German discount rate by 1/4 percentage point to 4 per cent and to cut the securities repurchase rate to 4.5 per cent.

Investors initially reacted to the cuts with dismay, expecting that they were done for political reasons to support the ailing dollar rather than for domestic economic reasons.

However, investors then began to reassess Germany's

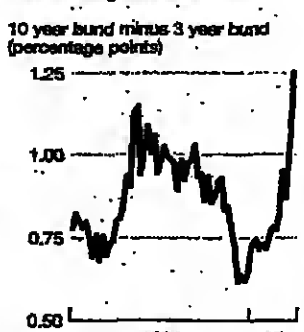
growth prospects after the interest rate cut and in view of the D-Mark's continued strength, which looks set to eat into exports and slow economic growth.

This fuelled renewed demand for longer-dated German debt, as investors moved out along the yield curve to capture the higher yields on offer there and also in anticipation of substantial price appreciation should yields begin to fall as growth slows and inflationary pressures decline.

"There is now a better tone to bunds, helped by the unexpected loosening of monetary policy, but also the initial concern that policy had become too lax has now been balanced by the strong D-Mark and the feeling that monetary conditions overall remain tight," said Mr Stephen Hannah, director of research at IBJ International in London.

The renewed investor interest in D-Mark debt spilled over from the domestic government bond market into the international bond market with a flood of D-Mark-denominated eurobond issues.

## German yield curve



Of this year's DM21bn issuance so far, DM7.5bn was brought to the market last week, triggered by the success of a 10-year DMBn global bond launched by the World Bank. "This offering demonstrated that there is on-going demand for D-Mark debt," said Mr Paul Hearn, a managing director at J.P. Morgan in London.

Most analysts believe this strong demand for German debt is set to continue, with economic data due to be published over the coming weeks

likely to point to continued weak inflationary pressures.

"Low money supply and inflation figures for March and April are likely to be seen as further vindication of the Bundesbank's move and will encourage people to believe, particularly with a strong D-Mark, that when the 7 per cent yield level is broken the market has the potential to rally to 6 per cent or lower," said Mr George Magnus, international economist at S.G. Warburg.

The appeal of moving further out along the yield curve to pick up an extra 120 basis points in yield and also to participate in any yield curve flattening that may occur - so-called "curve flattening" trades - should also remain.

"A number of accounts are taking advantage of the steepness of the yield curve," said Mr Hannah. "With short rates remaining low for at least the next few months, it makes sense to move up the yield curve to get a higher yield."

Following the Bundesbank's cut in interest rates, many analysts have revised back the

date at which they expect the first rise in German interest rates to take place.

But both Mr Hannah and Mr Magnus remain cautious about how long the shift out along the yield curve will continue.

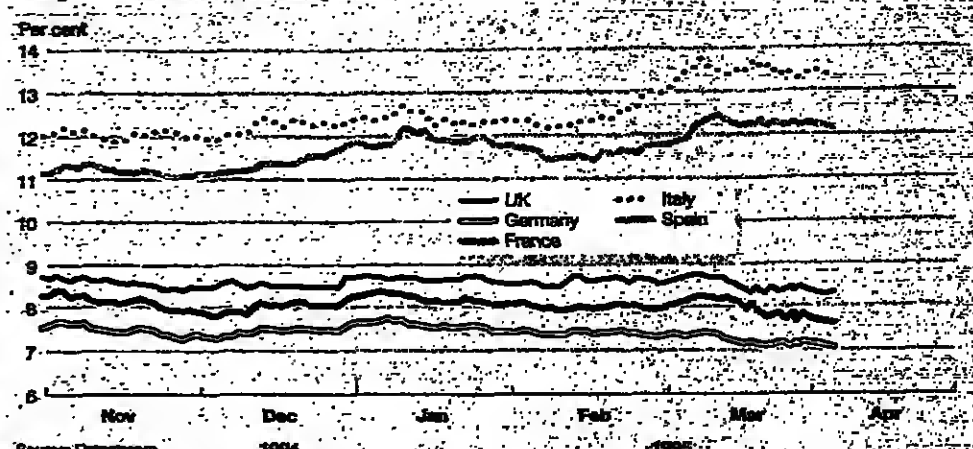
Mr Sanjay Joshi, chief economist at Daiwa in London, thinks the shift along the yield curve is likely to be short-lived, with the curve likely to continue to steepen. "Investors will not be looking at curve flattening trades as long as the D-Mark continues to appreciate."

As ever, much depends on what happens in the US Treasury market. If Treasuries weaken the rally in bunds is likely to be curtailed.

"While a move in yields below 7 per cent is quite plausible, it is contingent on the US market," said Mr Magnus. And the key to the Treasury market is likely to be how it withstands the fall in the US dollar, "the impetus of which," said Mr Magnus, "is bound to be higher US interest rates across the length of the yield curve."

Graham Bowley

## 10-year benchmark bond yields




## INTEREST RATES AT A GLANCE

	USA	Japan	Germany	France	Italy	UK
Discount	4.25	1.75	4.00	6.40	6.50	6.12
Overnight	5.50	1.50	4.50	7.25	7.50	6.12
Three-month	5.87	1.50	4.40	7.19	7.50	6.50
One year	6.32	1.50	4.30	6.95	7.51	7.50
Five year	6.93	2.72	4.54	7.24	7.50	8.25
Ten year	7.31	3.45	4.68	7.74	7.50	8.50

## US TREASURY BOND FUTURES (CME) \$100,000 32nds of 100%

	Open	Sett price	Change	High	Low	Est vol	Open int
Jun	104.27	104.12	-0.14	105.18	104.05	339,351	337,876
Sep	104.02	103.91	-0.13	105.02	103.54	435	17,406
Dec	104.08	103.18	-0.05	104.05	103.15	15	1,043



**GOVERNMENT OF GHANA**

**DIVESTITURE OF STATE INTEREST IN ENTERPRISES**

**REGISTRATION OF PRIVATE SECTOR FIRMS**

**FOR DIVESTITURE SERVICES**

**ACCELERATION OF THE DIVESTITURE PROGRAMME**

Government of Ghana has, since 1988, embarked on a programme of privatisation of its State Owned Enterprises.

The Government, through its Privatisation Agency, The Divestiture Implementation Committee (DIC), is committed to an acceleration of the Divestiture Programme by means of increased sub-contracting of work to the Private Sector whilst monitoring the sub-contracted work to ensure that it is carried out in accordance with the DIC's Statutory responsibilities and in a fully effective manner.

The DIC will maintain a Register of pre-qualified sub-contractors to undertake work on divestitures. Sub-contractors will be selected from the Register to submit specific proposals for the work on the divestiture of specific State Owned Enterprises (SOEs).

Private sector firms to whom the DIC will subcontract work will include accountants, management consultants, commercial law firms, merchant banks, investment banks and asset valuers.

International firms should involve local firms. Local firms should confirm that skills and experience will be supplemented by international firms, if required.

Ghanaian and International firms are invited to register their interest and qualifications to undertake Divestiture Work. Applicants must give evidence to justify their inclusion on a Register of firms considered suitable for such work. The statement of justification should include:

- A statement of relevant experience during the last three years indicating the major assignments, clients, dates, man-months of work undertaken and fees.

- Current number of permanent professional staff, specifying the CVs of staff who would be engaged on divestiture work.
- Working relationships, actual or planned, with local or international firms.

**PRE-QUALIFICATION OF FIRMS FOR SUB-CONTRACT WORK**

The Pre-qualification of firms for the Register of Private Sector Firms eligible to undertake divestiture work will be undertaken in a fully transparent manner. The successful applicants to join the register will be published. Membership of the Register does not indicate that the firm will be invited to quote for all types of work but only that for which they were pre-qualified.

The choice of sub-contractor for a major piece of divestiture work will be made by evaluating proposals from firms, selected from the Register, who have been invited to quote for the divestiture work.

**METHOD OF APPLICATION**

Registration fees are US\$100 and £50,000 for foreign and local firms respectively. A set of procedures including the content and method of application, can be obtained from:

**Executive Secretary,**  
Divestiture Implementation Committee  
F35/5 Ring Road East, North Labone,  
P.O. Box C102, Cantonments, Accra, Ghana.

**Tel: 233 (0) 21 772049 / 773119**  
**Fax: 233 (0) 21 773126**

Full applications must be received by Friday, April 14, 1995.

## Emerging markets

## Brady issues continue their rally

After a tumultuous beginning to the year, improvements in economic prospects of a number of developing countries are bringing much needed relief to the Brady bond market.

Despite some minor hiccups, a month-long rally in the price of Bradys - issued by governments in exchange for distressed commercial bank debt - continued last week. Since March 8, when prices in the \$135bn market slumped to an historic low, prices have risen by about 18 per cent, according to an index compiled by West Merchant Bank.

"The strength of the rally has taken people by surprise. No-one had any idea that it would take prices as high as they have come," says Mr Richard Segal, an economist at Bank of America. "It has been one of the best four-week periods in the last two years."

The recent improvement still leaves the market well short of the levels reached shortly before Christmas, when a devaluation in Mexico plunged it into a steep decline. Yet many traders are confident that the market is bound for better times.

An improvement in macro-economic conditions in Argentina and Mexico and the return of many high-yield investors to the market are the main reasons for renewed confidence.

The better performance recently by US Treasury bonds has also helped because 30-year zero-coupon Treasuries provide collateral for the Bradys.

"I think we've turned the corner," says Mr Alexis Rodzianko, managing director, emerging markets at Chemical Bank in New York. "The psychology has changed. It was sell on any rise - now it's buy on a dip," he says.

Fears that Argentina would be forced to devalue its currency, breaking the link with the dollar, have proved unfounded and the market has been buoyed by the agreement of \$2.6bn in loans from the IMF, some \$435m of which was to be disbursed on Friday.

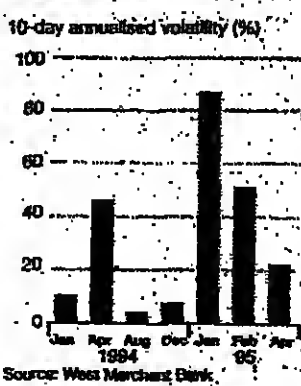
Argentine Bradys have been the star performers over the past month, rising by 36.9 per cent between March 8 and April 7, according to the West Merchant Bank index.

"The financing package for Argentina removed the fear that the convertibility plan was about to collapse," says Mr Peter West, economic adviser at WMB.

"In Argentina, with reserves having recovered and Cavallo [Mr Domingo Cavallo, the economy minister] having demonstrated much more leadership, there are far fewer worries about convertibility than there were in February," says Mr Paul Luke, head of emerging market research at Morgan Grenfell.

Many investors are also now taking the view that the Mexican economic adjustment programme is viable, a perception which has helped bolster the battered currency and buoyed the local stock market.

## Brady bonds



Mexican Bradys rose by about 17 per cent in the month to April 7. By contrast, Brazil's performance has been relatively subdued, with an increase of 12.4 per cent.

Uncertainty about the country's economic performance and doubts about whether the government will show decisive action to curb inflation are responsible, but some analysts now expect Brazilian Bradys to rise, arguing that they are undervalued on technical grounds.

Outside Latin America, the prices of Russian debt on the secondary market have been helped by falls in inflation and indications that the government's economic reform programme is still on track. Russian Vnesheconombank debt has risen by almost 20 per cent since March 8.

Some other east European issuers have also done well.

Bulgaria, for example, has risen by 24.4 per cent between March 9 and April 7.

There are increasing signs that US investors are prepared to come back into the market. Mr Rodzianko says US venture and hedge funds are moving in, partly because they expect returns in the US domestic high yield market to fall and rates of default to rise as growth slows.

According to some observers, Latin American eurobonds were an initial focus of recent hedge fund interest and as liquidity in that market increased, many traders were able to close out short positions in the Brady market.

Analysts have different views on the future direction, with some arguing that Bradys are about to reach the top of their trading range. What is clear is that the market seems far from settled. Levels of volatility have increased sharply.

According to WMB, the 10-day annualised volatility of its own Brady bond price index rose to nearly 23 per cent on Thursday. This was well down from previous peaks of more than 80 per cent but it is still twice the levels of last year.

Mr Ousmane Mandeng, an economist at West Merchant, says that the rise in volatility may herald a change in the character in the medium-term of the Brady market, with its behaviour resembling that of an equity market.

Richard Lapper

## NEW INTERNATIONAL BOND ISSUES

Issuer	Amount	Maturity	Coupon	Price	Yield	Launch	Book
US DOLLARS							
Norfolk Southern Corp	250	Apr 1999	7.25	100.00	7.25	4/10/95	Goldman Sachs Inc.
Japan Highway Public Corp	500	Apr 2005	7.50	99.50	7.50	4/10/95	RI International
Argentine Bond Finance	500	Apr 1997	8.00	99.50	8.00	4/10/95	Uitman Bollen Inc.
International Finance Corp	50	Apr 1998	5.00	99.51	5.02	-	ABN-Amro
Shandong Iron Mining Assoc	100	May 2000	7.25	100.00	-	-	UBI International
Unilever	25	Apr 2005	5.50	100.01	-	-	Jardine Fleming
STERLING							
European Investment Bank	100	Dec 2000	8.75	100.574	8.582	+10/95-00	BNP
DM-MARKS							
World Bank	300	Apr 2005	7.125	99.978	7.122	+4/95-00	Deutsche Bank AG
Gazprom Series A1	250	Apr 2005	6.00	99.959	6.000	+4/95-00	J.P. Morgan
Comcast Series A1	142.5	Apr 2005	7.400	100.00	-	-	J.P. Morgan
Comcast Series A2	142.5	Apr 2005	6.375	100.00	-	-	J.P. Morgan
De Nederlandsche Bank	250	May 2000	6.50	102.105	6.513	-	ABN-Amro
International Finance Corp	50	Apr 1998	5.00	99.51	5.02	-	ABN-Amro
US Treasury	100	May 2000	7.25	99.959	7.250	+4/95-00	UBI International
US First Bank	250	May 2000	7.125	99.751	7.118	+4/95-00	UBI International
Republic of Austria	100	May 2007	7.25	99.959	7.250	+4/95-00	UBI International
State of Baden-Wuerttemberg	500	Apr 2005	7.25	100.000	7.250	-	UBI International
Deutsche Kreditbank	250	Apr 2001	6.75	101.84	6.751	-	UBI International
Landkreis Rastatt	250	May 2000	6.50	99.959	6.541	+2/95-00	UBI International
SWEDEKRONOR							
City of Malmö	100	Apr 2001	6.25	102.075	6.088	-	van Breda/Lynch
SEB	300	May 2002	5.00	103.50	4.908	-	UBI
Commerzbank Nordbank	200	May 2000	4.75	102.125	4.528	-	Bank von Euro & Co.
Chief Local of France	125	May 2002	4.75	102.075	4.580	-	Bank von Euro & Co.
SLA	100	May 2001	5.00	103.00	4.600	-	Bank von Euro & Co.
Landkreis-Hypothekbank Trier	100	May 2000	5.00	103.025	4.510	-	Bank von Euro & Co.
Chief Local of France	100	May 2000	4.75	102.075	4.523	-	Bank von Euro & Co.
ITALIAN LIRE							
World Bank	1500	Apr 1999	5.00	99.82	5.005	-	Credito Italiano
GULDIERS							
UBI	225	Jul 2001	7.00	100.959	6.900	+10/95-01	ABN-Amro
UBI	250	May 2000	3.25	97.378	6.541	+3/95-00	ABN-Amro
LUXEMBOURG FRANCS							
BNP	250	Aug 2000	7.00	100.00	7.000	-	Crédit Lyonnais
Argentine Bond Finance	250	Apr 1997	7.25	102.50	7.250	-	Crédit Lyonnais
Argentine Bond Finance	250	Apr 1997	7.25	102.50	7.250	-	Crédit Lyonnais
Argentine Bond Finance	250	Apr 1997	7.25	102.50	7.250	-	Crédit Lyonnais
Argentine Bond Finance	250	Apr 1997	7.25	102.50	7.250	-	Crédit Lyonnais
AUSTRALIAN DOLLARS							
Argentine Bond Finance	100	Apr 1998	4.50	99.959	4.500	-	UBI International
Argentine Bond Finance	100	Apr 1998	4.50	99.959	4.500	-	UBI International
PESETAS							
Argentine Bond Finance	100	Apr 1998	4.50	99.959	4.500	-	UBI International
Argentine Bond Finance	100	Apr 1998	4.50	99.959	4.500	-	UBI International







## EQUITY MARKETS: This Week

## NEW YORK

Lisa Bransten

## Results should confirm the soft landing

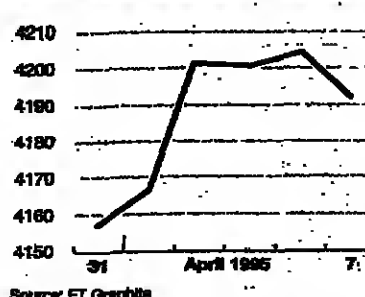
For weeks, investors have made their stock market wagers based on assumptions about the possibility of a soft landing and the effect such a development might have on corporate profits. This week, at last, there will be some hard numbers to put behind all the speculation as companies begin to report earnings.

Economic data released since the start of the year point to a relatively strong first quarter, with the impact of last year's interest rate increases to be felt later this year. Analysts mostly expect earnings reports to bolster the market with good news.

This week will also see a spate of economic data. Figures on capacity utilisation and industrial production are expected to add to the growing conventional wisdom that the economy is slowing.

Economists believe March capacity utilisation will decline to 85.5 per cent

Dow Jones Industrial Average



Source: FT Graphix

from 85.7 per cent in February and that industrial production will have declined by 0.1 per cent after growing by 0.5 per cent in February.

Other figures will be the March producer price index, to be released tomorrow, and the consumer price index, due on Wednesday. Economists predict that producer prices will have risen by 0.2 per cent overall and by 0.3 per cent excluding the volatile food and energy components. On the consumer front, economists believe price increases will have grown by 0.3 per cent in March, as they did in February.

## OTHER MARKETS

## ZURICH

UBS faces some tough questioning when it meets financial analysts on Wednesday, many of whom believe the bank has been stumbling wrong-footed in the long-running row over governance with Mr. Martin Ebner's BK Vision, the investment company that is UBS's largest shareholder.

In the latest twist last week, BK Vision filed criminal charges against UBS directors, alleging that the bank's purchases of its own shares during last autumn's proxy battle had damaged the bank. UBS dismissed the allegations as entirely without substance.

In Zurich, meanwhile, Bank Julius Baer forecast last week that Swiss shares would fall by a further 5 to 10 per cent following the 6 per cent drop already recorded since the start of this year.

Baer's latest investment report said that the fall so far this year does not take sufficient account of the harm that the Swiss franc's strength is doing to the corporate profit outlook.

The bank estimated that if exchange rates held at current levels until the end of 1995, companies would suffer

currency losses of about 8 per cent. Even if the franc weakened a little later in the year, there would still be substantial exchange rate losses, compared with average values in recent years.

Baer removed Sulzer registered shares and Holderbank heave from its buy list because both companies have been strongly affected by the currency crisis, and said that its favourite stocks are heavily capitalised financials such as UBS, SBC and Swiss Re.

## PARIS

A busy week for corporate results is in prospect, in spite of the Good Friday holiday. Michelin and Pechiney report tomorrow, L'Oréal on Wednesday and Havas on Thursday.

UBS forecasts a FF1.17bn profit from Michelin, with the improvement largely the result of an increase in sales volumes.

The bank notes that investors are now focusing on prices which are expected to increase significantly, especially in the original equipment market, to promote a more favourable mix between it and the highly-priced replacement market.

## MADRID

The issue price for the current privatisation of almost half of the government's 40.5 per cent stake in Repsol will be set today and is expected to be around Ptas3,565, the maximum price already fixed. Last week, the government denied press reports that it planned to sell a further 16 per cent stake in the petroleum company.

ABN-Amro Hoare Govett notes that the market disappointed in the first quarter as a result of dollar weakness and political uncertainty which led to a depreciation, and devaluation, of the peseta and a rise in long-term interest rates.

While these negative factors could persist in the short term, the recovery looks set to be more robust than in other European economies and the firm line taken by the Bank of Spain should ensure that inflation does not rise too far, even after devaluation.

ABN says that standard valuation criteria suggest that the market is cheap and it has raised its weighting of Spanish stocks in a European portfolio. Its year-end target for the general index is 300, compared with 275 on Friday. The bank adds that political uncertainty has continued to heighten with

## LONDON

Terry Byland

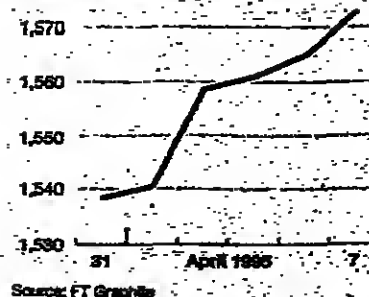
## Banking on G3 action to lift the dollar

There is not much sign that the "problems" of the dollar are holding back the international equities which provide the driving force behind the leading indices across global stock markets. Oil shares, with sales prices pinned in dollars, have been leading the charge and the FT-SE 100 Share List showed a total return of 3.8 per cent over the first three months of the year, outperforming most global markets, although not Wall Street.

However, the biggest rises in the Footsie have come when markets thought that the G3 countries, Japan, Germany and the US, were planning serious action on the dollar.

Some form of such action seems to be in the wind this week. If nothing happens on this front, then the UK stock market would be "running brave" if it tried to make further progress, says Derivative Securities, the futures Specialist.

FT-SE-A All-Share Index



Source: FT Graphix

But the FT-SE Mid 250 stocks continue to under-perform significantly - the index finished a small minus return on investors over the March quarter, and continued to lag behind the Footsie 100 last week.

Trading volumes in the non-Footsie stocks have shown signs of improvement, rising to around 60 per cent of daily Seag totals on some days. If the G3 countries plan serious action on the dollar, then the Footsie stocks can hardly fail to benefit. But the FT-SE Mid 250 seems the best two-way bet.

## Global share offers

## Conditions ripe for sharp expansion in M&amp;A deals

The graveyard of international equity offerings may be growing by the week but investment bankers have no time to mourn. They are too busy advising clients on alternative ways to raise capital.

It is at times like these that the big integrated investment banks come into their own. Now that one source of funding has dried up, in this case, the stock markets, they quickly switch attention to finding private buyers for assets that companies want to sell off. "The mergers and acquisitions team is certainly getting more air-time these days," says one equity syndicate manager at a Swiss bank.

Figures supplied by IFE Securities Data show that the volume of M&A deals has increased at a startling pace since the middle of last year.

In the second quarter of 1994, the volume of completed M&A deals worldwide stood at \$99bn but grew to \$146.6bn by the last quarter of the year.

M&A activity remained at this level in the first quarter of this year and is expected to remain buoyant during the next three months.

The entry state of the stock markets and the poor performance of several new equity issues may have turned off international investors, but they have created a favourable environment for companies looking to expand through acquisitions.

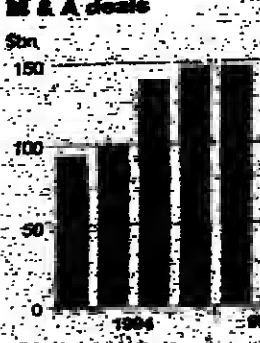
"This is the January sale for companies and there are bargains to be had," says a banker at a US house.

With markets setting such a low price on shares, companies wanting to sell would probably do better looking for a trade buyer.

A strategic buyer would be prepared to pay a premium over the public market price because of industrial benefits the purchase would produce. This logic does not apply to a fund manager whose priority is to outperform the market.

There have been several headline-grabbing M&A transactions in recent months, Glaxo's takeover of Wellcome, Hoechst's purchase of Marion Merrell Dow and Cadbury

Completed worldwide M&amp;A deals



Source: IFE Securities Data

Schweppes' takeover of the Dr Pepper/7-Up companies to name a few.

Most M&A deals have been confined to certain sectors but bankers expect the activity to broaden, especially if the current state of primary equity markets persists. Many European companies have plenty of cash, their gearing is relatively low and banks are falling over themselves to lend.

However, some companies are still concentrating on restructuring themselves, Royal Dutch/Shell for example, in order to improve internal productivity.

Others, especially those in the cyclical industries, may lack the confidence to embark on a large acquisition because of concerns that economic growth in Europe may start to slow.

Yet there are several precedents to show that one company's proposed flotation can quickly turn into a full-blown takeover. After all, the idea of selling out, possibly at a small premium to the market price, could be rather tempting to owners of a company who would rather not have to deal with minority shareholders.

Take, for example, the news last month that Pearson Television, part of the Pearson group which owns the Financial Times, was buying Grundy Worldwide, the independent television production company, for US\$279m cash. The deal was struck only two weeks after Grundy announced plans to float 35 per cent of its shares in Australia and New York.

Other offerings resulting in a private sale include Clark Equipment's disposal of its interest in VME, one of the world's largest construction and earthmoving equipment makers, to its Swedish partner, Volvo, and Elf Aquitaine's sale of its Texasgulf phosphates business to the Potash Corporation of Saskatchewan.

In view of the heavy calendar of equity offerings this year, bankers believe M&A is likely to end up as private sales unless a better alternative to the primary market. This means some of the more appealing offerings could be snatched from under the noses of international investors.

If this happens, fund managers will only have themselves to blame. After all, their hysterical reaction to signs that the steel industry's cycle was about to turn effectively scuppered the sale of shares in Böhler-Uddeholm, the Austrian specialty steel maker. This further undermined confidence in the primary market, which prompted Hoechst to shelve plans to reduce its holding in the subsidiary, SGL Carbon.

Hoechst came in for some criticism because the SGL shares sold by the company itself to raise new capital and by Pechiney, the French packaging and metals group, were priced within the price range. Therefore, the market assumed Hoechst was a seller, even at the bottom of the range.

But Hoechst did what its shareholders would have expected - it refused to sell off an asset too cheaply. We know the company and we know what its worth," says Mr. Robert Koehler, SGL's chief executive and former head of corporate planning at Hoechst.

It remains to be seen how long the gulf between sellers and the public market will persist but until it narrows, conditions are ripe for M&A. In view of the large privatisation programmes in the pipeline, however, bankers are praying sentiment in the equity primary market improves soon, as it is unlikely trade buyers will emerge on such a grand scale.

Antonia Sharpe

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## Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting of Aktiebolaget SKF will be held at SKF Företagscenter, Bygglipstegen 4, Göteborg, Sweden, at 3.30 p.m. on Thursday April 27, 1995.

## Annual General Meeting

**Notice of Attendance**  
For the right to participate in the meeting, shareholders must be recorded in the shareholders' register kept by the Securities Register Centre (VPC AB) by Thursday April 13, 1995 and must notify the Company before noon on Monday April 24, 1995, preferably in writing, otherwise by telephone, of their intention to attend (AB SKF Group Legal, S-415 50 Göteborg, Sweden, Tel +46 31-37 36 52) giving details of name, address, telephone and registered shareholding. Where representation is made by proxy, the proxy form must be sent before the date of the meeting. Shareholders whose shares are registered in the name of a trustee through the Trustee Department of a bank must have the shares registered temporarily in their own name in order to take part in the meeting. Any such re-registration for the purpose of establishing voting rights shall take place by Thursday April 13, 1995. This means that the shareholder should give notice of his or her intention to the trustee in plenty of time before that date. A re-registration fee will normally be payable to the trustee.

## Agenda

1. Normal company matters  
Matters which according to the Swedish Companies' Act and Articles of Association are to be considered at a general meeting, including presentation of the annual financial report and reports from the auditors as well as consolidated accounts and auditors' reports, decisions regarding matters relating to income statements and balance sheets and Group income statements and balance sheets, freedom from responsibility of the directors of the board and managing director, decisions regarding profits in accordance with the approved balance sheet, as well as the election of board members and auditors.

2. Articles of Association  
The Directors recommend an amendment to § 8 of the Articles of Association whereby the Board of Directors shall consist of a minimum of five and a maximum of ten elected members with a maximum of five deputies. Under the current terms of § 8 of the Articles of Association, the number of elected deputies shall be a minimum of one and a maximum of five.

3. Election of Board Members  
Board members Claes Dahlbäck and Anders Sjöberg have declined re-election. Current deputy board members Marcus Wallenberg and Michael Treschow, together with the new Group Chief Executive Peter Augustsson have been proposed as new Board members. The remaining members will be recommended for re-election. The proposal is supported by shareholders who together represent more than 59 % of the votes for the total number of Company shares.

4. Dividend  
The Board of Directors proposes a dividend for the financial year 1994 of 4 kronor 25 öre per share. It is recommended that shareholders with holdings recorded on May 3 be entitled to receive the said dividend. If this date is accepted by the Annual General Meeting it is expected that the Securities Register Centre will send out notices of payment to recorded shareholders and listed depositaries on May 10, 1995.

Göteborg, April 1995  
Aktiebolaget SKF  
The Board of Directors

SKF

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FINANCIAL TIMES SURVEY

# BURGUNDY

Monday April 10 1995

■ Politics: punching above its weight  
Page 11

■ Wine industry overcomes a bad patch  
Page 1V

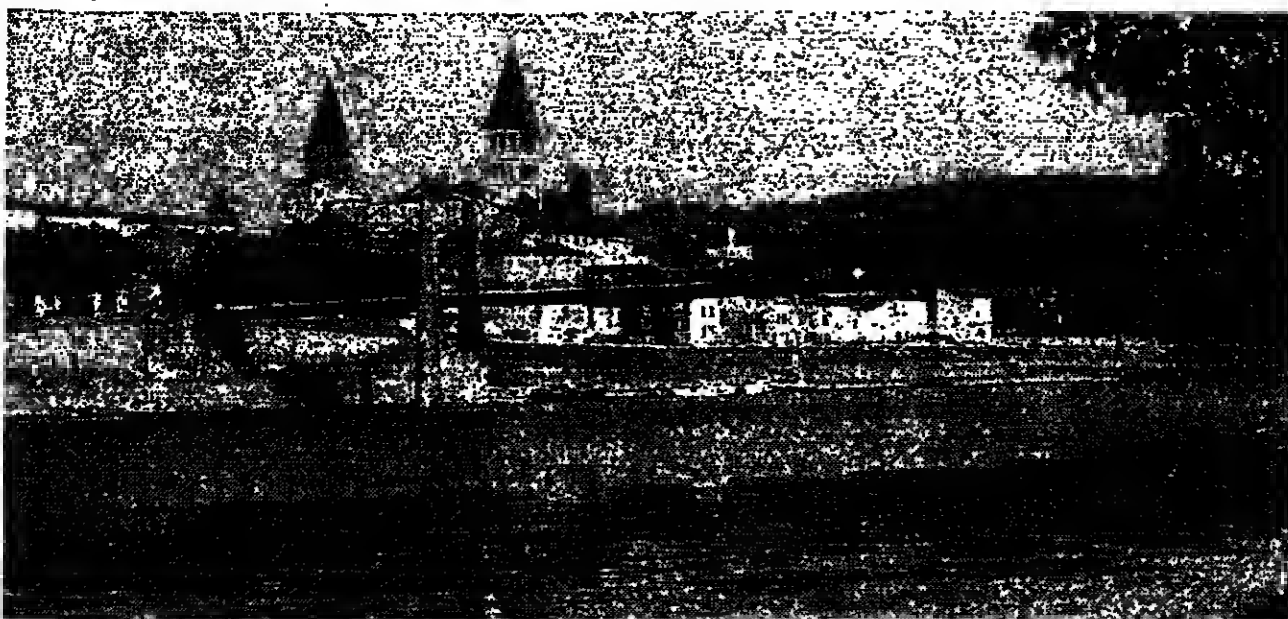
Attractive though it might have seemed, Burgundy has resisted the temptation to rest on its traditions of wine, cuisine and culture. The region, tucked between France's most important business centres - Paris and Lyons - is striving to develop new sources of growth and investment while seeking to bind itself ever more firmly to a communications and transport hub at the centre of some of Europe's busiest routes.

"We are not seeking to shed our traditional image, but to develop new areas of strength," says Mr Jean-François Bazin, head of the Burgundy regional council and one of the driving forces behind Vallée d'Image, a project to promote industries and activities ranging from photography to electronics and multimedia. Other poles of development include packaging, plastics, logistics, agro-industry and automotive.

The region already has a diversified economic and industrial base. Despite the strength of its image in wine and culture, Burgundy was one of France's first metalworking centres, partly because of its resources of wood fuel and minerals. The wine sector, while vital to the economy, ranks only fifth or sixth in terms of employment and output in the region. Three times as much land is used for vegetable oil production as for vineyards.

Such diversity has been a source of strength over the past few years. "It is one of the reasons why the recession hit Burgundy less hard than other areas of France," says Prof Jacky Perrier, director of the regional economic institute at Dijon University. This helped Burgundy overcome the recent crisis in the wine industry, which saw prices fall by more than 20 per cent for some producers between 1991 and 1993. A recovery since the second half of last year has provided a much-needed boost to the sector.

There have been other setbacks. The 1992 bankruptcy of Le Creusot, the metals, arms and gunnery giant, dealt a seri-



Nevers, the main city of La Nièvre

## A bit of mustard for the regional recipe

Rather than rest on its laurels, the region is garnering its forces to seek new sources of growth and to capitalise on its strategic position while improving co-ordination, writes John Ridding

ous blow to the surrounding area in the Saône et Loire. The 1992 decision by Matsuy of the US to transfer its Hoover operations from Dijon to Scotland affected fewer jobs, about 650 in total, but had an important psychological effect.

More broadly, there has been a feeling that co-ordination and dynamism have been lacking. "There have relatively few areas of rapid growth," says Mr Yves Grenot, director of the Dijon operations of Lyonnaise de Banque and the head of the local banking federation.

There is now a sense, however, that Burgundy is garnering its forces. Mr Dominique Perben, mayor of Chalon-sur-Saône, believes the area has rebounded from the setbacks of plant closures and is bullish on prospects for economic development. On the investment front, the local authorities and their development agencies have recorded several victories. The most recent is a joint

venture agreement, signed last month, between Thomson of France and Fuji of Japan for the production of ferrites for use in consumer electronics. "We got our revenge on Scotland," jokes one official, referring to the fact that a Scottish site was also under consideration by the Japanese group.

The local authorities in the region's principal towns, from Dijon to Nevers and from Auxerre to Chalon-sur-Saône, are also seeking to target and assist areas of more dynamic development. In most cases, such a stance reflects an attempt to build on the foundations of existing activities through improved co-ordination, financial incentives and infrastructure.

In agro-industry, for example, one of Burgundy's biggest economic sectors with 14,000 employees, the local authorities are putting FF450m towards the initial FF650m investment in a European taste

and flavour research institute.

It is a similar story in the Vallée d'Image project. Burgundy is already home to some of the biggest players in the sectors involved, from Kodak, which has its European R&D headquarters in Chalon-sur-Saône, to Thomson Multimedia, the French electronics group. It is also steeped in tradition in images, having been home to photography pioneers such as Nicéphore Niépce and technological innovations such as the zoom lens.

To foster the development of the sector, however, the local authorities are taking a series of steps. The regional budget will fund research in the field, while potential investors may receive financial incentives. For example, the LCC division of Thomson, which established the joint venture with Fuji, received a substantial contribution towards the FF450m cost of the new plant.

In packaging and logistics,

there is also a mix of public sector and private sector initiatives. Burgundy's strength in food and wine has drawn packaging firms such as Carnaud Metalbox and Tetrapak to the region. Suppliers of packaging equipment, such as Cernex, have naturally wanted to be near their clients. Companies in the sector have been further encouraged by Burgundy's transport network, due to be extended next year with the establishment of a bi-modal centre to the south of Dijon which will allow the transfer of containers from lorries to trains.

Across the various projects, local officials reject charges that they are seeking to pick winners. Rather, they claim, they are providing the resources for the expansion of existing sectors. Traditional activities, from wine to beef production, will continue to provide pillars for a more dynamic economy.

But the realisation of such aspirations depends on the ability of Burgundy to respond to broader challenges facing its development, from the spreading of wealth throughout the region to a greater unity between the four departments. "The administrative entity called Bourgogne is an artificial creation," says Mr Claude Patriat, professor of politics at Dijon University. He argues that the four departments, joined as one administrative region by a 1959 decree, retain different characteristics and identities, an argument illustrated by the fact that each has its own daily newspaper.

The diversity extends to the realm of politics. Whereas La Nièvre, to the east of the region, has traditionally been under the sway of the left, providing a power base for the Socialist President François Mitterrand, other departments, notably the Côte d'Or, have been dominated by the right.

More significantly, the various departments are pulled in different directions. "Yonne looks to the north and to Paris," says Mr Patriat. "The Saône et Loire looks to Lyons." The result is that it is hard to forge a common interest or a common strategy. For La Nièvre, for example, a priority is a north-south highway to place Nevers, its capital, on a valuable transport axis. Mention of a cross-region link to Dijon, necessary to bind the region, brings a tepid response from local officials.

For the region as a whole, a further obstacle is its position between Paris and Lyons. "In some respects, the proximity of these cities is detrimental for Dijon," says Mr Grenot of Lyonnaise de Banque. He argues that clients can often be treated by the larger financial centres of Paris and Lyons.

Local political leaders accept that there are some areas of concern. "We must have closer

links with La Nièvre," says Mr Robert Poutjade, the mayor of Dijon. Another issue he cites is the lack of a major second city in the department. "There is an excessive concentration on Dijon," he says, pointing to the fact that the regional capital has a population in excess of 250,000 compared with 20,000 in Beaune, the second biggest town in the Côte d'Or.

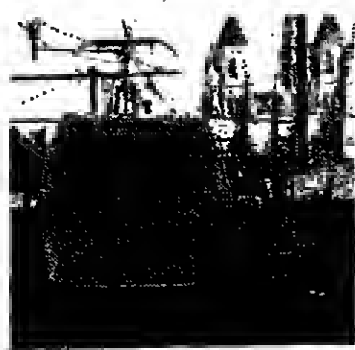
For Mr Poutjade and most other observers, however, the geographical location of Burgundy continues to represent a trump card. "We have always been a zone of transit, and have always benefited from it," says one senior local official. He cites plans to build a high-speed link from Mulhouse to Dijon as evidence of further development.

But gaps remain. There is no high speed rail link from Dijon to Lyons, while the lack of an east-west motorway or rail system deprives the region of potential trans-continental traffic. "It is a preoccupation for the region," says Mr Paul Schmitt, director of territorial management at the regional council. On that, officials from across the Côte d'Or to La Nièvre are agreed. That, and the need to add a bit of mustard to the development of Dijon and its region.

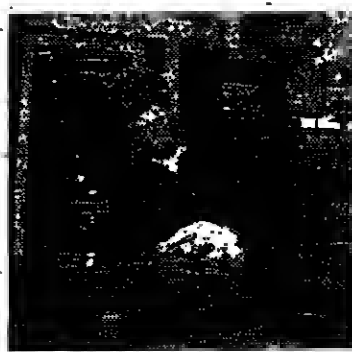
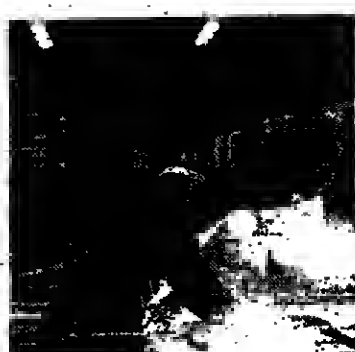
### Dates of destiny

1... AD 561	Birth of Kingdom of Burgundy, covering a large swathe of what is now eastern France.
2... 771	Kingdom annexed by Charlemagne.
3... End of ninth century	Richard le Justicier establishes the Duchy of Burgundy.
4... 1031	Robert the First, Duke of Burgundy, founds the Capetian house of Burgundy.
5... 1332	Foundation of parliament of Burgundy.
6... 1361	Death of Philip de Rouvres, last Capetian Duke. Duchy passes to Kingdom of France. Start of Valois house of Burgundy.
7... 1407	Jean Sans Peur, (John the Fearless) Duke of Burgundy, launches fight for political independence of Burgundy.
8... 1419	Philippe le Bon (Philip the Good) becomes duke of Burgundy. Through inheritance and acquisition he extends the duchy to cover Belgium, Holland, Luxembourg and Lorraine. Killed in 1477 at siege of Nancy.
9... 1482	Duchy returns definitively to French Kingdom.
10... 1592	End of Spanish invasion as part of Wars of Religion.
11... 1789	French Revolution. Creation of four departments. Côte d'Or, Yonne, Saône et Loire, and La Nièvre.
12... Nineteenth century	Industrial revolution creates industrial centres at Dijon, Chalon sur Saône. Le Creusot becomes one of Europe's major metal-lurgy centres.
13... 1859	Creation of region combining the four departments.

# BURGUNDY

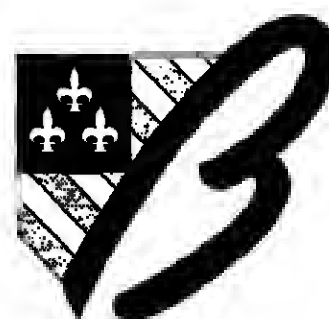


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BURGUNDY II

John Ridding on the significance of the local political scene

Punching above its weight

Since the days of its famous dukes, the significance of Burgundy politics has tended to reach well beyond the region's borders. Recent years have proved no exception. "It still punches above its weight," says one local pundit.

Both factors can be seen, for example, in the rise of President François Mitterrand. After the war, the Socialist leader planted himself in La Nièvre, the left-leaning department to the east of the region. As mayor of Chateau-Chinon, deputy for the same area and one-time leader of the Conseil Général, the administrative body for the department, he amassed considerable clout.

During Mr Mitterrand's tenure, the left extended its influence in other areas of Burgundy. Mr Pierre Joxe, for instance, the former defence and interior minister, was

president of the regional council between 1979 and 1982. Mr Pierre Bérégovoy, the late Socialist prime minister, was parachuted in as mayor of Nevers. "The swing to the Socialists at the national level was clearly demonstrated in Burgundy," says Mr Claude Patriat, professor of politics at Dijon University.

In recent years, the swing has been in the other direction. Two of the three deputies from La Nièvre are from the right,

while the conservatives have strengthened their hold of strategic municipal offices. Mr Dominique Perben, the mayor of Chalon sur Saône, is a minister in the centre-right government of Mr Edouard Balladur, while Mr Robert Poujade, a minister under the Gaullist President George Pompidou, has maintained his grip on Dijon, the regional capital.

The drift to the right is also reflected in the shifting allegiances of Mr Jean-Pierre Soisson, the mayor of Auxerre who served as a minister under President Mitterrand and Mr Perben. Exemptions, apart from Mr Soisson, include Mr Jean-François Bazin, the president of the regional council and a Chirac supporter.

With Mr Chirac having established a clear lead in opinion polls, such allegiances suggest the presidential elections may reverberate through the Burgundy region. "It could create pressures for a reshuffling of the cards," says one observer. "Many incumbents will not be sitting comfortably right now."

For most observers, however, the impact of a "three victory" on Burgundy politics will be limited by several factors: the gap between local and national politics, the short time period of one month between the presidential and municipal elections and the prospect of a Gaullist regrouping after the divisive campaign.

"There may be a few victories, a few sacrifices to the electoral battle, but the Gaullists tend to patch things up after battle," says one politics professor. "A lot will depend on the final stages on the campaign, and whether the victor, probably Mr Chirac, will open his arms to his opponents. Either way, be it peace or war in the Gaullist camp, the drama of the national stage should again be reprised in the elected offices of Burgundy."



Burgundy socialist François Mitterrand (left) and Pierre Joxe in 1982



Dominique Perben, mayor of Chalon sur Saône



Jean-Pierre Soisson, mayor of Auxerre



Jean-François Bazin, president of the Burgundy Regional Council



Robert Poujade, mayor of Dijon

Transport links: at the crossroads of Europe, the region has a strategic position

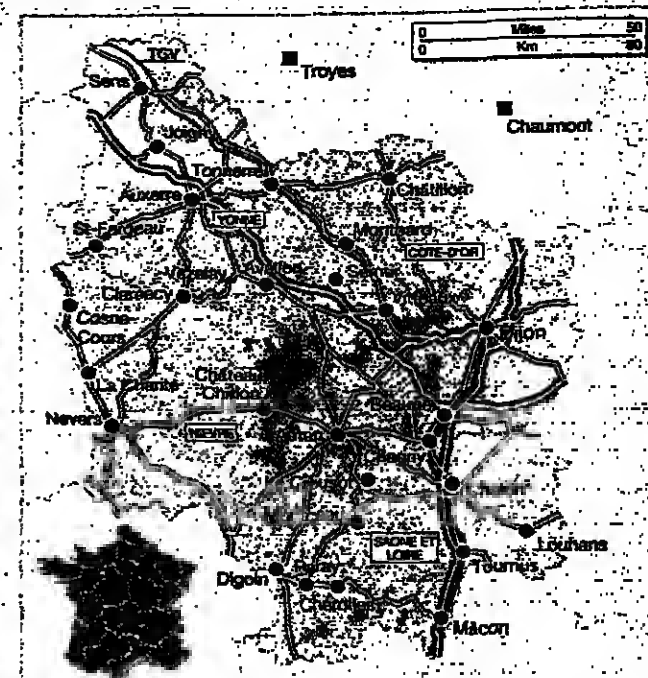
The gaps in the good connections

The region's top ten employment sectors			
	Employees	% share (Burgundy)	% share (France)
Mechanical manufacturing	18,276	13.3	10.3
Electronics	15,880	11.6	12.4
Metallurgy	14,452	10.6	10.1
Agro-industry	14,018	10.2	11.3
Rubber and plastics	11,229	8.2	5.2
Wood, furniture	10,166	7.4	6.0
Motor industry	8,702	6.4	8.3
Steel	8,585	6.3	3.3
Textiles, clothes	8,368	6.1	7.8
Chemicals	8,130	5.9	4.5

munications hub. Burgundy has more than 500km of autoroutes, placing it among the top quarter of France's 20 regions in terms of motorway coverage. More significant is the positioning of the autoroutes which link Paris and northern Europe to Lyons, the south and the east of the continent.

On the railway network, Dijon is served by the high-speed Train à Grande Vitesse from Paris, shrinking the journey between the regional and national capital to less than two hours. As for river communications, the Saône to the south of the region links Burgundy to both the Rhine and the Rhône and hence, in theory, to the Mediterranean and the North Sea.

Such communications links have brought obvious benefits. Companies such as Kodak and many transportation groups



the north of Burgundy, and Bourges is in the works. But this is only a relatively short step and is not expected to be completed for 10 or 12 years. Pressure on the state and regional budgets prevents a more rapid pace, as do environmental considerations relating to the construction of a new swathe of highways.

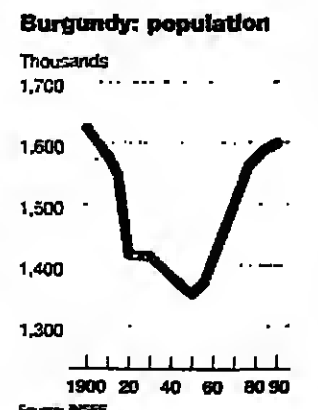
Another weak link is to be found in the region's waterways. Substantial freight along the Rhine and the Rhône is blocked by the lack of an adequate link between the two mighty rivers. It is possible for freight to travel from one to the other, but it involves transferring to small barges of about 250 tonnes of capacity for a 250km stretch to the north of Chalon sur Saône. "This is not economical," says Mr Jean-Claude Bacque-Mouret, managing director of Aproport, the Chalon-based group which is France's second largest river ports association.

Mr Bacque-Mouret, like many in the region, dreams of a project to link the Rhine and the Rhône more effectively and to allow large barges to complete the journey from Marseilles to the mouth of the Rhine.

THE FOUR DEPARTMENTS

Diversity is common denominator

Like the mosaic roofs on traditional Burgundy buildings, the region is itself a patchwork of diverse components. "There is no uniformity, nor a single identity in La Bourgogne," says Mr Claude Patriat, professor of politics at Dijon University.



traditions also vary across the departments, as do their industrial structures. The industrial centres of the northern Yonne and Chalon sur Saône, home to some of the region's biggest manufacturing plants, strike a contrast with the vineyards of the Côte d'Or and the rural expanses of La Nièvre, home to the famous Charolais beef herds.

Such divergences do not extend to feuds or hostility. "Bourguignons are by their nature moderate and reasonable," says Mr Robert Poujade, mayor of Dijon. "We have different newspapers and different wines, but it is not something to come to blows about," says one official in Chalon sur Saône.

There is, however, a serious side to the divergences between the departments. "They are all looking in different directions," says Mr Patriat. "L'Yonne towards

Paris, the Saône et Loire towards Lyon, La Nièvre to the centre and the Côte d'Or to the east. This makes it difficult to forge a common strategy concerning communications and development."

Mr Jean-François Bazin, president of the regional council, the powerful local government body, accepts that there are differences in outlook and ambitions. But he argues that particularities are as common within the departments than between them and that there are economic forces binding Burgundy together.

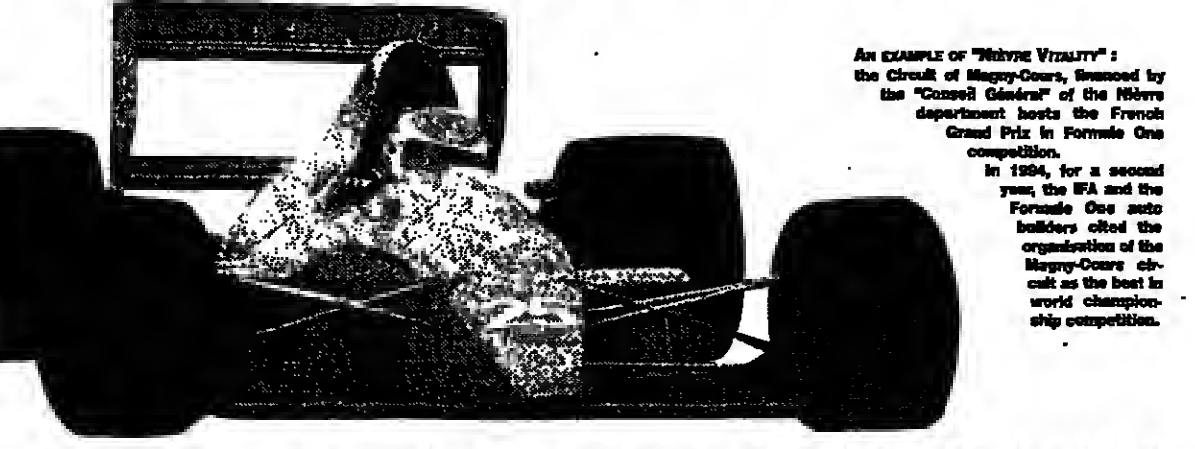
The departments themselves are certainly a hybrid of rural and industrial centres. Even La Nièvre, a picturesque area of rolling countryside, is home to a number of significant industrial groups such as Imphy, the metal concern. A short drive from the industrial zones of Chalon sur Saône leads to the vineyards and agricultural districts of the Saône et Loire.

As for common economic objectives, several industrial sectors are to be found dispersed across the region. Each of the departments has plants connected to the auto and metal working sectors, and all are strong in agriculture. But much needs to be done to bind the region more firmly, particularly in the area of transport.

Population of the region's 20 biggest towns				
		Population 1990	% growth 1982-90	% growth 1975-82
Côte-d'Or	Dijon	230,451	+5.2	+0.8
	Beaune	21,289	+5.4	+6.0
Nièvre	Navers	58,915	-0.6	-0.3
	Cosne-Cours-sur-Loire	13,184	-1.8	+3.6
	Decize	9,057	-5.8	-0.9
	Fourchambault	8,976	-5.1	-8.5
Saône-et-Loire	Chalon-sur-Saône	77,764	-0.6	-0.3
	Montceau-les-Mines	47,283	-7.8	-0.2
	Mâcon	46,714	-1.2	+0.4
	Le Creusot	40,903	-7.9	-0.1
	Autun	17,906	-10.8	-4.5
	Digoin	12,313	-6.1	-0.1
	Louhans	10,997	-4.2	-1.7
	Paray-le-Monial	9,859	-7.3	-7.8
Yonne	Gueugnon	8,697	-7.3	-2.6
	Auxerre	42,005	-0.3	+2.0
	Sens	35,221	+3.0	+5.2
	Migennes	13,321	+1.2	+1.3
	Joligny	9,697	+0.5	-12.1
	Avalon	8,617	-3.2	+1.0

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An example of "Nièvre Vitality": the Circuit de Nevers-Forges, founded by the "Comité Général" of the Nièvre department hosts the French Grand Prix in Formula One competition. In 1994, for a second year, the FIA and the Formula One auto builders offered the competition of the Nevers-Forges circuit as the best in world championship competition.

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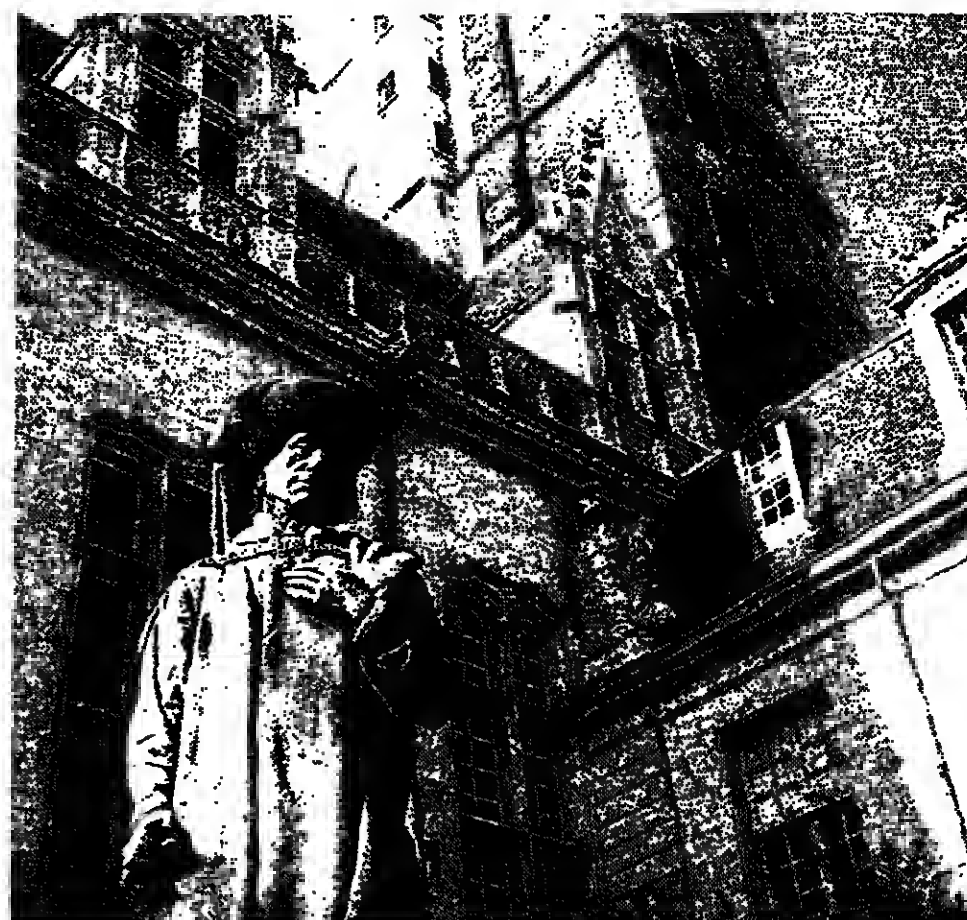
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# BURGUNDY III



The 15th century Hotel-Dieu founded by Nicholas Rolin and his wife to provide for the needy of Beaune after the 100 Years' War and (right) Dijon, the region's biggest town by far



Why the US photographic giant set up in the home of 19th century film pioneers

## Incentives brought Kodak to Chalon

It is fitting that Kodak, the US film and photographic giant, should be firmly installed in Chalon-sur-Saône. The town, on the banks of the Saône river to the south-east of the Burgundy region, was home to 19th century photography and film pioneers such as Nicéphore Niépce.

For Kodak, however, it was hard-headed business considerations rather than romantic tradition that underpinned its 1980 decision to build its Chalon plant. "To be frank, the key reason was the financial assistance we received as a result of the French government's policy of promoting decentralisation," says Mr Philippe Cherpion, head of the plant.

Whatever the reasons, the Kodak plant at Chalon has grown into the biggest industrial operation in the region and the largest exporter. It employs 2,600 full-time workers, plus 300 on short-term contracts. Along with a site at Harrow in England, it is Kodak's

principal, and most modern, plant in Europe. Dozens of millions of film rolls leave the factory gates each year, contributing to total annual production in billions of francs.

But the significance of the Chalon plant extends beyond the revenues and production it brings for the US film and photography giant. Kodak's presence reflects the strategic incentives for many of the foreign and French investors in Burgundy. It also represents a significant element in the region's aspirations in the imaging, electronics and cultural fields.

On the first count, it was geographical considerations which helped tip the decision towards Chalon rather than other potential sites, such as

Montpellier. "It is an important strategic location," says Mr Cherpion. "We are on a big network of autoroutes which puts us in reach of all of our principal European markets from Spain to Germany and from Belgium to Italy." Available labour, and an abundant supply of water, were other important factors.

Such considerations apply not only to Kodak. Many of the large industrial groups with operations in the region, from Philips of the Netherlands to Thomson of France, are drawn by the communications network. "It is an increasingly important consideration, given that many industries, particularly consumer industries, have to be close to the client and also in a position to

serve several European markets," says the managing director of one foreign electronics group.

Within the boundaries of Burgundy, the presence of Kodak lends weight to the region's strategy of strengthening its position as a European centre for the imaging, visual and photographic industries.

Dubbed Vallée d'Image, this strategy comprises initiatives and funding to promote R&D and investment in the various activities and to foster links between the players in the sector and the region's universities and educational centres. Kodak, for example, already operates with Dijon University in training its workforce and on specific research projects. It also participates in cultural

projects such as this year's celebrations to commemorate the centenary of cinema.

More broadly, the size of the Kodak operation means that its success is central to the health of the local economy. "A big company is welcome, but it can also entail big risks," says one local Chalon official, referring to the 1984 bankruptcy of Creusot-Loire, the metal and engineering giant in the nearby town of Le Creusot.

At Kodak, however, there seems little cause for concern. A restructuring and productivity programme, launched over the past few years, has prompted a significant improvement in efficiency. "In 1983 we were about 20 per cent less productive than the big US

plants," says Mr Cherpion. "Now we have caught up, and expect to achieve faster productivity growth." Reduced wastage, lower stocks, and a shift to team-based production are the reasons he cites for the improvement.

With respect to its various products, Mr Cherpion points to strong demand for photographic paper, films for amateur photographers and for cinema film. "Movies are longer nowadays, and we are also benefiting from the breakdown of the exclusive distribution system," explains the Kodak plant chief.

There is also healthy demand for new products, such as disposable cameras. About 4m rolled out of the Chalon plant in 1994, with production

expected to climb to between 7m and 8m this year. "It is significant because it is the first time we have manufactured a camera at this site," says Mr Cherpion. "It is good for morale."

So, too, is the trend in production. "We are near saturation in most sectors," says the Kodak executive. "In the years to come we may have to increase capacity."

There can be hiccups. This month, Kodak became the latest company to be hit by a wave of strikes in France as unions seek to press demands for higher wage claims. "With presidential elections looming and with Kodak being such a big employer, it is perhaps not surprising that unions will test their strength there," says one

industry analyst.

Generally, however, Kodak's relations with the workforce and the community have strengthened. Also on the rise are the company's contacts with the region and the local community. "Until five or so years ago the company was draped in splendid isolation," says Mr Cherpion. "We were, I admit, a bit arrogant." Since then, the barriers have been falling. A communications drive, factory visits and support for local arts and cultural events have anchored the US group more firmly in the community.

The transformation has been noticed. "It is true, they are more open and more active than they used to be," says one local official. "That is as it should be because they are the biggest employer in the region." In his mind, however, what matters most for Chalon and its environs is that the films keep rolling out of the Kodak factory gates.

John Ridding

### MOTOR-RACING

## Make or break time on the Magny-Cours circuit

The whine of Formula 1 racing cars at the Magny-Cours circuit sounds incongruous against the backdrop of the quiet countryside of La Nivèrre, one of the more rural of Burgundy's four administrative departments.

For many observers, the circuit and the surrounding commercial zone is itself an oddity. Ever since the decision was taken in the mid-1980s to create a state-of-the-art F1 track and a business centre, critics have attacked the project as a white elephant and a waste of the FF300m which was pumped into the scheme.

Its defenders, from the department administration which championed the project to the companies installed on the site, point to the 400 jobs that have been created and to the potential to develop a centre of automotive research and engineering. They claim that the investment in the site provides evidence of a dynamic

industrial policy in the region and an important step in attempts to expand a local automotive sector which already includes tyre manufacturers and components groups.

Despite such divergent views, however, there is a consensus that the next few years will be critical for the project. "Make or break time is looming," says one Burgundy politician, expressing a common sentiment.

Most immediate and most crucial is the decision on whether to award Magny-Cours the next tranche of France's F1 grand prix. The current five-year contract will expire when the chequered flag falls in the July 1996 contest. By then, the decision will have been made about where the next series of races will be held.

The stakes are very high. Of the 400,000 visitors to Magny-Cours last year, 75,000 came to watch the French F1 grand prix. The Holiday Inn, built on

the Magny-Cours site as part of the development, receives about 10 per cent of its annual revenues during the big race period.

More broadly, the award of the grand prix is seen as vital by the businesses operating around the Magny-Cours circuit. "It is important for the credibility of the site," says an executive of Danielson, a supplier of equipment for the motor sport industry.

But if the decision by the French and international motor authorities is vital, so too are attempts by the circuit's management to extend its appeal to new businesses and broaden its scope as a leisure centre.

On the first count, the site has achieved some success. The decision by the Ligier racing team to base its operations at Magny-Cours has brought about 130 jobs. But the range and number of businesses have remained relatively limited. "There is no question about its success as a top racing circuit," says one economic official in Nevers, "but in terms of attracting businesses the results have been more mixed."

Mr Marcel Charmant, a socialist senator and head of Siaed, the local development agency which has managed the Magny-Cours project, accepts that the activity around the site has not matched initial expectations. Part of the reason, he argues, is the recession which struck France in 1992 and 1993. "It was not the best time for new investments here or anywhere else," he says.

For Mr Charmant, the response has been to "relaunch the dynamics" of the site. In addition to prospecting for companies, from the automobile sector but also from related activities such as materials, development and marketing, the local authorities are improving the research and development facilities in the vicinity. In particular, the city of Nevers last month inaugurated Isat, an engineering school which

will train 40 students a year in mechanics and related subjects.

Magny-Cours is also seeking to expand its appeal through the development of new leisure activities. "Our target is to draw in visitors a year," says Mr Charmant. To do this, the circuit has built a motor-car racing track and is planning an automobile museum.

All this, of course, costs money. The museum, due to open next year, represents an additional investment of about FF40m by the Conseil Général, the government authority for the department. For Mr Charmant, and for other local officials, it is necessary to broaden the appeal of the centre and to ensure revenues should the worst come to the worst in the grand prix awards. In so doing, however, it raises the stakes at Magny-Cours still further.

John Ridding

### PACKAGING INDUSTRY

## Growth phase may be on way

are close to our customers and the geographical situation is an advantage, he says. A counterpart at another packaging concern concurs. "The environment is conducive," he says.

The economic environment, however, has been less conducive over the past few years. Recession in France and in other continental European

worst has now been left behind. Although French consumer demand remains fragile, it does appear to have stabilised. Exports, meanwhile, have provided a strong source of growth.

"The markets are more encouraging than for several years," says one packaging executive. "That and the rise of new products and methods of

"Think of where the car industry was 25 years ago and the techniques which have been introduced since. That's now happening in packaging"

markets between 1991 and 1993 prompted a fall in demand and a rise in competition between the various players in the sector. "Volumes have been resilient, but margins have suffered," says Mr Giraud. He argues that the pressure on food producers from the impact of recession and the rise of own-brand and discount rivals has intensified competition along the industry chain.

For most in the sector, the

packaging suggests that the industry is in a growth phase."

Such new products range from discrete innovations, such as a simple stopper for oil products, developed jointly by Rical and Tetrapak, to broader concepts such as wrap-around packaging. As for the change in methods, it involves a fundamental shift in the way that companies in the sector are organising themselves. "Think of where the car industry was

25 years ago and the shift to team-based manufacturing and stock control techniques which have been introduced since," says one senior executive. "That is what is happening now in the packaging sector."

The shift in production techniques and the introduction of new products is good news for suppliers of packaging equipment. Cernex, for example, a local packaging and equipment manufacturer, has resisted the vagaries of the market and has capitalised on the shift towards more productive manufacturing methods. "More and more, there is a connection between packaging and its production and that works to our benefit," says Mr Bernard Broye, general manager.

For many in the sector, however, it is a painful adjustment. "At the end of the day, the drive towards increased productivity involves two certainties; a wrench in the way things have been done traditionally and fewer people on the factory floor," says the director of one European packaging director. But, as he accepts, there is no choice. "Either the companies here and in other centres of the industry push ahead with the process or they lose out. Ultimately, the failure to act will be much more painful."

John Ridding

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## BURGUNDY IV

Vintage struggle: the region is concentrating on quality to fight off competition, David Buchan writes

## Wine industry overcomes a bad patch



The splendid surroundings of the Chateau de Clos Vougeot

At last month's auction conducted by the Hospices des Nuits-Saint-Georges, everyone had hoped for something better than the eventual outcome of a 1.38 per cent decline in the average price bid for some of Burgundy's best.

The outcome was perhaps even slightly disappointing for Mr Takekazu Kawamura, a senior Japanese diplomat invited to sit at the top table among the local dignitaries in recognition of his country's growing interest in Burgundy wines. In addition to the bulk of the wine auctioned off was a lot sold for victims of the recent Kobe earthquake.

But the Nuits-Saint-Georges auction, held in the splendid surroundings of the Chateau de Clos Vougeot, was a reminder that these occasions have as much to do with wine tourism as with providing an accurate leading indicator of the market for Burgundy wine. The fact that the Nuits-Saint-Georges auction prices this year were slightly lower than in 1993 provides an inaccurate guide to Burgundy wines prices as the astonishing 33 per cent increase recorded at last November's even better known Hospices de Beaune auction.

Happily, the reality for Burgundy's nearly 6,000 vintners is more stable, and tending towards recovery. According to Mr Christophe

Denoeu of the Bureau Interprofessionnel des Vins de Bourgogne (BIVB), the region's 1994 harvest is selling at prices that are 10-15 per cent higher than for the 1993 vintage. Hosting a degustation back in Nuits-Saint-Georges, on the same day as the Clos Vougeot auction, Mr Albert Jaffin, president of

the local vintners union, was anything but gloomy about the 1994 vintage. Likewise, the previous decline in market prices was nothing like as drastic as the four successive falls of more than 20 per cent in the annual Beaune auctions over the 1990-93 period would have indicated.

Nonetheless, Burgundy has come through a bad patch. After strong demand in the 1980s bid prices up excessively, the regional wine industry hit a number of problems in the early 1990s. The Gulf War of 1991 and sporadic US action to penalise European wine exports at various points dur-

ing the long Gatt negotiations led to a decline in foreign demand, while the French recession of 1992-93 squeezed domestic consumption. A new law banning most advertising of alcohol has also restricted efforts to boost domestic demand.

This legislation probably affects lower grade wines more than Burgundy's vintage which are well established with French oenophiles. But the very complexity of Burgundy wines is a handicap, Mr Denoeu believes, particularly abroad where "new consumers - the young especially - find it hard to pick their way through the multitude of Burgundy producers whose labels often do not state what sort of grapes their wines are made of. They often prefer to choose something simpler from South Africa or Chile."

For the break-up, at the time of the French Revolution, of the religious and baronial establishments that dominated Burgundian winemaking meant that Burgundy has far fewer large holdings than in the Bordeaux region: less than 10 per cent of Burgundy vine-

yards are more than 10 hectares in size, and many of these are scattered in several parcels of land. Burgundy also has a large number - 120 at present - of negociants, involved in growing, bottling and selling their own and others' wines, who handle nearly three-quarters of the region's output.

A generation ago, Burgundy was primarily known for its distinctive heavy and strong red wines, preferred by French consumers and those with the same drinking preferences in Belgium and Switzerland; the latter is a special case, because it produces quite a lot of white wine which is well protected from imports by relatively little red. The big change in the past 25 years has been increased production of light whites, such as Chablis from the Yonne, and heavier Chardonnay and Aligoté whites from further south, chiefly for export to the US, followed by the UK and Germany. In fact, today, the whites account for 60 per cent of total Burgundy output, and two-thirds of them are exported, though many also go to restaurants in France where they end up

being downed by foreign tourists.

The upshot is that Burgundy's sales are now divided equally between home and abroad. The BIVB, like so many other western industries, is now targeting Asia. Following the success of both its reds and whites in Japan, Burgundy is now trying to develop a market in Singapore, Taiwan, South Korea and Thailand, as well as China through Hong Kong.

But in addition to the recurrent problem of maintaining market share in the US at a

time when its currency seems to keep depreciating against the franc, there is a new spectre of new draft European Union proposals to bring over all excess wine production into better balance with consumption with a system of national quotas for individual EU countries.

With its relatively small output of 1.2m hectolitres (one hectolitre equals 100 litres), out of total French production of 55m hectolitres, Burgundy is strongly opposed to any restrictions and has joined with Bordeaux to lobby Brussels. "Regions that can sell their production without any EU aid, should not be penalised," says Mr Denoeu, pointing out that making to help other parts of Europe. "If a Japanese wants to buy a Burgundy and cannot, he is not going to buy a Sicilian red instead, but probably an Australian red," he says.

The key to maintaining Burgundy's niche in the world is quality. Though based in the ancient wine town of Beaune, there is nothing musty about the BIVB laboratory, which smells like a hospital. It carries out research into improving homogeneity and therefore reliability in the region's wines, reducing the sulphur dioxide content in its white wines, and finding ways of producing wines with less tannin but with the same ageing qualities. The BIVB imposes compulsory chemical and degustation tests for all export wines, while another body vets wines for export suitability. "This is self-regulation," says Mr Denoeu. "In Burgundy we don't like external controls, either from Brussels or elsewhere."

## THE REGION'S GASTRONOMIC DELIGHTS

## All tastes catered for

Follow Fidel Castro's recent steps into the rolling hills of the Yonne department north of Auxerre, and in the tiny town of Chailley you will come across an enormous chicken processing plant and the headquarters of the Bourgoin group, the world leader in fresh poultry.

It was apparently more out of pleasure than business that Mr Gérard Bourgoin, founder-owner of the FFRS in a year poultry group, invited the controversial Cuban leader to Chailley. Cuba these days has less money to pay for Bourgoin chickens, and indeed since the 1993 Gatt agreement the group has had to cut its EU subsidies and exports and focus more on selling to the rest of Europe.

But by the time he recently decided, at the age of 65, to hand most of the business to his daughter, Corinne, to run, Mr Bourgoin had already put Chailley on the international map. The Bourgoin group is still based in Chailley out of Mr Bourgoin's loyalty to the town where his father was the butcher and to the region where he sponsors Auxerre's rated football team. But, like much of the French meat business, Bourgoin now has most of its rearing, slaughtering and processing plants near Atlantic and Mediterranean ports, handy for importing feed and exporting processed poultry.

The association in the public mind of Burgundy with taste and flavour, however, still draws many food companies to the region. Its food industry employs more than 14,000 people directly and another 100,000 indirectly, while Dijon is shortly set to attract further hi-tech research into food with the creation of the European Centre of the Science of Taste.

Some of the companies are completely unknown to the public. One example is International Flavors and Fragrances, a US company and world leader in putting tastes and smells into what we eat.

"Our clients are not the likes of Carrefour, but of Danone," says Mr Thierry Guyard, manager of IFF's Dijon plant, which makes no fewer than 2,500 different aromas for different clients. IFF moved its French operation from Paris to

Dijon in 1962, originally because it wanted the region's red fruit to make concentrate. Even though it no longer makes fruit concentrates, and many of its French clients have moved west, IFF has stayed to capitalise on the region's culinary know-how. It has even taken over part of the nearby premises recently vacated by Hoover.

A newer example of a "professional" food company is Eurogerm, founded by an enthusiastic young biologist, Mr Jean-Philippe Girard, in 1989 on a bank loan. Its specialty is helping cereal companies with the taste and texture of their products, and it now has some 400 clients in France and abroad, including a leading UK group for which it is trying to develop a natural preservative. "We chose Dijon, because it is known for its gastronomy and rapid identification is important in the market, because it has good communications and because France is Europe's wheatbelt," says Mr Girard.

In contrast, Amora is a household name, at least in France where its little jars of mustard, condiments, spices, mayonnaise, and ketchup containers are in 30 per cent of the country's kitchens. In contrast also to new arrivals such as IFF or Eurogerm, Amora has roots in Dijon that go back to the mid-18th century, though it is now part of the Danone group that also owns another Dijon mustard-maker, Maille.

The reason why Dijon became famous for its mustard was the growing of mustard seeds and the presence of wine vinegar to mix into them. Curiously, virtually all the mustard grains for Amora (whose name, of course, is simply an anagram of aroma) and other Dijon mustard-makers come these days from the plains of Saskatchewan in Canada, and no longer from Burgundy where in the 1940-50s farmers moved to more profitable crops with prices guaranteed by Brussels. But Amora has now replanted some 250 hectares of Burgundy with mustard for research purposes.

In addition to promoting its historic mustard staple, Amora has high hopes of further expansion for other "convenience" products. It cites, for

instance, the way home-made mayonnaise - delicious but a lengthy bore to make - has been replaced by ever-tastier industrial brands like its own. Amora executives hope to do the same with vinaigrette and note that while some 200,000 tonnes of vinaigrette is consumed in France every year, only 15,000 tonnes of it is made industrially.

Out of what Mr Thomas Derville, Amora's chief executive, describes as his company's desire "to know more about taste and texture, what determines taste, why one ingredient pleases and another irritates," Danone is helping to fund the new European taste centre, along with France's CNRS national research council and the INRA agricultural research institute. Mr Derville says Danone's particular interest in this is to disseminate the fruits of this research, via a new public foundation, to industry, even including some of its leading competitors, including Nestlé and Unilever.

There is already a substantial research basis on which to build. Mr Patrick Gervais, a professor at the Eusabana applied biological food centre, is also involved with the CRITT technology transfer unit, where he conducts such experiments as subjecting foods to thermal extrusion to change their texture or by injecting microbes to alter taste. In the area of taste, Mr Jean-Luc Le Quééré of Inra is not only using biotechnological ways of altering the flavours of food, but deeply involved in the analysis of consumers' preferences. Providing special computer software for this taste analysis is a Dijon company called Biosystemes.

In the end, however, there is no substitute for the trained taster who can, according to Mr Gervais, detect "a one hundredth of a millionth of an aroma molecule". He and others in the Burgundy food industry quickly dispel any notion that they might be trying to create uniform "Eurotastes", single flavours for the single market. Rather, they insist they are trying to increase the diversity of European gastronomy.

David Buchan

## David Buchan on the canon who gave his name to a drink - and two litigants

## Kir squabble spurred single market

Kir, that delicious mix of blackcurrant cassis and white wine, is worth fighting for. Two litigious ligueurs of Dijon have spent long years fighting each other and third parties over Kir and its cassis component, laying in the process nothing less than the legal basis for Europe's single market.

Crème de Cassis, first produced commercially in Dijon by Jean Baptiste L'Héritier in 1845, has long been in Burgundy to take the rough edge off the region's second-rank Aligoté white wine, in addition to being sometimes drunk by itself by old ladies and poured into cocktails, particularly between the two world wars.

But the mixture of vin blanc and cassis gained its modern name from Canon Felix Kir, a clergyman-politician who was deputy mayor of Dijon from 1945 to his death in 1968. Canon Kir made so much of a

point of serving the mix of these two local products at the mairie that it came to be known as a Kir.

"The name is marketing magic," says Mr Jacques Damidot, president of the Lejay-Lagoute liqueur company, pointing out that "its three letters are pronounced the same way in all languages," just like Baron Bie of ballpoint pen fame.

As early as 1951, a member of the Damidot family had the forethought to ask the canon to let Lejay-Lagoute use his name. The canon gave his written permission. In 1962, the company registered it as a trademark, which took a further three years to be listed in an official journal. On its publication, L'Héritier-Guyot promptly complained to the canon, who in his obliging way wrote to the rival company to say that it, too, was welcome to use his name. After the canon's death in

the early 1970s L'Héritier-Guyot brought a ready-made Kir for the US and UK markets, and then the writs started to fly. Lejay-Lagoute contested the canon's second letter, and after a lengthy wrangle that lasted until 1992 the courts finally upheld

"The name is marketing magic. Its three letters are pronounced the same way in all languages"

Lejay-Lagoute's exclusive right to the Kir trademark.

Now, however, Mr Damidot is not quite sure what to do with his victory. He has started producing a ready-made Kir, but admits that marketing it in competition with his own Crème de Cassis is "a delicate matter". He points out his company's main business is making concentrated liqueurs and that

to branch out into larger volume ready-made drinks would be beyond the physical capacity of Lejay-Lagoute's traditional factory in the centre of Dijon.

Restaurants, too, have proved resistant to buying ready-made Kir, preferring to mix their own and get a higher price mark-up.

In France there is the additional fiscal problem that Kir is taxed as a spirit, rather than as a wine. But ready-made Kir has the advantage that it can be made with less sugar than Crème de Cassis, which needs considerable 'padding' to mask the vitamin C in blackcurrant and to give it some viscosity.

While L'Héritier-Guyot may have lost the Kir case, it was another, of wider import. Its attempts in the 1970s to find a wider market for its various Crèmes de Cassis brands, with 16-20 per cent of alcohol, ran up against a German claim

that no liqueur could be imported into Germany with an alcohol strength of less than 23 per cent. Judging this to be ridiculous, L'Héritier-Guyot took legal action. This ended in the European Court of Justice which, in its 1978 Cassis de Dijon ruling, said that, barring any special health or safety objection, a product fit for sale in one European member state could be sold in all other member states.

It was this principle of "mutual recognition" by countries of each other's product differences that paved the way for the acceptable way of creating a European single market than old-style attempts at straight harmonisation. Mr Jean-Dominique Caseau, chief executive of L'Héritier-Guyot, says there was also something in it for his company. "We now have 80 per cent of the German market."

## Andrew Jack looks at the attractions that the region offers

## Getting visitors to stay a little longer

From the vineyards of the Côte d'Or at its core to the historic towns and villages scattered throughout its varied landscape, Burgundy offers a variety of attractions for tourists: indoors and outdoors, urban and rural, gastronomic and cultural alike.

One of the principal attractions of the region is undoubtedly wine. Introduced to the cultivation of the grape by the Romans, the local people were able to take advantage of the favourable soil and climate and turn Burgundy into one of the most significant producers of high-quality wines.

Today, it produces some 40m gallons a year. Take the most cursory glance at a map of the area, and the eye is quickly caught by the villages that have given rise to such well-known names as Chablis, Pouilly, Santenay, Pommard and Meursault.

Most of the districts offer local wine itineraries such as the "route des grands crus" between Dijon and Beaune, with no end of free tasting sessions to encourage eventual purchases from the growers. Timing is all, however. During peak season, music and other festivals often accompany the wine-based activities.

At the other extreme, off-season openings are rather more erratic. Planning can be well worth the effort, considering that the hospice in Nuits-Saint-Georges is open for just one weekend a year in March to sell its produce, for example. Equally, driving out of season through a landscape of gnarled vines before they have begun to turn green can

be less than inspiring.

Accompanying good wine has naturally come the development of good food. The region offers many local specialties, including saucis, coq au vin and boeuf bourguignon, often using regional wine and locally-produced ingredients such as mustard as part of the cuisine.

Inevitably, a good number of highly-rated restaurants has

century and now home to a strikingly simple but monolithic basilica surrounded by medieval buildings. Further towards the north-western edge of the region are Auxerre and Sens, both impressive historic towns.

To the north-west of Dijon is Fontenay, with a well-preserved and restored 12th century Cistercian monastery. To the south of the region is

Chalon, which has an annual carnival - this year held in late July - designed to attract actors and artists.

The principal centres in Burgundy are relatively well connected by train, with TGV services shuttling passengers rapidly from Paris. But a car - indispensable to see the countryside, with its variety of hills, forests and plateaux - can also prove a satisfying way to travel.

For a region through which runs the Yonne, the Saône and its tributary, the Serein - and also boasts the source of the River Seine that, further downstream, runs through Paris - Burgundy offers plenty of scope for water-based holidays. It claims to be the most important boating region in France, with 1,200km of waterways. That has helped explain its popularity with Dutch holiday-makers.

Aside from the more conventional cruise boats, the region is busily currently planning the development of tourist facilities in the Morvan mountains for the international meeting of organisations involved in the long-standing practice of floating wood downstream. A special wood "train" will be floated through the Morvan to Clamecy in the

month of May.

Burgundy already has an "archéodrome", with a series of events and sites focused on its ancient past. This year officials are highlighting the new FFR200m national museum of archaeology, which is scheduled to open on July 14.

Based on Mont-Beuvray in the Morvan Mountains, location of the election of Vercingetorix as chief of the Gauls in 52BC and subject to archaeological digs over the past decade, it is designed to reflect Celtic civilisation throughout Europe.

During the spring and autumn, Burgundy is the focus of many visitors taking advantage of long weekends and short, week-long breaks. But in the summer, the peak period, the regional tourism committee believes that the region is seen too much as a transit point for people travelling elsewhere in France and beyond.

Its new strategy is to encourage visitors to stay longer, and to develop attractions and marketing techniques that bring in new types of tourist: notably younger people and families with children. "Until now we have had a relatively aged clientele: upper middle class, educated, quite well off visitors," says one official.

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CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Apr 7	Closing mid-point	Change on day	30/09/94	Day's High	Day's Low	One month	Three months	One year	Bank of England
Europe	(Sch)	15.8183	+0.0044	0.99	2.00	15.8208	15.8208	15.8207	1.8
Australia	(A\$)	46.0051	+0.0008	720	381	45.9940	45.9940	45.9940	1.2
Belgium	(Bfr)	8.7318	-0.0005	252	383	8.7479	8.7574	8.7374	-0.8
Denmark	(DKr)	8.0357	-0.0007	280	384	8.0400	8.0400	8.0400	-0.8
France	(FFr)	7.7172	+0.0007	130	205	7.7280	7.7280	7.7280	-1.7
Germany	(DM)	2.2101	+0.0005	176	203	2.2270	2.2270	2.2270	-1.7
Greece	(Dr)	361.250	+0.0007	338	378	362.955	362.955	362.955	-1.7
Italy	(L)	273.024	+0.0001	929	926	273.027	273.027	273.027	0.94
Japan	(Yen)	163.000	+0.0008	720	381	162.9940	162.9940	162.9940	-4.2
Luxembourg	(Lfr)	45.9901	+0.0008	720	381	45.9940	45.9940	45.9940	-4.2
Netherlands	(Gld)	2.4841	+0.0004	813	863	2.4804	2.4844	2.4804	1.7
Portugal	(Esc)	200.480	+0.0008	813	863	200.480	200.480	200.480	1.2
Spain	(Ptas)	166.444	+0.0008	813	863	166.444	166.444	166.444	-4.3
Sweden	(Kron)	13.8222	+0.0008	813	863	13.8222	13.8222	13.8222	-4.3
Switzerland	(Sfr)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	-4.3
UK	(Sterling)	1.0000	+0.0008	813	863	1.0000	1.0000	1.0000	-4.3
USA	(Dollars)	1.6208	+0.0008	813	863	1.6208	1.6208	1.6208	0.1
South Africa	(Rand)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
South Korea	(Wons)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Taiwan	(New Dollars)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Thailand	(Bahts)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Malaysia	(Ringgits)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Indonesia	(Rupiahs)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Philippines	(Pesos)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
India	(Rupees)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
China	(Yuan)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
South Korea	(Wons)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Taiwan	(New Dollars)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Thailand	(Bahts)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Malaysia	(Ringgits)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Indonesia	(Rupiahs)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
Philippines	(Pesos)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
India	(Rupees)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1
China	(Yuan)	1.2822	+0.0008	813	863	1.2822	1.2822	1.2822	0.1

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Apr 7	Closing mid-point	Change on day	30/09/94	Day's High	Day's Low	One month	Three months	One year	JP Morgan
Europe	(Sch)	8.7201	+0.0001	173	229	8.7325	8.7325	8.7325	1.3
Australia	(A\$)	23.325	+0.0005	880	980	23.4100	23.4100	23.4100	1.3
Belgium	(Bfr)	5.4343	+0.0003	315	370	5.4400	5.4400	5.4400	1.3
Denmark	(DKr)	4.2530	-0.0011	505	555	4.2585	4.2585	4.2585	1.3
France	(FFr)	4.8323	+0.0004	455	505	4.8380	4.8380	4.8380	1.3
Germany	(DM)	1.3211	+0.0004	805	815	1.3265	1.3265	1.3265	1.3
Greece	(Dr)	224.800	+0.0005	750	850	225.800	225.800	225.800	1.3
Italy	(L)	1.8182	-0.0003	144	179	1.8240	1.8240	1.8240	1.3
Japan	(Yen)	170.153	-0.0001	139	157	170.153	170.153	170.153	1.3
Luxembourg	(Lfr)	23.325	+0.0005	880	980	23.4100	23.4100	23.4100	1.3
Netherlands	(Gld)	1.5600	-0.0005	490	540	1.5655	1.5655	1.5655	1.3
Portugal	(Esc)	8.1555	-0.0005	990	1090	8.1610	8.1610	8.1610	1.3
Spain	(Ptas)	145.850	+0.0005	700	800	146.850	146.850	146.850	1.3
Sweden	(Kron)	124.125	-0.0005	100	110	124.125	124.125	124.125	1.3
Switzerland	(Sfr)	7.3435	-0.0005	385	435	7.3490	7.3490	7.3490	1.3
UK	(Sterling)	1.1340	+0.0005	335	345	1.1395	1.1395	1.1395	1.3
USA	(Dollars)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
South Africa	(Rand)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
South Korea	(Wons)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
Taiwan	(New Dollars)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
Thailand	(Bahts)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
Malaysia	(Ringgits)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
Indonesia	(Rupiahs)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
Philippines	(Pesos)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
India	(Rupees)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3
China	(Yuan)	1.0000	+0.0005	335	345	1.0000	1.0000	1.0000	1.3

MONEY RATES

Apr 7	Over night	One month	Three months	Six months	One year	Long term	Rate	Rate
Belgium	5	5	5	5	5	7.40	4.00	-
France	5	5	5	5	5	7.40	4.00	-
Germany	5	5	5	5	5	7.40	4.00	-
Italy	5	5	5	5	5	7.40	4.00	-
Japan	5	5	5	5	5	7.40	4.00	-
Luxembourg	5	5	5	5	5	7.40	4.00	-
Netherlands	5	5	5	5	5	7.40	4.00	-
Portugal	5	5	5	5	5	7.40	4.00	-
Spain	5	5	5	5	5	7.40	4.00	-
Sweden	5	5	5	5	5	7.40	4.00	-
Switzerland	5	5	5	5	5	7.40	4.00	-
UK	5	5	5	5	5	7.40	4.00	-
USA	5	5	5	5	5	7.40	4.00	-
South Africa	5	5	5	5	5	7.40	4.00	-
South Korea	5	5	5	5	5	7.40	4.00	-
Taiwan	5	5	5	5	5	7.40	4.00	-
Thailand	5	5	5	5	5	7.40	4.00	-
Malaysia	5	5	5	5	5	7.40	4.00	-
Indonesia	5	5	5	5	5	7.40	4.00	-
Philippines	5	5	5	5	5	7.40	4.00	-
India	5	5	5	5	5	7.40	4.00	-
China	5	5	5	5	5	7.40	4.00	-

CROSS RATES AND DERIVATIVES

Apr 7	DFR	DFR	DFR	DFR	DFR	DFR	DFR	DFR	DFR
Belgium	(Bfr)	10.14	16.92	4.855	2.170	5.994	5.448	21.53	51.37
Denmark	(DKr)	62.23	10	8.838	2.541	1.138	3.141	2.845	11.40
France	(FFr)	58.10	11.32	10	2.875	1.288	3.643	3.918	12.50
Germany	(DM)	2.422	3.835	3.478	0.898	0.898	1.225	1.118	1.118
Italy	(L)	45.89	7.784	2.232	1	2.761	2.498	10.02	23.7
Japan	(Yen)	1.688	0.919	0.982	0.081	0.081	0.081	0.081	0.081
Luxembourg	(Lfr)	16.38	2.422	0.081	0.081	0.081	0.081	0.081	0.081
Netherlands	(Gld)	45.82	8.771	7.784	2.232	1	2.761	2.498	10.02
Portugal	(Esc)	16.47	3.727	3.294	0.947	0.947	1.067	1.067	1.067
Spain	(Ptas)	22.87	4.379	3.570	1.113	0.948	1.371	1.371	1.371
Sweden	(Kron)	25.52	7.408	6.546	1.882	0.848	2.519	2.519	2.519
Switzerland	(Sfr)	25.52	7.408	6.546	1.882	0.848	2.519	2.519	2.519
UK	(Sterling)	45.81	8.771	7.784	2.232	1	2.761	2.498	10.02
Canada	(Cdn)	20.40	3.505	3.451	0.932	0.445	1.223	1.111	4.452
USA	(Dollars)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
South Africa	(Rand)	37.79	7.234	6.354	1.838	0.824	2.265	2.058	6.248
South Korea	(Wons)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
Taiwan	(New Dollars)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
Thailand	(Bahts)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
Malaysia	(Ringgits)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
Indonesia	(Rupiahs)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
Philippines	(Pesos)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
India	(Rupees)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822
China	(Yuan)	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822	1.2822

FT GOLD MINES INDEX

Apr 7	Apr 6	Apr 5	Apr 4	Apr 3	Apr 2	Apr 1	Mar 31	Mar 30	Mar 29
150	150	150	150	150	150	150	150	150	150
151	151	151	151	151	151	151	151	151	151
152	152	152	152	152	152	152	152	152	152
153	153	153	153	153	153	153	153	153	153
154	154	154	154	154	154	154	154	154	154
155	155	155	155	155	155	155	155	155	155
156	156	156	156	156	156	156	156	156	156
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158	158	158	158	158	158	158	158	158	158
159	159	159	159	159	159	159	159	159	159
160	160	160	160	160	160	160	160	160	160
161	161	161	161	161	161	161	161	161	161
162	162	162	162	162	162	162	162	162	162
163	163	163	163	163	163	163	163	163	163
164	164	164	164	164	164	164	164	164	164
165	165	165	165	165	165	165	165	165	165
166	166	166	166	166	166	166	166	166	166
167	167	167	167	167	167	167	167	167	167
168	168	168	168	168	168	168	168	168	168
169	169	169	169	169	169	169	169	169	169
170	170	170	170	170	170	170	170	170	170

UK INTEREST RATES







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**PROPERTY**

**TRANSPORT - Cont.**

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12	11	10	9	8	7	6	5	4	3	2	1	0	12	11	10	9	8	7	6	5	4	3	2	1	0
12	11	10	9	8	7	6	5	4	3	2	1	0	12	11	10	9	8	7	6	5	4	3	2	1	0

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**4 new class April 1**

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1. *Journal of Management Studies*, 1991, 28, 1, 1-14.

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...and the fact that the *Journal of Management Studies* is a leading journal in the field of management studies, it is a great pleasure to have this special issue.

...and the fact that the *Journal* is a journal of the American Psychological Association, the largest and most influential organization in the field of psychology, adds to the journal's prestige and makes it a must-read for all psychologists.

...and the other is the fact that the system is not yet fully operational.

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## FT GUIDE TO THE WEEK

## MONDAY 10

## EU foreign ministers meet

European Union foreign ministers start a two-day meeting in Luxembourg. On the agenda are preparations for the November 12 Euro-Mediterranean conference and the suspended interim trade agreement with Russia - but whether the ministers agree to proceed with it will depend on their assessment of events in Chechnya. Ministers from associated east European countries are expected to attend and will consider proposals for adapting their economies to the EU single market.

## US shows support for Kiev

Strobe Talbott, US deputy secretary of state, concludes a two-day visit in Kiev. Mr Talbott follows William Perry, defence secretary, and precedes President Bill Clinton, who is due in the Ukrainian capital in early May. The parade of senior officials underscores US diplomatic initiatives in the former Soviet republic to support Ukraine's independence and nascent economic reform efforts.

## Dole declares



US senate majority leader Bob Dole announces his candidacy for the 1996 Republican presidential nomination in Topeka, Kansas. This launches a five-day 10-state whirlwind fundraising tour concluding in Russell, Kansas.

his home town. The climax is meant to commemorate the 50-year anniversary since his wounding in the second world war and to highlight President Bill Clinton's avoidance of the Vietnam war draft.

## WTO disputes body meets

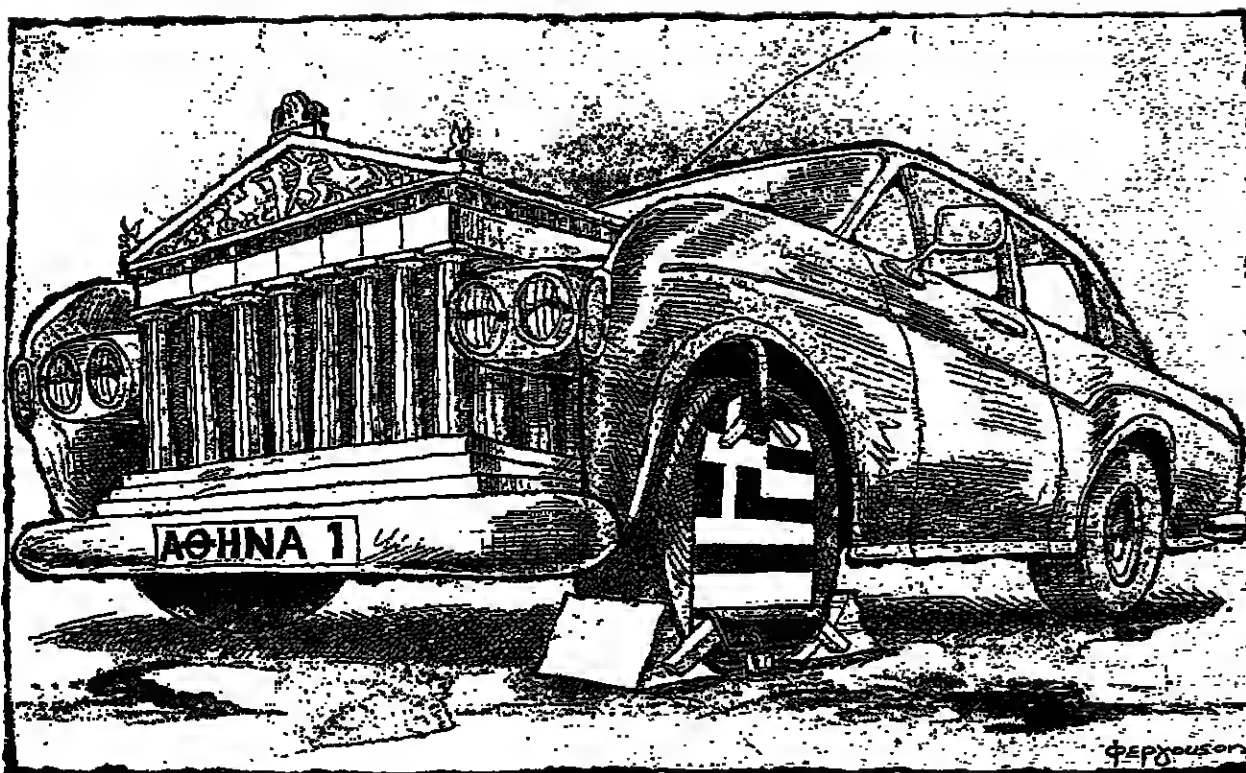
The disputes settlement body of the new World Trade Organisation meets to discuss establishing an independent panel on its first dispute. Venezuela is objecting to allegedly discriminatory US standards for "cleaner" petrol (reformulated gasoline).

## Macao talks

Mario Soares, Portugal's Socialist president, begins a visit to Beijing to discuss continuing preparations for Macao's hand over to China in December 1999. Mr Soares will meet Jiang Zemin, China's president and Communist party leader, other senior officials.

## Shi in Japan

Qiao Shi, powerful chairman of the Standing Committee of the National People's Congress (parliament) begins a visit to Japan and will then go on to Korea.



Cars are banned from a 0.7 square mile area of Athens, below the Acropolis, for a three-month trial period from today

later in the week. Mr Qiao's visit to Tokyo precedes a visit to Beijing early in May by Tomiichi Murayama, Japan's prime minister.

## EBRD annual meeting

The European Bank for Reconstruction and Development holds its fourth annual meeting in London's Barbican Centre (to April 11) against the background of export-led growth and rising prosperity in central Europe.

## Eurotunnel results

Eurotunnel, the company which operates the Channel tunnel, is due to announce its 1994 results. The company has already revealed that delays in launching train services last year reduced its revenues to less than a quarter of the £137m projected. Car shuttles, intercity Eurostars and freight services are all now running, but there continue to be some teething problems.

## Japanese mission to Golan

Japan's ruling coalition parties send a delegation to the Israeli-occupied Golan Heights to study the possibility of sending Japanese peacekeepers there.

## Athenians go on foot

Traffic is banned from today in the old commercial centre of Athens under an environment ministry plan to reduce atmospheric pollution and make the Greek capital more pedestrian-friendly. The 0.7 square mile traffic ban is a forerunner of a more ambitious scheme to close roads near the city's classical monuments, which would instead be linked by a network of footpaths.

## UK police caution

A new UK police caution brought in to meet changes to the suspect's so-called "right to silence", introduced by the 1994 Criminal Justice and Public Order Act, comes into force. Longer than the 23-word version it replaces, the new caution reads: "You do not have to say anything. But it may harm your defence if you do not mention when questioned something which you later rely on in court. Anything you do say may be given in evidence."

## Saleroom

A Mughal carpet, woven in India in about 1700 for a royal palace, is expected to sell for up to \$800,000 at Christie's in New York. Only about a dozen of these "millefleur" carpets are known to have survived and this example is in excellent condition. It was acquired in the late 19th century by the American millionaire Cornelius Vanderbilt II for his New York mansion.

## FT Surveys

Burgundy, Russia.

## Holidays

Syria.

## TUESDAY 11

## US mission to Ankara

US foreign policy and security officials begin two days of talks in Ankara. The four-strong team, led by Strobe Talbott, deputy secretary of state, will meet Tansu Ciller, the prime minister, and other senior government officials, as well as representatives from opposition and

human rights and business organisations. The visit was planned well before Turkey's March 20 incursion into northern Iraq.

## Kinkel visits Macedonia

Klaus Kinkel, Germany's foreign minister, travels to the Macedonian capital of Skopje for a one-day visit. Macedonian officials are expected to seek German support for the former Yugoslav republic, which has been subject to a trade blockade by Greece.

## FT Survey

Investing in Pakistan.

## Holidays

Costa Rica.

## WEDNESDAY 12

## Nuclear non-proliferation

Non-aligned countries hold a caucus meeting in New York to try to co-ordinate their positions for the Nuclear Non-Proliferation Treaty Extension Conference, which starts on April 17, also in New York.

## Kurdish parliament in exile

Turkey's Kurdish opposition inaugurates a parliament in exile. It is to include a range of Kurdish groups, including representatives of the Kurdistan Workers party (PKK), engaged in an 11-year old guerrilla war against Turkish security forces. Ankara is demanding European governments close the parliament.

## EU plans on social policy

Padraig Flynn, EU commissioner for social affairs, will set out his programme for 1995 to 1997 at a Commission meeting. The action plan is not expected to contain as many proposals for legislative change as in past programmes.

## EU probe into D    t Lyonnais

EU commissioners also have on their agenda the matter of the French rescue plan for the state-owned bank Cr  dit Lyonnais. Its rivals have complained that the proposed bail-out constitutes unfair competition.

## FT Surveys

Guernsey, Somerset.

## Holidays

El Salvador, Guatemala, Mexico, Norway (Ash or Holy Wednesday); Thailand.

## THURSDAY 13

## Pressure to close Chernobyl

A G7 and EU senior delegation visits Kiev to lobby Ukraine to close the Chernobyl nuclear power plant. Hans van den Broek, EU external affairs commissioner, and Michel Barnier, France's environment minister representing the presidency of the EU, will be joined by a G7 representative from Canada in meeting President Leonid Krushynia and other Ukrainian officials. Kiev officials have said the promised aid is insufficient to decommission the plant. The Ukrainian cabinet meets on Monday to discuss Chernobyl ahead of the mission.

## Formula One ruling

The motor sport's governing body hears appeals against the disqualifications of Michael Schumacher and David Coulthard at the Brazilian Grand Prix. Schumacher, defending world champion, and Coulthard finished first and second in the race at S  o Paulo, but were disqualified five hours later when both their cars were found to be using irregular fuel. The hearing is expected to rule that Elf was in the wrong and that consequently points will not be restored.

## Holidays

Mamday or Holy Thursday is observed in many countries.

## FRIDAY 14

## UK education

The National Union of Teachers, the largest UK teaching union, starts its annual conference in Blackpool with threats of industrial action over redundancies and class sizes close to becoming a reality in the summer term. Gillian Shephard, the education secretary, who will have addressed the Secondary Heads Association at Warwick on Monday and the Association of Teachers and Lecturers at Harrogate on Wednesday in an attempt to persuade the more moderate elements of the profession

against industrial action, has not been invited by the NUT.

## Holidays

Good Friday is observed in many countries; Bangladesh, Sri Lanka (New Year).

## SATURDAY 15

## Apec finance ministers meet

Finance ministers of Asia Pacific Economic Co-operation member countries, including the US, Japan, and Mexico, are due to meet in Bali ahead of the Apec summit in Osaka later this year. They will discuss the effects of excessive exchange rate movements on trade and investment in the region, the problems associated with the movement of short-term capital among member countries, infrastructure and the development of small businesses in the region.

## Holidays

Jewish Passover begins at dusk.

## SUNDAY 16

## Phone codes replaced in UK

Most UK telephone local area codes add a 1 after the initial 0, making them start with 01. Five large cities will receive completely new dialling codes: they are Bristol, Leeds, Leicester, Nottingham, and Sheffield. Non-geographical codes, such as those for mobile phones, the freephone number 0800 and local rate 0345 are unchanged. The UK access number for making international calls changes from 010 to 00 to bring it in line with other EU countries.

## MONDAY 17

## Non-proliferation treaty

Parties to the nuclear non-proliferation treaty gather in New York at the start of a conference to decide on extending the 1970 accord (to May 12). Participants have to decide whether to extend the 25-year-old treaty indefinitely, or "for an additional fixed period or periods". The US, Russia, and industrialised countries generally want an indefinite extension, but many non-aligned countries - led by Indonesia, Nigeria, Mexico, Egypt - feel that it would give nuclear powers a free ride.

## Holidays

Easter Monday is observed in many countries; Syria (Independence Day).

Compiled by Patrick Stiles and Angela Blunsdale. Fax: (0144) (0)111-573-3194.

The FT Guide to the Week will next appear in the issue of Tuesday April 18.

## Other economic news

Monday: Amid continuing currency turmoil, the markets will have a feast of inflation data to watch this week. Input price data in the UK are expected to show that sterling's recent weakness is feeding through to raw materials costs, with an 11 per cent rise in prices forecast over the year to March. However economists expect that only a third of this price rise will have been passed on to factory gate prices.

Tuesday: The producer price index in the US, by contrast, is expected to show more moderate

Wednesday: Inflation data in France is likely to highlight the continued weak price growth last month. Meanwhile, UK employment figures are likely to show little sign of wage growth inflation, in spite of falling unemployment.

Thursday: UK inflation figures are likely to show little rise in High Street prices. In Japan, the wholesale price index is expected to confirm the extremely weak inflationary pressures there. Analysts expect prices to have fallen significantly in March, not least because the recent strength of the yen has driven down import costs.

## Statistics to be released this week

Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	UK	Mar producer price index, input*	0.5%	0.2%	Thur	US	Mar retail sales	2.4%	-0.4%
April 10	UK	Mar producer price index, input**	11.4%	11.4%	April 13	US	Ditto, ex-automobiles	0.3%	-0.3%
	UK	Mar producer price index, output*	0.3%	0.3%	US	Initial claims w/e April 8	342,000	341,000	
	UK	Mar producer price index, output**	3.7%	3.6%	US	State benefits w/e April 1	-	2.53m	
	UK	Mar PPI, ex-food, drink & tobacco**	3.8%	3.7%	US	M2, w/e April 3	-\$1bn	-	
	Spain	Feb producer price index*	0.7%	1.6%	US	Mar M2	\$8.5bn	-	
	Spain	Feb producer price index**	6.1%	5.6%	Japan	Mar wholesale price index*	-0.5%	-0.1%	
	Canada	Mar raw materials price index*	1%	1%	Japan	Mar wholesale price index**	-1.1%	-0.6%	
	Canada	Mar housing starts -- units	136,000	135,000	France	Jan current a/c†	FF9bn	FF12.9bn	
Tues	US	Mar producer price index	0.2%	0.3%	UK	Mar retail price index*	0.3%	0.6%	
April 11	US	Ditto, ex-food & energy	0.3%	0.3%	UK	Mar retail price index**	3.4%	3.4%	
	US	Johnson Redbook, w/e April 8	-	0.6%	UK	Ditto ex-mortgage interest payments*	2.7%	2.7%	
	Japan	Feb mech'y ord, ex-power, ships*	2%	-8.1%	UK	Jan visible trade, global	-£0.8bn	-£1.6bn	
	Japan	Feb mech'y ord, ex-power, ships**	10.9%	1.7%	Fri	US	Mar industrial production	-0.1%	0.5%
	Canada	Feb motor vehicle sales*	0.0%	-6.5%	April 14	US	Mar capacity utilisation	85.5%	85.7%
Wed	US	Mar consumer price index	0.3%	0.3%	US	April Michigan sentiment prelim	-	90.3	
April 12	US	Ditto, ex-food & energy	0.3%	0.3%	US	Feb business inventory	0.9%	0.9%	
	US	Mar Atlanta Fed index	-	-7.8	US	Mar bank credit	-	4.3%	
	US	Mar real earnings	-	-1.4%	US	Mar C&I loans	-	22.2%	
	France	Mar consumer price index, prelim*	0.2%	0.4%	Italy	4th qtr gross domestic prod**	2.9%	3.7%	
	France	Mar consumer price index, prelim**	1.7%	1.7%	During the week...				
	UK	Mar unemployment	-30,000	-27,400	Japan	Mar trade balance, customs cleared	\$13.2bn	\$14bn	
	UK	Feb average earnings	3.5%	3.5%	Germany	Mar wholesale price index*	0.1%	0.7%	
	UK	Feb unit wages, 3-monthly*	1.3%	0.8%	France	Feb M3†	0.2%	-0.2%	
	Spain	Mar consumer price index*	0.4%	0.5%					
*month on month, **year on year, †seasonally adjusted      Statistics courtesy I.M.F. International									

\*month on month, \*\*year on year, seasonally adjusted Statistics courtesy MIMS International.

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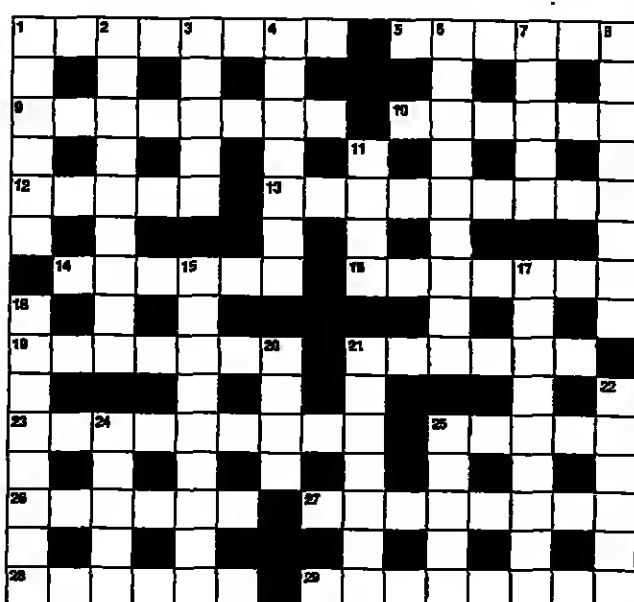
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JOTTER PAD

- ACROSS
- 1 In salmon river Edward nearly finds another sport (8)
  - 2 Second belief in long letter (6)
  - 3 Excessive cry of pain about pests, in short (8)
  - 4 Involve keeping things in the family? (6)
  - 5 Heavy going at the FT (false) (5)
  - 6 Gold followed by infinite credit (true) (9)
  - 7 Interference (passive) (6)
  - 8 Return of plenty among detectives (active) (7)
  - 9 Nice arrangement eaten by insect (old) (7)
  - 10 Naval custom (new) (6)
  - 11 Form of tin, constant in perfect surroundings (same) (9)
  - 12 Back to the lady (different) (5)
  - 13 Boat, maybe a tug (6)
  - 14 Tendency to write a song (8)
  - 15 Boy at a piece of music (6)
  - 16 Remains of rock when it rusted? (6)
- DOWN
- 1 Leader of society, aristocratic, and too aware of it (8)
  - 2 Little time in Greece makes one active (9)
  - 3 Gets rid of depression (5)
  - 4 Hard core, first in fashion, is old (7)
  - 5 Democrat, tricked outside, was found guilty (9)
  - 6 The old bill in particular (6)
  - 7 You need tact to get choice food (8)
  - 8 Nail for horses? (4)
  - 9 Mesquite in river received in surgery (8)
  - 10 Moving salute by troops on April Fools' day (5,4)
  - 11 Germ makes us ill: first take taxi back (8)
  - 12 Food for fold (4)
  - 13 Islanders set crooked after whiskey (7)
  - 14 Deserter among soldiers goes free (6)
  - 15 Town where they make whiskey, elevated spirit (5)
  - 16 Prize for huge conveyance (5)



## MONDAY PRIZE CROSSWORD No.8,733 Set by CINEPHILE

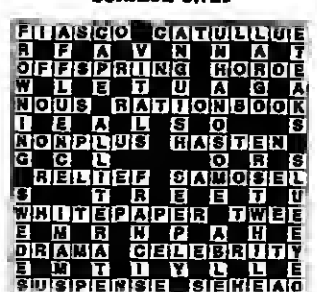
A prize of a Pelikan New Classic 390 fountain pen for the first correct solution opened and five runner-up prizes of £25 Pelikan vouchers will be awarded. Solutions by Thursday April 20, marked Monday Crossword 8,733 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 1TA. Solution on Monday April 24. Please allow 21 days for delivery of prizes.

Name \_\_\_\_\_ Address \_\_\_\_\_

## Winners 8,721

C.C. Andrews, Isle of Wight  
Mrs A. Miller, Warwickshire  
Mrs A.M. Wight, Leighton Buzzard  
Michael A. Scott, South Carolina  
F. Chilton, Saltburn  
H.A. Mollins, London, SW1

## Solution 8,721



سلا من الاصل